Free Writing Prospectus Filed Pursuant to Rule 433 Registration No. 333-163588

Pricing Term Sheet

Macy's, Inc. November 14, 2012

2.875% Senior Notes due 20234.30% Senior Notes due 2043

Macy's Retail Holdings, Inc. Macy's, Inc.

Issuer: Guarantor: Size: Maturity: Coupon: Price to Public: Yield to Maturity: Spread to Benchmark Treasury: Benchmark Treasury Price and Yield: Interest Payment Dates: Make-Whole Call:

Par Call:

Trade Date: Settlement Date: CUSIP / ISIN: Denominations: Ratings (Moody's / S&P / Fitch): Joint Book-Running Managers:

Co-Managers:

\$750,000,000 February 15, 2023

2.875% 99.862% of face amount 2.891%

+130 basis points

1.625% due November 15, 2022

100 - 10 (1.591%)

February 15 and August 15, commencing on February 15, 2013

Prior to November 15, 2022, treasury price + 20 basis points

At any time on or after November 15, 2022, at 100% of the principal amount of the senior notes to be redeemed

At any time on or after August 15, 2042, at 100% of the principal amount of the senior notes to be redeemed

55616X AJ6 / US55616XAJ63

\$250,000,000

February 15, 2043

4.30%

99.620% of face amount

4 323%

+160 basis points

2.750% due August 15, 2042

100 - 17 + (2.723%)

Prior to August 15, 2042, treasury

price + 25 basis points

November 14, 2012

November 20, 2012 (T+4)

55616X AH0 / US55616XAH08

\$2.000 x \$1.000

Baa3 stable / BBB stable / BBB stable

Credit Suisse Securities (USA) LLC J.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith Incorporated Goldman, Sachs & Co. U.S. Bancorp Investments, Inc. Wells Fargo Securities, LLC

BNY Mellon Capital Markets, LLC Citigroup Global Markets Inc. Fifth Third Securities, Inc. Loop Capital Markets LLC Mitsubishi UFJ Securities (USA), Inc. PNC Capital Markets LLC Samuel A. Ramirez & Company, Inc. Standard Chartered Bank The Williams Capital Group, L.P.

The security ratings above are not a recommendation to buy, sell or hold the securities offered hereby. The ratings may be subject to revision or withdrawal at any time by Moody's, Standard and Poor's and Fitch Ratings. Each of the security ratings above should be evaluated independently of any other security rating.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Credit Suisse Securities (USA) LLC at 800-221-1037, J.P. Morgan Securities LLC collect at 1-212-834-4533, or Merrill Lynch, Pierce, Fenner & Smith Incorporated at 1-800-294-1322.