SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

Commission File No. 0-29185

o Form 10-K o Form 20-F o Form 11-K þ Form 10-Q o Form NSAR

For the period ended: JUNE 30, 2005

- o Transition Report on Form 10-K
- O Transition Report on Form 20-F
- o Transition Report on Form 11-K
- o Transition Report on Form 10-Q
- O Transition Report on Form NSAR

For the transition period ended:

Read attached Instruction Sheet Before Preparing Form. Please Print or Type.

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification related to a portion of the filing checked above, identify the item(s) to which notification relates:

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EX-99.1

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PART I — REGISTRANT INFORMATION

Full name of Registrant: Save the World Air, Inc.

Former name if Applicable:

Address of Principal Executive Office (Street and Number): 5125 Lankershim Boulevard

City, State and Zip Code: North Hollywood, CA 91601

PART II-RULE 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate.)

- þ (a) The reasons described in detail in Part III of this form could not be eliminated without unreasonable effort or expense;
- b (b) The subject annual report, semi-annual report, transition report of Forms 10-K, 10-KSB, 20-F, 11-K or Form N-SAR, or portion thereof will be filed on or before the 15th calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, 10-QSB, or portion thereof will be filed on or before the fifth calendar day following the prescribed due date; and
 - (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART III-NARRATIVE

State below in reasonable detail the reasons why Forms 10-K, 20-F, 11-K, 10-Q, 10-QSB, N-SAR or the transition report portion thereof could not be filed within the prescribed time period.

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Due to the small size of the Company and limited personnel resources, the Company is still finalizing information necessary to complete the financial statements for the three- and six-month periods ended June 30, 2005.

PART IV-OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification:

Lance Jon Kimmel	310	557-3059
(Name)	(Area Code)	(Telephone Number)

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed?

b Yes No

If the answer is no, identify report(s)

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

b Yes No

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

See Exhibit 99.1

Save the World Air, Inc.

Name of Registrant as Specified in Charter

has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 12, 2005 By: /s/ Eugene E. Eichler

Eugene E. Eichler

President and Chief Financial Officer

INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.

ATTENTION

Intentional misstatements or omissions of fact constitute Federal Criminal Violations (See 18 U.S.C. 1001).

For the three- and six-month periods ended June 30, 2005, the Company had no revenue. The Company incurred lower expenses in the three- and six-month periods ended June 30, 2005, compared to the three- and six-month periods ended June 30, 2004, as a result of lower operating and research a development costs. For the three- and six-month periods ended June 30, 2005, general and administrative expenses are anticipated to be approximately \$583,880 and \$1,245,475, respectively, and research and development expenses are anticipated to be approximately \$190,637 and \$592,122, respectively. These decreases are primarily attributable to a decrease in non-cash amortization, deferred compensation and consulting fees, professional fees, travel expenses and non-cash research expense, partially offset by an increase in corporate expenses, product testing and research by RAND Corporation.

As a result of the foregoing, the Company's net loss for the three-month period ended June 30, 2005 will be approximately \$774,517 or \$.02 per share, compared to a net loss of \$2,164,731, or \$.06 per share, for the three-month period ended June 30, 2004; and the Company's net loss for the six-month period ended June 30, 2005 will be approximately \$1,839,573 or \$.05 per share, compared to a net loss of \$2,900,757, or \$.08 per share, for the six-month period ended June 30, 2004. It should be noted that the Company has relied upon its 2004 Stock Option Plan to compensate consultants and employees who have assisted in developing and executing the Company's business plan. This reliance, together with issuances of stock by the Company in connection with its private offering of stock and warrants that included the periods covered by this Report, has significantly narrowed the loss per share in the three- and six-month periods ended June 30, 2005, by increasing the total number of shares of the Company's common stock outstanding as of such date.