UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 9, 2020

MACY'S, INC.

(Exact name of Registrant as Specified in its Charter)

1-13536

13-3324058

Delaware

(State or Other Jurisdiction of Incorporation) (Commission File Number) (IRS Employer Identification No.) 151 West 34th Street, New York, New York 10001 (Address of Principal Executive Offices) (513) 579-7780 (Registrant's telephone number, including area code) Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) Securities registered pursuant to Section 12(b) of the Act: Title of each class Trading Symbol(s) Name of each exchange on which registered Common Stock, \$.01 par value per share M New York Stock Exchange Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On June 9, 2020, Macy's, Inc. (the company) issued a press release providing preliminary financial results for the first quarter of 2020. The company's financial statements for the quarter ended May 2, 2020 are not yet complete; however, certain preliminary estimated financial information is available. These results do not include the non-cash impact of goodwill and long-lived asset impairment charges which are expected to have a material impact on the company's reported results. The company will release its first quarter earnings results and hold a related call on July 1, 2020. The full text of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number Description

99.1 Press Release of Macy's, Inc. dated June 9, 2020

104 Cover Page Interactive Data File (embedded within the Inline XBRL Document)

Macy's, Inc.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: June 9, 2020

MACY'S, INC.

By:/s/ Felicia Williams
Name: Felicia Williams

Title: Interim Chief Financial Officer



Macy's, Inc. Provides Preliminary First Quarter 2020 Financial Results

- Diluted loss per share of \$(2.10) and Adjusted Diluted loss per share of \$(2.03)
- Reopened stores performing better than anticipated
- E-commerce trend improved in May; curbside pickup performing well
- Anticipate exiting Q2 in a clean inventory position

NEW YORK--June 9, 2020-- Macy's, Inc. (NYSE: M) today provided preliminary sales and earnings results for the first quarter of 2020. Macy's, Inc.'s financial statements for the quarter ended May 2, 2020 are not yet complete; however, certain preliminary estimated financial information is available and is shown in the below financial highlights. These results do not include the non-cash impact of goodwill and long-lived asset impairment charges, which are expected to have a material impact on the company's reported results. The company will release its first quarter earnings results and hold a related call on July 1, 2020.

Preliminary Financial Highlights

| | | First Quarter | | | | | |
|--|----------------|------------------|-----------------|------|--|--|--|
| (All amounts in millions except per share figures) | | 2020 | 2019 | | | | |
| Income Statement Highlights | | | | | | | |
| Net sales | \$ | 3,017 | \$ 5,5 | 04 | | | |
| Credit card revenues, net | \$ | 131 | \$ 1 | 72 | | | |
| Gross margin (a) | \$ | 516 | \$ 2,1 | 01 | | | |
| Selling, general and administrative expenses | \$ | 1,598 | \$ 2,1 | .12 | | | |
| Operating income (loss) (b) | \$ | (969) | \$ 20 | 203 | | | |
| Net income (loss) (b) | \$ | (652) | \$ 13 | 36 | | | |
| Earnings (loss) before interest, taxes, depreciation and amortization (b) | \$ | (723) | \$ 44 | 46 | | | |
| Diluted earnings (loss) per share (b) | \$ | (2.10) | \$ 0.4 | .44 | | | |
| Adjusted Net income (loss) (b) | \$ | (630) | \$ 11 | .37 | | | |
| Adjusted Earnings (loss) before interest, taxes, depreciation and amortization (b) | \$ | (689) | + | 47 | | | |
| Adjusted Diluted earnings (loss) per share (b) | \$ | (2.03) | \$ 0.4 | .44 | | | |
| | | | | | | | |
| Balance Sheet Highlights | As | s of May 2, 2020 | As of May 4, 20 | 019 | | | |
| Cash and cash equivalents | \$ | 1,523 | \$ 73 | 37 | | | |
| Merchandise inventories | \$ | 4,923 | \$ 5,4 | 98 | | | |
| Merchandise accounts payable | \$ | 2,196 | \$ 1,9 | 50 | | | |
| Total debt | \$ | 5,657 | \$ 4,7 | 21 | | | |
| | 13 weeks ended | | 13 weeks ended | | | | |
| Cash Flow Highlights | | May 2, 2020 M | |) | | | |
| Net cash used by operating activities | \$ | (164) | \$ (| (38) | | | |
| Net cash used by investing activities | \$ | (113) | \$ (2: | 237) | | | |
| Net cash provided (used) by financing activities | \$ | 1,148 | \$ (1: | 58) | | | |

(a): Gross margin is defined as net sales less cost of sales.

(b): The results for the 13 weeks ended May 2, 2020 include the benefit of tax law changes resulting from the CARES Act, but exclude the impact of the non-cash goodwill and long-lived asset impairment charges, as well as the related tax impact, that are expected to be incurred for such period. While the impairment charges are non-cash items, the impact on our reported results are expected to be material.

Note: Adjusted metrics reflect the exclusion of certain items from the respective financial measures. Please see the final pages of this news release for important information regarding the nature of such excluded amounts and

calculation of the company's non-GAAP financial measures.

"The COVID-19 pandemic significantly impacted our first quarter sales and earnings results, but I am proud of the way our team navigated this difficult period and maintained the business while our stores were closed," said Jeff Gennette, chairman and chief executive officer. "Our strong digital business sales trend continued throughout May, and it is encouraging to see that as we reopen a store, the digital business in that geography continues to be strong. By June 1, we had approximately 450 stores reopened, with the majority opened in their full format. Our reopened stores are performing better than anticipated. Importantly, we are receiving positive feedback on the curbside pickup experience and our efforts to create a safe and welcoming shopping environment."

"We are seeing strong sell-through of seasonal merchandise, and anticipate that we will exit the second quarter in a clean inventory position. The holiday season will be crucial, and the team is working now to get the right merchandise and assortment in place," continued Gennette.

Today at 11:00 am ET, Gennette and interim chief financial officer, Felicia Williams, will participate in Cowen and Company's 'The New Retail Ecosystem' virtual conference hosted by managing director and senior equity research analyst, Oliver Chen. Media and investors may access a live video webcast of the presentation at www.macysinc.com/investors. A replay of the webcast will be available on the company's website.

About Macy's, Inc.

Macy's, Inc. (NYSE: M) is one of the nation's premier omni-channel fashion retailers, with fiscal 2019 sales of \$24.6 billion. The company comprises three retail brands, Macy's, Bloomingdale's and Bluemercury. Macy's, Inc. is headquartered in New York, New York. For more information, please visit www.macysinc.com.

All statements in this press release that are not statements of historical fact are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are based upon the current beliefs and expectations of Macy's management and are subject to significant risks and uncertainties. Actual results could differ materially from those expressed in or implied by the forward-looking statements contained in this release because of a variety of factors, including the finalization of Macy's financial statements as of and for the 13 weeks ended May 2, 2020, including the actual amount of the impairment charges that it expects to incur for the period, the effects of the novel coronavirus (COVID-19) on customer demand, its supply chain as well as its consolidated results of operation, financial position and cash flows, Macy's ability to obtain additional financing on commercially acceptable terms or at all, Macy's ability to successfully implement its Polaris strategy, including the ability to realize the anticipated benefits within the expected time frame or at all, conditions to, or changes in the timing of proposed real estate and other transactions, prevailing interest rates and non-recurring charges, the effect of potential changes to trade policies, store closings, competitive pressures from specialty stores, general merchandise stores, off-price and discount stores, manufacturers' outlets, the Internet, catalogs and television shopping and general consumer spending levels, including the impact of the availability and level of consumer debt, possible systems failures and/or security breaches, the potential for the incurrence of charges in connection with the impairment of intangible assets, including goodwill, Macy's reliance on foreign sources of production, including risks related to the disruption of imports by labor disputes, regional or global health pandemics, and regional political and economic conditions, the effect of weather and other factors identified in documents filed by the company with the Securities and Exchange Commission. Macy's disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Contacts:

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MACY'S, INC.

Important Information Regarding Non-GAAP Financial Measures

The company reports its financial results in accordance with U.S. generally accepted accounting principles (GAAP). However, management believes that certain non-GAAP financial measures provide users of the company's financial information with additional useful information in evaluating operating performance. Earnings before interest, taxes, depreciation and amortization (EBITDA) is a non-GAAP financial measure which the company believes provides meaningful information about its operational efficiency by excluding the impact of changes in tax law and structure, debt levels and capital investment. In addition, management believes that excluding certain items from EBITDA, net income and diluted earnings per share that are not associated with the company's core operations and that may vary substantially in frequency and magnitude from period-to-period provides useful supplemental measures that assist in evaluating the company's ability to generate earnings and to more readily compare these metrics between past and future periods. For the 13 weeks ended May 2, 2020, the financial measures within this section do not include the non-cash impact of goodwill and long-lived asset impairment charges, which are expected to have a material impact on the company's reported results.

Non-GAAP financial measures should be viewed as supplementing, and not as an alternative or substitute for, the company's financial results prepared in accordance with GAAP. Certain of the items that may be excluded or included in non-GAAP financial measures may be significant items that could impact the company's financial position, results of operations or cash flows and should therefore be considered in assessing the company's actual and future financial condition and performance. The methods used by the company to calculate its non-GAAP financial measures may differ significantly from methods used by other companies to compute similar measures. As a result, any non-GAAP financial measures presented herein may not be comparable to similar measures provided by other companies.

MACY'S, INC.

Important Information Regarding Non-GAAP Financial Measures

(All amounts in millions except per share figures)

Earnings (Loss) before Interest, Taxes, Depreciation and Amortization, Net Income (Loss) and Diluted Earnings (Loss) Per Share, Excluding Certain <u>Items</u>

Non-GAAP financial measures, excluding certain items below, are reconciled to the most directly comparable GAAP measure as follows:

- EBITDA and adjusted EBITDA are reconciled to GAAP net income
- Adjusted net income (loss) is reconciled to GAAP net income
- Adjusted diluted earnings (loss) per share is reconciled to GAAP diluted earnings (loss) per share.

Adjusted EBITDA

| | 13 We May | 13 Weeks Ended May 4, 2019 | | |
|---|--------------|-------------------------------|----|-----|
| Net income (loss) | \$ | (652) | \$ | 136 |
| Interest expense, net | | 47 | | 47 |
| Federal, state and local income tax expense (benefit) | | (355) | | 27 |
| Depreciation and amortization | | 237 | | 236 |
| EBITDA | | (723) | | 446 |
| Restructuring and other costs | | 34 | | 1 |
| Adjusted EBITDA | \$ | (689) | \$ | 447 |

Adjusted Net Income (Loss) and Adjusted Diluted Earnings (Loss) Per Share

| | 13 Weeks Ended May 2, 2020 | | | 13 Weeks Ended May 4, 2019 | | | | |
|---|-----------------------------------|----|--------------------------------------|-------------------------------|------------|----|-------------------------------|--|
| | Net Income (Loss) | | Diluted Earnings (Loss) Per Share | | Net Income | | Diluted Earnings Per Share | |
| As reported | \$ (652) | \$ | (2.10) | \$ | 136 | \$ | 0.44 | |
| Restructuring and other costs | 34 | | 0.11 | | 1 | | _ | |
| Income tax impact of certain items identified above | (12) | | (0.04) | | _ | | | |
| As adjusted | \$ (630) | \$ | (2.03) | \$ | 137 | \$ | 0.44 | |