UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL				
OMB Number	3235-			
0101				
Expires:	May 31,			
2017				
Estimated average burden				
hours per response 1.0				

SEC USE ONLY

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale

DOCUMENT SEQUENCE
NO.

CUSIP NUMBER

WORK LOCATION

or executing a sale directly with a market maker 1 (a) NAME OF ISSUER (Please type or print) (b) IRS IDENT. S.E.C. FILE (c) NO. NO. Macv's. Inc. 13-3324058 794367 1(d) ADDRESS OF ISSUER ZIP CODE STREET CITY STATE (e) TELEPHONE NO. AREA NUMBER 7 West Seventh Street Cincinnati 45202 Ohio CODE 579-7000 513 2 (a) NAME OF PERSON FOR WHOSE (c) ADDRESS STREET CITY STATE ACCOUNT THE SECURITIES ARE TO BE RELATIONSHIP ZIP CODE SOLD TO ISSUER c/o Macy's, Inc. Dennis J. Broderick Cincinnati Ohio Executive 7 West Seventh Street Officer 45202

 ${\it INSTRUCTION:}\ \ {\it The person filing this notice should contact\ the issuer\ to\ obtain\ the\ IRS.\ Identification\ Number\ and\ the\ S.E.C.\ File\ Number.$

3 (a)	(b)	SEC USE ONLY	(c)	(d)	(e)	(f)	(g)
Title of the Class of Securities To Be Sold	Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities	Broker- Dealer File Number	Number of Shares or Other Units To Be Sold (See instr. 3(c))	Aggregate Market Value (See instr. 3(d))	Number of Shares or Other Units Outstanding (See instr. 3(e))	Approximate Date of Sale (See instr. 3(f)) (MO DAY YR)	Name of Each Securities Exchange (See instr. 3(g))
Common Stock	Georgeson Securities Corporation 144 Fernwood Avenue Edison, NJ 08837		31,601	\$1,960,842.05 (as of 11/14/14)	353,126,894 (as of 8/29/14)	11/17/14	New York Stock Exchange

INSTRUCTIONS:

- 1. (a) Name of issuer
 - (b) Issuer's I.R.S. Identification Number
 - (c) Issuer's S.E.C. file number, if any
 - (d) Issuer's address, including zip code
 - (e) Issuer's telephone number, including area code
- 2. (a) Name of person for whose account the securities are to be sold $% \left\{ 1,2,\ldots,n\right\}$
- (b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
 - (c) Such person's address, including zip code

- 3. (a) Title of the class of securities to be sold
- (b) Name and address of each broker through whom the securities are intended to be sold $% \left\{ 1,2,\ldots ,n\right\}$
- (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
- (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
- (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
 - (f) Approximate date on which the securities are to be sold
- (g) Name of each securities exchange, if any, on which the securities are intended to be sold

07)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-

TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

and with respect to the payment of an or any part of the parenase price of other consideration therefor.						
Title of	Date You	Nature of Acquisition Transaction	Name of Person from Whom	Amount of	Date of	Nature of
the Class	Acquired	_	Acquired	Securities	Payment	Payment
			(If gift, also give date donor	Acquired		ŭ
			acquired)			
Common Stock	3/25/11	Shares acquired from stock options awarded pursuant to Issuer's 2009 Omnibus Incentive Compensation Plan.	Macy's, Inc.	31,601	N/A	N/A

therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the

loot installment noid

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Dennis Broderick	Common Stock	8/22/14	18,014	\$1,105,429.11
7 West Seventh Street				
Cincinnati, OH 45202				

REMARKS:

(1) The filing of this Form 144 shall not be construed as an admission that the undersigned is an Affiliate of the Issuer.

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

<u>11/17/2014</u> DATE OF NOTICE

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION, IF RELYING ON RULE 10B5-1

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001).

SEC 1147 (02-08)