| FORM 4 |
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(Print or Type Personage)

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Perso<br>Gennette Jeffrey | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>Macy's, Inc. [M] |   |            |   |   |               | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner  |  |                                  |   |  |
|--|--|---|------------|---|---|---------------|---|--|----------------------------------|---|--|
| C/O MACY'S, INC., 7 WEST SEV                               | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/26/2016         |   |            |   |   |               | XOfficer (give title below)         Other (specify below)           President   |  |                                  |   |  |
| (Street)<br>CINCINNATI, OH 45202                           | 4. If Amendment, Date Original Filed(Month/Day/Year)                   |   |            |   |   |               | 6. Individual or Joint/Group Filing(Check Applicable Line)<br>_X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |  |                                  |   |  |
| (City) (State)   | (Zip)  | Table I - Non-Derivative Securities Acqui                     |            |   |   |               |   | ired, Disposed of, or Beneficially Owned                   |                                  |   |  |
| 1.Title of Security<br>(Instr. 3)                          | 2. Transaction<br>Date<br>(Month/Day/Year)                             | 2A. Deemed<br>Execution Date, if<br>) any<br>(Month/Day/Year) | (Instr. 8) |   | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) |               | of (D)  | Owned Following Reported Ownership<br>Transaction(s) Form: |                                  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |
|  |  |   | Code       | v | Amount  | (A) or<br>(D) | Price   |  | or Indirect<br>(I)<br>(Instr. 4) | (Instr. 4)  |  |
| Common Stock   | 02/26/2016   |   | А          |   | 9,903<br>( <u>1)</u>  | А             | \$ 0  | 32,359   | D                                |   |  |
| Common Stock   | 03/01/2016   |   | М          |   | 18,609  | А             | \$<br>23.43   | 50,968   | D                                |   |  |
| Common Stock   | 02/29/2016   |   | Ι          |   | 2,649   | A             | \$<br>43.21   | 3,247 <sup>(2)</sup>                                       | I                                | By<br>401(k)<br>Plan                                |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information

SEC 1474 (9-02)

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

|   | (e.g., puts, calls, warrants, options, convertible securities) |            |   |      |   |                        |        |            |  |                 |  |  |  |  |  |
|---|--|------------|---|------|---|------------------------|--------|------------|--|-----------------|--|--|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | Conversion   |            | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code |   | 5. Number 6. Date Exer |        |            | sable and 7. Title and<br>te Amount of<br>Year) Underlying |                 | Derivative<br>Security<br>(Instr. 5)   | Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |            |   | Code | v | (A)                    |        |            | Expiration<br>Date   |                 | Amount<br>or<br>Number<br>of<br>Shares |  |  |  |  |
| Option<br>to<br>Purchase<br>Common<br>Stock         | • • • •  | 03/01/2016 |   | М    |   |                        | 18,609 | 03/25/2015 |  | Common<br>Stock | 18,609                                 | \$ 0   | 0  | D  |  |

### **Reporting Owners**

|   | Relationships |           |           |       |  |  |  |  |
|---|---------------|-----------|-----------|-------|--|--|--|--|
| Reporting Owner Name / Address  | Director      | 10% Owner | Officer   | Other |  |  |  |  |
| Gennette Jeffrey<br>C/O MACY'S, INC.<br>7 WEST SEVENTH STREET<br>CINCINNATI, OH 45202 |               |           | President |       |  |  |  |  |

## Signatures

| /s/ Linda J. Balicki, as attorney-in-fact for Jeffrey Gennette pursuant to a Power of Attorney | 03/01/2016 |
|--|------------|
| -**Signature of Reporting Person   | Date       |

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Settlement of performance-based restricted stock units following a 3-year (2013-2015) performance period. Number includes 578 dividend shares accrued during the performance period.

Reflects the reporting person's interest in Macy's stock under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of February 29, 2016 by \$43.21, the stock price of such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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