FORM 4

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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|] | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |
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|---|--|

| 1. Name and Addres | ss of Reporting Person | • | 2. Issuer Name and Ticker or Trading Symbol <u>Macy's, Inc.</u> [M] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|---------------------------------|------------------------|-----------------------------|--|--|---|---------------------------------------|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/21/2024 | | Director Officer (give title below) | 10% Owner Other (specify below) | | |
| C/O MACY'S, II 151 WEST 34TH | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | |
| (Street) NEW YORK | NY | 10001 | | | Form filed by More than Or | ne Reporting Person | | |
| (City) | (State) | (Zip) Table I - Non-Deri | vative Securities Acquired, Disposed of, or Beneficia | Ily Ow | ned | | | |

6. Ownership Form: Direct (D) 7. Nature of 1. Title of Security (Instr. 3) 2A. Deemed 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 2. Transaction 3. 5. Amount of Date Indirect Execution Date, Transaction Securities (Month/Dav/Year) if anv Code (Instr. Beneficially Owned or Indirect (I) Beneficial (Month/Day/Year) Following Reported 8) (Instr. 4) Ownership Transaction(s) (Instr. 4) (A) or (D) (Instr. 3 and 4) Code v Amount Price 03/21/2024 Α 179,797(1) \$<mark>0</mark> 1,080,180 D Common Stock Α 03/21/2024 F 7,312(2) D \$20.79 1,072,868 D Common Stock s D Common Stock 03/22/2024 78,567(3) D \$20.4216(4) 994,301

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. 8) | | Derivative | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
|--|---|--|---|-----------------------------------|---|------------|-----|--|--------------------|--|-------------------------------------|---|--|--|---------------------------------------|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |

Explanation of Responses:

1. Settlement of performance restricted stock units granted March 21, 2024 following the 3-year (fiscal 2021 - 2023) performance period. Number includes 14,323 dividend shares accrued during the performance period. 2. Withholding by Macy's, Inc. of 7,312 shares of common stock to satisfy reporting person's tax withholding obligations in connection with the vesting of accrued dividends on performance restricted stock units and delivery of common stock on March 21, 2024 and does not represent a discretionary transaction by the reporting person.

3. Represents the number of shares sold by the reporting person to cover tax withholding obligations upon the vesting of performance restricted shares and does not represent a discretionary transaction by the reporting person.

4. The price reported in Column 4 is the weighted average price. These shares were sold in multiple transactions at prices ranging from \$20.32 to \$20.63, inclusive. The reporting person undertakes to provide to Macy's, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote to the Form 4. Remarks:

/s/ Steven R. Watts, as attorney-in-03/25/2024 fact for Jeffrey Gennette pursuant to a Power of Attorney ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.