UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 14, 2018

MACY'S, INC.

7 West Seventh Street, Cincinnati, Ohio 45202 (513) 579-7000

- and -

151 West 34th Street, New York, New York 10001 (212) 494-1602

13-3324058 Delaware 1-13536 (State of Incorporation) (Commission File Number) (IRS Employer Identification No.) Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company □ If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period

for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange

Act.

Item 2.02. Results of Operations and Financial Condition.

On November 14, 2018, Macy's, Inc. ("Macy's") issued a press release announcing Macy's financial condition, results of operations and cash flows as of and for the 13 and 39 weeks ended November 3, 2018. The full text of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Macy's reports its financial results in accordance with U.S. generally accepted accounting principles ("GAAP"). The press release referred to above contains non-GAAP financial measures of changes in comparable sales on an owned plus licensed basis, earnings before interest, taxes, depreciation and amortization ("EBITDA"), adjusted EBITDA, adjusted net income and adjusted diluted earnings per share attributable to Macy's, Inc. shareholders. Adjusted EBITDA, adjusted net income and adjusted diluted earnings per share exclude items consisting of impairment, restructuring and other costs, settlement charges associated with Macy's defined benefit plans, and losses on the early retirement of debt. A section has been included at the end of the press release that contains important additional information regarding these non-GAAP financial measures including reconciliation to the most directly comparable GAAP financial measure.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release of Macy's dated November 14, 2018.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MACY'S, INC.

Dated: November 14, 2018 By: /s/ Ann Munson Steines

Name: Ann Munson Steines

Title: Senior Vice President, Deputy General Counsel and

Assistant Secretary



Macy's, Inc. Reports Third Quarter 2018 Earnings

- Comparable sales growth of 3.1% on an owned basis; 3.3% on an owned plus licensed
- Higher sales and earnings driven by strong digital, continued improvement from brick & mortar and execution of the North Star Strategy
- Company updates annual guidance, including 15 cent increase in earnings per
- Strategic initiatives put company on track to deliver strong holiday season and fourth quarter

CINCINNATI--November 14, 2018-- Macy's, Inc. (NYSE: M) today reported results for the third quarter of 2018 and provided updated annual sales and earnings guidance for fiscal 2018.

Financial Highlights

	Third Quarter Year to					to Date		
(in millions)	2018		2017		2018		2017	
Net sales	\$ 5,404	\$	5,281	\$	16,516	\$	16,267	
Comparable sales								
Owned	3.1%				2.4%)		
Owned plus licensed	3.3%				2.7%)		
As reported								
Net income attributable to Macy's, Inc. shareholders	\$ 62	\$	30	\$	368	\$	219	
Earnings before interest, taxes, depreciation and amortization	\$ 381	\$	368	\$	1,374	\$	1,336	
Diluted earnings per share	\$ 0.20	\$	0.10	\$	1.18	\$	0.71	
As adjusted*		•		•				
Net income attributable to Macy's, Inc. shareholders	\$ 83	\$	65	\$	451	\$	286	
Earnings before interest, taxes, depreciation and amortization	\$ 407	\$	423	\$	1,478	\$	1,442	
Diluted earnings per share	\$ 0.27	\$	0.21	\$	1.45	\$	0.93	

^{*}As adjusted reflects the exclusion of certain items from the respective financial measures. Please see the final pages of this news release for important information regarding the nature of such excluded amounts and calculation of the company's non-GAAP financial measures.

"We are pleased with Macy's, Inc. performance in the third quarter, marking our fourth consecutive quarter of comparable sales growth. Macy's, Bloomingdale's and Bluemercury all performed well. Our strategic initiatives are gaining momentum and delivering results. Another double-digit quarter from our digital business and a strong stores performance combined to help us exceed expectations. We continue to see an improved trend in brick and mortar across the fleet with particularly strong results from our Growth50 stores," said Jeff Gennette, Macy's, Inc. chairman and chief executive officer. "The holiday season is when Macy's truly shines. We have the right merchandise, the right marketing and the right customer experiences in place to deliver a strong fourth quarter."





Asset Sale Gains

Asset sale gains for the third quarter of 2018 totaled\$42 million pre-tax, or \$31 million after-tax and \$0.10 per diluted share attributable to Macy's, Inc. This compares to the third quarter of 2017 when asset sale gains totaled \$65 million pre-tax, or \$40 million after-tax and \$0.13 per diluted share attributable to Macy's, Inc.

Asset sale gains for the 39 weeks ended November 3, 2018 totaled\$111 million pre-tax, or \$84 million after-tax and \$0.27 per diluted share attributable to Macy's, Inc. This compares to the 39 weeks ended October 28, 2017 when asset sale gains totaled \$176 million pre-tax, or \$109 million after-tax and \$0.36 per diluted share attributable to Macy's, Inc.

Looking Ahead - Revising Annual Sales and Earnings Guidance

Macy's, Inc. is updating its guidance for fiscal 2018.

	Revised Annual Guidance	Previous Annual Guidance
Comparable sales (owned plus licensed)	+2.3% to +2.5%	+2.1% to +2.5%
Comparable sales (owned)	20-30 basis points below comparable sales on an owned plus licensed basis	20-30 basis points below comparable sales on an owned plus licensed basis
Net sales	+0.3% to +0.7%	Flat to +0.7%
Diluted EPS excluding settlement charges, impairment and other costs	\$4.10 to \$4.30	\$3.95 to \$4.15

Net sales guidance is provided on a 52-week basis in 2018 compared to a 53-week basis in 2017. Comparable sales guidance is provided on a 52-week basis in both 2018 and 2017.

Important Information

The company's 2018 results, 2017 results and guidance for fiscal 2018 reflect the new accounting standards related to revenue recognition and retirement benefits. Macy's, Inc. has recast its quarterly income statements and balance sheets for 2016 and 2017 to reflect adoption of these new standards. These documents can be found on the investor relations page at www.macysinc.com.

About Macy's, Inc.

Macy's, Inc. is one of the nation's premier retailers. With fiscal 2017 sales of \$24.837 billion and approximately 130,000 employees, the company operates approximately 690 department stores under the nameplates Macy's and Bloomingdale's, and more than 180 specialty stores that include Bloomingdale's The Outlet, Bluemercury, Macy's Backstage and STORY. Macy's, Inc. operates stores in 44 states, the District of Columbia, Guam and Puerto Rico, as well as macys.com, bloomingdales.com and bluemercury.com. Bloomingdale's stores in Dubai and Kuwait are operated by Al Tayer Group LLC under license agreements. Macy's, Inc. has corporate offices in Cincinnati, Ohio, and New York, New York.

All statements in this press release that are not statements of historical fact are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are based upon the current beliefs and expectations of Macy's management and are subject to significant risks and uncertainties. Actual results could differ materially from those expressed in or implied by the forward-looking statements contained in this release because of a variety of factors, including conditions to, or changes in the timing of, proposed real estate and other transactions, prevailing interest rates and non-recurring charges, the effect of federal tax reform, store closings, competitive pressures from specialty stores, general merchandise stores, off-price and discount stores, manufacturers' outlets, the Internet, mail-order catalogs and television shopping and general consumer spending levels, including the impact of the availability and level of consumer debt, the effect of weather and other factors identified in documents filed by the company with the Securities and Exchange Commission. Macy's disclaims

any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

NOTE: Additional information on Macy's, Inc., including past news releases, is available at www.macysinc.com/pressroom. A webcast of Macy's, Inc.'s call with analysts and investors will be held today (November 14, 2018) at 9:30 a.m. ET. The webcast is accessible to the media and general public via the company's website at www.macysinc.com. Analysts and investors may call in on 1-800-289-0438, passcode 8502584. A replay of the conference call can be accessed on the website or by calling 1-888-203-1112 (same passcode) about two hours after the conclusion of the call.

Contacts:

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Investors – Monica Koehler 513-579-7780 investors@macys.com

<u>Consolidated Statements of Income (Unaudited)</u> (All amounts in millions except percentages and per share figures)

(7 III difficults in minions except perce	13 Weeks Ended November 3, 2018				s Ended 28, 2017	
		\$	% to Net sales		\$	% to Net sales
Net sales	\$	5,404		\$	5,281	
Credit card revenues, net		185	3.4%		145	2.7%
Cost of sales		(3,226)	(59.7%)		(3,152)	(59.7%)
Selling, general and administrative expenses		(2,255)	(41.7%)		(2,188)	(41.4%)
Gains on sale of real estate		42	0.8%		65	1.2%
Restructuring and other costs	_	(3)	(0.1%)		(33)	(0.6%)
Operating income		147	2.7%		118	2.2%
Benefit plan income, net		9			15	
Settlement charges		(23)			(22)	
Interest expense, net	_	(59)			(74)	
Income before income taxes		74			37	
Federal, state and local income tax expense		(12)			(10)	
Net income		62			27	
Net loss attributable to noncontrolling interest					3	
Net income attributable to Macy's, Inc. shareholders	\$	62		\$	30	
Basic earnings per share attributable to Macy's, Inc. shareholders	\$	0.20		\$	0.10	
Diluted earnings per share attributable to Macy's, Inc. shareholders	\$	0.20		\$	0.10	
Average common shares: Basic Diluted		308.1 312.2			305.5 306.5	
End of period common shares outstanding		307.2			304.6	
Supplemental Financial Measures: Gross Margin (Note 1) Depreciation and amortization expense Note 1: Gross margin is defined as net sales less cost of sales.	\$ \$	2,178 248	40.3 %	\$ \$	2,129 254	40.3 %

<u>Consolidated Statements of Income (Unaudited)</u> (All amounts in millions except percentages and per share figures)

	39 weeks ended November 3, 2018				39 weeks ended October 28, 2017			
		\$	% to Net sales		\$	% to Net sales		
Net sales	\$	16,516		\$	16,267			
Credit card revenues, net		528	3.2 %		473	2.9%		
Cost of sales		(9,927)	(60.1%)		(9,858)	(60.6%)		
Selling, general and administrative expenses		(6,501)	(39.4%)		(6,406)	(39.4%)		
Gains on sale of real estate		111	0.7%		176	1.1%		
Impairment, restructuring and other costs		(39)	(0.2%)		(33)	(0.2%)		
Operating income		688	4.2%		619	3.8%		
Benefit plan income, net		31			42			
Settlement charges		(73)			(73)			
Interest expense, net		(187)			(237)			
Losses on early retirement of debt		(5)			(1)			
Income before income taxes		454			350			
Federal, state and local income tax expense	_	(96)		_	(138)			
Net income		358			212			
Net loss attributable to noncontrolling interest	_	10		_	7			
Net income attributable to Macy's, Inc. shareholders	\$	368		\$	219			
Basic earnings per share attributable to Macy's, Inc. shareholders	\$	1.20		\$	0.72			
Diluted earnings per share attributable to Macy's, Inc. shareholders	\$	1.18		\$	0.71			
Average common shares: Basic Diluted		307.5 311.2			305.3 306.6			
End of period common shares outstanding		307.2			304.6			
Supplemental Financial Measures: Gross Margin (Note 1) Depreciation and amortization expense Note 1: Gross margin is defined as net sales less cost of sales.	\$ \$	6,589 718	39.9 %	\$ \$	6,409 741	39.4 %		

Consolidated Balance Sheets (Unaudited) (millions)

	No	November 3, 2018		ebruary 3, 2018	Oc	etober 28, 2017
ASSETS:		2010				2017
Current Assets:						
Cash and cash equivalents	\$	736	\$	1,455	\$	534
Receivables		180		363		219
Merchandise inventories		7,147		5,178		7,065
Income tax receivable		10		· —		_
Prepaid expenses and other current assets		594		650		610
Total Current Assets		8,667		7,646		8,428
Property and Equipment – net		6,572		6,672		6,742
Goodwill		3,908		3,897		3,897
Other Intangible Assets – net		481		488		491
Other Assets		733		880		835
Total Assets	\$	20,361	\$	19,583	\$	20,393
LIABILITIES AND SHAREHOLDERS' EQUITY:						
Current Liabilities:						
Short-term debt	\$	65	\$	22	\$	22
Merchandise accounts payable		3,381		1,590		3,173
Accounts payable and accrued liabilities		2,998		3,271		3,257
Income taxes				296		34
Total Current Liabilities		6,444		5,179		6,486
Long-Term Debt		5,469		5,861		6,297
Deferred Income Taxes		1,185		1,148		1,586
Other Liabilities		1,618		1,662		1,750
Shareholders' Equity:						
Macy's, Inc.		5,667		5,745		4,282
Noncontrolling interest		(22)		(12)		(8)
Total Shareholders' Equity		5,645		5,733		4,274
Total Liabilities and Shareholders' Equity	\$	20,361	\$	19,583	\$	20,393

Consolidated Statements of Cash Flows (Unaudited) (millions)

	39 Weeks Ended November 3, 2018		Oct	eeks Ended tober 28, 2017
Cash flows from operating activities:				
Net income	\$	358	\$	212
Adjustments to reconcile net income to net cash provided by operating activities:				
Impairment, restructuring and other costs		39		33
Settlement charges		73		73
Depreciation and amortization		718		741
Stock-based compensation expense		48		46
Gains on sale of real estate		(111)		(176)
Amortization of financing costs and premium on acquired debt		(5)		(10)
Changes in assets and liabilities:				
Decrease in receivables		163		274
Increase in merchandise inventories		(1,969)		(1,665)
Decrease in prepaid expenses and other current assets		16		34
Increase in merchandise accounts payable		1,664		1,630
Decrease in accounts payable, accrued liabilities and		(4.0.0)		
other items not separately identified		(196)		(412)
Decrease in current income taxes		(301)		(321)
Increase in deferred income taxes		62		47
Change in other assets and liabilities not separately identified		(130)		(107)
Net cash provided by operating activities		429		399
Cash flows from investing activities:				
Purchase of property and equipment		(468)		(359)
Capitalized software		(209)		(191)
Disposition of property and equipment		121		212
Other, net		7		9
Net cash used by investing activities		(549)		(329)
Cash flows from financing activities:				
Debt repaid		(361)		(564)
Dividends paid		(347)		(346)
Increase in outstanding checks		44		80
Acquisition of treasury stock		_		(1)
Issuance of common stock		41		3
Proceeds from noncontrolling interest		7		12
Net cash used by financing activities		(616)		(816)
Net decrease in cash, cash equivalents and restricted cash		(736)		(746)
Cash, cash equivalents and restricted cash beginning of period		1,513		1,334
Cash, cash equivalents and restricted cash end of period	\$	777	\$	588

Note: The prior period's amounts reflect the retrospective adoption of ASU 2016-18 (ASU 2016-18), Restricted Cash, and ASU 2016-15, Classification of Certain Cash Receipts and Cash Payments, on February 4, 2018. As a result of the adoption of ASU 2016-18, restricted cash of \$41 million and \$54 million have been included with cash and cash equivalents above for the 39 weeks ended November 3, 2018 and October 28, 2017, respectively. Further, certain reclassifications were made to the prior period's amounts to conform with the classifications of such amounts in the most recent period.

Important Information Regarding Non-GAAP Financial Measures

The company reports its financial results in accordance with U.S. generally accepted accounting principles ("GAAP"). However, management believes that certain non-GAAP financial measures provide users of the company's financial information with additional useful information in evaluating operating performance. Management believes that providing supplemental changes in comparable sales on an owned plus licensed basis, which includes adjusting for growth in comparable sales of departments licensed to third parties, assists in evaluating the company's ability to generate sales growth, whether through owned businesses or departments licensed to third parties, and in evaluating the impact of changes in the manner in which certain departments are operated. Earnings before interest, taxes, depreciation and amortization (EBITDA) is a non-GAAP financial measure which the company believes provides meaningful information about its operational efficiency by excluding the impact of changes in tax law and structure, debt levels and capital investment. In addition, management believes that excluding certain items from EBITDA, net income and diluted earnings per share attributable to Macy's, Inc. shareholders that are not associated with the company's core operations and that may vary substantially in frequency and magnitude period-to-period provides useful supplemental measures that assist in evaluating the company's ability to generate earnings and to more readily compare these metrics between past and future periods.

The reconciliation of the forward-looking non-GAAP financial measure of changes in comparable sales on an owned plus licensed basis to GAAP comparable sales (i.e., on an owned basis) is in the same manner as illustrated below, except that the impact of growth in comparable sales of departments licensed to third parties is the only reconciling item. In addition, the company does not provide the most directly comparable forward-looking GAAP measure of net income and diluted earnings per share attributable to Macy's, Inc. shareholders excluding certain items because the timing and amount of excluded items are unreasonably difficult to fully and accurately estimate.

Non-GAAP financial measures should be viewed as supplementing, and not as an alternative or substitute for, the company's financial results prepared in accordance with GAAP. Certain of the items that may be excluded or included in non-GAAP financial measures may be significant items that could impact the company's financial position, results of operations or cash flows and should therefore be considered in assessing the company's actual and future financial condition and performance. Additionally, the amounts received by the company on account of sales of departments licensed to third parties are limited to commissions received on such sales. The methods used by the company to calculate its non-GAAP financial measures may differ significantly from methods used by other companies to compute similar measures. As a result, any non-GAAP financial measures presented herein may not be comparable to similar measures provided by other companies.

<u>Important Information Regarding Non-GAAP Financial Measures</u> (All amounts in millions except percentages and per share figures)

Change in Comparable Sales

	13 Weeks Ended November 3, 2018	39 Weeks Ended November 3, 2018
Increase in comparable sales on an owned basis (Note 1)	3.1%	2.4%
Comparable sales growth impact of departments licensed to third parties (Note 2)	0.2%	0.3%
Increase in comparable sales on an owned plus licensed basis	3.3%	2.7%

Notes:

- (1) Represents the period-to-period percentage change in net sales from stores in operation throughout the year presented and the immediately preceding year and all online sales, excluding commissions from departments licensed to third parties. Stores impacted by a natural disaster or undergoing significant expansion or shrinkage remain in the comparable sales calculation unless the store is closed for a significant period of time. Definitions and calculations of comparable sales differ among companies in the retail industry.
- (2) Represents the impact of including the sales of departments licensed to third parties occurring in stores in operation throughout the year presented and the immediately preceding year and all online sales in the calculation of comparable sales. The company licenses third parties to operate certain departments in its stores and online and receives commissions from these third parties based on a percentage of their net sales. In its financial statements prepared in conformity with GAAP, the company includes these commissions (rather than sales of the departments licensed to third parties) in its net sales. The company does not, however, include any amounts in respect of licensed department sales (or any commissions earned on such sales) in its comparable sales in accordance with GAAP (i.e., on an owned basis). The amounts of commissions earned on sales of departments licensed to third parties are not material to its net sales for the periods presented.

Important Information Regarding Non-GAAP Financial Measures

Earnings before Interest, Taxes, Depreciation and Amortization, Net Income and Diluted Earnings Per Share Attributable to Macy's, Inc. Shareholders, Excluding Certain Items

Non-GAAP financial measures, excluding certain items below, are reconciled to the most directly comparable GAAP measure as follows:

- Earnings before interest, taxes, depreciation and amortization (EBITDA) and adjusted EBITDA are reconciled to GAAP net income attributable to Macy's, Inc. shareholders.
- Adjusted net income attributable to Macy's, Inc. shareholders is reconciled to GAAP net income attributable to Macy's, Inc. shareholders.
- Adjusted diluted earnings per share attributable to Macy's, Inc. shareholders is reconciled to GAAP diluted earnings per share attributable to Macy's, Inc.

Adjusted EBITDA

	 13 Weeks Ended November 3, 2018	 13 Weeks Ended October 28, 2017
Net income attributable to Macy's, Inc. shareholders	\$ 62	\$ 30
Interest expense, net	59	74
Federal, state and local income tax expense	12	10
Depreciation and amortization	248	254
EBITDA	381	368
Restructuring and other costs	3	33
Settlement charges	23	22
Adjusted EBITDA	\$ 407	\$ 423
	 39 Weeks Ended November 3, 2018	 39 Weeks Ended October 28, 2017
Net income attributable to Macy's, Inc. shareholders	\$ 368	\$ 219
Interest expense, net	187	237
Losses on early retirement of debt	5	1
Federal, state and local income tax expense	96	138
Depreciation and amortization	718	741
EBITDA	 1,374	1,336
Impairment, restructuring and other costs (Note 1)	31	33
Settlement charges	73	73
-		

Note:

(1) For the 39 weeks ended November 3, 2018, the above adjustment excludes impairment, restructuring and other costs attributable to the noncontrolling interest shareholder of \$8 million.

Important Information Regarding Non-GAAP Financial Measures

Adjusted Net Income and Adjusted Diluted Earnings Per Share Attributable to Macy's, Inc. Shareholders

	13 Weeks Ended November 3, 2018				13 Weeks E October 28,			
	Attri Ma	t Income ibutable to icy's, Inc. ireholders	Earn	iluted ings Per Share		Net Income Attributable to Macy's, Inc. Shareholders	Ear	Diluted nings Per Share
As reported	\$	62	\$	0.20	\$	30	\$	0.10
Restructuring and other costs		3		0.01		33		0.11
Settlement charges		23		0.08		22		0.07
Income tax impact of certain items identified above		(5)		(0.02)		(20)		(0.07)
As adjusted	\$	83	\$	0.27	\$	65	\$	0.21
		39 Weeks l November 3		3	39 Weeks Ended October 28, 2017			
		et Income		N1 . 1		Net Income		
	M	acy's, Inc. areholders	Earı	Diluted nings Per Share		Attributable to Macy's, Inc. Shareholders	Ear	Diluted nings Per Share
As reported	M	acy's, Inc.	Earı	nings Per	- \$	Macy's, Inc.	Ear	nings Per
As reported Impairment, restructuring and other costs (Note 1)	M Sh	acy's, Inc. areholders	Earı	nings Per Share	_	Macy's, Inc. Shareholders	Ear	nings Per Share
-	M Sh	acy's, Inc. areholders	Earı	nings Per Share	_	Macy's, Inc. Shareholders	Ear	nings Per Share 0.71
Impairment, restructuring and other costs (Note 1)	M Sh	acy's, Inc. areholders 368 31	Earı	hings Per Share 1.18 0.10	_	Macy's, Inc. Shareholders 219 33	Ear	nings Per Share 0.71 0.11
Impairment, restructuring and other costs (Note 1) Settlement charges	M Sh	acy's, Inc. areholders 368 31 73	Earı	nings Per Share 1.18 0.10 0.23	_	Macy's, Inc. Shareholders 219 33 73	Ear	nings Per Share 0.71 0.11

Notes:

- (1) For the 39 weeks ended November 3, 2018, the above pre-tax adjustment excludes impairment, restructuring and other costs attributable to the noncontrolling interest shareholder of \$8 million.
- (2) The impact during the 39 weeks ended October 28, 2017 represents a value less than \$0.01 per diluted share attributable to Macy's, Inc. shareholders.