| FORM 4 | 4 |
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| Check this box if no |
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| longer subject to |
| Section 16. Form 4 or |
| Form 5 obligations |
| may continue. See |
| Instruction 1(b). |

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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02)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Response | s) | | • | | | | | | | | | |
|--------------------------------------|--|--------------------------|--|--------------------|------|--|---|----------------|--|------------|---|--|
| 1. Name and Address of ALLEN WILLIAM | 2. Issuer Name a Macy's, Inc. [M | | or Tra | ading Syı | nbol | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | | |
| (Last) C/O MACY'S, INC. STREET | 3. Date of Earliest Transaction (Month/Day/Year) 10/21/2014 | | | | | | X Officer (give title below) Other (specify below) Chief Human Resources Officer | | | | | |
| (Street) CINCINNATI, OH 45202 | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | |
| 1.Title of Security (Instr. 3) | | Date (Month/Day/Year) | Execution Date, if | Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 1 of (D) 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | Form: | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | V | Amount | · · | Price | | (Instr. 4) | | |
| Common Stock | | 10/21/2014 | | P <u>(1)</u> | | 625 | А | \$ 57.92 | 1,230 | D | | |
| Common Stock | | | | | | | | | 76 (2) | Ι | By 401(k) Plan | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information SEC 1474 (9contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|--|-------------|------------------|--------------------|-------------|------------|-------------------------------|-------------|----------------|-----------------------|-------------|--------------|----------------|-------------|------------|
| 1. Title of | 2. | 3. Transaction | 3A. Deemed | 4. | 5. N | Number 6. Date Exercisable | | 7. Title and 8 | | 8. Price of | 9. Number of | 10. | 11. Nature | |
| Derivative | Conversion | Date | Execution Date, if | Transaction | of | of and Expiration Date A | | Amount of I | | Derivative | Derivative | Ownership | of Indirect | |
| Security | or Exercise | (Month/Day/Year) | any | Code | Deri | Derivative (Month/Day/Year) U | | Unde | rlying | Security | Securities | Form of | Beneficial | |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Secu | rities | ties | | Securities (Instr. 5) | | (Instr. 5) | Beneficially | Derivative | Ownership |
| | Derivative | | | | Acqu | uired | | | (Instr | : 3 and | | Owned | Security: | (Instr. 4) |
| | Security | | | | (A) (| or | | | 4) | | | Following | Direct (D) | |
| | | | | | Disp | osed | | | | | | Reported | or Indirect | |
| | | | | | of (E | of (D) | | | | | | Transaction(s) | (I) | |
| | | | | | (Instr. 3, | | | | | | | (Instr. 4) | (Instr. 4) | |
| | | | | | 4, and 5) | | | | | | | | | |
| | | | | | | | | | | Amount | | | | |
| | | | | | | | Date | Expiration | | or | | | | |
| | | | | | | | Exercisable | * | Title | Number | | | | |
| | | | | | | | Exercisable | Date | | of | | | | |
| | | | | Code V | (A) | (D) | | | | Shares | | | | |

Reporting Owners

| | Relationships | | | | | | | | |
|--|--------------------|--|-------------------------------|-------|--|--|--|--|--|
| Reporting Owner Name / Address | Director 10% Owner | | Officer | Other | | | | | |
| ALLEN WILLIAM S C/O MACY'S, INC. 7 WEST SEVENTH STREET CINCINNATI, OH 45202 | | | Chief Human Resources Officer | | | | | | |

Signatures

/s/ Linda J. Balicki, as attorney-in-fact for William S. Allen pursuant to a Power of Attorney ----Signature of Reporting Person

10/22/2014 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The shares reported in this Form 4 were purchased pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on July 15, 2014.

(2) Reflects the reporting person's interest in Macy's stock under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of October 20, 2014 by \$57.07, the stock price of such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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