
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

**CURRENT
REPORT PURSUANT TO SECTION 13 OR 15(D)
OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported) January 10, 2008

Nexxus Lighting, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

0-23590

(Commission File Number)

59-3046866

(IRS Employer Identification No.)

124 Floyd Smith Drive, Suite 300, Charlotte, North Carolina

(Address of Principal Executive Offices)

28262

(Zip Code)

(704) 405-0416

(Registrant's Telephone Number, Including Area Code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure.

The information contained in this Current Report on Form 8-K, including the accompanying Exhibit 99.1, is being furnished pursuant to Item 7.01 of Form 8-K and shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liability of that section. The information contained in this Current Report on Form 8-K, including the accompanying Exhibit 99.1, shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date hereof, except as shall be expressly set forth by specific reference in such a filing.

On January 10, 2008, Nexxus Lighting, Inc. gave a presentation at the 10th Annual Needham Growth Conference. The presentation was available by webcast live and will be available for download after the conference. The webcast will be available for replay approximately one hour after the live event and accessible for 90 days thereafter at: <http://www.wsw.com/webcast/needham21/nexs/>

The text of the material accompanying the presentation is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.**(d) Exhibits.**

<u>Exhibit No.</u>	<u>Description</u>
99.1	Text of Presentation Material, dated January 10, 2008 (furnished pursuant to Item 7.01).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

January 10, 2008

NEXXUS LIGHTING, INC.

/s/ Michael A. Bauer

Name: Michael A. Bauer

Title: President and Chief Executive Officer

EXHIBIT INDEX

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Capitalizing on the LED Lighting Revolution

Nexxus Lighting, Inc.

01/10/08

Presented by:
Mike Bauer President / CEO

Safe Harbor Statement

- Certain statements contained in this presentation are forward-looking statements that involve a number of risks and uncertainties. Such forward-looking statements are within the meaning of that term in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Reference is made to Nexxus Lighting's filings under the Securities Exchange Act for factors that could cause actual results to differ materially. Nexxus Lighting undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those indicated in the forward-looking statements as a result of various factors. Readers are cautioned not to place undue reliance on these forward-looking statements.*

The Opportunity

- The global lighting market is an estimated \$85 billion industry with clearly established distribution networks and supply chains.
- Significant changes in light fixture designs are light source (lamp) dependent

– Carbon Arc Discharge	1850
– Incandescent - Carbon Filament to Tungsten	1879
– Arc Discharge (Mercury Vapor)	1935
– Fluorescent	1936
– Incandescent - Halogen	1959
– High Pressure Sodium & Metal Halide	1964
– Compact Fluorescent	1980
– High Powered Light Emitting Diode (LED)	2000
- New product development incorporates the evolving technology into lighting fixtures that eventually replace the old technology installed and set higher standards for new construction that lasts for several decades.

Why is LED different...

- LED's are truly a disruptive technology...
 - As a result we are on the front edge of **dramatic new lamp (light bulb) and lighting fixture design and product development efforts** to capitalize on this new technology as it evolves into a lighting industry standard.
- Intellectual Property rights in the applications of this new light source in fixture development is a key element in monetizing this opportunity.

LED

The Evolution to General Illumination

- Invented and developed as reliable indicator and display lights back in the 1960's, the LED as a light source really picked up steam in the mid 90's as a more efficient way to light EXIT signs.
 - However, Red, Amber and Green LED's were your only choice in color
- The advent of the Blue LED and then the application of a phosphorus dome on top of a Blue LED to produce White Light was the major breakthrough that has driven the last 10 years of LED chip development efforts by Philips/Lumileds, Osram, Nichia, Cree and numerous smaller LED die manufacturers
 - The first practical White LED was produced in 1999
- However, the challenge for White Light LED's has been achieving enough Lumens per Watt
 - Up until now the operational Lumens (Amount of Light Energy) has been around 15-25 lumens per watt of electrical power
 - Manufacturers are now producing new chips that can produce 40-50 lumens per watt
 - 100 Lumen per Watt packages have recently been introduced in low power packages

Moore's Law for LED

- LED (Light Emitting Diode) Technology is evolving in a similar fashion as the computer micro-processor.
- Light Output (Lumens) per Watt of Energy for White LED's is doubling about every two years.
- As a result, General Lighting Applications are within our reach for White LED packages for the first time.
- Cost and total lumen output are still a major obstacle for many applications, but numerous general lighting applications are now ripe for conversion to LED as the light source of choice.

What's does this all mean?

- Over the last 10 years, numerous companies have been created to capitalize on the emerging LED lighting technology
 - Numerous small (\$2-15 million in revenue lighting) companies have been created
 - China has become a hot bed for LED fixture development
 - In the US, the time is similar to the lighting fixture market in the 1980's, numerous small companies are fighting to establish themselves in what is still considered a niche market
 - The stage has been set for a roll-up of several smaller LED companies into a multi-brand, multi-product line advanced technology lighting company that has the capital resources to stand on its own, grow rapidly and emerge as a leader in advanced technology lighting

The Vision

- Create a new advanced technology lighting company that links emerging solid-state LED technology with general lighting applications to provide state-of-the-art lighting fixtures and lamps to the global estimated \$85 billion lighting market.

Rapidly introduce new products and product lines through both strategic alliances and strategic acquisitions.

The Platform

- Company was originally established in 1991 as Super Vision International, Inc.
- Name was changed in April 2007.
- Relocated Orlando Operations Facility to its new location in April 2007.
- Relocated Corporate headquarters to Charlotte, NC in June of 2007.
- Acquired Advanced Lighting Systems in Sep 2007.
- NASDAQ: NEXS
- Nexxus has been under the radar screen, but in 2008 that will change.

The Platform

- Nexxus Lighting, Inc.
 - Restructured & repositioned from Super Vision International
- LED and Fiber Optic Lighting Technology
- SaVi™, SuperVision™, Advanced Lighting Systems™ and Oasis™ Brand Names
- 24 Issues Patents – 6 Patents Pending
- Core Strengths
 - New Dynamic and Experienced Management Team
 - Established Sales and Distribution Network
 - Excellent International Distributor Relationships
 - Strong Marketing Team
 - Broad Platform of LED and Fiber Optic products
 - Excellent Sourcing Relationships in Asia

Strengths of Nexxus Lighting

- **Dynamic and Experienced Management Team**
 - **Mike Bauer – President / CEO**
 - 19 Year Veteran of Lighting Industry
 - GE Lighting, Cooper Lighting, Lighting Corp. Of America
 - **John Oakley – CFO**
 - 16 year Veteran in Finance and Public Accounting
 - CFO of Home Meridian International
 - CFO of Pulaski Furniture Corporation
 - Corporate Controller for Collins and Aikman Floorcoverings, Inc.
 - Senior Auditor for Arthur Andersen, LLP
 - **Mike Kline – General Manager – SV Lighting**
 - Experienced Vice President & General Manger
 - Operations, Sales, Marketing Experience
 - MBA, Lean Mfg Implementation
 - **Paul Streitz – Division President / GM – Advanced Lighting Systems**
 - 15 year veteran of Lighting Industry
 - Entertainment Lighting Expertise
 - **Mark Masterman – Vice President – Pool & Spa Lighting**
 - 34 Year Veteran of Pool & Spa Industry
 - 8 Years with Fiberstars/EFO
 - **Richard Heiner – Director of Marketing**
 - 10 Year Veteran of Lighting Industry
 - Talented Print, Tradeshow and Web Development Team
 - **Donna Daniels – Director of Human Resources**
 - 15 Year Veteran in Human Resources
 - HR manager at Belk, Inc.

Strengths of Nexxus Lighting

- Existing Sales and Distribution Network in Place
 - 70 Commercial Lighting Agencies selling through all major electrical distributors in U.S. with over 1500 “feet on the street”
 - Senior Management Relationships with all major U.S. electrical distributor chains and buying groups
 - Strong Senior Management Relationships with all major lighting fixture manufacturers for OEM sales
 - Strong International Distributor Network already in place
 - Bi-lingual International Sales Team in place
 - China, Mexico, Spain, Russia, Japan, Italy, Middle-East, Australia, New Zealand, Poland, Romania, Greece are all strong markets for Nexxus Lighting.

Strengths of Nexxus Lighting

- Marketing
 - Brand Management Experience
 - Web Site and Web Development
 - First Class Literature and Specification Information
 - Packaging and POP Expertise
 - Trade Show Management, Lead Generation and Follow-Up

Strengths of Nexxus Lighting

- Overseas Sourcing
 - Extremely strong vendor relationships with multiple contract manufacturers
 - China, Taiwan, Japan, Korea
 - Have been sourcing from Asia since 1999
 - Understand international procurement process, importation requirements and Letters of Credit / Terms negotiations

Photo/Image Slides

Nexxus Lighting Ready for Take Off

- Name Change and vision announced in January – Official in April 2007
 - New stock Symbol – NEXS – April 2007
- Relocated SV Lighting in April 2007 to new facility
- Relocated corporate headquarters in June 2007
- Acquired Advanced Lighting Systems in Sep. 2007
- The company is now positioned for growth through product development and additional acquisitions

Nexxus means Link or Connection Point

- Our vision is to link advanced technology with general lighting applications to develop state-of-the-art, energy efficient lighting fixtures for the 21st century.
- Each company acquired will operate as a wholly-owned subsidiary of Nexxus Lighting, Inc.
- Centralize/consolidate back-office functions & reduce costs
 - Finance, Human Resources, Corp. Marketing, R&D
- Optimize International Sales network for all brands
- Market and Sell as unique brands in North America

Company Structure - Clarity



Umbrella company for all Nexxus Lighting Business Units
(Charlotte, NC)

Corp Finance, Corp. IT, Corp HR, Corp Marketing & International Sales

Nexxus Lighting Companies & Division



Opportunities for Nexxus Lighting

- White Light and RGB LED Market will provide opportunities for strong growth
- Polymer, New O-Led and Quantum Dot technologies are emerging as well
- Fiber Optic Market through the introduction of LED light sources
- Multi-Generation New Product Development Plan is key to success
- Leverage global lighting relationships for exponential growth

Nexxus Lighting Three-Fold Strategy

- Strategy 1
 - Strategically acquire existing commercial/architectural and residential LED and advance fiber optic lighting companies and consolidate administrative and operational costs, optimize R&D and create a product and revenue platform of significant size to capitalize on the new market potential for white light LED lighting fixtures.

Nexxus Lighting Three-Fold Strategy

- Strategy 2
 - Expand specific areas of market strength of the consolidated company to achieve leadership positions in those markets and introduce new products that drive dynamic growth
 - Pool & Spa Lighting Systems
 - Entertainment Lighting Products
 - LED Light Sources to drive Fiber Optic Revenue
 - White Light LED General Illumination Lamps & Fixtures

Nexxus Lighting Three-Fold Strategy

- Strategy 3
 - Operational Efficiency Improvements
 - Lean Manufacturing
 - Vendor Management
 - Supply Chain Improvement
 - Inventory Turns Improvement

The Perfect Storm for LED Lighting is upon us...

Headlines almost everyday...

- “Green” is the word of the day
- Global Environmental Concern
- “Alternative Energy”
- “Energy Savings”
- \$100 a Barrel Oil
- 2007 Energy Legislation

What about CFL Lamps?

- CFL lamps contain mercury and are required to be recycled
- The reality is that they end up in the garbage and ultimately...the public landfills
 - Potential to pollute ground water
 - Not a green solution

Nexxus Lighting 2008

- We are in growth mode in 2008
- Currently evaluating potential strategic acquisitions for 2008
- Commercial product line expansion...
 - Four new Architectural White Light Products
 - All being rolled out in Q1
 - New LED Light Source for Fiber Optics – Q1
- New Pool & Spa Leadership In Place
 - Already seeing results
 - Market Share Gain
 - Capitalize on OEM Opportunities
- ALS Entertainment Product Line Expansion
 - CycLED product line and software
- International rollout of ALS products
- Focused on gross margin improvement through pricing and cost reduction synergies
- Driving market and brand awareness through expanded tradeshow schedule and enhanced sales agency network

Outlook for 2008

(\$Millions)

	YTD Q3 '07	2008 E
Revenue	\$ 7.6	\$ 16.0 - 18.0
Gross Profit	\$ 2.2	\$ 6.0 - 7.2
GM	29%	37 - 40%
Op. Income/(Loss)	\$ (1.9)	\$ (.5) - .1
Non-Op Expenses	\$.3	\$.1 - .2
Net Income/(Loss)	\$ (1.6)	\$ (.4) - .3

Evaluating potential acquisitions is an ongoing process

Notes / Questions