SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

File	ed by th	ne Registrant Filed by a Party other than the Registrant □						
Ch	eck the	appropriate box:						
	Prelim	ninary Proxy Statement						
	Confid	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))						
	Defini	Definitive Proxy Statement						
×	Defini	itive Additional Materials						
	Solicit	ting Material Pursuant to §240.14a-12						
		Macy's, Inc. (Name of Registrant as Specified In Its Charter)						
		(Name of Person(s) Filing Proxy Statement if Other than the Registrant)						
Pay	ment c	of Filing Fee (Check the appropriate box):						
×	No f							
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.							
	1)	Title of each class of securities to which transaction applies:						
	2)	Aggregate number of securities to which transaction applies:						
	3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):						
	4)	Proposed maximum aggregate value of transaction:						
	5)	Total fee paid:						
		the paid previously with preliminary aterials						
		ck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its g.						
	1)	Amount Previously Paid:						
	2)	Form, Schedule or Registration Statement No.:						
	3)	Filing Party:						
	4)	Date						

Filed:

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 19, 2017.

MACY'S INC.



named above.

Meeting Information
Meeting Type: Annual Meeting For holders as of: March 23, 2017 Date: May 19, 2017 Time: 11:00 a.m. Eastern Time Location: Macy's Inc. Corporate Offices 7 West 7th Street

Cincinnati, Ohio 45202

You are receiving this communication because you hold shares in the company

This is not a ballet. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

-Before You Vote-

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

ANNUAL REPORT FORM 10-K ANNUAL REPORT

How to View Online:

Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 5, 2017 to facilitate timely delivery.

-How To Vote-

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors Recommends a Vote "For" the

1. Election of Directors Nominees:

1a. Francis S. Blake

1b John A Bryant

1c. Deirdre P. Connelly

1d. Jeff Gennette

1e. Leslie D. Hale

1f. William H. Lenehan

1g. Sara Levinson

1h. Terry J. Lundgren

1i. Joyce M. Roché

1j. Paul C. Varga

1k. Marna C. Whittington

11. Annie Young-Scrivner

The Board of Directors Recommends a Vote "For" Item 2.

The proposed ratification of the Audit Committee's appointment of KPMG LLP as Macy's independent registered public accounting firm for the fiscal year ending February 3, 2018.

The Board of Directors Recommends a Vote "For" Item 3.

Advisory vote to approve named executive officer compensation.

The Board of Directors Recommends a Vote of "1 Year" on Item 4.

Advisory vote on frequency of the shareholder vote on executive

The Board of Directors Recommends a Vote "For" Item 5.

Re-Approval of the Senior Executive Incentive Compensation

NOTE: At their discretion, the proxies are authorized to vote upon such other business that may properly come before the meeting or any adjournment or adjournments thereof.

^{*} If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) in the subject line.