UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 24, 2003

Super Vision International, Inc.

(Exact Name of Registrant as specified in its charter)

Delaware (State of Incorporation)

0-23590 (Commission File No.) 59-3046866 (IRS Employer ID Number)

8210 Presidents Drive, Orlando, Florida 32809 (Address of Principal Executive Offices)

Registrant's telephone number: (407) 857-9900

Item 7. Exhibits

(c) Exhibit 99.1

Super Vision International, Inc., Press Release, dated July 28, 2003 concerning the election of Mr. Anthony Nicolosi as a director of Super Vision International, Inc.

Item 9. Regulation FD Disclosure.

On July 24, 2003 Anthony Nicolosi was elected a director of Super Vision International, Inc. (the "Company"), effective August 1, 2003. Mr. Nicolosi fills a vacancy on the Company's Board of Directors.

Mr. Nicolosi is 42 years old. He has been Chief Operating Officer for Volvo Finance North America, Inc., a subsidiary of Ford Motor Credit Corporation, since June 2001. Mr. Nicolosi joined Volvo Finance North America in October 1998, as Vice President Operations. From January, 1997 through October, 1998, Mr. Nicolosi was General Manager of the New Jersey Market Area with Volvo Cars of North America, Inc.

INFORMATION LIMITED TO REGULATION FD DISCLOSURE.

The information in this report shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section; shall not be considered incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing; and shall not be deemed an admission as to the materiality of any information required to be disclosed solely to satisfy the requirements of Regulation FD.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SUPER VISION INTERNATIONAL, INC.

Date: July 28, 2003 By: /s/ Brett M. Kingstone

Brett M. Kingstone, Chairman and Chief Executive Officer ORLANDO, FLORIDA – Super Vision International, Inc. (NASDAQ: SUPVA) announced today that its Board of Directors elected Mr. Anthony Nicolosi a Director of the Company, effective August 1, 2003, to fill a vacancy on the Board of Directors. Anthony Nicolosi is the Chief Operating Officer for Volvo Finance North America, Inc., a subsidiary of Ford Motor Credit Corporation. Volvo Finance provides financing and leasing options for Volvo vehicles, currently services over 200,000 customers and has over \$4.5 billion in assets under management. Mr. Nicolosi joined Volvo Finance North America, Inc. in October of 1998 as Vice President Operations. Currently, Mr. Nicolosi serves on the Board of Directors of Volvo Finance North America, Inc., and The Midland Foundation Board of Trustees, and is a member of the Executive Management Team of Volvo Cars of North America, LLC. Mr. Nicolosi is also currently Chairman of the Volvo Pension Plan and Vest Plan Committees. Under Mr. Nicolosi's leadership Volvo Finance North America, Inc. has grown its asset base by more than twenty percent, and has been one of the top performing automotive finance companies in Customer and Dealer satisfaction as measured by JD Power and Associates.

"We have received a great deal of input from our Board that has assisted us in our return to profitability" commented Brett Kingstone, Super Vision's President and CEO "The addition of someone of the caliber and financial skills of Anthony Nicolosi will provide us with a wealth of advice in our continued efforts to grow profitably. We are honored that he has agreed to join our Board of Directors."

Prior to joining Volvo Finance North America, Inc., Mr. Nicolosi has, since 1987 held various positions with Volvo Cars of North America, his most recent being General Manager of the New Jersey Market area. Prior to joining Volvo Cars of North America, Mr. Nicolosi worked for the Public Accounting Firm N.L. Fish & Company of Englewood Cliffs, NJ.

Mr. Nicolosi graduated from West Chester State College in 1983 with a Bachelor of Science degree in Accounting, and is a Certified Public Accountant licensed in the states of Pennsylvania and New Jersey. Mr. Nicolosi is a member of the American Institute of Certified Public Accountants, the Pennsylvania Institute of Certified Public Accountants, and the New Jersey Society of Certified Public Accountants. Mr. Nicolosi is a Certified 6-Sigma Green Belt and Project Champion.