
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 29, 2003

Super Vision International, Inc.

(Exact Name of Registrant as specified in its charter)

Delaware
(State of Incorporation)

0-23590
(Commission File No.)

59-3046866
(IRS Employer ID Number)

8210 Presidents Drive, Orlando, Florida 32809
(Address of Principal Executive Offices)

Registrant's telephone number: (407) 857-9900

Item 7. Exhibits

(c) Exhibit 99.1

Super Vision International, Inc., Press Release, dated August 29, 2003 concerning the election of Mr. David J. Feldman as a director of Super Vision International, Inc.

Item 9. Regulation FD Disclosure.

On August 29, 2003 Super Vision International, Inc. (the "Company") announced that David J. Feldman was elected a director of the Company effective September 1, 2003. Mr. Feldman fills a vacancy on the Company's Board of Directors.

Mr. Feldman is 44 years old. He has been President of Cooper Lighting, Inc., a manufacturer of fluorescent, incandescent and HID lighting fixtures, since December 2002. From January, 2001 through December, 2002, Mr. Feldman held the position of Senior Vice President, Marketing and Sales for Holcim (US) Inc., a supplier of Portland and blended cement and other related products. From 1980 through July, 2000 Mr. Feldman was employed in various positions with General Electric Company, holding the position of General Manager Global Six Sigma-GE Lighting from November 1997 to December 1998 and holding the position of Vice President, North American Sales from December, 1998 through July, 2000.

INFORMATION LIMITED TO REGULATION FD DISCLOSURE.

The information in this report shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section; shall not be considered incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing; and shall not be deemed an admission as to the materiality of any information required to be disclosed solely to satisfy the requirements of Regulation FD.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Super Vision International, Inc.

Date: August 29, 2003

By: /s/ Brett M. Kingstone

Brett M. Kingstone, Chairman and
Chief Executive Officer

FOR IMMEDIATE RELEASE

August 29, 2003

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Super Vision Elects David J. Feldman, President, Cooper Lighting, Inc., as Board Member

ORLANDO, FLORIDA – Super Vision International, Inc. (NASDAQ: SUPVA) announced today that its board of directors elected Mr. David J. Feldman as a Director of the company, effective September 1, 2003, to fill a vacancy on the Board of Directors. Mr. Feldman has accepted the position.

David J. Feldman was appointed President, Cooper Lighting, Inc., in 2002. Mr. Feldman joined Cooper Lighting, Inc. from Holcim (US) Inc., a \$1.1 billion construction materials company located in Ann Arbor, MI, where he was Senior Vice President, Marketing & Sales from 2001. Prior to that, Mr. Feldman spent nearly 20 years with the General Electric Company, joining GE in 1980 as a Sales Engineer in GE Electrical Distribution & Control. He held various sales and marketing positions in ED&C until moving to GE Motors where he was ultimately Product GM for DC Motors. In 1993, he became Region Manager for GE Supply before moving to GE Lamp as GM-Logistics and Customer Service. David was named GM Global Six Sigma GE Lighting in 1997 and ultimately rose to the position of Vice President, North American Sales for GE Lighting. Mr. Feldman holds a B.S. in Industrial Economics from Union College, Schenectady, NY.

Cooper Lighting, Inc., a division of Cooper Industries (CBE: NYSE), manufactures fluorescent, incandescent and HID lighting fixtures for indoor and outdoor use. Products are used worldwide in homes and commercial buildings, including landscapes, shopping centers, sports facilities, parking lots, high-security areas and industrial plants. Headquartered in Peachtree City, GA, Cooper Lighting has manufacturing facilities in 13 domestic and four international locations and approximately 6,800 employees worldwide. Cooper Lighting, Inc. is a shareholder of Super Vision International, Inc.

“David brings a tremendous amount of manufacturing and lighting experience to Super Vision” commented Brett Kingstone, Super Vision’s President, “his energy and determination will undoubtedly contribute to our drive to improve profitability. Last quarter’s profitable results were a start. However, the entire Super Vision team has a great sense of urgency for continued improvement. We welcome David Feldman to our team.”

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Certain of the above statements contained in this press release are forward-looking statements that involve a number of risks and uncertainties. Such forward-looking statements are within the meaning of that term in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Reference is made to Super Vision's filings under the Securities Exchange Act for factors that could cause actual results to differ materially. Super Vision undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those indicated in the forward-looking statements as a result of various factors. Readers are cautioned not to place undue reliance on these forward-looking statements.