UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-K

Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Fiscal Year Ended January 28, 2012

Commission File Number: 1-13536



151 West 34th Street New York, New York 10001 (212) 494-1602

Incorporated in Delaware

I.R.S. No. 13-3324058

Securities Registered Pursuant to Section 12(b) of the Act:

Title of Each Class

Common Stock, par value \$.01 per share 7.45% Senior Debentures due 2017 6.79% Senior Debentures due 2027 7% Senior Debentures due 2028

Name of Each Exchange on Which Registered

New York Stock Exchange New York Stock Exchange New York Stock Exchange New York Stock Exchange

Securities registered pursuan No	nt to Section 12(g) of the Act:						
Indicate by check mark if the registrant is a well-known seasoned issuer, as d	lefined in Rule 405 of the Securities Act. Yes 🗷 No 🗆						
Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act. Yes \Box No \blacksquare							
Indicate by check mark whether the registrant (1) has filed all reports require the preceding 12 months (or for such shorter period that the registrant was required 90 days. Yes \boxtimes No \square	d to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during to file such reports), and (2) has been subject to such filing requirements for the pa						
Indicate by check mark whether the registrant has submitted electronically ar be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding and post such files). Yes \boxtimes No \square	nd posted on its corporate Web site, if any, every Interactive Data File required to ng 12 months (or for such shorter period that the registrant was required to submit						
Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 registrant's knowledge, in definitive proxy or information statements incorporated by $\frac{1}{2}$	5 of Regulation S-K is not contained herein, and will not be contained, to the best of by reference in Part III of this Form 10-K or any amendment to this Form 10-K.						
Indicate by check mark whether the registrant is a large accelerated filer, an a definitions of "large accelerated filer," "accelerated filer" and "smaller reporting con	accelerated filer, a non-accelerated filer, or a smaller reporting company. See the mpany" in Rule 12b-2 of the Exchange Act.						
Large accelerated filer ■ Accelerated filer □ Non-accelerated	filer \square Smaller reporting company \square						
(Do not check if a smaller repor	ting company)						
Indicate by check mark whether the registrant is a shell company (as defined	in Rule 12b-2 of the Exchange Act). Yes □ No 🗷						
The aggregate market value of the registrant's common stock held by non-aff completed second fiscal quarter (July 30, 2011) was approximately $\$12,339,100,000$	filiates of the registrant as of the last business day of the registrant's most recently 0.						
Indicate the number of shares outstanding of each of the issuer's classes of co	ommon stock, as of the latest practicable date.						
Class	Outstanding at February 24, 2012						
Common Stock, \$0.01 par value per share	416,581,507 shares						
DOCUMENTS INCORPO	RATED BY REFERENCE						

Document

Parts Into Which Incorporated

Proxy Statement for the Annual Meeting of Stockholders to be held May 18, 2012 (Proxy Statement) Part III

Explanatory Note

On August 30, 2005, the Company completed the acquisition of The May Department Stores Company ("May") by means of a merger of May with and into a wholly-owned subsidiary of the Company (the "Merger"). As a result of the Merger, May's separate corporate existence terminated. Upon the completion of the Merger, the subsidiary was merged with and into the Company and its separate corporate existence terminated. On June 1, 2007, the Company changed its name from Federated Department Stores, Inc. to Macy's, Inc. ("Macy's").

Unless the context requires otherwise, references to "Macy's" or the "Company" are references to Macy's and its subsidiaries and references to "2011," "2010," "2009," "2008" and "2007" are references to the Company's fiscal years ended January 28, 2012, January 29, 2011, January 30, 2010, January 31, 2009 and February 2, 2008, respectively.

Forward-Looking Statements

This report and other reports, statements and information previously or subsequently filed by the Company with the Securities and Exchange Commission (the "SEC") contain or may contain forward-looking statements. Such statements are based upon the beliefs and assumptions of, and on information available to, the management of the Company at the time such statements are made. The following are or may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995: (i) statements preceded by, followed by or that include the words "may," "will," "could," "should," "believe," "expect," "future," "potential," "anticipate," "intend," "plan," "think," "estimate" or "continue" or the negative or other variations thereof, and (ii) statements regarding matters that are not historical facts. Such forward-looking statements are subject to various risks and uncertainties, including risks and uncertainties relating to:

- the possible invalidity of the underlying beliefs and assumptions:
- competitive pressures from department and specialty stores, general merchandise stores, manufacturers' outlets, off-price and discount stores, and all other retail channels, including the Internet, mail-order catalogs and television;
- general consumer-spending levels, including the impact of general economic conditions, consumer disposable income levels, consumer confidence levels, the availability, cost and level of consumer debt, the costs of basic necessities and other goods and the effects of the weather or natural disasters;
- conditions to, or changes in the timing of, proposed transactions and changes in expected synergies, cost savings and non-recurring charges;
- possible changes or developments in social, economic, business, industry, market, legal and regulatory circumstances and conditions;
- possible actions taken or omitted to be taken by third parties, including customers, suppliers, business partners, competitors and legislative, regulatory, judicial and other governmental authorities and officials;
- changes in relationships with vendors and other product and service providers;
- currency, interest and exchange rates and other capital market, economic and geo-political conditions;
- severe weather, natural disasters and changes in weather patterns;
- possible outbreaks of epidemic or pandemic diseases;
- the potential impact of national and international security concerns on the retail environment, including any possible military action, terrorist attacks or other hostilities;
- the possible inability of the Company's manufacturers to deliver products in a timely manner or meet the Company's quality standards;
- the Company's reliance on foreign sources of production, including risks related to the disruption of imports by labor disputes, regional health pandemics, and regional political and economic conditions;
- duties, taxes, other charges and quotas on imports;
 and
- possible systems failures and/or security breaches, including, any security breach that results in the theft, transfer or unauthorized disclosure of customer, employee or company information, or the failure to comply with various laws applicable to the Company in the event of such a breach.

In addition to any risks and uncertainties specifically identified in the text surrounding such forward-looking statements, the statements in the immediately preceding sentence and the statements under captions such as "Risk Factors" and "Special

Considerations" in reports, statements and information filed by the Company with the SEC from time to time constitute cautionary statements identifying important factors that could cause actual amounts, results, events and circumstances to differ materially from those expressed in or implied by such forward-looking statements.

Item 1. Business.

General. The Company is a corporation organized under the laws of the State of Delaware in 1985. The Company and its predecessors have been operating department stores since 1830. On June 1, 2007, the Company changed its corporate name from Federated Department Stores, Inc. to Macy's, Inc. and the Company's shares began trading under the ticker symbol "M" on the New York Stock Exchange ("NYSE"). As of January 28, 2012, the operations of the Company included approximately 840 stores in 45 states, the District of Columbia, Guam and Puerto Rico under the names "Macy's" and "Bloomingdale's" as well as macys.com and bloomingdales.com. The Company also operates seven Bloomingdale's Outlet stores.

The Company is focused on three key strategies for continued growth in sales, earnings and cash flow in the years ahead: (i) maximizing the My Macy's localization initiative; (ii) driving the omnichannel business; and (iii) embracing customer centricity, including engaging customers on the selling floor through the MAGIC selling program.

The My Macy's localization initiative was developed with the goal of accelerating sales growth in existing locations by ensuring that core customers surrounding each Macy's store find merchandise assortments, size ranges, marketing programs and shopping experiences that are custom-tailored to their needs. My Macy's has concentrated more management talent in local markets, effectively reducing the "span of control" over local stores; created new positions in the field to work with planning and buying executives in helping to understand and act on the merchandise needs of local customers; and empowered locally based executives to make more and better decisions. Also as part of the My Macy's transformation, the Company's Macy's branded stores were reorganized in a unified operating structure with division central office organizations eliminated. This has reduced central office and administrative expense, eliminated duplication, sharpened execution, and helped the Company to make decisions faster and partner more effectively with its suppliers and business partners.

The Company's omnichannel strategy allows customers to shop seamlessly in stores, online and via mobile devices.

Macy's MAGIC selling program is an approach to customer engagement that helps Macy's to better understand the needs of customers, as well as to provide options and advice. This comprehensive training and coaching program is designed to improve the in-store shopping experience.

In 2010, the Company piloted a new Bloomingdale's Outlet store concept. New Bloomingdale's Outlet stores continue to open and are each approximately 25,000 square feet and offer a range of apparel and accessories, including women's ready-to-wear, men's, children's, women's shoes, fashion accessories, jewelry, handbags and intimate apparel.

Also in 2010, Bloomingdale's opened in Dubai, United Arab Emirates under a license agreement with Al Tayer Insignia, a company of Al Tayer Group, LLC, under which the Company is entitled to a license fee in accordance with the terms of the underlying agreement, generally based upon the greater of the contractually earned or guaranteed minimum amounts.

The Company's stores and Internet websites sell a wide range of merchandise, including apparel and accessories (men's, women's and children's), cosmetics, home furnishings and other consumer goods. The specific assortments vary by size of store, merchandising character and character of customers in the trade areas. Most stores are located at urban or suburban sites, principally in densely populated areas across the United States.

For 2011, 2010 and 2009, the following merchandise constituted the following percentages of sales:

	2011	2010	2009
Feminine Accessories, Intimate Apparel, Shoes and Cosmetics	37%	36%	36%
Feminine Apparel	25	26	26
Men's and Children's	23	23	22
Home/Miscellaneous	15	15	16
	100%	100%	100%

In 2011, the Company's subsidiaries provided various support functions to the Company's retail operations on an integrated, company-wide basis.

- The Company's bank subsidiary, FDS Bank provides credit processing, certain collections, customer service and credit marketing services in respect of all proprietary and non-proprietary credit card accounts that are owned either by Department Stores National Bank ("DSNB"), a subsidiary of Citibank, N.A., or FDS Bank and that constitute a part of the credit programs of the Company's retail operations.
- Macy's Systems and Technology, Inc. ("MST"), a wholly-owned indirect subsidiary of the Company, provides operational electronic data processing and management information services to all of the Company's operations.
- Macy's Merchandising Group, Inc. ("MMG"), a wholly-owned direct subsidiary of the Company, and its subsidiary Macy's Merchandising Group International, LLC., is responsible for the design, development and marketing of Macy's private label brands and certain licensed brands. Bloomingdale's uses MMG for only a very small portion of its private label merchandise. The Company believes that its private label merchandise further differentiates its merchandise assortments from those of its competitors and delivers exceptional value to its customers. The principal private label brands currently offered by Macy's include Alfani, American Rag, Bar III, Belgique, Charter Club, Club Room, Epic Threads, first impressions, Giani Bernini, greendog, Greg Norman for Tasso Elba, Holiday Lane, Hotel Collection, Hudson Park, Ideology, I-N-C, jenni by jennifer moore, John Ashford, JM Collection, Karen Scott, Martha Stewart Collection, Material Girl, Morgan Taylor, so jenni by jennifer moore, Sky, Studio Silver, Style & Co., Style & Co. Sport, Tasso Elba, the cellar, Tools of the Trade, Tools of the Trade Basics, and Via Europa. The principal licensed brands managed by MMG are American Rag, Greg Norman for Tasso Elba, Martha Stewart Collection, and Material Girl are owned by Macy's. The American Rag, Greg Norman for Tasso Elba, Martha Stewart Collection, and Material Girl are owned by third parties, which license the trademarks associated with such brands to Macy's pursuant to agreements which have renewal rights that extend through 2050, 2020, 2027, and 2030, respectively.
- Macy's Logistics and Operations ("Macy's Logistics"), a division of a wholly-owned indirect subsidiary of the Company, provides warehousing and merchandise distribution services for the Company's operations.

MMG also offers its services, either directly or indirectly, to unrelated third parties.

The Company's executive offices are located at 7 West Seventh Street, Cincinnati, Ohio 45202, telephone number: (513) 579-7000 and 151 West 34th Street, New York, New York 10001, telephone number: (212) 494-1602.

Employees. As of January 28, 2012, the Company had approximately 171,000 regular full-time and part-time employees. Because of the seasonal nature of the retail business, the number of employees peaks in the holiday season. Approximately 10% of the Company's employees as of January 28, 2012 were represented by unions. Management considers its relations with its employees to be satisfactory.

Seasonality. The retail business is seasonal in nature with a high proportion of sales and operating income generated in the months of November and December. Working capital requirements fluctuate during the year, increasing in mid-summer in anticipation of the fall merchandising season and increasing substantially prior to the holiday season when the Company must carry significantly higher inventory levels.

Purchasing. The Company purchases merchandise from many suppliers, no one of which accounted for more than 5% of the Company's net purchases during 2011. The Company has no material long-term purchase commitments with any of its suppliers, and believes that it is not dependent on any one supplier. The Company considers its relations with its suppliers to be satisfactory.

Competition. The retailing industry is intensely competitive. The Company's operations compete with many retailing formats in the geographic areas in which they operate, including department stores, specialty stores, general merchandise stores, off-price and discount stores, manufacturers' outlets, the Internet, mail order catalogs and television shopping, among others. The retailers with which the Company competes include Amazon, Bed Bath & Beyond, Belk, Bon Ton, Burlington Coat Factory, Dillard's, Gap, J.C. Penney, Kohl's, Limited, Lord & Taylor, Neiman Marcus, Nordstrom, Saks, Sears, Target, TJ Maxx and Wal-Mart. The Company seeks to attract customers by offering superior selections, obvious value, and distinctive marketing in stores that are located in premier locations, and by providing an exciting shopping environment and superior service through an omnichannel experience. Other retailers may compete for customers on some or all of these bases, or on other bases, and may be perceived by some potential customers as being better aligned with their particular preferences.

Available Information. The Company makes its annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Exchange Act available free of charge through its internet website at http://www.macysinc.com as soon as reasonably practicable after it electronically files such material with, or furnishes it to, the SEC. The public also may read and copy any of these filings at the SEC's Public Reference Room, 100 F Street, NE, Washington, D.C. 20549. Information on the operation of the Public Reference Room may be obtained by calling the SEC at 1-800-732-0330. The SEC also maintains an Internet site that contains the Company's filings; the address of that site is http://www.sec.gov. In addition, the Company has made the following available free of charge through its website at http://www.macysinc.com:

- Audit Committee Charter.
- Compensation and Management Development Committee Charter,
- Finance Committee Charter.
- Nominating and Corporate Governance Committee
 Charter
- Corporate Governance Principles,
- Non-Employee Director Code of Business Conduct and Ethics, and
- Code of Conduct.

Any of these items are also available in print to any shareholder who requests them. Requests should be sent to the Corporate Secretary of Macy's, Inc. at 7 West 7th Street, Cincinnati, OH 45202.

Executive Officers of the Registrant.

The following table sets forth certain information as of March 23, 2012 regarding the executive officers of the Company:

Name	Age	Position with the Company
Terry J. Lundgren	60	Chairman of the Board; President and Chief Executive Officer; Director
Timothy M. Adams	58	Chief Private Brand Officer
Thomas L. Cole	63	Chief Administrative Officer
Jeffrey Gennette	50	Chief Merchandising Officer
Julie Greiner	58	Chief Merchandise Planning Officer
Karen M. Hoguet	55	Chief Financial Officer
Jeff Kantor	53	Chairman of macys.com
Ronald Klein	62	Chief Stores Officer (retiring effective March 31, 2012)
Martine Reardon	49	Chief Marketing Officer
Peter Sachse	54	Chief Stores Officer
Joel A. Belsky	58	Executive Vice President and Controller
Dennis J. Broderick	63	Executive Vice President, General Counsel and Secretary

Terry J. Lundgren has been Chairman of the Board since January 2004 and President and Chief Executive Officer of the Company since February 2003; prior thereto he served as the President/Chief Operating Officer and Chief Merchandising Officer of the Company from April 2002 to February 2003. Mr. Lundgren served as the President and Chief Merchandising Officer of the Company from May 1997 to April 2002.

Timothy M. Adams has been the Chief Private Brand Officer of the Company since February 2009; prior thereto he served as Chairman and CEO of Macy's Home Store from July 2005 to February 2009 and as Chairman of Macy's Florida from April 2001 to July 2005.

Thomas L. Cole has been Chief Administrative Officer of the Company since February 2009; prior thereto he served as Vice Chair, Support Operations of the Company from February 2003 to February 2009. Until February 2009, he also was responsible for the operations of Macy's Logistics since 1995, of MST since 2001, and of MCCS since 2002.

Jeffrey Gennette has been Chief Merchandising Officer of the Company since February 2009; prior thereto he served as Chairman and CEO of Macy's West from February 2008 to February 2009, as Chairman of Macy's Northwest from December 2005 to February 2008 and as Executive Vice President and Director of Stores of Macy's Central from March 2004 to

December 2005. Mr. Gennette served as Senior Vice President/General Merchandise Manager of Macy's West from May 2001 to March 2004.

Julie Greiner has been Chief Merchandise Planning Officer of the Company since February 2009; prior thereto she served as Chairman and CEO of Macy's Florida from July 2005 to February 2009 and as Senior Executive Vice President and Director of Stores of Bloomingdale's from April 1998 to July 2005.

Karen M. Hoguet has been Chief Financial Officer of the Company since February 2009; prior thereto she served as Executive Vice President and Chief Financial Officer of the Company from June 2005 to February 2009. Mrs. Hoguet served as Senior Vice President and Chief Financial Officer of the Company from October 1997 to June 2005.

Jeffrey Kantor has been Chairman of macys.com since February 2012; prior thereto he served as President for Merchandising of macys.com from August 2010 to February 2012, President-Merchandising for Home from May 2009 to August 2010 and President for furniture for Macy's Home Store from February 2006 to May 2009.

Ronald Klein will retire effective March 31, 2012, after 36 years with the Company. Mr. Klein has been Chief Stores Officer of the Company since February 2009; prior thereto he served as Chairman and CEO of Macy's East from February 2004 to February 2009.

Peter Sachse has been Chief Stores Officer since February 2012; prior thereto he served as Chief Marketing Officer of the Company from February 2009 to February 2012, Chairman of macys.com from April 2006 to February 2012, President of Macy's Corporate Marketing from May 2007 to February 2009 and as Chief Marketing Officer of the Company from June 2003 to May 2007.

Martine Reardon has been Chief Marketing Officer since February 2012; prior thereto she served as Executive Vice President for Marketing from February 2009 to February 2012 and Executive Vice President, national marketing strategy, events and public relations for Macy's Corporate Marketing from 2007 to February 2009.

Joel A. Belsky has been Executive Vice President and Controller of the Company since May 2009; prior thereto he served as Vice President and Controller of the Company from October 1996 through April 2009.

Dennis J. Broderick has been Secretary of the Company since July 1993 and Executive Vice President and General Counsel of the Company since May 2009; prior thereto he served as Senior Vice President and General Counsel of the Company from January 1990 to April 2009.

Item 1A. Risk Factors.

In evaluating the Company, the risks described below and the matters described in "Forward-Looking Statements" should be considered carefully. Such risks and matters could significantly and adversely affect the Company's business, prospects, financial condition, results of operations and cash flows.

The Company faces significant competition in the retail industry.

The Company conducts its retail merchandising business under highly competitive conditions. Although the Company is one of the nation's largest retailers, it has numerous and varied competitors at the national and local levels, including conventional and specialty department stores, other specialty stores, category killers, mass merchants, value retailers, discounters, and Internet and mail-order retailers. Competition may intensify as the Company's competitors enter into business combinations or alliances. Competition is characterized by many factors, including assortment, advertising, price, quality, service, location, reputation and credit availability. If the Company does not compete effectively with regard to these factors, its results of operations could be materially and adversely affected.

The Company's sales and operating results depend on consumer preferences and consumer spending.

The fashion and retail industries are subject to sudden shifts in consumer trends and consumer spending. The Company's sales and operating results depend in part on its ability to predict or respond to changes in fashion trends and consumer preferences in a timely manner. The Company develops new retail concepts and continuously adjusts its industry position in certain major and private-label brands and product categories in an effort to satisfy customers. Any sustained failure to anticipate, identify and respond to emerging trends in lifestyle and consumer preferences could have a material adverse effect on the Company's business. The Company's sales are impacted by discretionary spending by consumers. Consumer spending may be affected by many factors outside of the Company's control, including general economic conditions, consumer disposable income levels, consumer confidence levels, the availability, cost and level of consumer debt and customer behaviors

towards incurring and paying debt, the costs of basic necessities and other goods and the effects of the weather or natural disasters.

The Company's business is subject to unfavorable economic and political conditions and other developments and risks.

Unfavorable global, domestic or regional economic or political conditions and other developments and risks could negatively affect the Company's business. For example, unfavorable changes related to interest rates, rates of economic growth, fiscal and monetary policies of governments, inflation, deflation, consumer credit availability, consumer debt levels, consumer debt payment behaviors, tax rates and policy, unemployment trends, oil prices, and other matters that influence the availability and cost of merchandise, consumer confidence, spending and tourism could adversely impact the Company's business and results of operations. In addition, unstable political conditions or civil unrest, including terrorist activities and worldwide military and domestic disturbances and conflicts, may disrupt commerce and could have a material adverse effect on the Company's business and results of operations.

The Company's revenues and cash requirements are affected by the seasonal nature of its business.

The Company's business is seasonal, with a high proportion of revenues and operating cash flows generated during the second half of the fiscal year, which includes the fall and holiday selling seasons. A disproportionate amount of revenues fall in the fourth fiscal quarter, which coincides with the holiday season. In addition, the Company incurs significant additional expenses in the period leading up to the months of November and December in anticipation of higher sales volume in those periods, including for additional inventory, advertising and employees.

The Company's business could be affected by extreme weather conditions or natural disasters.

Extreme weather conditions in the areas in which the Company's stores are located could adversely affect the Company's business. For example, frequent or unusually heavy snowfall, ice storms, rainstorms or other extreme weather conditions over a prolonged period could make it difficult for the Company's customers to travel to its stores and thereby reduce the Company's sales and profitability. The Company's business is also susceptible to unseasonable weather conditions. For example, extended periods of unseasonably warm temperatures during the winter season or cool weather during the summer season could render a portion of the Company's inventory incompatible with those unseasonable conditions. Reduced sales from extreme or prolonged unseasonable weather conditions could adversely affect the Company's business.

In addition, natural disasters such as hurricanes, tornadoes and earthquakes, or a combination of these or other factors, could severely damage or destroy one or more of the Company's stores or warehouses located in the affected areas, thereby disrupting the Company's business operations.

The Company's pension costs could increase at a higher than anticipated rate.

Significant changes in interest rates, decreases in the fair value of plan assets and investment losses on plan assets could affect the funded status of the Company's plans and could increase future funding requirements of the pension plans. A significant increase in future funding requirements could have a negative impact on the Company's cash flows, financial condition or results of operations.

Increases in the cost of employee benefits could impact the Company's financial results and cash flow.

The Company's expenses relating to employee health benefits are significant. Unfavorable changes in the cost of such benefits could impact the Company's financial results and cash flow. Healthcare costs have risen significantly in recent years, and recent legislative and private sector initiatives regarding healthcare reform could result in significant changes to the U.S. healthcare system. The Company is not able at this time to determine the impact that healthcare reform could have on the Company-sponsored medical plans.

 ${\it Inability to access capital markets could adversely affect the Company's business or financial condition.}$

Changes in the credit and capital markets, including market disruptions, limited liquidity and interest rate fluctuations, may increase the cost of financing or restrict the Company's access to this potential source of future liquidity. A decrease in the ratings that rating agencies assign to the Company's short and long-term debt may negatively impact the Company's access to the debt capital markets and increase the Company's cost of borrowing. In addition, the Company's bank credit agreements require the Company to maintain specified interest coverage and leverage ratios. The Company's ability to comply with the ratios may be affected by events beyond its control, including prevailing economic, financial and industry conditions. If the Company's results of operations or operating ratios deteriorate to a point where the Company is not in compliance with its debt covenants, and the Company is unable to obtain a waiver, much of the Company's debt would be in default and could become

due and payable immediately. The Company's assets may not be sufficient to repay in full this indebtedness, resulting in a need for an alternate source of funding. The Company cannot make any assurances that it would be able to obtain such an alternate source of funding on satisfactory terms, if at all, and its inability to do so could cause the holders of its securities to experience a partial or total loss of their investments in the Company.

The Company periodically reviews the carrying value of its goodwill for possible impairment; if future circumstances indicate that goodwill is impaired, the Company could be required to write down amounts of goodwill and record impairment charges.

In the fourth quarter of fiscal 2008, the Company reduced the carrying value of its goodwill from \$9,125 million to \$3,743 million and recorded a related non-cash impairment charge of \$5,382 million. The Company continues to monitor relevant circumstances, including consumer spending levels, general economic conditions and the market prices for the Company's common stock, and the potential impact that such circumstances might have on the valuation of the Company's goodwill. It is possible that changes in such circumstances, or in the numerous variables associated with the judgments, assumptions and estimates made by the Company in assessing the appropriate valuation of its goodwill, could in the future require the Company to further reduce its goodwill and record related non-cash impairment charges. If the Company were required to further reduce its goodwill and record related non-cash impairment charges, the Company's financial position and results of operations would be adversely affected.

The Company depends on its ability to attract and retain quality employees.

The Company's business is dependent upon attracting and retaining quality employees. The Company has a large number of employees, many of whom are in entry level or part-time positions with historically high rates of turnover. The Company's ability to meet its labor needs while controlling the costs associated with hiring and training new employees is subject to external factors such as unemployment levels, prevailing wage rates, minimum wage legislation and changing demographics. In addition, as a large and complex enterprise operating in a highly competitive and challenging business environment, the Company is highly dependent upon management personnel to develop and effectively execute successful business strategies and tactics. Any circumstances that adversely impact the Company's ability to attract, train, develop and retain quality employees throughout the organization could adversely affect the Company's business and results of operations.

The Company depends upon designers, vendors and other sources of merchandise, goods and services.

The Company's relationships with established and emerging designers have been a significant contributor to the Company's past success. The Company's ability to find qualified vendors and access products in a timely and efficient manner is often challenging, particularly with respect to goods sourced outside the United States. The Company's procurement of goods and services from outside the United States is subject to risks associated with political or financial instability, trade restrictions, tariffs, currency exchange rates, transport capacity and costs and other factors relating to foreign trade. In addition, the Company's procurement of all its goods and services is subject to the effects of price increases which the Company may or may not be able to pass through to its customers. All of these factors may affect the Company's ability to access suitable merchandise on acceptable terms, are beyond the Company's control and could adversely impact the Company's performance.

The Company's sales and operating results could be adversely affected by product safety concerns.

If the Company's merchandise offerings do not meet applicable safety standards or our consumers' expectations regarding safety, the Company could experience decreased sales, experience increased costs and/or be exposed to legal and reputational risk. Events that give rise to actual, potential or perceived product safety concerns could expose the Company to government enforcement action and/or private litigation. Reputational damage caused by real or perceived product safety concerns could have a negative impact on the Company's sales and operating results.

The Company depends upon the success of its advertising and marketing programs.

The Company's advertising and promotional costs, net of cooperative advertising allowances, amounted to \$1,136 million for 2011. The Company's business depends on high customer traffic in its stores and effective marketing. The Company has many initiatives in this area, and often changes its advertising and marketing programs. There can be no assurance as to the Company's continued ability to effectively execute its advertising and marketing programs, and any failure to do so could have a material adverse effect on the Company's business and results of operations.

Parties with whom the Company does business may be subject to insolvency risks or may otherwise become unable or unwilling to perform their obligations to the Company.

The Company is a party to contracts, transactions and business relationships with various third parties, including vendors,

suppliers, service providers, lenders and participants in joint ventures, strategic alliances and other joint commercial relationships, pursuant to which such third parties have performance, payment and other obligations to the Company. In some cases, the Company depends upon such third parties to provide essential leaseholds, products, services or other benefits, including with respect to store and distribution center locations, merchandise, advertising, software development and support, logistics, other agreements for goods and services in order to operate the Company's business in the ordinary course, extensions of credit, credit card accounts and related receivables, and other vital matters. Current economic, industry and market conditions could result in increased risks to the Company associated with the potential financial distress or insolvency of such third parties. If any of these third parties were to become subject to bankruptcy, receivership or similar proceedings, the rights and benefits of the Company in relation to its contracts, transactions and business relationships with such third parties could be terminated, modified in a manner adverse to the Company, or otherwise impaired. The Company cannot make any assurances that it would be able to arrange for alternate or replacement contracts, transactions or business relationships on terms as favorable as the Company's existing contracts, transactions or business relationships on the part of the Company to do so could negatively affect the Company's cash flows, financial condition and results of operations.

A material disruption in the Company's computer systems could adversely affect the Company's business or results of operations.

The Company relies extensively on its computer systems to process transactions, summarize results and manage its business. The Company's computer systems are subject to damage or interruption from power outages, computer and telecommunications failures, computer viruses, cyber-attack or other security breaches, catastrophic events such as fires, floods, earthquakes, tornadoes, hurricanes, acts of war or terrorism, and usage errors by the Company's employees. If the Company's computer systems are damaged or cease to function properly, the Company may have to make a significant investment to fix or replace them, and the Company may suffer loss of critical data and interruptions or delays in its operations in the interim. Any material interruption in the Company's computer systems could adversely affect its business or results of operations.

A privacy breach could result in negative publicity and adversely affect the Company's business or results of operations.

The protection of customer, employee, and company data is critical to the Company. The regulatory environment surrounding information security and privacy is increasingly demanding, with the frequent imposition of new and constantly changing requirements across business units. In addition, customers have a high expectation that the Company will adequately protect their personal information from cyber-attack or other security breaches. A significant breach of customer, employee, or company data could attract a substantial amount of media attention, damage the Company's customer relationships and reputation and result in lost sales, fines, or lawsuits.

A regional or global health pandemic could severely affect the Company's business.

A health pandemic is a disease that spreads rapidly and widely by infection and affects many individuals in an area or population at the same time. If a regional or global health pandemic were to occur, depending upon its location, duration and severity, the Company's business could be severely affected. Customers might avoid public places in the event of a health pandemic, and local, regional or national governments might limit or ban public gatherings to halt or delay the spread of disease. A regional or global health pandemic might also adversely impact the Company's business by disrupting or delaying production and delivery of materials and products in its supply chain and by causing staffing shortages in its stores.

The Company is subject to numerous regulations that could adversely affect its business.

The Company is subject to customs, child labor, truth-in-advertising and other laws, including consumer protection regulations and zoning and occupancy ordinances that regulate retailers generally and/or govern the importation, promotion and sale of merchandise and the operation of retail stores and warehouse facilities. Although the Company undertakes to monitor changes in these laws, if these laws change without the Company's knowledge, or are violated by importers, designers, manufacturers or distributors, the Company could experience delays in shipments and receipt of goods or be subject to fines or other penalties under the controlling regulations, any of which could adversely affect the Company's business.

Litigation, legislation or regulatory developments could adversely affect the Company's business, financial condition or results of operations.

The Company is subject to various federal, state and local laws, rules, regulations, inquiries and initiatives in connection with both its core business operations and its credit card and other ancillary operations (including the Credit Card Act of 2009 and the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the "Dodd-Frank Act")). Recent and future developments relating to such matters could increase the Company's compliance costs and adversely affect the profitability of its credit card and other operations. In addition, the Company is regularly involved in various litigation matters that arise in the

ordinary course of its business. Adverse outcomes in current or future litigation could adversely affect the Company's financial condition, results of operations and cash flows.

Factors beyond the Company's control could affect the Company's stock price.

The Company's stock price, like that of other retail companies, is subject to significant volatility because of many factors, including factors beyond the control of the Company. These factors may include:

- general economic and stock and credit market conditions;
- risks relating to the Company's business and its industry, including those discussed above:
- strategic actions by the Company or its competitors;
- variations in the Company's quarterly results of operations;
- future sales or purchases of the Company's common stock;
 and
- investor perceptions of the investment opportunity associated with the Company's common stock relative to other investment alternatives.

In addition, the Company may fail to meet the expectations of its stockholders or of analysts at some time in the future. If the analysts that regularly follow the Company's stock lower their rating or lower their projections for future growth and financial performance, the Company's stock price could decline. Also, sales of a substantial number of shares of the Company's common stock in the public market or the appearance that these shares are available for sale could adversely affect the market price of the Company's common stock.

Item 1B. Unresolved Staff Comments.

None.

Item 2. Properties.

The properties of the Company consist primarily of stores and related facilities, including warehouses and distribution and fulfillment centers. The Company also owns or leases other properties, including corporate office space in Cincinnati and New York and other facilities at which centralized operational support functions are conducted. As of January 28, 2012, the operations of the Company included 842 retail stores in 45 states, the District of Columbia, Puerto Rico and Guam, comprising a total of approximately 151,900,000 square feet. Of such stores, 464 were owned, 266 were leased and 112 stores were operated under arrangements where the Company owned the building and leased the land. Substantially all owned properties are held free and clear of mortgages. Pursuant to various shopping center agreements, the Company is obligated to operate certain stores for periods of up to 20 years. Some of these agreements require that the stores be operated under a particular name. Most leases require the Company to pay real estate taxes, maintenance and other costs; some also require additional payments based on percentages of sales and some contain purchase options. Certain of the Company's real estate leases have terms that extend for a significant number of years and provide for rental rates that increase or decrease over time.

Additional information about the Company's stores and warehouses, distribution and fulfillment centers ("DC's") as of January 28, 2012 is as follows:

	Total	Owned	Leased	Stores Subject to a Ground	Total	Owned
Geographic Region	Stores	Stores	Stores	Lease	DC's	DC's
Mid-Atlantic	105	55	33	17	3	2
North	82	65	13	4	2	2
Northeast	105	55	41	9	2	2
Northwest	126	39	69	18	3	1
Southeast	110	72	18	20	3	2
Southwest	117	45	48	24	2	2
Midwest	94	56	27	11	2	2
South Central	103	77	17	9	3	2
	842	464	266	112	20	15

The eight geographic regions detailed in the foregoing table are based on the Company's Macy's branded operational structure. The Company's retail stores are located at urban or suburban sites, principally in densely populated areas across the United States. Store count activity was as follows:

	2011	2010	2009
Store count at beginning of fiscal year	850	850	847
Stores opened and other expansions	4	7	9
Stores closed	(12)	(7)	(6)
Store count at end of fiscal year	842	850	850

Item 3. Legal Proceedings.

On October 3, 2007, Ebrahim Shanehchian, an alleged participant in the Macy's, Inc. Profit Sharing 401(k) Investment Plan (the "401(k) Plan"), filed a lawsuit in the United States District Court for the Southern District of Ohio on behalf of persons who participated in the 401(k) Plan and The May Department Stores Company Profit Sharing Plan (the "May Plan") between February 27, 2005 and the present. The lawsuit has been conditionally certified as a class action. The complaint alleges that the Company, as well as members of the Company's board of directors and certain members of senior management, breached various fiduciary duties owed under the Employee Retirement Income Security Act ("ERISA") to participants in the 401(k) Plan and the May Plan, by making false and misleading statements regarding the Company's business, operations and prospects in relation to the integration of the acquired May operations, resulting in supposed "artificial inflation" of the Company's stock price and "imprudent investment" by the 401(k) Plan and the May Plan in Macy's stock. The plaintiff seeks an unspecified amount of compensatory damages and costs. The Company believes the lawsuit is without merit and intends to contest it vigorously.

The Company and its subsidiaries are also involved in various proceedings that are incidental to the normal course of their businesses. As of the date of this report, the Company does not expect that any of such proceedings will have a material adverse effect on the Company's financial position or results of operations.

Item 4. Mine Safety Disclosures.

Not Applicable.

PART II

Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.

The Common Stock is listed on the NYSE under the trading symbol "M." As of January 28, 2012, the Company had approximately 21,000 stockholders of record. The following table sets forth for each fiscal quarter during 2011 and 2010 the high and low sales prices per share of Common Stock as reported on the NYSE Composite Tape and the dividend declared with respect to each fiscal quarter on each share of Common Stock.

		2011			2010			
	Low	High	Dividend	Low	High	Dividend		
1st Quarter	21.69	25.99	0.0500	15.34	25.25	0.0500		
2nd Quarter	23.98	30.62	0.1000	16.93	24.84	0.0500		
3rd Quarter	22.66	32.35	0.1000	18.70	25.26	0.0500		
4th Quarter	28.69	35.92	0.1000	22.78	26.32	0.0500		

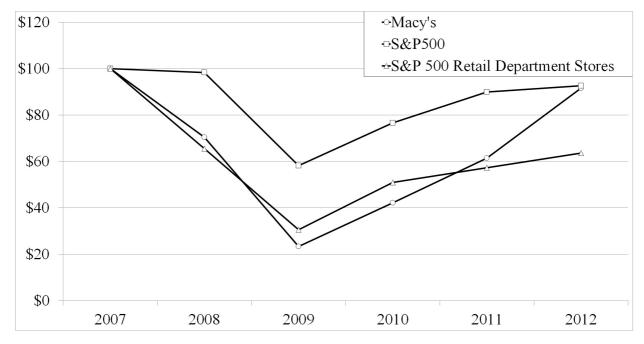
On January 5, 2012, the Company's board of directors declared a quarterly dividend of 20 cents per diluted share on its common stock, payable April 2, 2012 to shareholders of record at the close of business on March 15, 2012. The declaration and payment of future dividends will be at the discretion of the Company's Board of Directors, are subject to restrictions under the Company's credit facility and may be affected by various other factors, including the Company's earnings, financial condition and legal or contractual restrictions.

The following table provides information regarding the Company's purchases of Common Stock during the fourth quarter of 2011.

	Total Number of Shares Purchased (thousands)	Average Price per Share (\$)	Number of Shares Purchased under Program (1) (thousands)	Open Authorization Remaining (1)(\$) (millions)
October 30, 2011 – November 26, 2011	928	30.76	928	602
November 27, 2011 – December 31, 2011	_	_	_	602
January 1, 2012 – January 28, 2012	7,266	34.41	7,266	1,352
	8,194	34.00	8,194	

⁽¹⁾ Commencing in January 2000, the Company's board of directors has from time to time approved authorizations to purchase, in the aggregate, up to \$10,500 million of Common Stock. All authorizations are cumulative and do not have an expiration date. As of January 28, 2012, \$1,352 million of authorization remained unused. The Company may continue, discontinue or resume purchases of Common Stock under these or possible future authorizations in the open market, in privately negotiated transactions or otherwise at any time and from time to time without prior notice.

The following graph compares the cumulative total stockholder return on the Common Stock with the Standard & Poor's 500 Composite Index and the Standard & Poor's Retail Department Store Index for the period from January 29, 2007 through January 27, 2012, assuming an initial investment of \$100 and the reinvestment of all dividends, if any.



The companies included in the S&P Retail Department Store Index are Dillard's, Macy's, J.C. Penney, Kohl's, Nordstrom and Sears.

Item 6. Selected Financial Data.

The selected financial data set forth below should be read in conjunction with the Consolidated Financial Statements and the notes thereto and the other information contained elsewhere in this report.

	2011	2010		2009*		2008*	2007
		(million	s, exc	ept per shar	e dat	a)	
Consolidated Statement of Operations Data:							
Net sales	\$ 26,405	\$ 25,003	\$	23,489	\$	24,892	\$ 26,313
Cost of sales	 (15,738)	(14,824)		(13,973)		(15,009)	(15,677)
Gross margin	10,667	10,179		9,516		9,883	10,636
Selling, general and administrative expenses	(8,281)	(8,260)		(8,062)		(8,481)	(8,554)
Gain on sale of properties, impairments, store closing costs and division consolidation costs	25	(25)		(391)		(398)	_
Goodwill impairment charges	_	_		_		(5,382)	_
May integration costs	_	_		_		_	(219)
Operating income (loss)	 2,411	1,894		1,063		(4,378)	1,863
Interest expense (a)	(447)	(579)		(562)		(588)	(579)
Interest income	4	5		6		28	36
Income (loss) from continuing operations before income taxes	 1,968	1,320		507		(4,938)	1,320
Federal, state and local income tax benefit (expense)	 (712)	(473)		(178)		163	(411)
Income (loss) from continuing operations	 1,256	847		329		(4,775)	909
Discontinued operations, net of income taxes (b)	 _	_		_		_	(16)
Net income (loss)	\$ 1,256	\$ 847	\$	329	\$	(4,775)	\$ 893
Basic earnings (loss) per share:							
Income (loss) from continuing operations	\$ 2.96	\$ 2.00	\$	0.78	\$	(11.34)	\$ 2.04
Net income (loss)	2.96	2.00		0.78		(11.34)	2.00
Diluted earnings (loss) per share:							
Income (loss) from continuing operations	\$ 2.92	\$ 1.98	\$	0.78	\$	(11.34)	\$ 2.01
Net income (loss)	2.92	1.98		0.78		(11.34)	1.97
Average number of shares outstanding	423.5	422.2		420.4		420.0	445.6
Cash dividends paid per share	\$.3500	\$.2000	\$.2000	\$.5275	\$.5175
Depreciation and amortization	\$ 1,085	\$ 1,150	\$	1,210	\$	1,278	\$ 1,304
Capital expenditures	\$ 764	\$ 505	\$	460	\$	897	\$ 1,105
Balance Sheet Data (at year end):							
Cash and cash equivalents	\$ 2,827	\$ 1,464	\$	1,686	\$	1,385	\$ 676
Total assets	22,095	20,631		21,300		22,145	27,789
Short-term debt	1,103	454		242		966	666
Long-term debt	6,655	6,971		8,456		8,733	9,087
Shareholders' equity	5,933	5,530		4,653		4,620	9,907

^{*} The Company changed its methodology for recording deferred state income taxes from a blended rate basis to a separate entity basis, and has reflected the effects of such change retroactively to fiscal 2008. Even though the Company considers the change to have had only an immaterial impact on its financial condition, results of operations and cash flows, the financial condition, results of operations and cash flows for the prior periods as previously reported have been adjusted to reflect the change.

⁽a) Interest expense in 2010 includes approximately \$66 million of expenses associated with the early retirement of approximately \$1,000 million of outstanding debt.

⁽b) Discontinued operations include the after-tax results of the After Hours Formalwear business, including an after-tax loss of \$7 million on the disposal of After Hours Formalwear.

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The Company is a retail organization operating stores and Internet websites under two brands (Macy's and Bloomingdale's) that sell a wide range of merchandise, including apparel and accessories (men's, women's and children's), cosmetics, home furnishings and other consumer goods in 45 states, the District of Columbia, Guam and Puerto Rico. As of January 28, 2012, the Company's operations were conducted through Macy's, macys.com, Bloomingdale's, bloomingdales.com and Bloomingdale's Outlet which are aggregated into one reporting segment in accordance with the Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 280, "Segment Reporting."

The Company is focused on three key strategies for continued growth in sales, earnings and cash flow in the years ahead: (i) maximizing the My Macy's localization initiative; (ii) driving the omnichannel business; and (iii) embracing customer centricity, including engaging customers on the selling floor through the MAGIC selling program.

The My Macy's localization initiative was developed with the goal of accelerating sales growth in existing locations by ensuring that core customers surrounding each Macy's store find merchandise assortments, size ranges, marketing programs and shopping experiences that are custom-tailored to their needs. My Macy's has concentrated more management talent in local markets, effectively reducing the "span of control" over local stores; created new positions in the field to work with planning and buying executives in helping to understand and act on the merchandise needs of local customers; and empowered locally based executives to make more and better decisions. Also as part of the My Macy's transformation, the Company's Macy's branded stores were reorganized in a unified operating structure with division central office organizations eliminated. This has reduced central office and administrative expense, eliminated duplication, sharpened execution, and helped the Company to make decisions faster and partner more effectively with its suppliers and business partners.

The Company's omnichannel strategy allows customers to shop seamlessly in stores, online and via mobile devices.

Macy's MAGIC selling program is an approach to customer engagement that helps Macy's to better understand the needs of customers, as well as to provide options and advice. This comprehensive training and coaching program is designed to improve the in-store shopping experience.

In 2010, the Company piloted a new Bloomingdale's Outlet store concept. Bloomingdale's Outlet stores are each approximately 25,000 square feet and offer a range of apparel and accessories, including women's ready-to-wear, men's, children's, women's shoes, fashion accessories, jewelry, handbags and intimate apparel.

Additionally, in February 2010, Bloomingdale's opened in Dubai, United Arab Emirates under a license agreement with Al Tayer Insignia, a company of Al Tayer Group, LLC, under which the Company is entitled to a license fee in accordance with the terms of the underlying agreement, generally based upon the greater of the contractually earned or guaranteed minimum amounts.

During 2010, the Company opened two new Macy's stores, one new Bloomingdale's store, and four Bloomingdale's Outlet stores. During 2011, the Company opened three new Bloomingdale's Outlet stores and re-opened one Macy's store that had been closed in 2010 due to flood damage. As of the date of this report, the Company had opened two new Macy's stores and intends to open five Bloomingdale's Outlet stores during the remainder of fiscal 2012. The Company has announced that in 2013 and early 2014 it intends to open three new Macy's stores, one Macy's replacement store, one new Bloomingdale's store, one Bloomingdale's replacement store, and may open additional Bloomingdale's Outlet stores.

The Company's operations are impacted by competitive pressures from department stores, specialty stores, mass merchandisers, Internet websites and all other retail channels. The Company's operations are also impacted by general consumer spending levels, including the impact of general economic conditions, consumer disposable income levels, consumer confidence levels, the availability, cost and level of consumer debt, the costs of basic necessities and other goods and the effects of weather or natural disasters and other factors over which the Company has little or no control.

In recent years, consumer spending levels have been affected to varying degrees by a number of factors, including substantial declines in the level of general economic activity and real estate and investment values, substantial increases in consumer pessimism, unemployment and the costs of basic necessities, and a significant tightening of consumer credit. These factors have affected to varying degrees the amount of funds that consumers are willing and able to spend for discretionary purchases, including purchases of some of the merchandise offered by the Company.

The effects of economic conditions have been, and may continue to be, experienced differently, or at different times, in the various geographic regions in which the Company operates, in relation to the different types of merchandise that the Company offers for sale, or in relation to the Company's Macy's-branded and Bloomingdale's-branded operations. All economic conditions, however, ultimately affect the Company's overall operations. Based on its assessment of current and

anticipated market conditions and its recent performance, the Company is assuming that its comparable store sales in 2012 will increase approximately 3.5% from 2011 levels.

The discussion in this Item 7 should be read in conjunction with our Consolidated Financial Statements and the related notes included elsewhere in this report. The discussion in this Item 7 contains forward-looking statements that reflect the Company's plans, estimates and beliefs. The Company's actual results could materially differ from those discussed in these forward-looking statements. Factors that could cause or contribute to those differences include, but are not limited to, those discussed below and elsewhere in this report, particularly in "Risk Factors" and "Forward-Looking Statements."

Results of Operations

Comparison of the 52 Weeks Ended January 28, 2012 and January 29, 2011. Net income for 2011 was \$1,256 million, compared to net income of \$847 million for 2010, reflecting the benefits of the key strategies at Macy's, the continued strong performance at Bloomingdale's and higher income from credit operations. For 2011, gain on sale of properties, impairments and store closing costs positively affected net income by \$25 million on a pretax basis. For 2010, impairments and store closing costs and expenses associated with the early retirement of debt negatively affected net income by \$91 million on a pretax basis.

Net sales for 2011 totaled \$26,405 million, compared to net sales of \$25,003 million for 2010, an increase of \$1,402 million or 5.6%. On a comparable store basis, net sales for 2011 were up 5.3% compared to 2010. Sales from the Company's Internet businesses in 2011 increased 39.6% compared to 2010 and positively affected the Company's 2011 comparable store sales by 1.5%. The Company continues to benefit from the successful execution of the My Macy's localization strategy. Geographically, sales in 2011 were strongest in the southern regions. By family of business, sales in 2011 were strongest in cosmetics and fragrances, handbags, watches, men's, home textiles and furniture. Sales of the Company's private label brands continued to be strong and represented approximately 20% of net sales in the Macy's-branded stores in 2011. Sales in 2011 were less strong in women's traditional casual apparel, juniors and cold weather merchandise. The Company calculates comparable store sales as sales from stores in operation throughout 2010 and 2011 and all net Internet sales. Stores undergoing remodeling, expansion or relocation remain in the comparable store sales calculation unless the store is closed for a significant period of time. Definitions and calculations of comparable store sales differ among companies in the retail industry.

Cost of sales was \$15,738 million or 59.6% of net sales for 2011, compared to \$14,824 million or 59.3% of net sales for 2010, an increase of \$914 million. The cost of sales rate as a percent to net sales was higher in 2011, as compared to 2010, primarily due to the expansion of free shipping on macys.com and in stores since the fourth quarter of 2010. The valuation of merchandise inventories on the last-in, first-out basis did not impact cost of sales in either period.

Selling, general and administrative ("SG&A") expenses were \$8,281 million or 31.4% of net sales for 2011, compared to \$8,260 million or 33.0% of net sales for 2010, an increase of \$21 million. The SG&A rate as a percent of net sales was 160 basis points lower in 2011, as compared to 2010, reflecting increased net sales. SG&A expenses in 2011 were impacted by higher selling costs as a result of stronger sales, higher advertising expense, and greater investments in the Company's omnichannel operations, partially offset by higher income from credit operations and lower depreciation and amortization expense. Advertising expense, net of cooperative advertising allowances, was \$1,136 million for 2011 compared to \$1,072 million for 2010. Advertising expense, net of cooperative advertising allowances, as a percent of net sales was 4.3% for both 2011 and 2010. Income from credit operations was \$582 million in 2011 as compared to \$332 million in 2010. Depreciation and amortization expense was \$1,085 million for 2011, compared to \$1,150 million for 2010.

Gain on sale of properties, impairments and store closing costs for 2011 included a \$54 million gain from the sale of store leases related to the 2006 divestiture of Lord & Taylor, partially offset by \$22 million of asset impairment charges and \$7 million of other costs and expenses primarily related to the store closings announced in January 2012.

Impairments and store closing costs for 2010 amounted to \$25 million and included \$18 million of asset impairment charges and \$7 million of other costs and expenses related to the store closings announced in January 2011.

Net interest expense was \$443 million for 2011, compared to \$574 million for 2010, a decrease of \$131 million. Net interest expense for 2011 benefited from lower levels of borrowings as compared to 2010, resulting from both the early retirement of outstanding debt during fiscal 2010 and the repayment of debt at maturity. Interest expense for 2010 also included approximately \$66 million of expenses associated with the early retirement of debt.

The Company's effective tax rate of 36.2% for 2011 and 35.8% for 2010 differ from the federal income tax statutory rate of 35%, and on a comparative basis, principally because of the effect of state and local income taxes, including the settlement of various tax issues and tax examinations.

Comparison of the 52 Weeks Ended January 29, 2011 and January 30, 2010. Net income for 2010 was \$847 million, compared to net income of \$329 million for 2009, reflecting the benefits of the strategic initiatives at Macy's and the continued strong performance at Bloomingdale's. The net income for 2010 included the impact of \$25 million of impairments and store closing costs and approximately \$66 million of expenses associated with the early retirement of debt. The net income for 2009 included the impact of \$391 million of impairments, store closing costs and division consolidation costs.

Net sales for 2010 totaled \$25,003 million, compared to net sales of \$23,489 million for 2009, an increase of \$1,514 million or 6.4%. On a comparable store basis, net sales for 2010 were up 4.6% compared to 2009. Sales from the Company's Internet businesses in 2010 increased 28.7% compared to 2009 and positively affected the Company's 2010 comparable store sales by 0.9%. The Company has realized continued success in the My Macy's localization strategy. Geographically, sales in 2010 were strongest in Florida and the upper Midwest. By family of business, sales in 2010 were strongest in updated women's apparel, particularly the Company's I-N-C brand, jewelry and watches, men's apparel and accessories, luggage, furniture and mattresses. Sales of the Company's private label brands continued to be strong and represented approximately 20% of net sales in the Macy's-branded stores in 2010. Sales in 2010 were less strong in traditional women's sportswear. The Company calculates comparable store sales as sales from stores in operation throughout 2009 and 2010 and all net Internet sales. Stores undergoing remodeling, expansion or relocation remain in the comparable store sales calculation unless the store is closed for a significant period of time. Definitions and calculations of comparable store sales differ among companies in the retail industry.

Cost of sales was \$14,824 million or 59.3% of net sales for 2010, compared to \$13,973 million or 59.5% of net sales for 2009, an increase of \$851 million. The improved cost of sales rate reflected the benefit of good inventory management throughout 2010. The valuation of merchandise inventories on the last-in, first-out basis did not impact cost of sales in either period.

SG&A expenses were \$8,260 million or 33.0% of net sales for 2010, compared to \$8,062 million or 34.3% of net sales for 2009, an increase of \$198 million. The SG&A rate as a percent of net sales was lower in 2010, as compared to 2009, reflecting an increase in net sales. SG&A expenses in 2010 increased due to higher selling costs as a result of stronger sales, higher workers' compensation and general liability insurance costs, higher pension and supplementary retirement plan expense, and higher costs in support of the Company's omnichannel operations, partially offset by lower depreciation and amortization expense, lower stock-based compensation expense, higher income from credit operations and lower advertising expense. Workers' compensation and general liability insurance costs were \$148 million for 2010, compared to \$124 million for 2009. Pension and supplementary retirement plan expense amounted to \$144 million for 2010, compared to \$110 million for 2009. Depreciation and amortization expense was \$1,150 million for 2010, compared to \$1,210 million for 2009. Stock-based compensation expense was \$66 million for 2010, compared to \$76 million for 2009. Income from credit operations was \$332 million in 2010 as compared to \$323 million in 2009. Advertising expense, net of cooperative advertising allowances, was \$1,072 million for 2010 compared to \$1,087 million for 2009.

Impairments and store closing costs for 2010 amounted to \$25 million and included \$18 million of asset impairment charges and \$7 million of other costs and expenses related to the store closings announced in January 2011.

Impairments, store closing costs and division consolidation costs for 2009 amounted to \$391 million and included \$115 million of asset impairment charges, \$6 million of other costs and expenses related to the store closings announced in January 2010, and \$270 million of restructuring-related costs and expenses associated with the division consolidation and localization initiatives, primarily severance and other human resource-related costs.

Net interest expense was \$574 million for 2010, compared to \$556 million for 2009, an increase of \$18 million. The increase in net interest expense was primarily due to approximately \$66 million of expenses associated with the early retirement of approximately \$1,000 million of outstanding debt during 2010, partially offset by lower levels of borrowings due primarily to such early retirement of outstanding debt.

The Company's effective tax rate of 35.8% for 2010 and 35.2% for 2009 differed from the federal income tax statutory rate of 35%, and on a comparative basis, principally because of the effect of state and local income taxes and the settlement of various tax issues and tax examinations. Federal, state and local income tax expense for 2009 included a benefit of approximately \$21 million related to the settlement of federal income tax examinations, primarily attributable to the disposition of former subsidiaries.

Liquidity and Capital Resources

The Company's principal sources of liquidity are cash from operations, cash on hand and the credit facility described below.

Net cash provided by operating activities in 2011 was \$2,093 million, compared to \$1,506 million provided in 2010,

reflecting higher net income and a lower pension contribution in 2011. During 2011, the Company made pension funding contributions totaling approximately \$375 million, compared to pension funding contributions made during 2010 of approximately \$825 million.

The Company is currently planning to make a pension funding contribution of approximately \$150 million in 2012.

Net cash used by investing activities was \$617 million for 2011, compared to net cash used by investing activities of \$465 million for 2010. Investing activities for 2011 include purchases of property and equipment totaling \$555 million and capitalized software of \$209 million, compared to purchases of property and equipment totaling \$339 million and capitalized software of \$166 million for 2010. Cash flows from investing activities included \$114 million and \$74 million from the disposition of property and equipment for 2011 and 2010, respectively.

The Company's budgeted capital expenditures are approximately \$850 million for 2012, primarily related to new stores, store remodels, maintenance, the renovation of Macy's Herald Square, technology and omnichannel investments, and distribution network improvements, including construction of a new fulfillment center. Management presently anticipates funding such expenditures with cash on hand and cash from operations.

Net cash used by the Company for all financing activities was \$113 million for 2011, including the acquisition of the Company's common stock under its share repurchase program at an approximate cost of \$500 million, the repayment of \$454 million of debt and the payment of \$148 million of cash dividends, partially offset by the issuance of \$800 million of debt, the issuance of \$162 million of common stock, primarily related to the exercise of stock options, and an increase in outstanding checks of \$49 million. The debt issued during 2011 includes \$550 million of 3.875% senior notes due 2022 and \$250 million of 5.125% senior notes due 2042, the proceeds of which will be used to retire indebtedness maturing during the first half of 2012. The debt repaid during 2011 includes \$330 million of 6.625% senior notes due April 1, 2011 and \$109 million of 7.45% senior debentures due September 15, 2011.

Net cash used by the Company for all financing activities was \$1,263 million for 2010, including the repayment of \$1,245 million of debt and the payment of \$84 million of cash dividends, partially offset by an increase in outstanding checks of \$24 million and the issuance of \$43 million of common stock, primarily related to the exercise of stock options. The debt repaid during 2010 included the early retirement of approximately \$1,000 million of outstanding debt with various stated maturities, and payment at maturity of \$76 million of 8.5% senior notes due June 1, 2010 and \$150 million of 10.625% senior debentures due November 1, 2010.

On February 27, 2012, the Company notified holders of the \$173 million of 8.0% senior debentures due July 15, 2012 of the Company's intent to redeem the debentures on March 29, 2012, as allowed under the terms of the indenture. The price for the redemption is calculated pursuant to the indenture and will result in the recognition of additional interest expense of approximately \$4 million. By redeeming this debt early, the Company will save approximately \$4 million of interest expense during 2012. In addition, the Company repaid \$616 million of 5.35% senior notes due March 15, 2012 at maturity. The Company will also repay \$298 million of debt maturing in January 2013, and presently anticipates funding the repayment with cash on hand and cash from operations. Additionally, the Company presently anticipates using cash on hand to continue the acquisition of the Company's common stock during 2012. The Company may continue or, from time to time, suspend repurchases of shares under its share repurchase program, depending on prevailing market conditions, alternate uses of capital and other factors.

The Company entered into a credit agreement with certain financial institutions on June 20, 2011 providing for revolving credit borrowings and letters of credit in an aggregate amount not to exceed \$1,500 million (which amount may be increased to \$1,750 million at the option of the Company, subject to the willingness of existing or new lenders to provide commitments for such additional financing) outstanding at any particular time. This agreement is set to expire June 20, 2015 and replaced a \$2,000 million facility which was set to expire August 30, 2012. As of January 28, 2012 and throughout all of 2011, the Company had no borrowings outstanding under its credit agreements.

The credit agreement requires the Company to maintain a specified interest coverage ratio for the latest four quarters of no less than 3.25 and a specified leverage ratio as of and for the latest four quarters of no more than 3.75. The Company's interest coverage ratio for 2011 was 7.44 and its leverage ratio at January 28, 2012 was 2.17, in each case as calculated in accordance with the credit agreement. The interest coverage ratio is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) over net interest expense and the leverage ratio is defined as debt over EBITDA. For purposes of these calculations EBITDA is calculated as net income plus interest expense, taxes, depreciation, amortization, non-cash impairment of goodwill, intangibles and real estate, non-recurring cash charges not to exceed in the aggregate \$400 million and extraordinary losses less interest income and non-recurring or extraordinary gains. Debt and net interest are adjusted to exclude the premium on acquired debt and the resulting amortization, respectively.

A breach of a restrictive covenant in the Company's credit agreement or the inability of the Company to maintain the financial ratios described above could result in an event of default under the credit agreement. In addition, an event of default would occur under the credit agreement if any indebtedness of the Company in excess of an aggregate principal amount of \$150 million becomes due prior to its stated maturity or the holders of such indebtedness become able to cause it to become due prior to its stated maturity. Upon the occurrence of an event of default, the lenders could, subject to the terms and conditions of the credit agreement, elect to declare the outstanding principal, together with accrued interest, to be immediately due and payable.

Moreover, most of the Company's senior notes and debentures contain cross-default provisions based on the non-payment at maturity, or other default after an applicable grace period, of any other debt, the unpaid principal amount of which is not less than \$100 million, that could be triggered by an event of default under the credit agreement. In such an event, the Company's senior notes and debentures that contain cross-default provisions would also be subject to acceleration.

At January 28, 2012, no notes or debentures contain provisions requiring acceleration of payment upon a debt rating downgrade. However, the terms of approximately \$3,800 million in aggregate principal amount of the Company's senior notes outstanding at that date require the Company to offer to purchase such notes at a price equal to 101% of their principal amount plus accrued and unpaid interest in specified circumstances involving both a change of control (as defined in the applicable indenture) of the Company and the rating of the notes by specified rating agencies at a level below investment grade.

As a result of upgrades of the notes by specified rating agencies, the rate of interest payable in respect of \$612 million in aggregate principal amount of the Company's senior notes outstanding at January 28, 2012 decreased by .25 percent per annum to 8.125% effective in May 2011 and decreased by .25 percent per annum to 7.875%, its stated interest rate, effective in January 2012. The rate of interest payable in respect of these senior notes outstanding at January 28, 2012 could increase by up to 2.0 percent per annum from its current level in the event of one or more downgrades of the notes by specified rating agencies.

On January 5, 2012, the Company's board of directors approved an additional \$1,000 million authorization to the Company's existing share repurchase program. During 2011, the Company repurchased approximately 16,356,500 shares of its common stock for a total of approximately \$500 million. As of January 28, 2012, the Company had approximately \$1,352 million of authorization remaining under its share repurchase program. The Company may continue or, from time to time, suspend repurchases of shares under its share repurchase program, depending on prevailing market conditions, alternate uses of capital and other factors.

On January 5, 2012, the Company's board of directors declared a quarterly dividend of 20 cents per share on its common stock, payable April 2, 2012 to Macy's shareholders of record at the close of business on March 15, 2012. This dividend reflects an increase of 100% over the previous quarterly dividend rate of 10 cents per share. The dividend had been increased during the second quarter of 2011 to 10 cents per share from the previous quarterly dividend rate of 5 cents per share.

At January 28, 2012, the Company had contractual obligations (within the scope of Item 303(a)(5) of Regulation S-K) as follows:

	Obligations Due, by Period								
	Total		Less than 1 Year		1 – 3 Years		3 – 5 Years		ore than Years
					(millions)			
Short-term debt	\$	1,099	\$	1,099	\$	_	\$	_	\$ _
Long-term debt		6,404		_		582		1,823	3,999
Interest on debt		5,193		455		812		674	3,252
Capital lease obligations		74		6		10		6	52
Operating leases		2,767		255		468		355	1,689
Letters of credit		34		34		_		_	_
Other obligations		3,838		2,251		563		256	768
	\$	19,409	\$	4,100	\$	2,435	\$	3,114	\$ 9,760

"Other obligations" in the foregoing table includes post employment and postretirement benefits, self-insurance reserves, group medical/dental/life insurance programs, merchandise purchase obligations and obligations under outsourcing arrangements, construction contracts, energy and other supply agreements identified by the Company and liabilities for unrecognized tax benefits that the Company expects to settle in cash in the next year. The Company's merchandise purchase obligations fluctuate on a seasonal basis, typically being higher in the summer and early fall and being lower in the late winter

and early spring. The Company purchases a substantial portion of its merchandise inventories and other goods and services otherwise than through binding contracts. Consequently, the amounts shown as "Other obligations" in the foregoing table do not reflect the total amounts that the Company would need to spend on goods and services in order to operate its businesses in the ordinary course.

The Company has not included in the contractual obligations table approximately \$134 million of long-term liabilities for unrecognized tax benefits for various tax positions taken or approximately \$60 million of related accrued federal, state and local interest and penalties. These liabilities may increase or decrease over time as a result of tax examinations, and given the status of examinations, the Company cannot reliably estimate the period of any cash settlement with the respective taxing authorities. The Company has included in the contractual obligations table \$18 million of liabilities for unrecognized tax benefits that the Company expects to settle in cash in the next year. The Company has not included in the contractual obligation table the \$389 million Pension Plan liability. The Company's funding policy is to contribute amounts necessary to satisfy pension funding requirements, including requirements of the Pension Protection Act of 2006, plus such additional amounts from time to time as are determined to be appropriate to improve the Pension Plan's funded status. The Pension Plan's funded status is affected by many factors including discount rates and the performance of Pension Plan assets. The Company is currently planning to make a pension funding contribution of approximately \$150 million in 2012.

Management believes that, with respect to the Company's current operations, cash on hand and funds from operations, together with its credit facility and other capital resources, will be sufficient to cover the Company's reasonably foreseeable working capital, capital expenditure and debt service requirements and other cash requirements in both the near term and over the longer term. The Company's ability to generate funds from operations may be affected by numerous factors, including general economic conditions and levels of consumer confidence and demand; however, the Company expects to be able to manage its working capital levels and capital expenditure amounts so as to maintain sufficient levels of liquidity. To the extent that the Company's cash balances from time to time exceed amounts that are needed to fund its immediate liquidity requirements, the Company will consider alternative uses of some or all of such excess cash. Such alternative uses may include, among others, the redemption or repurchase of debt, equity or other securities through open market purchases, privately negotiated transactions or otherwise, and the funding of pension related obligations. Depending upon its actual and anticipated sources and uses of liquidity, conditions in the capital markets and other factors, the Company will from time to time consider the issuance of debt or other securities, or other possible capital markets transactions, for the purpose of raising capital which could be used to refinance current indebtedness or for other corporate purposes including the redemption or repurchase of debt, equity or other securities through open market purchases, privately negotiated transactions or otherwise, and the funding of pension related obligations.

The Company intends from time to time to consider additional acquisitions of, and investments in, retail businesses and other complementary assets and companies. Acquisition transactions, if any, are expected to be financed from one or more of the following sources: cash on hand, cash from operations, borrowings under existing or new credit facilities and the issuance of long-term debt or other securities, including common stock.

Critical Accounting Policies

Merchandise Inventories

Merchandise inventories are valued at the lower of cost or market using the last-in, first-out (LIFO) retail inventory method. Under the retail inventory method, inventory is segregated into departments of merchandise having similar characteristics, and is stated at its current retail selling value. Inventory retail values are converted to a cost basis by applying specific average cost factors for each merchandise department. Cost factors represent the average cost-to-retail ratio for each merchandise department based on beginning inventory and the fiscal year purchase activity. The retail inventory method inherently requires management judgments and contains estimates, such as the amount and timing of permanent markdowns to clear unproductive or slow-moving inventory, which may impact the ending inventory valuation as well as gross margins.

Permanent markdowns designated for clearance activity are recorded when the utility of the inventory has diminished. Factors considered in the determination of permanent markdowns include current and anticipated demand, customer preferences, age of the merchandise and fashion trends. When a decision is made to permanently mark down merchandise, the resulting gross profit reduction is recognized in the period the markdown is recorded.

The Company receives certain allowances from various vendors in support of the merchandise it purchases for resale. The Company receives certain allowances as reimbursement for markdowns taken and/or to support the gross margins earned in connection with the sales of merchandise. These allowances are generally credited to cost of sales at the time the merchandise is sold in accordance with ASC Subtopic 605-50, "Customer Payments and Incentives." The Company also receives advertising allowances from approximately 1,000 of its merchandise vendors pursuant to cooperative advertising programs, with some vendors participating in multiple programs. These allowances represent reimbursements by vendors of

costs incurred by the Company to promote the vendors' merchandise and are netted against advertising and promotional costs when the related costs are incurred in accordance with ASC Subtopic 605-50. Advertising allowances in excess of costs incurred are recorded as a reduction of merchandise costs. The arrangements pursuant to which the Company's vendors provide allowances, while binding, are generally informal in nature and one year or less in duration. The terms and conditions of these arrangements vary significantly from vendor to vendor and are influenced by, among other things, the type of merchandise to be supported. Although it is highly unlikely that there will be any significant reduction in historical levels of vendor support, if such a reduction were to occur, the Company could experience higher costs of sales and higher advertising expense, or reduce the amount of advertising that it uses, depending on the specific vendors involved and market conditions existing at the time.

Physical inventories are generally taken within each merchandise department annually, and inventory records are adjusted accordingly, resulting in the recording of actual shrinkage. While it is not possible to quantify the impact from each cause of shrinkage, the Company has loss prevention programs and policies that are intended to minimize shrinkage. Physical inventories are taken at all store locations for substantially all merchandise categories approximately three weeks before the end of the fiscal year. Shrinkage is estimated as a percentage of sales at interim periods and for this approximate three-week period, based on historical shrinkage rates.

Long-Lived Asset Impairment and Restructuring Charges

The carrying values of long-lived assets are periodically reviewed by the Company whenever events or changes in circumstances indicate that a potential impairment has occurred. For long-lived assets held for use, a potential impairment has occurred if projected future undiscounted cash flows are less than the carrying value of the assets. The estimate of cash flows includes management's assumptions of cash inflows and outflows directly resulting from the use of those assets in operations. When a potential impairment has occurred, an impairment write-down is recorded if the carrying value of the long-lived asset exceeds its fair value. The Company believes its estimated cash flows are sufficient to support the carrying value of its long-lived assets. If estimated cash flows significantly differ in the future, the Company may be required to record asset impairment write-downs.

If the Company commits to a plan to dispose of a long-lived asset before the end of its previously estimated useful life, estimated cash flows are revised accordingly, and the Company may be required to record an asset impairment write-down. Additionally, related liabilities arise such as severance, contractual obligations and other accruals associated with store closings from decisions to dispose of assets. The Company estimates these liabilities based on the facts and circumstances in existence for each restructuring decision. The amounts the Company will ultimately realize or disburse could differ from the amounts assumed in arriving at the asset impairment and restructuring charge recorded.

The Company classifies certain long-lived assets as held for disposal by sale and ceases depreciation when the particular criteria for such classification are met, including the probable sale within one year. For long-lived assets to be disposed of by sale, an impairment charge is recorded if the carrying amount of the asset exceeds its fair value less costs to sell. Such valuations include estimations of fair values and incremental direct costs to transact a sale.

Goodwill and Intangible Assets

The Company reviews the carrying value of its goodwill and other intangible assets with indefinite lives at least annually for possible impairment in accordance with ASC Topic 350, "Intangibles - Goodwill and Other." Goodwill and other intangible assets with indefinite lives have been assigned to reporting units for purposes of impairment testing. The reporting units are the Company's retail operating divisions and the Macy's retail operating division is the only reporting unit with goodwill and intangible assets. Goodwill and other intangible assets with indefinite lives are tested for impairment annually at the end of the fiscal month of May. The goodwill impairment test currently involves a two-step process. The first step involves estimating the fair value of each reporting unit based on its estimated discounted cash flows and comparing the estimated fair value of each reporting unit to its carrying value. If this comparison indicates that a reporting unit's estimated fair value is less than its carrying value, a second step is required. If applicable, the second step requires the Company to allocate the fair value of the reporting unit to the estimated fair value of the reporting unit's net assets, with any fair value in excess of amounts allocated to such net assets representing the implied fair value of goodwill for that reporting unit. If the carrying value of an individual indefinite-lived intangible asset exceeds its fair value, such individual indefinite-lived intangible asset is written down by an amount equal to such excess.

Beginning with the annual review of the carrying value of goodwill and other intangible assets with indefinite lives in 2012, the goodwill impairment test will begin with an assessment of qualitative factors to determine if it is more likely than not that the fair value of a reporting unit is less than the carrying amount. The results of this assessment, which will require the exercise of substantial judgment by the Company, will determine whether it is necessary to perform the two-step goodwill impairment test process.

The Company uses judgment in assessing whether assets may have become impaired between annual impairment tests. The occurrence of a change in circumstances, such as continued adverse business conditions or other economic factors, would determine the need for impairment testing between annual impairment tests. Based on the results of the most recent annual impairment test of goodwill and indefinite-lived intangible assets completed during the second quarter of 2011, the Company determined that goodwill and indefinite-lived intangible assets were not impaired as of May 28, 2011 and the estimated fair value of the Macy's retail operating division substantially exceeded its carrying value.

The goodwill impairment testing process involves the use of significant assumptions, estimates and judgments by management, and is subject to inherent uncertainties and subjectivity. Estimating a reporting unit's discounted cash flows involves the use of significant assumptions, estimates and judgments with respect to a variety of factors, including sales, gross margin and SG&A rates, capital expenditures, cash flows and the selection and use of an appropriate discount rate. Projected sales, gross margin and SG&A expense rate assumptions and capital expenditures are based on the Company's annual business plan or other forecasted results. Discount rates reflect market-based estimates of the risks associated with the projected cash flows of the reporting unit directly resulting from the use of its assets in its operations. The allocation of the estimated fair value of the Company's reporting units to the estimated fair value of their net assets also involves the use of significant assumptions, estimates and judgments. Both the estimates of the fair value of the Company's reporting units and the allocation of the estimated fair value of the reporting units to their net assets are based on the best information available to the Company's management as of the date of the assessment.

The use of different assumptions, estimates or judgments in either step of the goodwill impairment testing process, including with respect to the estimated future cash flows of the Company's reporting units, the discount rate used to discount such estimated cash flows to their net present value, the reasonableness of the resultant implied control premium relative to the Company's market capitalization, and the appraised fair value of the reporting units' tangible and intangible assets and liabilities, could materially increase or decrease the fair value of the reporting unit and/or its net assets and, accordingly, could materially increase or decrease any related impairment charge.

Income Taxes

Income taxes are estimated based on the tax statutes, regulations and case law of the various jurisdictions in which the Company operates. Deferred income tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases, and net operating loss and tax credit carryforwards. Deferred income tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. Deferred income tax assets are evaluated for recoverability based on all available evidence, including past operating results, estimates of future taxable income, and the feasibility of tax planning strategies. Deferred income tax assets are reduced by a valuation allowance when it is more likely than not that some portion of the deferred income tax assets will not be realized.

As of January 29, 2011, the Company changed its methodology for recording deferred state income taxes from a blended rate basis to a separate entity basis, and has reflected the effects of such change to 2008. Even though the Company considers the change to have had only an immaterial impact on its financial condition, results of operations and cash flows for the periods presented, the financial condition, results of operations and cash flows for the prior periods as previously reported have been adjusted to reflect the change.

Uncertain tax positions are recognized if the weight of available evidence indicates that it is more likely than not that the tax position will be sustained on examination, including resolution of any related appeals or litigation processes, based on the technical merits of the position. Uncertain tax positions meeting the more-likely-than-not recognition threshold are then measured to determine the amount of benefit eligible for recognition in the financial statements. Each uncertain tax position is measured at the largest amount of benefit that is more likely than not to be realized upon ultimate settlement. Uncertain tax positions are evaluated and adjusted as appropriate, while taking into account the progress of audits of various taxing jurisdictions. The Company does not anticipate that resolution of these matters will have a material impact on the Company's consolidated financial position, results of operations or cash flows.

Significant judgment is required in evaluating the Company's uncertain tax positions, provision for income taxes, and any valuation allowance recorded against deferred tax assets. Although the Company believes that its judgments are reasonable, no assurance can be given that the final tax outcome of these matters will not be different from that which is reflected in the Company's historical income provisions and accruals.

Self-Insurance Reserves

The Company, through its insurance subsidiary, is self-insured for workers' compensation and general liability claims up to certain maximum liability amounts. Although the amounts accrued are actuarially determined by third parties based on

analysis of historical trends of losses, settlements, litigation costs and other factors, the amounts the Company will ultimately disburse could differ from such accrued amounts.

Pension and Supplementary Retirement Plans

The Company has a funded defined benefit pension plan (the "Pension Plan") and an unfunded defined benefit supplementary retirement plan (the "SERP"). The Company accounts for these plans in accordance with ASC Topic 715, "Compensation - Retirement Benefits." Under ASC Topic 715, an employer recognizes the funded status of a defined benefit postretirement plan as an asset or liability on the balance sheet and recognizes changes in that funded status in the year in which the changes occur through comprehensive income. Additionally, pension expense is recognized on an accrual basis over employees' approximate service periods. The pension expense calculation is generally independent of funding decisions or requirements. The Company anticipates that Pension and SERP expense, which was approximately \$150 million in 2011, will increase by approximately \$65 million in 2012.

The Pension Protection Act of 2006 provides the funding requirements for the Pension Plan which are different from the employer's accounting for the plan as outlined in ASC Topic 715. During 2011, the Company made funding contributions to the Pension Plan totaling approximately \$375 million. The Company is currently planning to make a pension funding contribution of approximately \$150 million in 2012. Management believes that, with respect to the Company's current operations, cash on hand and funds from operations, together with available borrowing under its credit facility and other capital resources, will be sufficient to cover the Company's Pension Plan cash requirements in both the near term and also over the longer term.

At January 28, 2012, the Company had unrecognized actuarial losses of \$1,558 million for the Pension Plan and \$195 million for the SERP. The unrecognized losses for the Pension Plan and the SERP will be recognized as a component of pension expense in future years in accordance with ASC Topic 715, and is expected to impact 2012 Pension and SERP expense by approximately \$155 million.

The calculation of pension expense and pension liabilities requires the use of a number of assumptions. Changes in these assumptions can result in different expense and liability amounts, and future actual experience may differ significantly from current expectations. The Company believes that the most critical assumptions relate to the long-term rate of return on plan assets (in the case of the Pension Plan), the discount rate used to determine the present value of projected benefit obligations and the weighted average rate of increase of future compensation levels.

As of January 29, 2011, the Company lowered the assumed annual long-term rate of return for the Pension Plan's assets from 8.75% to 8.00% based on expected future returns on the portfolio. The Company develops its expected long-term rate of return assumption by evaluating input from several professional advisors taking into account the asset allocation of the portfolio and long-term asset class return expectations, as well as long-term inflation assumptions. Pension expense increases or decreases as the expected rate of return on the assets of the Pension Plan decreases or increases, respectively. Lowering or raising the expected long-term rate of return on the Pension Plan's assets by 0.25% would increase or decrease the estimated 2012 pension expense by approximately \$8 million.

The Company discounted its future pension obligations using a rate of 4.65% at January 28, 2012, compared to 5.40% at January 29, 2011. The discount rate used to determine the present value of the Company's Pension Plan and SERP obligations is based on a yield curve constructed from a portfolio of high quality corporate debt securities with various maturities. Each year's expected future benefit payments are discounted to their present value at the appropriate yield curve rate, thereby generating the overall discount rate for Pension Plan and SERP obligations. Pension liability and future pension expense both increase or decrease as the discount rate is reduced or increased, respectively. Lowering the discount rate by 0.25% (from 4.65% to 4.40%) would increase the projected benefit obligation at January 28, 2012 by approximately \$10 million. Increasing the discount rate by 0.25% (from 4.65% to 4.90%) would decrease the projected benefit obligation at January 28, 2012 by approximately \$10 million and would decrease estimated 2012 pension expense by approximately \$10 million.

The assumed weighted average age-graded rate of increase in future compensation levels was 4.5% at January 28, 2012 and January 29, 2011 for the Pension Plan, and 4.9% at January 28, 2012 and January 29, 2011 for the SERP. The Company develops its rate of compensation increase assumption on an age-graded basis based on recent experience and reflects an estimate of future compensation levels taking into account general increase levels, seniority, promotions and other factors. Pension liabilities and future pension expense both increase or decrease as the weighted average rate of increase of future compensation levels is increased or decreased, respectively. Increasing or decreasing the assumed weighted average rate of increase of future compensation levels by 0.25% would increase or decrease the projected benefit obligation at January 28, 2012 by approximately \$17 million and change estimated 2012 pension expense by approximately \$4 million.

New Pronouncements

In May 2011, the FASB issued Accounting Standard Update No. 2011-04, which amends ASC Topic 820, "Fair Value Measurements and Disclosures," to result in common fair value measurements and disclosures between accounting principles generally accepted in the United States of America and International Financial Reporting Standards. The amendments explain how to measure fair value. They do not require additional fair value measurements and are not intended to establish valuation standards or affect valuation practices outside of financial reporting. The amendments change the wording used to describe fair value measurement requirements and disclosures, but often do not result in a change in the application of current guidance. Certain amendments clarify the intent about the application of existing fair value measurement requirements, while certain other amendments change a principle or requirement for fair value measurement or disclosure. This guidance is effective for interim and annual periods beginning after December 15, 2011. The Company does not anticipate that the adoption of this guidance will have an impact on the Company's consolidated financial position, results of operations or cash flows.

In June 2011, the FASB issued Accounting Standard Update No. 2011-05, which amends ASC Topic 220, "Comprehensive Income," to increase the prominence of items reported in other comprehensive income by eliminating the option of presenting components of comprehensive income as part of the statement of changes in shareholders' equity. The updated guidance requires that all nonowner changes in shareholders' equity be presented either as a single continuous statement of comprehensive income or in two separate but consecutive statements. In December 2011, the FASB issued Accounting Standards Update No. 2011-12, which defers the requirement to present on the face of the financial statements items that are reclassified from other comprehensive income to net income while the FASB further deliberates this aspect of the proposal. This guidance, as amended, is effective for interim and annual periods beginning after December 15, 2011. The guidance is limited to the form and content of the financial statements and disclosures, and the Company does not anticipate that the adoption of this guidance will have an impact on the Company's consolidated financial position, results of operations or cash flows.

In September 2011, the FASB issued Accounting Standards Update No. 2011-08, which amends ASC Topic 350, "Intangibles - Goodwill and Other." The guidance amends the impairment test for goodwill by allowing companies to first assess qualitative factors to determine if it is more likely than not that the fair value of a reporting unit is less than the carrying amount and whether it is necessary to perform the current two-step goodwill impairment test. This guidance is effective for interim and annual periods beginning after December 15, 2011. The Company does not anticipate that the adoption of this guidance will have an impact on the Company's consolidated financial position, results of operations or cash flows.

In December 2011, the FASB issued Accounting Standards Update No. 2011-11, which amends ASC Subtopic 210-20, "Offsetting." The guidance requires enhanced disclosures with improved information about financial instruments and derivative instruments that are either (i) offset in accordance with current guidance or (ii) subject to an enforceable master netting arrangement or similar agreement, irrespective of whether they are offset in accordance with current guidance. This guidance is effective for interim and annual periods beginning after January 1, 2013. The guidance is limited to the form and content of disclosures, and the Company does not anticipate that the adoption of this guidance will have an impact on the Company's consolidated financial position, results of operations or cash flows.

Item 7A. Quantitative and Qualitative Disclosures About Market

The Company is exposed to market risk from changes in interest rates that may adversely affect its financial position, results of operations and cash flows. In seeking to minimize the risks from interest rate fluctuations, the Company manages exposures through its regular operating and financing activities and, when deemed appropriate, through the use of derivative financial instruments. The Company does not use financial instruments for trading or other speculative purposes and is not a party to any leveraged financial instruments.

The Company is exposed to interest rate risk through its borrowing activities, which are described in Note 7 to the Consolidated Financial Statements. The majority of the Company's borrowings are under fixed rate instruments. However, the Company, from time to time, may use interest rate swap and interest rate cap agreements to help manage its exposure to interest rate movements and reduce borrowing costs. At January 28, 2012, the Company was not a party to any derivative financial instruments and based on the Company's lack of market risk sensitive instruments outstanding at January 28, 2012, the Company has determined that there was no material market risk exposure to the Company's consolidated financial position, results of operations or cash flows as of such date.

Item 8. Consolidated Financial Statements and Supplementary Data.

Information called for by this item is set forth in the Company's Consolidated Financial Statements and supplementary data contained in this report and is incorporated herein by this reference. Specific financial statements and supplementary data can be found at the pages listed in the following index:

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Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure.

None.

Item 9A. Controls and Procedures.

a. Disclosure Controls and Procedures

The Company's Chief Executive Officer and Chief Financial Officer have carried out, as of January 28, 2012, with the participation of the Company's management, an evaluation of the effectiveness of the Company's disclosure controls and procedures, as defined in Rule 13a-15(e) under the Exchange Act. Based upon this evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures are effective to provide reasonable assurance that information required to be disclosed by the Company in reports the Company files under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC rules and forms, and that information required to be disclosed by the Company in the reports the Company files or submits under the Exchange Act is accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

b. Management's Report on Internal Control over Financial Reporting

The Company's management is responsible for establishing and maintaining adequate internal control over financial reporting, as defined in Exchange Act Rule 13a-15(f). The Company's management conducted an assessment of the Company's internal control over financial reporting based on the framework established by the Committee of Sponsoring Organizations of the Treadway Commission in *Internal Control – Integrated Framework*. Based on this assessment, the Company's management has concluded that, as of January 28, 2012, the Company's internal control over financial reporting is effective.

The Company's independent registered public accounting firm, KPMG LLP, has audited the effectiveness of the Company's internal control over financial reporting as of January 28, 2012 and has issued an attestation report expressing an unqualified opinion on the effectiveness of the Company's internal control over financial reporting, as stated in their report located on page F-3.

c. Changes in Internal Control over Financial Reporting

There were no changes in the Company's internal controls over financial reporting that occurred during the Company's most recently completed fiscal quarter that materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

d. Certifications

The certifications of the Company's Chief Executive Officer and Chief Financial Officer required under Section 302 of the Sarbanes-Oxley Act are filed as Exhibits 31.1 and 31.2 to this report. Additionally, in 2011 the Company's Chief Executive Officer certified to the NYSE that he was not aware of any violation by the Company of the NYSE corporate governance listing standards.

PART III

Item 10. Directors, Executive Officers and Corporate Governance.

Information called for by this item is set forth under "Item 1 – Election of Directors" and "Further Information Concerning the Board of Directors – Committees of the Board" and "Section 16(a) Beneficial Ownership Reporting Compliance" in the Proxy Statement to be delivered to stockholders in connection with our 2012 Annual Meeting of Shareholders (the "Proxy Statement"), and "Item 1. Business – Executive Officers of the Registrant" in this report and incorporated herein by reference.

Item 11. Executive Compensation.

Information called for by this item is set forth under "Compensation Discussion & Analysis," "Compensation of the Named Executives for 2011," "Compensation Committee Report" and "Compensation Committee Interlocks and Insider Participation" in the Proxy Statement and incorporated herein by reference.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters.

Information called for by this item is set forth under "Stock Ownership - Certain Beneficial Owners" and "Stock

Ownership – Stock Ownership of Directors and Executive Officers" in the Proxy Statement and incorporated herein by reference.

Item 13. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters.

Information called for by this item is set forth under "Further Information Concerning the Board of Directors – Director Independence" and "Policy on Related Person Transactions" in the Proxy Statement and incorporated herein by reference.

Item 14. Principal Accountant Fees and Services.

Information called for by this item is set forth under "Item 2 – Appointment of Independent Registered Public Accounting Firm" in the Proxy Statement and incorporated herein by reference.

PART IV

Item 15. Exhibits and Financial Statement Schedules.

(a) The following documents are filed as part of this report:

1. Financial Statements:

The list of financial statements required by this item is set forth in Item 8 "Consolidated Financial Statements and Supplementary Data" and is incorporated herein by reference.

2. Financial Statement Schedules:

All schedules are omitted because they are inapplicable, not required, or the information is included elsewhere in the Consolidated Financial Statements or the notes thereto.

3. Exhibits:

<u>Exhibit</u> Number	Description	Document if Incorporated by Reference
3.1	Amended and Restated Certificate of Incorporation	Exhibit 3.1 to the Company's Current Report on Form 8-K dated May 18, 2010 (the "May 18, 2010 Form 8-K")
3.1.1	Certificate of Designations of Series A Junior Participating Preferred Stock	Exhibit 3.1.1 to the Company's Annual Report on Form 10-K for the fiscal year ended January 28, 1995
3.1.2	Article Seventh of the Amended and Restated Certificate of Incorporation	Exhibit 3.1 to the Company's Current Report on Form 8-K dated May 24, 2011 (the "May 24, 2011 Form 8-K")
3.2	Amended and Restated By-Laws	Exhibit 3.2 to the May 24, 2011 Form 8-K
4.1	Amended and Restated Certificate of Incorporation	See Exhibits 3.1, 3.1.1 and 3.1.2
4.2	Amended and Restated By-Laws	See Exhibit 3.2
4.3	Indenture, dated as of January 15, 1991, among the Company (as successor to The May Department Stores Company ("May Delaware")), Macy's Retail Holdings, Inc. ("Macy's Retail") (f/k/a The May Department Stores Company (NY) or "May New York") and The Bank of New York Mellon Trust Company, N.A. ("BNY Mellon", successor to J.P. Morgan Trust Company and as successor to The First National Bank of Chicago), as Trustee (the "1991 Indenture")	Exhibit 4(2) to May New York's Current Report on Form 8-K filed on January 15, 1991
4.3.1	Guarantee of Securities, dated as of August 30, 2005, by the Company relating to the 1991 Indenture	Exhibit 10.13 to the Company's Current Report on Form 8-K filed on August 30, 2005 (the "August 30, 2005 Form 8-K")
4.4	Indenture, dated as of December 15, 1994, between the Company and U.S. Bank National Association (successor to State Street Bank and Trust Company and The First National Bank of Boston), as Trustee (the "1994 Indenture")	Exhibit 4.1 to the Company's Registration Statement on Form S-3 (Registration No. 33-88328) filed on January 9, 1995
4.4.1	Eighth Supplemental Indenture to the 1994 Indenture, dated as of July 14, 1997, between the Company and U.S. Bank National Association (successor to State Street Bank and Trust Company and The First National Bank of Boston), as Trustee	Exhibit 2 to the Company's Current Report on Form 8-K filed on July 15, 1997 (the "July 1997 Form 8-K")

Exhibit	Description	Decement if Incompared by Defenses
Number 4.4.2	Ninth Supplemental Indenture to the 1994 Indenture, dated as of July 14, 1997, between the Company and U.S. Bank National Association (successor to State Street Bank and Trust Company and The First National Bank of Boston), as Trustee	Document if Incorporated by Reference Exhibit 3 to the July 1997 Form 8-K
4.4.3	Tenth Supplemental Indenture to the 1994 Indenture, dated as of August 30, 2005, among the Company, Macy's Retail and U.S. Bank National Association (as successor to State Street Bank and Trust Company and as successor to The First National Bank of Boston), as Trustee	Exhibit 10.14 to the August 30, 2005 Form 8-K
4.4.4	Guarantee of Securities, dated as of August 30, 2005, by the Company relating to the 1994 Indenture	Exhibit 10.16 to the August 30, 2005 Form 8-K
4.5	Indenture, dated as of September 10, 1997, between the Company and U.S. Bank National Association (successor to Citibank, N.A.), as Trustee (the "1997 Indenture")	Exhibit 4.4 to the Company's Amendment No. 1 to Form S-3 (Registration No. 333-34321) filed on September 11, 1997
4.5.1	First Supplemental Indenture to the 1997 Indenture, dated as of February 6, 1998, between the Company and U.S. Bank National Association (successor to Citibank, N.A.), as Trustee	Exhibit 2 to the Company's Current Report on Form 8-K filed on February 6, 1998
4.5.2	Third Supplemental Indenture to the 1997 Indenture, dated as of March 24, 1999, between the Company and U.S. Bank National Association (successor to Citibank, N.A.), as Trustee	Exhibit 4.2 to the Company's Registration Statement on Form S-4 (Registration No. 333-76795) filed on April 22, 1999
4.5.3	Seventh Supplemental Indenture to the 1997 Indenture, dated as of August 30, 2005 among the Company, Macy's Retail and U.S. Bank National Association (successor to Citibank, N.A.), as Trustee	Exhibit 10.15 to the August 30, 2005 Form 8-K
4.5.4	Guarantee of Securities, dated as of August 30, 2005, by the Company relating to the 1997 Indenture	Exhibit 10.17 to the August 30, 2005 Form 8-K
4.6	Indenture, dated as of June 17, 1996, among the Company (as successor to May Delaware), Macy's Retail (f/k/a May New York) and The Bank of New York Mellon Trust Company, N.A. ("BNY Mellon", successor to J.P. Morgan Trust Company), as Trustee (the "1996 Indenture")	Exhibit 4.1 to the Registration Statement on Form S-3 (Registration No. 333-06171) filed on June 18, 1996 by May Delaware
4.6.1	First Supplemental Indenture to the 1996 Indenture, dated as of August 30, 2005, by and among the Company (as successor to May Delaware), Macy's Retail (f/k/a May New York) and BNY Mellon, as Trustee	Exhibit 10.9 to the August 30, 2005 Form 8-K
4.7	Indenture, dated as of July 20, 2004, among the Company (as successor to May Delaware), Macy's Retail (f/k/a May New York) and BNY Mellon, as Trustee (the "2004 Indenture")	Exhibit 4.1 to the Current Report on Form 8-K (File No. 001-00079) filed July 21, 2004 by May Delaware
4.7.1	First Supplemental Indenture to the 2004 Indenture, dated as of August 30, 2005 among the Company (as successor to May Delaware), Macy's Retail and BNY Mellon, as Trustee	Exhibit 10.10 to the August 30, 2005 Form 8-K
4.8	Indenture, dated as of November 2, 2006, by and among Macy's Retail, the Company and U.S. Bank National Association, as Trustee (the "2006 Indenture")	Exhibit 4.6 to the Company's Registration Statement on Form S-3ASR (Registration No. 333-138376) filed on November 2, 2006
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<u>Exhibit</u> <u>Number</u>	Description	Document if Incorporated by Reference
4.8.1	First Supplemental Indenture to the 2006 Indenture, dated November 29, 2006, among Macy's Retail, the Company and U.S. Bank National Association, as Trustee	Exhibit 4.1 to the Company's Current Report on Form 8-K filed on November 29, 2006
4.8.2	Second Supplemental Indenture to the 2006 Indenture, dated March 12, 2007, among Macy's Retail, the Company and U.S. Bank National Association, as Trustee	Exhibit 4.1 to the Company's Current Report on Form 8-K filed on March 12, 2007 (the "March 12, 2007 Form 8-K")
4.8.3	Third Supplemental Indenture to the 2006 Indenture, dated March 12, 2007, among Macy's Retail, the Company and U.S. Bank National Association, as Trustee	Exhibit 4.2 to the March 12, 2007 Form 8-K
4.8.4	Fourth Supplemental Indenture to the 2006 Indenture, dated as of August 31, 2007, among Macy's Retail, as issuer, the Company, as guarantor, and U.S. Bank National Association, as trustee	Exhibit 4.1 to the Company's Current Report on Form 8-K filed on August 31, 2007
4.8.5	Fifth Supplemental Trust Indenture to the 2006 Indenture, dated as of June 26, 2008, among Macy's Retail, as issuer, the Company, as guarantor, and U.S. Bank National Association, as trustee	Exhibit 4.1 to the Company's Current Report on Form 8-K filed on June 26, 2008
4.9	Indenture, dated as of January 13, 2012, among Macy's Retail, the Company and BNY Mellon, as Trustee (the "2012 Indenture")	Exhibit 4.1 to the Company's Current Report on Form 8-K filed on January 13, 2012 (the "January 13, 2012 Form 8-K")
4.9.1	First Supplemental Trust Indenture to the 2012 Indenture, dated as of January 13, 2012, among Macy's Retail, as issuer, the Company, as guarantor, and BNY Mellon, as trustee	Exhibit 4.2 to the January 13, 2012 Form 8-K
4.9.2	Second Supplemental Trust Indenture to the 2012 Indenture, dated as of January 13, 2012, among Macy's Retail, as issuer, the Company, as guarantor, and BNY Mellon, as trustee	Exhibit 4.3 to the January 13, 2012 Form 8-K
10.1+	Credit Amendment, dated as of June 20, 2011, among the Company, Macy's Retail, the lenders party thereto and JPMorgan Chase Bank, N.A., as administrative agent and paying agent, and Bank of America, N.A., as administrative agent	Exhibit 10.01 to the Company's Current Report on Form 8-K filed on June 20, 2011 (the "June 20, 2011 Form 8-K")
10.2	Guarantee Agreement, dated as of June 20, 2011, among the Company, Macy's Retail, certain subsidiary guarantors and JPMorgan Chase Bank, N.A., as paying agent	Exhibit 10.02 to the June 20, 2011 Form 8-K
10.3	Commercial Paper Dealer Agreement, dated as of August 30, 2005, among the Company, Macy's Retail and Banc of America Securities LLC	Exhibit 10.6 to the August 30, 2005 Form 8-K
10.4	Commercial Paper Dealer Agreement, dated as of August 30, 2005, among the Company, Macy's Retail and Goldman, Sachs & Co.	Exhibit 10.7 to the August 30, 2005 Form 8-K
10.5	Commercial Paper Dealer Agreement, dated as of August 30, 2005, among the Company, Macy's Retail and J.P. Morgan Securities Inc.	Exhibit 10.8 to the August 30, 2005 Form 8-K
10.6	Commercial Paper Dealer Agreement, dated as of October 4, 2006, among the Company and Loop Capital Markets, LLC	Exhibit 10.6 to the Company's Annual Report on Form 10-K (File No. 1-13536) for the fiscal year ended February 3, 2007 (the 2006 "Form 10-K")
10.7	Tax Sharing Agreement	Exhibit 10.10 to the Company's Registration Statement on Form 10, filed on November 27, 1991, as amended (the "Form 10")

Exhibit Number	<u>Description</u>	Document if Incorporated by Reference
10.8+	Purchase, Sale and Servicing Transfer Agreement, effective as of June 1, 2005, among the Company, FDS Bank, Prime II Receivables Corporation ("Prime II") and Citibank, N.A. ("Citibank")	Exhibit 10.3 to the September 8, 2009 Form 10-Q
10.8.1	Letter Agreement, dated August 22, 2005, among the Company, FDS Bank, Prime II and Citibank	Exhibit 10.17.1 to the Company's Annual Report on Form 10-K (File No. 1-13536) for the fiscal year ended January 28, 2006 (the "2005 Form 10-K")
10.8.2+	Second Amendment to Purchase, Sale and Servicing Transfer Agreement, dated October 24, 2005, between the Company and Citibank	Exhibit 10.4 to the September 8, 2009 Form 10-Q
10.8.3	Third Amendment to Purchase, Sale and Servicing Transfer Agreement, dated May 1, 2006, between the Company and Citibank	Exhibit 10.1 to the Company's Current Report on Form 8-K filed on May 3, 2006
10.8.4+	Fourth Amendment to Purchase, Sale and Servicing Transfer Agreement, dated May 22, 2006, between the Company and Citibank	Exhibit 10.5 to the September 8, 2009 Form 10-Q
10.9+	Credit Card Program Agreement, effective as of June 1, 2005, among the Company, FDS Bank, Macy's Credit and Customer Services, Inc. ("MCCS") (f/k/a FACS Group, Inc.) and Citibank	Exhibit 10.6 to the September 8, 2009 Form 10-Q
10.9.1+	First Amendment to Credit Card Program Agreement, dated October 24, 2005, between the Company and Citibank	Exhibit 10.7 to the September 8, 2009 Form 10-Q
10.9.2+	Second Amendment to Credit Card Program Agreement, dated May 22, 2006, between the Company, FDS Bank, MCCS, Macy's West Stores, Inc. (f/k/a Macy's Department Stores, Inc.) ("MWSI"), Bloomingdale's, Inc. ("Bloomingdale's") and Department Stores National Bank ("DSNB") and Citibank	Exhibit 10.8 to the September 8, 2009 Form 10-Q
10.9.3	Restated Letter Agreement, dated May 30, 2008 and effective as of December 18, 2006, among the Company, FDS Bank, MCCS, MWSI, Bloomingdale's, Inc. ("Bloomingdale's), and DSNB (as assignee of Citibank, N.A.)	Exhibit 10.6 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended May 3, 2008 (the "May 3, 2008 Form 10-Q")
10.9.4	Restated Letter Agreement, dated May 30, 2008 and effective as of March 22, 2007, among the Company, FDS Bank, MCCS, MWSI, Bloomingdale's and DSNB	Exhibit 10.7 to the May 3, 2008 Form 10-Q
10.9.5	Restated Letter Agreement, dated May 30, 2008 and effective as of April 6, 2007, among the Company, FDS Bank, MCCS, MWSI, Bloomingdale's and DSNB	Exhibit 10.8 to the May 3, 2008 Form 10-Q
10.9.6	Restated Letter Agreement, dated May 30, 2008 and effective as of June 1, 2007, among the Company, FDS Bank, MCCS, MWSI, Bloomingdale's and DSNB	Exhibit 10.9 to the May 3, 2008 Form 10-Q
10.9.7	Restated Third Amendment to Credit Card Program Agreement, dated May 31, 2008 and effective as of February 3, 2008, among the Company, FDS Bank, MCCS, MWSI, Bloomingdale's and DSNB	Exhibit 10.10 to the May 3, 2008 Form 10-Q
10.9.8+	Fourth Amendment to Credit Card Program Agreement, effective as of August 1, 2008, among the Company, FDS Bank, MCCS, MWSI, Bloomingdale's and DSNB.	Exhibit 10.9 to the September 8, 2009 Form 10-Q
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Exhibit Number	Description	Document if Incorporated by Reference
10.9.9+	Fifth Amendment to Credit Card Program Agreement, effective as of January 1, 2009, among the Company, FDS Bank, MCCS, MWSI, Bloomingdale's and DSNB	Exhibit 10.10 to the September 8, 2009 Form 10-Q
10.9.10+	Sixth Amendment to Credit Card Program Agreement, effective as of June 1, 2009, among the Company, FDS Bank, MCCS, MWSI, Bloomingdale's and DSNB	Exhibit 10.11 to the September 8, 2009 Form 10-Q
10.9.11+	Seventh Amendment to Credit Card Program Agreement, effective as of February 26, 2010, among the Company, FDS Bank, MCCS, MWSI, Bloomingdale's and DSNB	Exhibit 10.9.11 to the Company's Annual Report on Form 10-K (File No. 1-13536) for the fiscal year ended January 30, 2010
10.10	1995 Executive Equity Incentive Plan, as amended and restated as of June 1, 2007 (the "1995 Plan") *	Exhibit 10.11 to the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2009 (the "2008 Form 10-K")
10.11	1992 Incentive Bonus Plan, as amended and restated as of February 3, 2007 \ast	Appendix B to the Company's Proxy Statement dated April 4, 2007
10.12	1994 Stock Incentive Plan, as amended and restated as of June 1, 2007 *	Exhibit 10.13 to the 2008 Form 10-K
10.13	Form of Indemnification Agreement *	Exhibit 10.14 to the Form 10
10.14	Executive Severance Plan, effective November 1, 2009 *	Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q filed on December 7, 2009 (the "December 7, 2009 Form 10-Q")
10.15	Form of Non-Qualified Stock Option Agreement for the 1995 Plan (for Executives and Key Employees) *	Exhibit 10.2 to the Company's Current Report on Form 8-K dated March 25, 2005
10.15.1	Form of Non-Qualified Stock Option Agreement for the 1995 Plan (for Executives and Key Employees), as amended *	Exhibit 10.33.1 to the 2005 Form 10-K
10.15.2	Form of Non-Qualified Stock Option Agreement for the 1994 Stock Incentive Plan *	Exhibit 10.7 to the Current Report on From 8-K (File No. 001-00079) filed on March 23, 2005 by May Delaware (the "March 23, 2005 Form 8-K")
10.15.3	Form of Nonqualified Stock Option Agreement under the 2009 Omnibus Incentive Compensation Plan (for Executives and Key Employees) *	Exhibit 10.1 to the March 25, 2010 Form 8-K
10.16	Nonqualified Stock Option Agreement, dated as of October 26, 2007, by and between the Company and Terry Lundgren *	Exhibit 10.1 to the Company's Current Report on Form 8-K filed on November 1, 2007
10.17	Form of Restricted Stock Agreement for the 1994 Stock Incentive Plan *	Exhibit 10.4 to the March 23, 2005 Form 8-K
10.17.1	Form of Time-Based Restricted Stock Agreement under the 2009 Omnibus Incentive Compensation Plan *	Exhibit 10.3 to the March 25, 2010 Form 8-K
10.18	Form of Performance-Based Restricted Stock Unit Agreement under the 2009 Omnibus Incentive Compensation Plan *	
10.19	Form of Performance-Based Restricted Stock Unit Agreement under the 2009 Omnibus Incentive Compensation Plan (Founders Award) *	Exhibit 10.1 to the Company's Quarterly Report on Form 8-K dated March 24, 2009
10.20	Form of Time-Based Restricted Stock Unit Agreement under the 2009 Omnibus Incentive Compensation Plan *	Exhibit 10.4 to the March 25, 2010 Form 8-K
10.21	Supplementary Executive Retirement Plan *	Exhibit 10.29 to the 2008 Form 10-K
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<u>Exhibit</u> Number	Description	Document if Incorporated by Reference
10.21.1	First Amendment to the Supplementary Executive Retirement Plan effective January 1, 2012 *	
10.22	Executive Deferred Compensation Plan *	Exhibit 10.30 to the 2008 Form 10-K
10.23	Macy's, Inc. Profit Sharing 401(k) Investment Plan (the "Plan") (amending and restating the Macy's, Inc. Profit Sharing 401(k) Investment Plan and The May Department Stores Company Profit Sharing Plan), effective as of September 1, 2008 *	Exhibit 10.31 to the 2008 Form 10-K
10.23.1	First Amendment to the Plan regarding matching rate with respect to the Plan's 2009 plan year, effective as of January 1, 2009 *	Exhibit 10.28.1 to the Company's Annual Report on Form 10-K (File No. 1-13536) for the fiscal year ended January 29, 2011 (the "2010 Form 10-K")
10.23.2	Second Amendment to the Plan regarding certain rollover requirements added by the Pension Protection Act of 2006, restated effective as of January 1, 2008 *	Exhibit 10.28.2 to the 2010 Form 10-K
10.23.3	Third Amendment to the Plan regarding matching rate with respect to the Plan's 2010 plan year, effective January 1, 2010 *	Exhibit 10.28.3 to the 2010 Form 10-K
10.23.4	Fourth Amendment to the Plan regarding deferral percentage and average actual contribution limits, effective January 1, 2010 *	Exhibit 10.28.4 to the 2010 Form 10-K
10.23.5	Fifth Amendment to the Plan regarding the Heroes Earnings Assistance and Relief Tax Act of 2008, effective as of January 1, 2008 *	Exhibit 10.28.5 to the 2010 Form 10-K
10.23.6	Sixth Amendment to the Plan regarding matching rate with respect to the Plan's plan year on or after January 1, 2011, effective as of January 1, 2011 *	Exhibit 10.28.6 to the 2010 Form 10-K
10.23.7	Seventh Amendment to the Plan regarding name change of the Plan effective as of April 1, 2011 *	Exhibit 10.28.7 to the 2010 Form 10-K
10.23.8	Eighth Amendment to the Plan regarding matching contribution formula effective January 1, 2012 *	
10.23.9	Ninth Amendment to the Plan regarding the provisions of the Workers, Retiree and Employer Recovery Act of 2007 that waived required minimum distributions for 2009, effective January 1, 2009 *	
10.23.10	Tenth Amendment to the Plan regarding diversification requirements effective January 1, 2007 *	
10.23.11	Eleventh Amendment to the Plan regarding Puerto Rico participants effective January 1, 2011 *	
10.23.12	Twelfth Amendment to the Plan regarding qualified nonelective contributions effective January 1, 2012 *	
10.24	Director Deferred Compensation Plan *	Exhibit 10.33 to the 2008 Form 10-K
10.25	Stock Credit Plan for 2008 - 2009 of Macy's, Inc. (as amended as of August 22, 2008) *	Exhibit 10.1 to the August 2, 2008 Form 10-Q

10.26	Macy's, Inc. 2009 Omnibus Incentive Compensation Plan *	Appendix B to the Company's Proxy Statement dated April 1, 2009
10.27	Change in Control Plan, effective November 1, 2009, as amended December 9, 2011 *	
10.28	Time Sharing Agreement between Macy's, Inc. and Terry J. Lundgren, dated March 25, 2011 *	Exhibit 10.33 to the 2010 Form 10-K.

Exhibit Number	Description	Document if Incorporated by Reference
10.29	Senior Executive Incentive Compensation Plan *	Appendix B to the Company's Proxy Statement dated March 28, 2012
21	Subsidiaries	
23	Consent of KPMG LLP	
24	Powers of Attorney	
31.1	Certification of Chief Executive Officer pursuant to Rule 13a-14(a)	
31.2	Certification of Chief Financial Officer pursuant to Rule 13a-14(a)	
32.1	Certifications by Chief Executive Officer under Section 906 of the Sarbanes-Oxley Act	
32.2	Certifications by Chief Financial Officer under Section 906 of the Sarbanes-Oxley Act	
101**	The following financial statements from Macy's, Inc.'s Annual Report on Form 10-K for the year ended January 28, 2012, filed on March 28, 2012, formatted in XBRL: (i) Consolidated Statements of Income, (ii) Consolidated Balance Sheets, (iii) Consolidated Statements of Changes in Shareholders' Equity, (iv) Consolidated Statements of Cash Flows, and (v) the Notes to Consolidated Financial Statements, tagged as blocks of text and in detail.	

⁺ Portions of the exhibit have been omitted pursuant to a request for confidential treatment. The confidential portions have been provided to the SEC.

^{*} Constitutes a compensatory plan or arrangement.

^{**} As provided in Rule 406T of Regulation S-T, this information is furnished and not filed for purposes of Sections 11 and 12 of the Securities Act of 1933 and Section 18 of the Securities Exchange Act of 1934.

Date: March 28, 2012

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MACY'S, INC.

/s/ DENNIS J. BRODERICK

Dennis J. Broderick

Executive Vice President, General Counsel and Secretary

By:

Signature	<u>Title</u>
*	Chairman of the Board, President and Chief Executive Officer (principal executive officer) and Director
Terry J. Lundgren	
*	Chief Financial Officer (principal financial officer)
Karen M. Hoguet	
*	Executive Vice President and Controller (principal accounting officer)
Joel A. Belsky	
*	Director
Stephen F. Bollenbach	
*	Director
Deirdre Connelly	
*	Director
Meyer Feldberg	
*	Director
Sara Levinson	
*	Director
Joseph Neubauer	
*	Director
Joseph A. Pichler	
*	Director
Joyce M. Roché	
*	Director
Craig E. Wetherup	
*	Director
Marna C. Whittington	
	ame hereto, does sign and execute this Annual Report on Form 10-K pursuant to the Powers amed officers and directors and filed herewith.
	By: /s/ Dennis J. Broderick
	Dennis J. Broderick

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REPORT OF MANAGEMENT

To the Shareholders of Macy's, Inc.:

The integrity and consistency of the Consolidated Financial Statements of Macy's, Inc. and subsidiaries, which were prepared in accordance with accounting principles generally accepted in the United States of America, are the responsibility of management and properly include some amounts that are based upon estimates and judgments.

The Company maintains a system of internal accounting controls, which is supported by a program of internal audits with appropriate management follow-up action, to provide reasonable assurance, at appropriate cost, that the Company's assets are protected and transactions are properly recorded. Additionally, the integrity of the financial accounting system is based on careful selection and training of qualified personnel, organizational arrangements which provide for appropriate division of responsibilities and communication of established written policies and procedures.

The Company's management is responsible for establishing and maintaining adequate internal control over financial reporting, as defined in Exchange Act Rule 13a-15(f) and has issued Management's Report on Internal Control over Financial Reporting.

The Consolidated Financial Statements of the Company have been audited by KPMG LLP. Their report expresses their opinion as to the fair presentation, in all material respects, of the financial statements and is based upon their independent audits.

The Audit Committee, composed solely of outside directors, meets periodically with KPMG LLP, the internal auditors and representatives of management to discuss auditing and financial reporting matters. In addition, KPMG LLP and the Company's internal auditors meet periodically with the Audit Committee without management representatives present and have free access to the Audit Committee at any time. The Audit Committee is responsible for recommending to the Board of Directors the engagement of the independent registered public accounting firm, which is subject to shareholder approval, and the general oversight review of management's discharge of its responsibilities with respect to the matters referred to above.

Terry J. Lundgren Chairman, President and Chief Executive Officer

Karen M. Hoguet Chief Financial Officer

Joel A. Belsky Executive Vice President and Controller

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors and Shareholders Macy's, Inc.:

We have audited the accompanying consolidated balance sheets of Macy's, Inc. and subsidiaries as of January 28, 2012 and January 29, 2011, and the related consolidated statements of income, shareholders' equity and cash flows for each of the years in the three-year period ended January 28, 2012. We also have audited Macy's, Inc.'s internal control over financial reporting as of January 28, 2012, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Macy's Inc.'s management is responsible for these consolidated financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Item 9A(b), "Management's Report on Internal Control over Financial Reporting." Our responsibility is to express an opinion on these consolidated financial statements and an opinion on the Company's internal control over financial reporting based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the consolidated financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Macy's, Inc. and subsidiaries as of January 28, 2012 and January 29, 2011, and the results of their operations and their cash flows for each of the years in the three-year period ended January 28, 2012, in conformity with U.S. generally accepted accounting principles. Also in our opinion, Macy's, Inc. maintained, in all material respects, effective internal control over financial reporting as of January 28, 2012, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

/s/ KPMG LLP

Cincinnati, Ohio March 28, 2012

MACY'S, INC. CONSOLIDATED STATEMENTS OF INCOME

(millions, except per share data)

	 2011	2010	2009
Net sales	\$ 26,405	\$ 25,003	\$ 23,489
Cost of sales	 (15,738)	(14,824)	(13,973)
Gross margin	10,667	 10,179	9,516
Selling, general and administrative expenses	(8,281)	(8,260)	(8,062)
Gain on sale of properties, impairments, store closing costs and division consolidation costs	25	(25)	(391)
Operating income	2,411	1,894	1,063
Interest expense	(447)	(579)	(562)
Interest income	4	5	6
Income before income taxes	 1,968	1,320	507
Federal, state and local income tax expense	 (712)	(473)	(178)
Net income	\$ 1,256	\$ 847	\$ 329
Basic earnings per share	\$ 2.96	\$ 2.00	\$ 0.78
Diluted earnings per share	\$ 2.92	\$ 1.98	\$ 0.78

MACY'S, INC. CONSOLIDATED BALANCE SHEETS (millions)

	January 28, 2012	
ASSETS		
Current Assets:		
Cash and cash equivalents	\$ 2,827	\$ 1,464
Receivables	368	338
Merchandise inventories	5,117	4,758
Prepaid expenses and other current assets	465	339
Total Current Assets	8,777	6,899
Property and Equipment – net	8,420	8,813
Goodwill	3,743	3,743
Other Intangible Assets – net	598	637
Other Assets	557	539
Total Assets	\$ 22,095	\$ 20,631
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current Liabilities:		
Short-term debt	\$ 1,103	\$ 454
Merchandise accounts payable	1,593	1,421
Accounts payable and accrued liabilities	2,788	2,525
Income taxes	371	182
Deferred income taxes	408	409
Total Current Liabilities	6,263	4,991
Long-Term Debt	6,655	6,971
Deferred Income Taxes	1,141	1,200
Other Liabilities	2,103	1,939
Shareholders' Equity:		
Common stock (414.2 and 423.3 shares outstanding)	5	5
Additional paid-in capital	5,408	5,696
Accumulated equity	4,015	2,990
Treasury stock	(2,434)	(2,431)
Accumulated other comprehensive loss	(1,061)	(730)
Total Shareholders' Equity	5,933	5,530
Total Liabilities and Shareholders' Equity	\$ 22,095	\$ 20,631

MACY'S, INC. CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY (millions)

	Common Stock		Additional Paid-In Capital	Accumulated Equity	Treasury Stock	Accumulated Other Comprehensive Income (Loss)	Total Shareholders' Equity
Balance at January 31, 2009 \$		5 \$	5,663	\$ 1,982	\$ (2,544)	\$ (486)	\$ 4,620
Net income				329			329
Actuarial loss on post employment and postretirement benefit plans, net of income tax effect of \$166 million						(266)	(266)
Unrealized gain on marketable securities, net of income tax effect of \$3 million Reclassifications to net income:						5	5
Net actuarial gain on postretirement benefit plans, net of income tax effect of \$3 million Prior service credit on post employment benefit plans, net of						(4)	(4)
income tax effect of \$1 million Total comprehensive income						(2)	(2)
Common stock dividends (\$.20 per share)							62
				(84)			(84)
Stock repurchases					(1)		(1)
Stock-based compensation expense			50				50
Stock issued under stock plans			(24)		29		5
Deferred compensation plan distributions					1		1
Balance at January 30, 2010		5	5,689	2,227	(2,515)	(753)	4,653
Net income				847			847
Actuarial loss on post employment and postretirement benefit plans, net of income tax effect of \$4 million Unrealized gain on marketable securities, net of income tax effect of						(17)	(17)
\$3 million						5	5
Reclassifications to net income:							
Net actuarial loss on postretirement benefit plans, net of income tax effect of \$23 million						36	36
Prior service credit on post employment benefit plans, net of income tax effect of \$1 million						(1)	(1)
Total comprehensive income							870
Common stock dividends (\$.20 per share)				(84)			(84)
Stock repurchases					(1)		(1)
Stock-based compensation expense			47				47
Stock issued under stock plans			(40)		82		42
Deferred compensation plan distributions					3		3
Balance at January 29, 2011		5	5,696	2,990	(2,431)	(730)	5,530
Net income				1,256			1,256
Actuarial loss on post employment and postretirement benefit plans, net of income tax effect of \$241 million Unrealized loss on marketable securities, net of income tax effect of						(376)	(376)
\$1 million						(2)	(2)
Reclassifications to net income:							
Realized gain on marketable securities, net of income tax effect of \$4 million						(8)	(8)
Net actuarial loss on postretirement benefit plans, net of income tax effect of \$35 million						56	56
Prior service credit on post employment benefit plans, net of income tax effect of \$1 million Total comprehensive income						(1)	(1)
Common stock dividends (\$.55 per share)							925
Stock repurchases				(231)			(231)
•					(502)		(502)
Stock-based compensation expense			48				48
Stock issued under stock plans Retirement of common stock			(81)		242		161
Deferred compensation plan distributions			(255)		255		_
					2		2

MACY'S, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (millions)

	2011	2010	2009
Cash flows from operating activities:			
Net income	\$ 1,256	\$ 847	\$ 329
Adjustments to reconcile net income to net cash provided by operating activities:			
Gain on sale of properties, impairments, store closing costs and division consolidation costs	(25)	25	391
Depreciation and amortization	1,085	1,150	1,210
Stock-based compensation expense	70	66	76
Amortization of financing costs and premium on acquired debt	(15)	(25)	(23)
Changes in assets and liabilities:			
(Increase) decrease in receivables	(37)	(51)	7
(Increase) decrease in merchandise inventories	(359)	(143)	154
(Increase) decrease in prepaid expenses and other current assets	(99)	(10)	3
(Increase) decrease in other assets not separately identified	8	2	(16)
Increase in merchandise accounts payable	143	91	29
Increase (decrease) in accounts payable and accrued liabilities not separately identified	109	(45)	(201)
Increase in current income taxes	188	115	40
Increase in deferred income taxes	153	241	123
Decrease in other liabilities not separately identified	(384)	(757)	(372)
Net cash provided by operating activities	2,093	1,506	1,750
Cash flows from investing activities:			
Purchase of property and equipment	(555)	(339)	(355)
Capitalized software	(209)	(166)	(105)
Disposition of property and equipment	114	74	60
Proceeds from insurance claims	6	6	26
Other, net	27	(40)	(3)
Net cash used by investing activities	(617)	(465)	(377)
Cash flows from financing activities:			
Debt issued	800	_	_
Financing costs	(20)	_	_
Debt repaid	(454)	(1,245)	(966)
Dividends paid	(148)	(84)	(84)
Increase (decrease) in outstanding checks	49	24	(29)
Acquisition of treasury stock	(502)	(1)	(1)
Issuance of common stock	162	43	8
Net cash used by financing activities	(113)	(1,263)	(1,072)
Net increase (decrease) in cash and cash equivalents	1,363	(222)	301
Cash and cash equivalents beginning of period	1,464	1,686	1,385
Cash and cash equivalents end of period	\$ 2,827	\$ 1,464	\$ 1,686
Supplemental cash flow information:			
Interest paid	\$ 474	\$ 627	\$ 601
Interest received	4	5	9
Income taxes paid (net of refunds received)	401	108	35

MACY'S, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. Organization and Summary of Significant Accounting Policies

Macy's, Inc. and subsidiaries (the "Company") is a retail organization operating stores and Internet websites under two brands (Macy's and Bloomingdale's) that sell a wide range of merchandise, including apparel and accessories (men's, women's and children's), cosmetics, home furnishings and other consumer goods in 45 states, the District of Columbia, Guam and Puerto Rico. As of January 28, 2012, the Company's operations were conducted through Macy's, macys.com, Bloomingdale's, bloomingdales.com and Bloomingdale's Outlet, which are aggregated into one reporting segment in accordance with the Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 280, "Segment Reporting." The metrics used by management to assess the performance of the Company's operating divisions include sales trends, gross margin rates, expense rates, and rates of earnings before interest and taxes ("EBIT") and earnings before interest, taxes, depreciation and amortization ("EBITDA"). The Company's operating divisions have historically had similar economic characteristics and are expected to have similar economic characteristics and long-term financial performance in future periods.

For 2011, 2010 and 2009, the following merchandise constituted the following percentages of sales:

	2011	2010	2009
Feminine Accessories, Intimate Apparel, Shoes and Cosmetics	37%	36%	36%
Feminine Apparel	25	26	26
Men's and Children's	23	23	22
Home/Miscellaneous	15	15	16
	100%	100%	100%

The Company's fiscal year ends on the Saturday closest to January 31. Fiscal years 2011, 2010 and 2009 ended on January 28, 2012, January 29, 2011 and January 30, 2010, respectively. References to years in the Consolidated Financial Statements relate to fiscal years rather than calendar years.

The Consolidated Financial Statements include the accounts of the Company and its wholly-owned subsidiaries. The Company from time to time invests in companies engaged in complementary businesses. Investments in companies in which the Company has the ability to exercise significant influence, but not control, are accounted for by the equity method. All marketable equity and debt securities held by the Company are accounted for under ASC Topic 320, "Investments – Debt and Equity Securities," with unrealized gains and losses on available-for-sale securities being included as a separate component of accumulated other comprehensive income, net of income tax effect. All other investments are carried at cost. All significant intercompany transactions have been eliminated.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Such estimates and assumptions are subject to inherent uncertainties, which may result in actual amounts differing from reported amounts.

Certain reclassifications were made to prior years' amounts to conform with the classifications of such amounts for the most recent year.

Net sales include merchandise sales, leased department income and shipping and handling fees. In 2010, the Company began including sales of private brand goods directly to third party retailers and sales of excess inventory to third parties in net sales. These items were previously reported, net of the related cost of sales, in selling, general and administrative expenses ("SG&A"). This change in presentation had an immaterial impact on reported net sales, does not impact comparable store sales, net income (loss) or diluted earnings (loss) per share, and was not applied retroactively to annual periods prior to fiscal 2010. The Company licenses third parties to operate certain departments in its stores. The Company receives commissions from these licensed departments based on a percentage of net sales. Commissions are recognized as income at the time merchandise is sold to customers. Sales taxes collected from customers are not considered revenue and are included in accounts payable and accrued liabilities until remitted to the taxing authorities. Cost of sales consists of the cost of merchandise, including inbound freight, and shipping and handling costs. Sales of merchandise are recorded at the time of delivery and reported net of merchandise returns. An estimated allowance for future sales returns is recorded and cost of sales is adjusted accordingly.

Cash and cash equivalents include cash and liquid investments with original maturities of three months or less. Cash and cash equivalents includes amounts due in respect of credit card sales transactions that are settled early in the following period in the amount of \$107 million at January 28, 2012 and \$104 million at January 29, 2011.

In connection with the sale of most of the Company's credit assets to Citibank, the Company and Citibank entered into a long-term marketing and servicing alliance pursuant to the terms of a Credit Card Program Agreement (the "Program Agreement") (see Note 3, "Receivables"). Income earned under the Program Agreement is treated as a reduction of SG&A expenses on the Consolidated Statements of Income. Under the Program Agreement, Citibank offers proprietary and non-proprietary credit to the Company's customers through previously existing and newly opened accounts.

The Company maintains customer loyalty programs in which customers are awarded certificates based on their spending. Upon reaching certain levels of qualified spending, customers automatically receive certificates to apply toward future purchases. The Company recognizes the estimated net amount of the certificates that will be earned and redeemed as a reduction to net sales.

Merchandise inventories are valued at lower of cost or market using the last-in, first-out (LIFO) retail inventory method. Under the retail inventory method, inventory is segregated into departments of merchandise having similar characteristics, and is stated at its current retail selling value. Inventory retail values are converted to a cost basis by applying specific average cost factors for each merchandise department. Cost factors represent the average cost-to-retail ratio for each merchandise department based on beginning inventory and the fiscal year purchase activity. The retail inventory method inherently requires management judgments and estimates, such as the amount and timing of permanent markdowns to clear unproductive or slow-moving inventory, which may impact the ending inventory valuation as well as gross margins.

Permanent markdowns designated for clearance activity are recorded when the utility of the inventory has diminished. Factors considered in the determination of permanent markdowns include current and anticipated demand, customer preferences, age of the merchandise and fashion trends. When a decision is made to permanently mark down merchandise, the resulting gross margin reduction is recognized in the period the markdown is recorded.

Physical inventories are generally taken within each merchandise department annually, and inventory records are adjusted accordingly, resulting in the recording of actual shrinkage. While it is not possible to quantify the impact from each cause of shrinkage, the Company has loss prevention programs and policies that are intended to minimize shrinkage. Physical inventories are taken at all store locations for substantially all merchandise categories approximately three weeks before the end of the fiscal year. Shrinkage is estimated as a percentage of sales at interim periods and for this approximate three-week period, based on historical shrinkage rates.

The Company receives certain allowances from various vendors in support of the merchandise it purchases for resale. The Company receives certain allowances as reimbursement for markdowns taken and/or to support the gross margins earned in connection with the sales of merchandise. These allowances are generally credited to cost of sales at the time the merchandise is sold in accordance with ASC Subtopic 605-50, "Customer Payments and Incentives." The Company also receives advertising allowances from approximately 1,000 of its merchandise vendors pursuant to cooperative advertising programs, with some vendors participating in multiple programs. These allowances represent reimbursements by vendors of costs incurred by the Company to promote the vendors' merchandise and are netted against advertising and promotional costs when the related costs are incurred in accordance with ASC Subtopic 605-50. Advertising allowances in excess of costs incurred are recorded as a reduction of merchandise costs and, ultimately, through cost of sales when the merchandise is sold.

Advertising and promotional costs, net of cooperative advertising allowances, amounted to \$1,136 million for 2011, \$1,072 million for 2010 and \$1,087 million for 2009. Cooperative advertising allowances that offset advertising and promotional costs were approximately \$371 million for 2011, \$345 million for 2010 and \$298 million for 2009. Department store non-direct response advertising and promotional costs are expensed either as incurred or the first time the advertising occurs. Direct response advertising and promotional costs are deferred and expensed over the period during which the sales are expected to occur, generally one to four months.

The arrangements pursuant to which the Company's vendors provide allowances, while binding, are generally informal in nature and one year or less in duration. The terms and conditions of these arrangements vary significantly from vendor to vendor and are influenced by, among other things, the type of merchandise to be supported.

Depreciation of owned properties is provided primarily on a straight-line basis over the estimated asset lives, which range from fifteen to fifty years for buildings and building equipment and three to fifteen years for fixtures and equipment. Real estate taxes and interest on construction in progress and land under development are capitalized. Amounts capitalized are amortized

over the estimated lives of the related depreciable assets. The Company receives contributions from developers and merchandise vendors to fund building improvement and the construction of vendor shops. Such contributions are netted against the capital expenditures.

Buildings on leased land and leasehold improvements are amortized over the shorter of their economic lives or the lease term, beginning on the date the asset is put into use. The Company receives contributions from landlords to fund buildings and leasehold improvements. Such contributions are recorded as deferred rent and amortized as reductions to lease expense over the lease term.

The Company recognizes operating lease minimum rentals on a straight-line basis over the lease term. Executory costs such as real estate taxes and maintenance, and contingent rentals such as those based on a percentage of sales are recognized as incurred.

The lease term, which includes all renewal periods that are considered to be reasonably assured, begins on the date the Company has access to the leased property.

The carrying value of long-lived assets is periodically reviewed by the Company whenever events or changes in circumstances indicate that a potential impairment has occurred. For long-lived assets held for use, a potential impairment has occurred if projected future undiscounted cash flows are less than the carrying value of the assets. The estimate of cash flows includes management's assumptions of cash inflows and outflows directly resulting from the use of those assets in operations. When a potential impairment has occurred, an impairment write-down is recorded if the carrying value of the long-lived asset exceeds its fair value. The Company believes its estimated cash flows are sufficient to support the carrying value of its long-lived assets. If estimated cash flows significantly differ in the future, the Company may be required to record asset impairment write-downs.

If the Company commits to a plan to dispose of a long-lived asset before the end of its previously estimated useful life, estimated cash flows are revised accordingly, and the Company may be required to record an asset impairment write-down. Additionally, related liabilities arise such as severance, contractual obligations and other accruals associated with store closings from decisions to dispose of assets. The Company estimates these liabilities based on the facts and circumstances in existence for each restructuring decision. The amounts the Company will ultimately realize or disburse could differ from the amounts assumed in arriving at the asset impairment and restructuring charge recorded.

The Company classifies certain long-lived assets as held for disposal by sale and ceases depreciation when the particular criteria for such classification are met, including the probable sale within one year. For long-lived assets to be disposed of by sale, an impairment charge is recorded if the carrying amount of the asset exceeds its fair value less costs to sell. Such valuations include estimations of fair values and incremental direct costs to transact a sale.

The carrying value of goodwill and other intangible assets with indefinite lives are reviewed at least annually for possible impairment in accordance with ASC Subtopic 350-20 "Goodwill." Goodwill and other intangible assets with indefinite lives have been assigned to reporting units for purposes of impairment testing. The reporting units are the Company's retail operating divisions. Goodwill and other intangible assets with indefinite lives are tested for impairment annually at the end of the fiscal month of May. The Company estimates fair value based on discounted cash flows. Historically, the goodwill impairment test involved a two-step process. The first step is a comparison of each reporting unit's fair value to its carrying value. The reporting unit's discounted cash flows require significant management judgment with respect to sales, gross margin and SG&A rates, capital expenditures and the selection and use of an appropriate discount rate. The projected sales, gross margin and SG&A expense rate assumptions and capital expenditures are based on the Company's annual business plan or other forecasted results. Discount rates reflect market-based estimates of the risks associated with the projected cash flows directly resulting from the use of those assets in operations. The estimates of fair value of reporting units are based on the best information available as of the date of the assessment. If the carrying value of a reporting unit exceeds its estimated fair value in the first step, a second step is performed, in which the reporting unit's goodwill is written down to its implied fair value. The second step requires the Company to allocate the fair value of the reporting unit derived in the first step to the fair value of the reporting unit's net assets, with any fair value in excess of amounts allocated to such net assets representing the implied fair value of goodwill for that reporting unit. If the carrying value of an individual indefinite-lived intangible asset exceeds its fair value, such individual indefinite-lived intangible asset is written down by an amount equal to such excess. Commencing in 2012, the Company will be allowed to first assess qualitative factors to determine if it is more likely than not that the fair value of a reporting unit is less than its carrying value and whether it is necessary to perform the two-step goodwill impairment process.

The Company capitalizes purchased and internally developed software and amortizes such costs to expense on a straight-line basis over two to five years. Capitalized software is included in other assets on the Consolidated Balance Sheets.

Historically, the Company offered both expiring and non-expiring gift cards to its customers. At the time gift cards are sold, no revenue is recognized; rather, the Company records an accrued liability to customers. The liability is relieved and revenue is recognized equal to the amount redeemed at the time gift cards are redeemed for merchandise. The Company records income from unredeemed gift cards (breakage) as a reduction of SG&A expenses. For expiring gift cards, income is recorded at the end of two years (expiration date) when there is no longer a legal obligation. For non-expiring gift cards, income is recorded in proportion and over the time period gift cards are actually redeemed. At least three years of historical data, updated annually, is used to determine actual redemption patterns. Since February 2, 2008, the Company sells only non-expiring gift cards.

The Company, through its insurance subsidiary, is self-insured for workers compensation and general liability claims up to certain maximum liability amounts. Although the amounts accrued are actuarially determined based on analysis of historical trends of losses, settlements, litigation costs and other factors, the amounts the Company will ultimately disburse could differ from such accrued amounts.

The Company, through its actuaries, utilizes assumptions when estimating the liabilities for pension and other employee benefit plans. These assumptions, where applicable, include the discount rates used to determine the actuarial present value of projected benefit obligations, the rate of increase in future compensation levels, the long-term rate of return on assets and the growth in health care costs. The cost of these benefits is recognized in the Consolidated Financial Statements over an employee's term of service with the Company, and the accrued benefits are reported in accounts payable and accrued liabilities and other liabilities on the Consolidated Balance Sheets, as appropriate.

Financing costs are amortized using the effective interest method over the life of the related debt.

Income taxes are accounted for under the asset and liability method. Deferred income tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases, and net operating loss and tax credit carryforwards. Deferred income tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred income tax assets and liabilities of a change in tax rates is recognized in the Consolidated Statements of Income in the period that includes the enactment date. Deferred income tax assets are reduced by a valuation allowance when it is more likely than not that some portion of the deferred income tax assets will not be realized.

The Company records derivative transactions according to the provisions of ASC Topic 815 "Derivatives and Hedging," which establishes accounting and reporting standards for derivative instruments and hedging activities and requires recognition of all derivatives as either assets or liabilities and measurement of those instruments at fair value. The Company makes limited use of derivative financial instruments. The Company does not use financial instruments for trading or other speculative purposes and is not a party to any leveraged financial instruments. On the date that the Company enters into a derivative contract, the Company designates the derivative instrument as either a fair value hedge, a cash flow hedge or as a free-standing derivative instrument, each of which would receive different accounting treatment. Prior to entering into a hedge transaction, the Company formally documents the relationship between hedging instruments and hedged items, as well as the risk management objective and strategy for undertaking various hedge transactions. Derivative instruments that the Company may use as part of its interest rate risk management strategy include interest rate swap and interest rate cap agreements and Treasury lock agreements. At January 28, 2012, the Company was not a party to any derivative financial instruments.

The Company records stock-based compensation expense according to the provisions of ASC Topic 718, "Compensation – Stock Compensation." ASC Topic 718 requires all share-based payments to employees, including grants of employee stock options, to be recognized in the financial statements based on their fair values. Under the provisions of ASC Topic 718, the Company must determine the appropriate fair value model to be used for valuing share-based payments and the amortization method for compensation cost. See Note 12, "Stock Based Compensation," for further information.

In January 2010, the FASB issued Accounting Standards Update No. 2010-6, which provides amendments and requires new disclosures relating to ASC Topic 820, "Fair Value Measurements and Disclosures," and also conforming amendments to guidance relating to ASC Topic 715, "Compensation – Retirement Benefits." The Company adopted this guidance on January 31, 2010, except for the disclosure requirement regarding purchases, sales, issuances and settlements in the rollforward of activity in Level 3 fair value measurements, which the Company adopted on January 30, 2011. This guidance is limited to the form and content of disclosures, and the full adoption did not have an impact on the Company's consolidated financial position, results of operations or cash flows.

In July 2010, the FASB issued Accounting Standard Update No. 2010-20, which amends various sections of ASC Topic 310, "Receivables," relating to a company's allowance for credit losses and the credit quality of its financing receivables. The

amendment requires companies to provide disaggregated levels of disclosure by portfolio segment and class of financing receivable to enable users of the financial statements to understand the nature of credit risk, how the risk is analyzed in determining the related allowance for credit losses and changes to the allowance during the reporting period. The Company adopted this guidance as of January 29, 2011, except as it relates to disclosures regarding activities during a reporting period, which the Company adopted on January 30, 2011. This guidance is limited to the form and content of disclosures. The full adoption did not have an impact on the Company's consolidated financial position, results of operations or cash flows.

In December 2010, the FASB issued Accounting Standard Update No. 2010-28, which amends ASC Topic 350, "Goodwill and Other," relating to the goodwill impairment test of a reporting unit with zero or negative carrying amounts. The Company adopted this guidance on January 30, 2011, and the adoption did not have and is not expected to have have an impact on the Company's consolidated financial position, results of operations or cash flows.

In September 2011, the FASB issued Accounting Standards Update No. 2011-09, which amends ASC Topic 715, "Compensation - Retirement Benefits." This guidance requires additional quantitative and qualitative disclosures for employers who participate in multiemployer pension plans. The Company adopted this guidance on January 28, 2012. This guidance is limited to the form and content of disclosures, and the full adoption did not have an impact on the Company's consolidated financial position, results of operations or cash flows.

2. Gain on Sale of Properties, Impairments, Store Closing Costs and Division Consolidation

Gain on sale of properties, impairments, store closing costs, and division consolidation costs consist of the following:

	2011	2010	2009
Gain on sale of properties	\$ (54)	\$ —	\$ —
Impairments of properties held and used	22	18	115
Store closing costs:			
Severance	4	1	2
Other	3	6	4
Division consolidation costs	_	_	270
	\$ (25)	\$ 25	\$ 391

During 2011, the Company recognized a gain on the sale of store leases related to the 2006 divestiture of Lord & Taylor, partially offset by impairment charges and other costs and expenses related to store closings.

At January 28, 2012, the Company had approximately \$82 million of cash in a qualified escrow account, included in prepaid expenses and other current assets, for potential like-kind exchange transactions related to the sale of properties mentioned above.

Long-lived assets held for use are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. Determination of recoverability of long-lived assets is based on an estimate of undiscounted future cash flows resulting from the use of those assets in operation. Measurement of an impairment loss for long-lived assets that management expects to hold and use is based on the fair value of the asset. When an impairment loss is recognized, the carrying amount of the asset is reduced to its estimated fair value. As a result of the Company's projected undiscounted future cash flows related to certain store locations being less than the carrying value of those assets, the Company recorded the impairment charges reflected in the table above relating to properties held and used, including properties that were the subject of announced store closings. The fair values of these locations were calculated based on the projected cash flows and an estimated risk-adjusted rate of return that would be used by market participants in valuing these assets or based on prices of similar assets.

During January 2012, the Company announced the closure of ten Macy's and Bloomingdale's stores; during January 2011, the Company announced the closure of three Macy's stores; and during January 2010, the Company announced the closure of five Macy's stores. In connection with these announcements and the plans to dispose of these locations, the Company incurred severance costs and other costs related to lease obligations and other store liabilities. For 2010, these costs also included a loss on the sale of one property to be disposed.

The following table shows for 2011, 2010 and 2009, the beginning and ending balance of, and the activity associated with, the severance accruals established in connection with announced store closings:

	2	011		2010	2009
			((millions)	
Balance, beginning of year	\$	1	\$	2	\$ 4
Charged to store closing costs		4		1	2
Payments		(1)		(2)	(4)
Balance, end of year	\$	4	\$	1	\$ 2

The Company expects to pay out the 2011 accrued severance costs, which are included in accounts payable and accrued liabilities on the Consolidated Balance Sheets, prior to April 28, 2012.

In February 2008, the Company began a localization initiative called "My Macy's." This initiative was intended to strengthen local market focus and enhance selling service in an effort to both accelerate same-store sales growth and reduce expenses. To maximize the results from My Macy's, the Company took action, initially in selected markets, that: concentrated more management talent in local markets, effectively reducing the "span of control" over local stores; created new positions in the field to work with planning and buying executives in helping to understand and act on the merchandise needs of local customers; and empowered locally based executives to make more and better decisions. In combination with the localization initiative, the Company consolidated the Minneapolis-based Macy's North organization into New York-based Macy's East, the St. Louis-based Macy's Midwest organization into Atlanta-based Macy's South and the Seattle-based Macy's Northwest organization into San Francisco based Macy's West. The Atlanta-based division was renamed Macy's Central

In February 2009, the Company announced the expansion of the My Macy's localization initiative across the country. Also as part of the My Macy's transformation, the Company's Macy's branded stores were reorganized in a unified operating structure, through division consolidations, to support the Macy's business. Division central office organizations were eliminated in New York-based Macy's East, San Francisco-based Macy's West, Atlanta-based Macy's Central and Miami-based Macy's Florida. The New York-based Macy's Home Store and Macy's Corporate Marketing divisions no longer exist as separate entities. Home Store functions were integrated into the Macy's national merchandising, merchandise planning, stores and marketing organizations. Macy's Corporate Marketing was integrated into the new unified marketing organization. The New York-based Macy's Merchandising Group was refocused solely on the design, development and marketing of the Macy's family of private brands.

The costs and expenses associated with the division consolidations and localization initiatives consisted primarily of severance costs and other human resource-related costs.

The following table shows for 2010 and 2009, the beginning and ending balance of, and the activity associated with, the severance accruals established in connection with the division consolidations and localization initiatives:

	:	2010	2009
Balance, beginning of year	\$	69 \$	30
Charged to division consolidation costs		_	166
Payments		(69)	(127)
Balance, end of year	\$	— \$	69

3. Receivables

Receivables were \$368 million at January 28, 2012, compared to \$338 million at January 29, 2011.

In connection with the sale of most of the Company's credit card accounts and related receivable balances to Citibank, the Company and Citibank entered into a long-term marketing and servicing alliance pursuant to the terms of a Credit Card Program Agreement (the "Program Agreement") with an initial term of 10 years expiring on July 17, 2016 and, unless terminated by either party as of the expiration of the initial term, an additional renewal term of three years. The Program Agreement provides for, among other things, (i) the ownership by Citibank of the accounts purchased by Citibank, (ii) the ownership by Citibank of new accounts opened by the Company's customers, (iii) the provision of credit by Citibank to the

holders of the credit cards associated with the foregoing accounts, (iv) the servicing of the foregoing accounts, and (v) the allocation between Citibank and the Company of the economic benefits and burdens associated with the foregoing and other aspects of the alliance.

Pursuant to the Program Agreement, the Company continues to provide certain servicing functions related to the accounts and related receivables owned by Citibank and receives compensation from Citibank for these services. The amounts earned under the Program Agreement related to the servicing functions are deemed adequate compensation and, accordingly, no servicing asset or liability has been recorded on the Consolidated Balance Sheets.

Amounts received under the Program Agreement were \$772 million for 2011, \$528 million for 2010 and \$525 million for 2009, and are treated as reductions of SG&A expenses on the Consolidated Statements of Income. The Company's earnings from credit operations, net of servicing expenses, were \$582 million for 2011, \$332 million for 2010, and \$323 million for 2009.

4. Inventories

Merchandise inventories were \$5,117 million at January 28, 2012, compared to \$4,758 million at January 29, 2011. At these dates, the cost of inventories using the LIFO method approximated the cost of such inventories using the FIFO method. The application of the LIFO method did not impact cost of sales for 2011, 2010 or 2009.

5. Properties and Leases

	Jai 	January 28, 2012		nuary 29, 2011
	' <u>-</u>			
Land	\$	1,689	\$	1,702
Buildings on owned land		5,234		5,148
Buildings on leased land and leasehold improvements		2,165		2,227
Fixtures and equipment		5,275		5,752
Leased properties under capitalized leases		43		33
		14,406		14,862
Less accumulated depreciation and amortization		5,986		6,049
	\$	8,420	\$	8,813

In connection with various shopping center agreements, the Company is obligated to operate certain stores within the centers for periods of up to twenty years. Some of these agreements require that the stores be operated under a particular name.

The Company leases a portion of the real estate and personal property used in its operations. Most leases require the Company to pay real estate taxes, maintenance and other executory costs; some also require additional payments based on percentages of sales and some contain purchase options. Certain of the Company's real estate leases have terms that extend for significant numbers of years and provide for rental rates that increase or decrease over time. In addition, certain of these leases contain covenants that restrict the ability of the tenant (typically a subsidiary of the Company) to take specified actions (including the payment of dividends or other amounts on account of its capital stock) unless the tenant satisfies certain financial tests.

Minimum rental commitments (excluding executory costs) at January 28, 2012, for noncancellable leases are:

	Capitalized Leases		Operating Leases		Total
		(millions)			
Fiscal year:					
2012	\$	6	\$	255	\$ 261
2013		5		244	249
2014		5		224	229
2015		3		187	190
2016		3		168	171
After 2015		52		1,689	1,741
Total minimum lease payments		74	\$	2,767	\$ 2,841
Less amount representing interest		35			
Present value of net minimum capitalized lease payments	\$	39			

Capitalized leases are included in the Consolidated Balance Sheets as property and equipment while the related obligation is included in short-term (\$4 million) and long-term (\$35 million) debt. Amortization of assets subject to capitalized leases is included in depreciation and amortization expense. Total minimum lease payments shown above have not been reduced by minimum sublease rentals of approximately \$54 million on operating leases.

The Company is a guarantor with respect to certain lease obligations associated with The May Department Stores Company and previously disposed subsidiaries or businesses. The leases, one of which includes potential extensions to 2070, have future minimum lease payments aggregating approximately \$369 million and are offset by payments from existing tenants and subtenants. In addition, the Company is liable for other expenses related to the above leases, such as property taxes and common area maintenance, which are also payable by existing tenants and subtenants. Potential liabilities related to these guarantees are subject to certain defenses by the Company. The Company believes that the risk of significant loss from the guarantees of these lease obligations is remote.

Rental expense consists of:

	2011	2010		2009
Real estate (excluding executory costs)				
Capitalized leases –				
Contingent rentals	\$ _	\$ —	\$	
Operating leases –				
Minimum rentals	242	234		230
Contingent rentals	19	16		15
	 261	250		245
Less income from subleases –				
Operating leases	(18)	(15))	(16)
	\$ 243	\$ 235	\$	229
Personal property – Operating leases	\$ 10	\$ 10	\$	12

Included as a reduction to the expense above is deferred rent amortization of \$8 million, \$7 million and \$7 million for 2011, 2010 and 2009, respectively, related to contributions received from landlords.

6. Goodwill and Other Intangible

Assets

The following summarizes the Company's goodwill and other intangible assets:

	J	January 28, 2012		anuary 29, 2011
		(mill	ions)	
Non-amortizing intangible assets				
Goodwill	\$	9,125	\$	9,125
Accumulated impairment losses		(5,382)		(5,382)
		3,743		3,743
Tradenames		414		414
	\$	4,157	\$	4,157
Amortizing intangible assets				
Favorable leases	\$	234	\$	250
Customer relationships		188		188
		422		438
Accumulated amortization				
Favorable leases		(117)		(113)
Customer relationships		(121)		(102)
		(238)		(215)
	\$	184	\$	223

Intangible amortization expense amounted to \$39 million for 2011, \$41 million for 2010 and \$41 million for 2009.

Future estimated intangible amortization expense is shown below:

	(millions)	
Fiscal year:		
2012	\$	37
2013		34
2014		31
2015		21
2016		8

Favorable lease intangible assets are being amortized over their respective lease terms (weighted average life of approximately twelve years) and customer relationship intangible assets are being amortized over their estimated useful lives of ten years.

7. Financing

The Company's debt is as follows:

	Ja	nuary 28, 2012		ıary 29, 2011
		(mil	lions)	
ort-term debt:				
5.35% Senior notes due 2012	\$	616	\$	_
5.875% Senior notes due 2013		298		_
8.0% Senior debentures due 2012		173		_
6.625% Senior notes due 2011		_		33
7.45% Senior debentures due 2011		_		10
Capital lease and current portion of other long-term obligations		16		1
	\$	1,103	\$	45
ng-term debt:				
5.9% Senior notes due 2016	\$	977	\$	97
7.875% Senior notes due 2015 *		612		61
3.875% Senior notes due 2022		550		_
6.375% Senior notes due 2037		500		50
5.75% Senior notes due 2014		453		4:
6.9% Senior debentures due 2029		400		40
6.7% Senior debentures due 2034		400		40
7.45% Senior debentures due 2017		300		30
6.65% Senior debentures due 2024		300		3
7.0% Senior debentures due 2028		300		3
6.9% Senior debentures due 2032		250		2
5.125% Senior debentures due 2042		250		
6.7% Senior debentures due 2028		200		2
6.79% Senior debentures due 2027		165		1
7.45% Senior debentures due 2016		123		1:
7.625% Senior debentures due 2013		109		1
7.875% Senior debentures due 2036		108		10
7.5% Senior debentures due 2015		100		10
8.125% Senior debentures due 2035		76		
8.75% Senior debentures due 2029		61		
8.5% Senior debentures due 2019		36		
9.5% amortizing debentures due 2021		33		
10.25% Senior debentures due 2021		33		
7.6% Senior debentures due 2025		24		
9.75% amortizing debentures due 2021		18		:
7.875% Senior debentures due 2030		18		
5.35% Senior notes due 2012		_		6
5.875% Senior notes due 2013		_		29
8.0% Senior debentures due 2012				1
Premium on acquired debt, using an effective interest yield of 5.017% to 6.165%		216		2:
Capital lease and other long-term obligations		43		2.
	\$	6,655	\$	6,97

The rate of interest payable in respect of these senior notes was increased by one percent per annum to 8.875% in April 2009 as a result of a downgrade of the notes by specified rating agencies, was decreased by 0.50 percent per annum to 8.375% effective in May 2010 as a result of an upgrade of the notes by specified rating agencies, was decreased by 0.25 percent per annum to 8.125% effective in May 2011 as a result of an upgrade of the notes by specified rating agencies, and was decreased by 0.25 percent per annum to 7.875%, its stated interest rate, effective in January 2012 as a result of an upgrade of the notes by specified rating agencies. The rate of interest payable in respect of these senior notes could increase by up to 2.0% per annum from its current level in the event of one or more downgrades of the notes by specified rating agencies.

Interest expense is as follows:

	 2011	2010		2009
			(millions)	
Interest on debt	\$ 467	\$	535	\$ 587
Premium on early retirement of long-term debt	_		66	_
Amortization of debt premium	(23)		(31)	(33)
Amortization of financing costs	8		11	10
Interest on capitalized leases	3		3	3
	455		584	567
Less interest capitalized on construction	8		5	5
	\$ 447	\$	579	\$ 562

Future maturities of long-term debt, other than capitalized leases and premium on acquired debt, are shown below:

	(millions)
Fiscal year:	
2013	\$ 121
2014	461
2015	718
2016	1,105
2017	306
After 2017	3,693

During 2011, 2010 and 2009, the Company repaid \$439 million, \$226 million and \$270 million, respectively, of indebtedness at maturity.

On January 10, 2012, the Company issued \$550 million aggregate principal amount of 3.875% senior notes due 2022 and \$250 million aggregate principal amount of 5.125% senior notes due 2042, the proceeds of which will be used to retire indebtedness maturing during the first half of 2012.

On February 27, 2012, the Company notified holders of the \$173 million of 8.0% senior debentures due July 15, 2012 of the Company's intent to redeem the debentures on March 29, 2012, as allowed under the terms of the indenture. The price for the redemption is calculated pursuant to the indenture and will result in the recognition of additional interest expense of approximately \$4 million. By redeeming this debt early, the Company will save approximately \$4 million of interest expense during 2012. In addition, the Company repaid \$616 million of 5.35% senior notes due March 15, 2012 at maturity.

During 2010, the Company used approximately \$1,067 million of cash to repurchase approximately \$1,000 million of indebtedness prior to maturity. In connection with these repurchases, the Company recognized additional interest expense of approximately \$66 million in 2010 due to the expenses associated with the early retirement of this debt.

In 2009, the Company completed a cash tender offer pursuant to which it purchased approximately \$680 million of its outstanding debt scheduled to mature in 2009 for aggregate consideration, including accrued and unpaid interest, of approximately \$686 million.

The following table shows the detail of debt repayments:

	 2011 2010		2010	2010	
			(millions)		
6.625% Senior notes due 2011	\$ 330	\$	170	\$	_
7.45% Senior debentures due 2011	109		41		_
5.35% Senior notes due 2012	_		484		_
8.0% Senior debentures due 2012	_		27		_
5.875% Senior notes due 2013	_		52		_
7.625% Senior debentures due 2013	_		16		_
5.75% Senior notes due 2014	_		47		_
7.875% Senior notes due 2015	_		38		_
5.90% Senior notes due 2016	_		123		_
7.45% Senior debentures due 2016	_		2		_
10.625% Senior debentures due 2010	_		150		_
8.5% Senior notes due 2010	_		76		_
4.8% Senior notes due 2009	_		_		600
6.3% Senior notes due 2009	_		_		350
9.5% amortizing debentures due 2021	4		4		4
9.75% amortizing debentures due 2021	2		2		2
Capital leases and other obligations	 9		13		10
	\$ 454	\$	1,245	\$	966

The following summarizes certain components of the Company's debt:

Bank Credit Agreement

The Company entered into a credit agreement with certain financial institutions on June 20, 2011 providing for revolving credit borrowings and letters of credit in an aggregate amount not to exceed \$1,500 million (which amount may be increased to \$1,750 million at the option of the Company, subject to the willingness of existing or new lenders to provide commitments for such additional financing) outstanding at any particular time. This credit agreement is set to expire June 20, 2015 and replaces a \$2,000 million facility which was set to expire August 30, 2012.

As of January 28, 2012, and January 29, 2011, there were no revolving credit loans outstanding under these credit agreements. However, there were less than \$1 million of standby letters of credit outstanding at January 28, 2012 and January 29, 2011. There were no borrowings under these agreements throughout all of 2011 and 2010. Revolving loans under the credit agreement bear interest based on various published rates.

This agreement, which is an obligation of a wholly-owned subsidiary of Macy's, Inc. ("Parent"), is not secured. However, Parent has fully and unconditionally guaranteed this obligation, subject to specified limitations. The Company's interest coverage ratio for 2011 was 7.44 and its leverage ratio at January 28, 2012 was 2.17, in each case as calculated in accordance with the credit agreement. The credit agreement requires the Company to maintain a specified interest coverage ratio for the latest four quarters of no less than 3.25 and a specified leverage ratio as of and for the latest four quarters of no more than 3.75. The interest coverage ratio is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) over net interest expense and the leverage ratio is defined as debt over EBITDA. For purposes of these calculations EBITDA is calculated as net income plus interest expense, taxes, depreciation, amortization, non-cash impairment of goodwill, intangibles and real estate, non-recurring cash charges not to exceed in the aggregate \$400 million and extraordinary losses less interest income and non-recurring or extraordinary gains. Debt and net interest are adjusted to exclude the premium on acquired debt and the resulting amortization, respectively.

A breach of a restrictive covenant in the Company's credit agreement or the inability of the Company to maintain the financial ratios described above could result in an event of default under the credit agreement. In addition, an event of default would occur under the credit agreement if any indebtedness of the Company in excess of an aggregate principal amount of \$150 million becomes due prior to its stated maturity or the holders of such indebtedness become able to cause it to become due prior

to its stated maturity. Upon the occurrence of an event of default, the lenders could, subject to the terms and conditions of the credit agreement, elect to declare the outstanding principal, together with accrued interest, to be immediately due and payable. Moreover, most of the Company's senior notes and debentures contain cross-default provisions based on the non-payment at maturity, or other default after an applicable grace period, of any other debt, the unpaid principal amount of which is not less than \$100 million that could be triggered by an event of default under the credit agreement. In such an event, the Company's senior notes and debentures that contain cross-default provisions would also be subject to acceleration.

Commercial Paper

The Company is a party to a \$1,500 million unsecured commercial paper program. The Company may issue and sell commercial paper in an aggregate amount outstanding at any particular time not to exceed its then-current combined borrowing availability under the bank credit agreement described above. The issuance of commercial paper will have the effect, while such commercial paper is outstanding, of reducing the Company's borrowing capacity under the bank credit agreement by an amount equal to the principal amount of such commercial paper. The Company had no commercial paper outstanding under its commercial paper program throughout all of 2011 and 2010.

This program, which is an obligation of a wholly-owned subsidiary of Macy's, Inc., is not secured. However, Parent has fully and unconditionally guaranteed the obligations.

Senior Notes and Debentures

The senior notes and the senior debentures are unsecured obligations of a wholly-owned subsidiary of Macy's, Inc. and Parent has fully and unconditionally guaranteed these obligations (see Note 17, "Condensed Consolidating Financial Information").

Other Financing Arrangements

At January 28, 2012 and January 29, 2011, the Company had dedicated approximately \$52 million of cash, included in prepaid expenses and other current assets, which is used to collateralize the Company's issuances of standby letters of credit. There were approximately \$34 million and \$38 million of other standby letters of credit outstanding at January 28, 2012 and January 29, 2011, respectively.

8. Accounts Payable and Accrued Liabilities

	January 28, 2012		nuary 29, 2011
	 (mil		
Accounts payable	\$ 669	\$	559
Gift cards and customer award certificates	725		654
Accrued wages and vacation	317		311
Taxes other than income taxes	186		195
Lease related liabilities	164		168
Current portion of workers' compensation and general liability reserves	136		144
Current portion of post employment and postretirement benefits	94		88
Accrued interest	86		98
Dividends payable	83		_
Allowance for future sales returns	76		67
Severance and relocation	4		1
Other	248		240
	\$ 2,788	\$	2,525

Adjustments to the allowance for future sales returns, which amounted to a charge of \$9 million for 2011, a charge of \$2 million for 2010, and a charge of \$6 million for 2009 are reflected in cost of sales.

Changes in workers' compensation and general liability reserves, including the current portion, are as follows:

	2	011	2010		2009
			((millions)	
Balance, beginning of year	\$	488	\$	478	\$ 495
Charged to costs and expenses		144		148	124
Payments, net of recoveries		(139)		(138)	(141)
Balance, end of year	\$	493	\$	488	\$ 478

The non-current portion of workers' compensation and general liability reserves is included in other liabilities on the Consolidated Balance Sheets. At January 28, 2012 and January 29, 2011, workers' compensation and general liability reserves included \$98 million and \$93 million, respectively, of liabilities which are covered by deposits and receivables included in current assets on the Consolidated Balance Sheets.

9. Taxes

Income tax expense is as follows:

				2011					2010				2	2009		
	C	urrent	D	eferred	Total	C	urrent	D	eferred	Total	C	urrent	De	eferred	,	Total
								(m	illions)							<u> </u>
Federal	\$	519	\$	144	\$ 663	\$	217	\$	234	\$ 451	\$	48	\$	84	\$	132
State and local		43		6	49		12		10	22		9		37		46
	\$	562	\$	150	\$ 712	\$	229	\$	244	\$ 473	\$	57	\$	121	\$	178

The income tax expense reported differs from the expected tax computed by applying the federal income tax statutory rate of 35% for 2011, 2010 and 2009 to income before income taxes. The reasons for this difference and their tax effects are as follows:

	2	2011	2010	2009
			(millions)	
Expected tax	\$	689	\$ 462	\$ 177
State and local income taxes, net of federal income tax benefit		31	14	30
Settlement of federal tax examinations		_	_	(21)
Other		(8)	(3)	(8)
	\$	712	\$ 473	\$ 178

The Company participates in the Internal Revenue Service ("IRS") Compliance Assurance Program ("CAP"). As part of the CAP, tax years are audited on a contemporaneous basis so that all or most issues are resolved prior to the filing of the tax return. The IRS has completed examinations of the 2010, 2009 and 2008 tax years. During the fourth quarter of 2009, the Company settled IRS examinations for fiscal years 2007 and 2006. As a result of the settlement, the Company recognized previously unrecognized tax benefits and related accrued interest, primarily attributable to the disposition of former subsidiaries.

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and deferred tax liabilities are as follows:

	January 28, 2012	January 29, 2011
	(mil	lions)
Deferred tax assets:		
Post employment and postretirement benefits	\$ 559	\$ 473
Accrued liabilities accounted for on a cash basis for tax purposes	227	195
Long-term debt	109	117
Unrecognized state tax benefits and accrued interest	77	91
State operating loss carryforwards	52	61
Other	155	144
Valuation allowance	(34)	(35)
Total deferred tax assets	1,145	1,046
Deferred tax liabilities:		
Excess of book basis over tax basis of property and equipment	(1,733)	(1,793)
Merchandise inventories	(531)	(483)
Intangible assets	(195)	(162)
Other	(235)	(217)
Total deferred tax liabilities	(2,694)	(2,655)
Net deferred tax liability	\$ (1,549)	\$ (1,609)

The valuation allowance at January 28, 2012 and January 29, 2011 relates to net deferred tax assets for state net operating loss carryforwards. The net change in the valuation allowance amounted to a decrease of \$1 million for 2011 and an increase of \$2 million for 2010.

As of January 28, 2012, the Company had no federal net operating loss carryforwards and state net operating loss carryforwards of approximately \$1,079 million, which will expire between 2012 and 2031.

A reconciliation of the beginning and ending amount of unrecognized tax benefits is as follows:

		uary 28, 2012	Ja	nuary 29, 2011
	'	(mil	lions)	
Balance, beginning of period	\$	205	\$	207
Additions based on tax positions related to the current year		23		19
Additions for tax positions of prior years		_		_
Reductions for tax positions of prior years		(21)		(8)
Settlements		(15)		(4)
Statute expirations		(13)		(9)
Balance, end of period	\$	179	\$	205
Amounts recognized in the Consolidated Balance Sheets at January 28, 2012 and January 29, 2011				
Current income taxes	\$	18	\$	11
Long-term deferred income taxes		27		24
Other liabilities		134		170
	\$	179	\$	205

As of January 28, 2012 and January 29, 2011, the amount of unrecognized tax benefits, net of deferred tax assets, that, if recognized would affect the effective income tax rate, was \$116 million and \$133 million, respectively.

The Company classifies unrecognized tax benefits not expected to be settled within one year as other liabilities on the Consolidated Balance Sheets.

The Company classifies federal, state and local interest and penalties not expected to be settled within one year as other liabilities on the Consolidated Balance Sheets and follows a policy of recognizing all interest and penalties related to unrecognized tax benefits in income tax expense. Federal, state and local interest and penalties, which amounted to a credit of \$2 million for 2011, a charge of \$5 million for 2010, and a charge of \$4 million for 2009, are reflected in income tax expense.

The Company had approximately \$69 million and \$80 million accrued for the payment of federal, state and local interest and penalties at January 28, 2012 and January 29, 2011, respectively. The accrued federal, state and local interest and penalties primarily relates to state tax issues and the amount of penalties paid in prior periods, and the amount of penalties accrued at January 28, 2012 and January 29, 2011 are insignificant. At January 28, 2012, approximately \$60 million of federal, state and local interest and penalties is included in other liabilities and \$9 million is included in current income taxes on the Consolidated Balance Sheets.

The Company or one of its subsidiaries files income tax returns in the U.S. federal jurisdiction and various state and local jurisdictions. The Company is no longer subject to U.S. federal income tax examinations by tax authorities for years before 2008. With respect to state and local jurisdictions, with limited exceptions, the Company and its subsidiaries are no longer subject to income tax audits for years before 2002. Although the outcome of tax audits is always uncertain, the Company believes that adequate amounts of tax, interest and penalties have been accrued for any adjustments that are expected to result from the years still subject to examination.

10. Retirement Plans

The Company has a funded defined benefit plan ("Pension Plan") and a defined contribution plan ("Retirement Plan") which cover substantially all employees who work 1,000 hours or more in a year. Effective January 1, 2012, the Pension Plan was closed to new participants, with limited exceptions. In addition, the Company has an unfunded defined benefit supplementary retirement plan ("SERP"), which provides benefits, for certain employees, in excess of qualified plan limitations. Effective January 2, 2012, the SERP was closed to new participants.

Pension Plan

The following provides a reconciliation of benefit obligations, plan assets, and funded status of the Pension Plan as of January 28, 2012 and January 29, 2011:

	2011	2010
	(millio	ns)
Change in projected benefit obligation		
Projected benefit obligation, beginning of year	\$ 3,024	5 2,879
Service cost	102	99
Interest cost	160	158
Actuarial loss	375	103
Benefits paid	(203)	(215)
Projected benefit obligation, end of year	\$ 3,458	3,024
Changes in plan assets		
Fair value of plan assets, beginning of year	\$ 2,804	1,865
Actual return on plan assets	93	329
Company contributions	375	825
Benefits paid	(203)	(215)
Fair value of plan assets, end of year	\$ 3,069	5 2,804
Funded status at end of year	\$ (389)	\$ (220)
Amounts recognized in the Consolidated Balance Sheets at January 28, 2012 and January 29, 2011		
Other liabilities	\$ (389)	(220)
Amounts recognized in accumulated other comprehensive (income) loss at January 28, 2012 and January 29, 2011		
Net actuarial loss	\$ 1,558	1,116
Prior service credit	(1)	(2)
	\$ 1,557	1,114

The accumulated benefit obligation for the Pension Plan was \$3,178 million as of January 28, 2012 and \$2,791 million as of January 29, 2011.

Net pension costs and other amounts recognized in other comprehensive income for the Pension Plan included the following actuarially determined components:

		2011	2010	2009
			(millions)	_
Net Periodic Pension Cost				
Service cost	\$	102	\$ 99	\$ 81
Interest cost		160	158	173
Expected return on assets		(248)	(218)	(187)
Amortization of net actuarial loss		88	61	_
Amortization of prior service credit		(1)	(1)	(1)
	<u>'</u>	101	99	66
Other Changes in Plan Assets and Projected Benefit Obligation Recognized in Other Comprehensive Income				
Net actuarial (gain) loss		530	(9)	311
Amortization of net actuarial loss		(88)	(61)	_
Amortization of prior service credit		1	1	1
		443	(69)	312
Total recognized in net periodic pension cost and other comprehensive income	\$	544	\$ 30	\$ 378

The estimated net actuarial loss and prior service credit for the Pension Plan that will be amortized from accumulated other comprehensive (income) loss into net periodic benefit cost during 2012 are \$139 million and \$(1) million, respectively.

As permitted under ASC Subtopic 715-30, "Defined Benefit Plans – Pension," the amortization of any prior service cost is determined using a straight-line amortization of the cost over the average remaining service period of employees expected to receive the benefits under the Pension Plan.

The following weighted average assumptions were used to determine the projected benefit obligations for the Pension Plan at January 28, 2012 and January 29, 2011:

	2011	2010
Discount rate	4.65%	5.40%
Rate of compensation increases	4.50%	4.50%

The following weighted average assumptions were used to determine the net periodic pension cost for the Pension Plan:

	2011	2010	2009
Discount rate	5.40%	5.65%	7.45%
Expected long-term return on plan assets	8.00%	8.75%	8.75%
Rate of compensation increases	4.50%	4.50%	5.40%

The Pension Plan's assumptions are evaluated annually and updated as necessary.

The discount rate used to determine the present value of the projected benefit obligation for the Pension Plan is based on a yield curve constructed from a portfolio of high quality corporate debt securities with various maturities. Each year's expected future benefit payments are discounted to their present value at the appropriate yield curve rate, thereby generating the overall discount rate for the projected benefit obligation.

The Company develops its expected long-term rate of return on plan asset assumption by evaluating input from several professional advisors taking into account the asset allocation of the portfolio and long-term asset class return expectations, as well as long-term inflation assumptions. Expected returns for each major asset class are considered along with their volatility and the expected correlations among them. These expectations are based upon historical relationships as well as forecasts of

how future returns may vary from historical returns. Returns by asset class and correlations among asset classes are combined using the target asset allocation to derive an expected return for the portfolio as a whole. Long-term historical returns of the portfolio are also considered. Portfolio returns are calculated net of all expenses, therefore, the Company also analyzes expected costs and expenses, including investment management fees, administrative expenses, Pension Benefit Guaranty Corporation premiums and other costs and expenses.

The Company develops its rate of compensation increase assumption on an age-graded basis based on recent experience and reflects an estimate of future compensation levels taking into account general increase levels, seniority, promotions and other factors. The salary increase assumption is used to project employees' pay in future years and its impact on the projected benefit obligation for the Pension Plan.

The assets of the Pension Plan are managed by investment specialists with the primary objectives of payment of benefit obligations to Plan participants and an ultimate realization of investment returns over longer periods in excess of inflation. The Company employs a total return investment approach whereby a mix of domestic and foreign equity securities, fixed income securities and other investments is used to maximize the long-term return on the assets of the Pension Plan for a prudent level of risk. Risks are mitigated through the asset diversification and the use of multiple investment managers. The target allocation for plan assets is currently 55% equity securities, 30% debt securities, 10% real estate and 5% private equities.

The Company generally employs investment managers to specialize in a specific asset class. These managers are chosen and monitored with the assistance of professional advisors, using criteria that include organizational structure, investment philosophy, investment process, performance compared to market benchmarks and peer groups.

The Company periodically conducts an analysis of the behavior of the Pension Plan's assets and liabilities under various economic and interest rate scenarios to ensure that the long-term target asset allocation is appropriate given the liabilities.

The fair values of the Pension Plan assets as of January 28, 2012, excluding interest and dividend receivables and pending investment purchases and sales, by asset category are as follows:

	Fair Value Measurements							
		Total	Ac	Quoted Prices in ctive Markets for dentical Assets (Level 1)	O	Significant Observable Inputs (Level 2)	1	Significant Unobservable Inputs (Level 3)
				(milli	ons)			
Cash and cash equivalents	\$	240	\$	_	\$	240	\$	_
Equity securities:								
U.S.		805		251		554		_
International		648		_		648		_
Fixed income securities:								
U. S. Treasury bonds		128		_		128		_
Other Government bonds		31		_		31		_
Agency backed bonds		5		_		5		_
Corporate bonds		310		_		310		_
Mortgage-backed securities and forwards		112		_		112		_
Asset-backed securities		21		_		21		_
Pooled funds		266		_		266		_
Other types of investments:								
Real estate		228		_		_		228
Hedge funds		143		_		_		143
Private equity		162		_		_		162
Total	\$	3,099	\$	251	\$	2,315	\$	533

The fair values of the Pension Plan assets as of January 29, 2011, excluding interest and dividend receivables and pending investment purchases and sales, by asset category are as follows:

	Fair Value Measurements						
		Total		Quoted Prices in Active Markets for Identical Assets (Level 1)	O	ignificant bservable Inputs Level 2)	Significant Unobservable Inputs (Level 3)
				(milli			
Cash and cash equivalents	\$	381	\$	_	\$	381	\$ _
Equity securities:							
U.S.		814		238		576	_
International		517		_		517	_
Fixed income securities:							
U. S. Treasury bonds		54		_		54	_
Other Government bonds		28		_		28	_
Agency backed bonds		11		_		11	_
Corporate bonds		267		_		267	_
Mortgage-backed securities and forwards		107		_		107	_
Asset-backed securities		19		_		19	_
Pooled funds		180		_		180	_
Other types of investments:							
Real estate		201		_		_	201
Hedge funds		143		_		_	143
Private equity		144		_		_	144
Total	\$	2,866	\$	238	\$	2,140	\$ 488

Corporate bonds consist primarily of investment grade bonds of U.S. issuers from diverse industries.

The fair value of the real estate, hedge funds and private equity investments represents the reported net asset value of shares or underlying assets of the investment. Private equity and real estate investments are valued using fair values per the most recent financial reports provided by the investment sponsor, adjusted as appropriate for any lag between the date of the financial reports and the Company's reporting date. The real estate investments are diversified across property types and geographical areas primarily in the United States of America. Private equity investments generally consist of limited partnerships in the United States of America, Europe and Asia. The hedge fund investments are through a fund of funds approach.

Due to the nature of the underlying assets of the real estate, hedge funds and private equity investments, changes in market conditions and the economic environment may significantly impact the net asset value of these investments and, consequently, the fair value of the Pension Plan's investments. These investments are redeemable at net asset value to the extent provided in the documentation governing the investments. However, these redemption rights may be restricted in accordance with the governing documents. Redemption of these investments is subject to restrictions including lock-up periods where no redemptions are allowed, restrictions on redemption frequency and advance notice periods for redemptions. As of January 28, 2012 and January 29, 2011, certain of these investments are generally subject to lock-up periods, ranging from three to fifteen years, certain of these investments are subject to restrictions on redemption frequency, ranging from daily to twice per year, and certain of these investments are subject to advance notice requirements, ranging from sixty-day notification to ninety-day notification. As of January 28, 2012 and January 29, 2011, the Pension Plan had unfunded commitments related to certain of these investments totaling approximately \$109 million and \$133 million, respectively.

The following table sets forth a summary of changes in fair value of the Pension Plan's level 3 assets for 2011 and 2010:

	2	011	2010
		(million	s)
Balance, beginning of year	\$	488 \$	413
Actual gain on plan assets:			
Relating to assets still held at the reporting date		9	28
Relating to assets sold during the period		22	18
Purchases		48	69
Sales		(34)	(40)
Balance, end of year	\$	533 \$	488

During 2011 and 2010, the Company made funding contributions to the Pension Plan totaling approximately \$375 million and \$825 million, respectively. The Company is currently planning to make a funding contribution to the Pension Plan of approximately \$150 million in 2012.

The following benefit payments are estimated to be paid from the Pension Plan:

	(1	millions)
Fiscal year:		
2012	\$	251
2013		244
2014		244
2015		245
2016		254
2017-2021		1,292

Supplementary Retirement Plan

The following provides a reconciliation of benefit obligations, plan assets and funded status of the supplementary retirement plan as of January 28, 2012 and January 29, 2011:

	2011		2010
	(mill	ions)	
Change in projected benefit obligation			
Projected benefit obligation, beginning of year	\$ 688	\$	680
Service cost	6		6
Interest cost	36		37
Actuarial loss	90		22
Benefits paid	(49)		(57)
Projected benefit obligation, end of year	\$ 771	\$	688
Change in plan assets			
Fair value of plan assets, beginning of year	\$ _	\$	_
Company contributions	49		57
Benefits paid	(49)		(57)
Fair value of plan assets, end of year			_
Funded status at end of year	\$ (771)	\$	(688)
Amounts recognized in the Consolidated Balance Sheets at January 28, 2012 and January 29, 2011			
Accounts payable and accrued liabilities	\$ (55)	\$	(52)
Other liabilities	(716)		(636)
	\$ (771)	\$	(688)
Amounts recognized in accumulated other comprehensive (income) loss at January 28, 2012 and January 29, 2011			
Net actuarial loss	\$ 195	\$	113
Prior service credit	(1)		(2)
	\$ 194	\$	111

The accumulated benefit obligation for the supplementary retirement plan was \$739 million as of January 28, 2012 and \$645 million as of January 29, 2011.

Net pension costs and other amounts recognized in other comprehensive income for the supplementary retirement plan included the following actuarially determined components:

	2	2011	2010	2009
			(millions)	_
Net Periodic Pension Cost				
Service cost	\$	6 5	\$ 6	\$ 4
Interest cost		36	37	42
Amortization of net actuarial loss		8	3	_
Amortization of prior service credit		(1)	(1)	(2)
		49	45	44
Other Changes in Plan Assets and Projected Benefit Obligation Recognized in Other Comprehensive Income				
Net actuarial (gain) loss		90	22	113
Amortization of net actuarial loss		(8)	(3)	_
Amortization of prior service credit		1	1	2
		83	20	115
Total recognized in net periodic pension cost and other comprehensive income	\$	132	\$ 65	\$ 159

The estimated net actuarial loss and prior service credit for the supplementary retirement plan that will be amortized from accumulated other comprehensive (income) loss into net periodic benefit cost during 2012 are \$16 million and \$(1) million, respectively.

As permitted under ASC Subtopic 715-30, "Defined Benefit Plans – Pension," the amortization of any prior service cost is determined using a straight-line amortization of the cost over the average remaining service period of employees expected to receive the benefits under the plans.

The following weighted average assumptions were used to determine the projected benefit obligations for the supplementary retirement plan at January 28, 2012 and January 29, 2011:

	2011	2010
Discount rate	4.65%	5.40%
Rate of compensation increases	4.90%	4.90%

The following weighted average assumptions were used to determine net pension costs for the supplementary retirement plan:

	2011	2010	2009
Discount rate	5.40%	5.65%	7.45%
Rate of compensation increases	4.90%	4.90%	7.20%

The supplementary retirement plan's assumptions are evaluated annually and updated as necessary.

The discount rate used to determine the present value of the projected benefit obligation for the supplementary retirement plan is based on a yield curve constructed from a portfolio of high quality corporate debt securities with various maturities. Each year's expected future benefit payments are discounted to their present value at the appropriate yield curve rate, thereby generating the overall discount rate for the projected benefit obligation.

The Company develops its rate of compensation increase assumption on an age-graded basis based on recent experience and reflects an estimate of future compensation levels taking into account general increase levels, seniority, promotions and other factors. The salary increase assumption is used to project employees' pay in future years and its impact on the projected benefit obligation for the supplementary retirement plan.

The following benefit payments are estimated to be funded by the Company and paid from the supplementary retirement plan:

	(millions)
Fiscal year:	
2012	\$ 55
2013	57
2014	59
2015	59
2016	62
2017-2021	272

Retirement Plan

The Retirement Plan includes a voluntary savings feature for eligible employees. The Company's contribution is based on a stated matching contribution rate based on an employee's eligible savings. The matching contribution rate is higher for those employees not eligible for the Pension Plan than for employees eligible for the Pension Plan. Expense for the Retirement Plan amounted to \$10 million for 2011, \$9 million for 2010 and \$9 million for 2009.

Deferred Compensation Plan

The Company has a deferred compensation plan wherein eligible executives may elect to defer a portion of their compensation each year as either stock credits or cash credits. The Company transfers shares to a trust to cover the number management estimates will be needed for distribution on account of stock credits currently outstanding. At January 28, 2012 and January 29, 2011, the liability under the plan, which is reflected in other liabilities on the Consolidated Balance Sheets, was \$45 million and \$46 million, respectively. Expense for 2011, 2010 and 2009 was immaterial.

11. Postretirement Health Care and Life Insurance Benefits

In addition to pension and other supplemental benefits, certain retired employees currently are provided with specified health care and life insurance benefits. Eligibility requirements for such benefits vary by division and subsidiary, but generally state that benefits are available to eligible employees who were hired prior to a certain date and retire after a certain age with specified years of service. Certain employees are subject to having such benefits modified or terminated.

The following provides a reconciliation of benefit obligations, plan assets, and funded status of the postretirement obligations as of January 28, 2012 and January 29, 2011:

	2011		2010
	(mill	ions)	
Change in accumulated postretirement benefit obligation			
Accumulated postretirement benefit obligation, beginning of year	\$ 278	\$	278
Service cost	_		_
Interest cost	14		15
Actuarial (gain) loss	(3)		8
Medicare Part D subsidy	2		2
Benefits paid	 (25)		(25)
Accumulated postretirement benefit obligation, end of year	\$ 266	\$	278
Change in plan assets			
Fair value of plan assets, beginning of year	\$ _	\$	_
Company contributions	25		25
Benefits paid	(25)		(25)
Fair value of plan assets, end of year	\$ 	\$	_
Funded status at end of year	\$ (266)	\$	(278)
Amounts recognized in the Consolidated Balance Sheets at January 28, 2012 and January 29, 2011			
Accounts payable and accrued liabilities	\$ (29)	\$	(30)
Other liabilities	(237)		(248)
	\$ (266)	\$	(278)
Amounts recognized in accumulated other comprehensive (income) loss at January 28, 2012 and January 29, 2011			
Net actuarial gain	\$ (23)	\$	(25)

Net postretirement benefit costs and other amounts recognized in other comprehensive income included the following actuarially determined components:

	 2011	2010	2009
	((millions)	
Net Periodic Postretirement Benefit Cost			
Service cost	\$ — \$	— \$	_
Interest cost	14	15	19
Amortization of net actuarial gain	(5)	(5)	(7)
Amortization of prior service credit	_	_	_
	9	10	12
Other Changes in Plan Assets and Projected Benefit Obligation			
Recognized in Other Comprehensive Income			
Net actuarial (gain) loss	(3)	8	8
Amortization of net actuarial gain	5	5	7
Amortization of prior service credit	_	_	
	2	13	15
Total recognized in net periodic postretirement benefit cost and other comprehensive income	\$ 11 \$	23 \$	27

The estimated net actuarial gain of the postretirement obligations that will be amortized from accumulated other comprehensive (income) loss into net postretirement benefit cost during 2012 is \$(3) million.

As permitted under ASC Subtopic 715-60, "Defined Benefit Plans – Other Postretirement," the amortization of any prior service cost is determined using a straight-line amortization of the cost over the average remaining service period of employees expected to receive the benefits under the plans.

The following weighted average assumptions were used to determine the accumulated postretirement benefit obligations at January 28, 2012 and January 29, 2011:

	2011	2010
Discount rate	4.65%	5.40%

The following weighted average assumptions were used to determine the net postretirement benefit costs for the postretirement obligations:

	2011	2010	2009
Discount rate	5.40%	5.65%	7.45%

The postretirement benefit obligation assumptions are evaluated annually and updated as necessary.

The discount rate used to determine the present value of the Company's accumulated postretirement benefit obligations is based on a yield curve constructed from a portfolio of high quality corporate debt securities with various maturities. Each year's expected future benefit payments are discounted to their present value at the appropriate yield curve rate, thereby generating the overall discount rate for the accumulated postretirement benefit obligations.

The future medical benefits provided by the Company for certain employees are based on a fixed amount per year of service, and the accumulated postretirement benefit obligation is not affected by increases in health care costs. However, the future medical benefits provided by the Company for certain other employees are affected by increases in health care costs.

In March 2010, President Obama signed into law the "Patient Protection and Affordable Care Act" and the "Health Care and Education Affordability Reconciliation Act of 2010" (the "2010 Acts"). Included among the major provisions of these laws is a change in the tax treatment related to the Medicare Part D subsidy. The Company's postretirement obligations reflect

estimated federal subsidies expected to be received under the Medicare Prescription Drug, Improvement and Modernization Act of 2003. Under the 2010 Acts, the Company's deductions for retiree prescription drug benefits will be reduced by the amount of Medicare Part D subsidies received beginning February 3, 2013. During 2010, the Company recorded a \$4 million deferred tax expense to reduce its deferred tax asset as a result of the elimination of the deductibility of retiree health care payments to the extent of tax-free Medicare Part D subsidies that are received.

The 2010 Acts contain additional provisions which impact the accounting for postretirement obligations. Based on the analysis to date, the impact of provisions in the 2010 Acts on the Company's postretirement obligations has not and is not expected to have a material impact on the Company's consolidated financial position, results of operations or cash flows. The Company continues to evaluate the impact of the 2010 Acts on the active and retiree benefit plans offered by the Company.

The following provides the assumed health care cost trend rates related to the Company's accumulated postretirement benefit obligations at January 28, 2012 and January 29, 2011:

	2011	2010
Health care cost trend rates assumed for next year	8.08% - 9.62%	8.38% - 10.08%
Rates to which the cost trend rate is assumed to decline (the ultimate trend rate)	5.0%	5.0%
Year that the rate reaches the ultimate trend rate	2022	2022

The assumed health care cost trend rates have a significant effect on the amounts reported for the accumulated postretirement benefit obligations. A one-percentage-point change in the assumed health care cost trend rates would have the following effects:

	1 – Percentage Point Increase	1 – Percentage Point Decrease
	(mill	ions)
Effect on total of service and interest cost	\$1	\$(1)
Effect on accumulated postretirement benefit obligations	\$15	\$(13)

The following table reflects the benefit payments estimated to be funded by the Company and paid from the accumulated postretirement benefit obligations and estimated federal subsidies expected to be received under the Medicare Prescription Drug Improvement and Modernization Act of 2003:

	Ber	ected nefit nents	Expected Federal Subsidy
		(millions)	
Fiscal Year:			
2012	\$	28 \$	1
2013		27	1
2014		25	1
2015		22	1
2016		21	1
2017-2021		95	4

12. Stock Based Compensation

During 2009, the Company obtained shareholder approval for the Macy's 2009 Omnibus Incentive Compensation Plan under which up to fifty-one million shares of Common Stock may be issued. This plan is intended to help the Company attract and retain directors, officers, other key executives and employees and is also intended to provide incentives and rewards relating to the Company's business plans to encourage such persons to devote themselves to the business of the Company. Prior to 2009, the Company had two equity plans; the Macy's 1995 Executive Equity Incentive Plan and the Macy's 1994 Stock Incentive Plan. After shareholders approved the 2009 Omnibus Incentive Compensation Plan, Common Stock may no longer be

granted under the Macy's 1995 Executive Equity Incentive Plan or the Macy's 1994 Stock Incentive Plan. The following disclosures present the Company's equity plans on a combined basis. The equity plan is administered by the Compensation and Management Development Committee of the Board of Directors (the "CMD Committee"). The CMD Committee is authorized to grant options, stock appreciation rights, restricted stock and restricted stock units to officers and key employees of the Company and its subsidiaries and to non-employee directors.

Stock option grants have an exercise price at least equal to the market value of the underlying common stock on the date of grant, have ten-year terms and typically vest ratably over four years of continued employment. Restricted stock and time-based restricted stock unit awards generally vest one to four years from the date of grant. Performance-based restricted stock units vest based on the results attained during the performance period.

As of January 28, 2012, 36.6 million shares of common stock were available for additional grants pursuant to the Company's equity plan. Shares awarded are generally issued from the Company's treasury stock.

Stock-based compensation expense included the following components:

	2	2011		2010		2009		
		(millions)						
Stock options	\$	28	\$	34	\$	43		
Stock credits		20		19		26		
Restricted stock		2		2		3		
Restricted stock units		20		11		4		
	\$	70	\$	66	\$	76		

All stock-based compensation expense is recorded in SG&A expense in the Consolidated Statements of Income tax benefit recognized in the Consolidated Statements of Income related to stock-based compensation was approximately \$25 million, approximately \$24 million, and approximately \$28 million, for 2011, 2010 and 2009, respectively.

During 2011 and 2010, the CMD Committee approved awards of performance-based restricted stock units to certain senior executives of the Company. Each award reflects a target number of shares ("Target Shares") that may be issued to the award recipient. These awards may be earned upon the completion of three-year performance periods ending February 1, 2014 and February 2, 2013, respectively. Whether units are earned at the end of the performance period will be determined based on the achievement of certain performance objectives set by the CMD Committee in connection with the issuance of the units. The performance objectives are based on the Company's business plan covering the performance period. The performance objectives include achieving a cumulative EBITDA level for the performance period and also include an EBITDA as a percent to sales ratio and a return on invested capital ratio. Depending on the results achieved during the three-year performance periods, the actual number of shares that a grant recipient receives at the end of the period may range from 0% to 150% of the Target Shares granted.

Also during 2011 and 2010, the CMD Committee approved awards of time-based restricted stock to certain senior executives of the Company and awards of time-based restricted stock units to the non-employee members of the Company's board of directors.

During 2009, the CMD Committee approved awards of performance-based restricted stock units to certain senior executives of the Company (the "Founders Awards"). The Founders Awards were earned upon the completion of the three-year performance period ended January 28, 2012 as determined based on the achievement of relative total shareholder return ("TSR") performance objectives set by the CMD Committee in connection with the issuance of the units. Relative TSR reflected the change in the value of the Company's common stock over the performance period in relation to the change in the value of the common stock of a ten-company executive compensation peer group over the performance period, assuming the reinvestment of dividends. Because the Company's TSR for the performance period was above the 66th percentile for the peer group, 100% of the award opportunity had been earned.

The fair value of stock-options granted during 2011, 2010 and 2009 and the weighted average assumptions used to estimate the fair value are as follows:

		2011		2011		2010		2009
Weighted average grant date fair value of stock options								
granted during the period	\$	7.12	\$	7.34	\$	2.51		
Dividend yield		2.3%		1.0%		2.3%		
Expected volatility		38.8%		37.6%		36.4%		
Risk-free interest rate		2.0%		2.7%		1.9%		
Expected life		5.6 years		5.5 years		5.4 years		

The fair value of each stock option grant is estimated on the date of grant using the Black-Scholes option-pricing model. The Company estimates the expected volatility and expected option life assumption consistent with ASC Topic 718, "Compensation – Stock Compensation." The expected volatility of the Company's common stock at the date of grant is estimated based on a historic volatility rate and the expected option life is calculated based on historical stock option experience as the best estimate of future exercise patterns. The dividend yield assumption is based on historical and anticipated dividend payouts. The risk-free interest rate assumption is based on observed interest rates consistent with the expected life of each stock option grant. The Company uses historical data to estimate prevesting option forfeitures and records stock-based compensation expense only for those awards that are expected to vest. Compensation expense is recorded for all stock options expected to vest based on the amortization of the fair value at the date of grant on a straight-line basis primarily over the vesting period of the options.

Stock option activity for 2011 is as follows:

Shares		Weighted Average Exercise Price	Weighted Average Remaining Contractual Life		Aggregate Intrinsic Value
(thousands)			(years)		(millions)
38,101.3	\$	25.59			
4,874.9	\$	23.43			
(1,532.7)	\$	26.90			
(7,038.2)	\$	20.07			
34,405.3	\$	26.36			
23,381.3	\$	29.57	4.1	\$	99
9,701.1	\$	19.56	8.1	\$	138
	(thousands) 38,101.3 4,874.9 (1,532.7) (7,038.2) 34,405.3 23,381.3	(thousands) 38,101.3 \$ 4,874.9 \$ (1,532.7) \$ (7,038.2) \$ 34,405.3 \$ 23,381.3 \$	Shares Average Exercise Price (thousands) 38,101.3 25.59 4,874.9 23.43 (1,532.7) 26.90 (7,038.2) 20.07 34,405.3 26.36 23,381.3 29.57	Shares Weighted Average Exercise Price Average Remaining Contractual Life (thousands) \$ 25.59 4,874.9 \$ 23.43 (1,532.7) \$ 26.90 (7,038.2) \$ 20.07 34,405.3 \$ 26.36 23,381.3 \$ 29.57 4.1	Shares Weighted Average Exercise Price Average Remaining Contractual Life (thousands) (years) 38,101.3 \$ 25.59 4,874.9 \$ 23.43 (1,532.7) \$ 26.90 (7,038.2) \$ 20.07 34,405.3 \$ 26.36 23,381.3 \$ 29.57 4.1 \$

Additional information relating to stock options is as follows:

	2	2011 2010)	2009	
			(millio	ns)		
Intrinsic value of options exercised	\$	64	\$	13	\$	2
Grant date fair value of stock options that vested during the year		50		55		71
Cash received from stock options exercised		141		39		8
Tax benefits realized from exercised stock options and vested restricted stock		20		4		_

The Company also has a stock credit plan. In 2006, key management personnel became eligible to earn a stock credit grant over a two-year performance period ending February 2, 2008. In general, with respect to the stock credits awarded to participants in 2006, the value of one half of the stock credits earned plus reinvested dividend equivalents was paid in cash in early 2010 and the value of the other half of such earned stock credits plus reinvested dividend equivalents was paid in cash in early 2011. In 2008, key management personnel became eligible to earn a stock credit grant over a two-year performance

period ending January 30, 2010. There were a total of 1,649,870 stock credit awards outstanding as of January 28, 2012, relating to the 2008 grant. In general, with respect to the stock credits awarded to participants in 2008, the value of one-half of the stock credits earned plus reinvested dividend equivalents was paid in cash in early 2012 and the value of the other half of such earned stock credits plus reinvested dividend equivalents will be paid in cash in early 2013. Compensation expense for stock credit awards is recorded on a straight-line basis primarily over the vesting period and is calculated based on the ending stock price for each reporting period. At January 28, 2012 and January 29, 2011, the liability under the stock credit plans, which is reflected in accounts payable and accrued liabilities and other liabilities on the Consolidated Balance Sheets, was \$55 million and \$52 million, respectively.

Activity related to stock credits for 2011 is as follows:

	Snares
Stock credits, beginning of period	2,418,345
Additional dividend equivalents earned	20,961
Stock credits forfeited	(61,807)
Stock credits distributed	(727,629)
Stock credits, end of period	1,649,870

The weighted average grant date fair value of restricted stock and restricted stock units granted during 2011, 2010 and 2009 are as follows:

		2	011	2010	2009
Restricted stock	·	\$	23.43	\$ 20.89	\$ _
Restricted stock units		\$	23.69	\$ 20.95	\$ 3.59

The fair value of the Target Shares and restricted stock awards are based on the fair value of the underlying shares on the date of grant. The fair value of the Founders Award was determined using a Monte Carlo simulation analysis to estimate the total shareholder return ranking of the Company among a ten-company executive compensation peer group over the remaining performance period. The expected volatility of the Company's common stock at the date of grant was estimated based on a historical average volatility rate for the approximate three-year performance period. The dividend yield assumption was based on historical and anticipated dividend payouts. The risk-free interest rate assumption was based on observed interest rates consistent with the approximate three-year performance measurement period.

Compensation expense is recorded for all restricted stock and restricted stock unit awards based on the amortization of the fair market value at the date of grant over the period the restrictions lapse or over the performance period of the performance-based restricted stock units.

Restricted stock award activity for 2011 is as follows:

	Shares	Weighted Average Grant Date Fair Value
Nonvested, beginning of period	250,046	\$ 28.48
Granted	115,236	23.43
Forfeited	(5,724)	21.84
Vested	(145,936)	33.90
Nonvested, end of period	213,622	\$ 22.23

Activity related to restricted stock units for 2011 is as follows:

	Shares	Weighted Average Grant Date Fair Value
Nonvested, beginning of period	3,788,634	\$ 8.57
Granted – performance-based	715,100	23.43
Performance adjustment	476,922	22.72
Granted – time-based	37,719	28.63
Dividend equivalents	116,422	23.04
Forfeited	(288,071)	10.29
Vested	(40,401)	22.54
Nonvested, end of period	4,806,325	\$ 12.47

There have been no grants of stock appreciation rights under the equity plans.

As of January 28, 2012, the Company had \$39 million of unrecognized compensation costs related to nonvested stock options, which is expected to be recognized over a weighted average period of approximately 1.8 years, \$2 million of unrecognized compensation costs related to nonvested restricted stock, which is expected to be recognized over a weighted average period of approximately 1.6 years, and \$26 million of unrecognized compensation costs related to nonvested restricted stock units, which is expected to be recognized over a weighted average period of approximately 1.3 years.

13. Shareholders' Equity

The authorized shares of the Company consist of 125 million shares of preferred stock ("Preferred Stock"), par value of \$.01 per share, with no shares issued, and 1,000 million shares of Common Stock, par value of \$.01 per share, with 487.3 million shares of Common Stock issued and 414.2 million shares of Common Stock outstanding at January 28, 2012, and with 495.0 million shares of Common Stock issued and 423.3 million shares of Common Stock outstanding at January 29, 2011 (with shares held in the Company's treasury being treated as issued, but not outstanding).

During 2011, the Company retired 7.7 million shares of Common Stock.

The Company's board of directors approved an additional \$1,000 million in authorization to purchase Common Stock on January 5, 2012. Combined with previous authorizations commencing in January 2000, the Company's board of directors has from time to time approved authorizations to purchase, in the aggregate, up to \$10,500 million of Common Stock. All authorizations are cumulative and do not have an expiration date. During 2011, the Company purchased approximately 16,356,500 shares of Common Stock under its share repurchase program for a total of approximately \$500 million. As of January 28, 2012, approximately \$1,352 million of authorization remained unused. The Company may continue or, from time to time, suspend repurchases of its shares under its share repurchase program, depending on prevailing market conditions, alternative uses of capital and other factors.

Common Stock

The holders of the Common Stock are entitled to one vote for each share held of record on all matters submitted to a vote of shareholders. Subject to preferential rights that may be applicable to any Preferred Stock, holders of Common Stock are entitled to receive ratably such dividends as may be declared by the Board of Directors in its discretion, out of funds legally available therefor.

Treasury Stock

Treasury stock contains shares repurchased under the share repurchase program, shares repurchased to cover employee tax liabilities related to stock plan activity and shares maintained in a trust related to deferred compensation plans. Under the deferred compensation plans, shares are maintained in a trust to cover the number estimated to be needed for distribution on account of stock credits currently outstanding.

Changes in the Company's Common Stock issued and outstanding, including shares held by the Company's treasury, are as follows:

_	Common Stock Issued	Deferred Compensation Plans	Other	Total	Common Stock Outstanding
			(thousands)		
Balance at January 31, 2009	495,038.5	(1,317.7)	(73,637.0)	(74,954.7)	420,083.8
Stock issued under stock plans		(105.0)	937.9	832.9	832.9
Stock repurchases:					
Repurchase program				_	_
Other			(130.1)	(130.1)	(130.1)
Deferred compensation plan distributions		56.6		56.6	56.6
Balance at January 30, 2010	495,038.5	(1,366.1)	(72,829.2)	(74,195.3)	420,843.2
Stock issued under stock plans		(48.8)	2,439.5	2,390.7	2,390.7
Stock repurchases:					
Repurchase program				_	_
Other			(58.5)	(58.5)	(58.5)
Deferred compensation plan distributions		165.9		165.9	165.9
Balance at January 29, 2011	495,038.5	(1,249.0)	(70,448.2)	(71,697.2)	423,341.3
Stock issued under stock plans		(87.2)	7,274.1	7,186.9	7,186.9
Stock repurchases:					
Repurchase program			(16,356.5)	(16,356.5)	(16,356.5)
Other			(80.1)	(80.1)	(80.1)
Deferred compensation plan distributions		89.4		89.4	89.4
Retirement of common stock	(7,700.0)		7,700.0	7,700.0	_
Balance at January 28, 2012	487,338.5	(1,246.8)	(71,910.7)	(73,157.5)	414,181.0

14. Fair Value Measurements and Concentrations of Credit

The following table shows the Company's financial assets that are required to be measured at fair value on a recurring basis:

			January 28, 2012																
				F	air \	Value	e Measurem	ents						Fair	Valu	ie Measurem	ents		
	Total			Quoted Prices in Active Markets for dentical Asset (Level 1)	in Active Markets for entical Assets		Significant Observable Inputs (Level 2)		Significant Unobservable Inputs (Level 3)		Total]	Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Observable Inputs (Level 2)	1	Significa Unobserv Inputa (Level	able s
									(r	nill	ions)							
Marketable equity and debt securities	\$	81	\$	-	_	\$	81	\$	_	_	\$	95	\$	41	\$	54	\$		_

On February 25, 2011, the Company sold its investment in The Knot, Inc. and unrecognized gains in accumulated other comprehensive income were reclassified into the Consolidated Statements of Income.

Other financial instruments not measured at fair value on a recurring basis include cash and cash equivalents, receivables, short-term debt, merchandise accounts payable, accounts payable and accrued liabilities and long-term debt. With the exception of long-term debt, the carrying amount approximates fair value because of the short maturity of these instruments. The fair values of long-term debt, excluding capitalized leases, are estimated based on the quoted market prices for publicly traded debt

or by using discounted cash flow analyses, based on the Company's current incremental borrowing rates for similar types of borrowing arrangements.

The following table shows the estimated fair value of the Company's long-term debt:

	 •	January 28, 2012					January 29, 20				
	Notional Amount		Carrying Amount		Fair Value		otional Amount		Carrying Amount		Fair Value
					(mill	ions)					
Long-term debt	\$ 6,404	\$	6,620	\$	7,343	\$	6,702	\$	6,941	\$	6,969

The following table shows certain of the Company's non-financial assets that were measured at fair value on a nonrecurring basis during 2011 and 2010:

			Ja	anua	ry 28, 20	012						Janua	ry 2	9, 2011			
]	Fair '	Value M	Ieasuren	ents	1				Fair '	Valu	ie Measurem	ents		
	To	tal	Quoted Price in Active Markets for Identical Asse (Level 1)		Obse In	ificant rvable puts vel 2)		Significant Unobservable Inputs (Level 3)	-	Tota	ıl	Quoted Prices in Active Markets for dentical Assets (Level 1)		Significant Observable Inputs (Level 2)		Significa Unobserva Inputs (Level 3	able
								(mil	lion	s)							
Long-lived assets held and used	i \$	5	\$ -	_	\$	_	\$	5	\$. 1	8	\$ _	\$	_	\$		18

During 2011, long-lived assets held and used with a carrying value of \$27 million were written down to their fair value of \$5 million, resulting in an asset impairment charge of \$22 million. During 2010, long-lived assets held and used with a carrying value of \$36 million were written down to their fair value of \$18 million, resulting in an asset impairment charge of \$18 million. The fair values of these locations were calculated based on the projected cash flows and an estimated risk-adjusted rate of return that would be used by market participants in valuing these assets or prices of similar assets.

Financial instruments that potentially subject the Company to concentrations of credit risk consist principally of temporary cash investments. The Company places its temporary cash investments in what it believes to be high credit quality financial instruments.

15. Earnings Per Share

The following table sets forth the computation of basic and diluted earnings per share:

			2	2011					2010				:	2009	
	Net						Net					Net			
	Income)			Shares	I	ncome			Shares	Iı	ncome			Shares
						(m	illions, e	exce	pt per sh	are data)					
Net income and average number of shares outstanding	\$ 1,250	5			423.5	\$	847			422.2	\$	329			420.4
Shares to be issued under deferred compensation plans					1.0					1.1					1.3
	\$ 1,250	5			424.5	\$	847			423.3	\$	329	_		421.7
Basic earnings per share			\$	2.96				\$	2.00				\$	0.78	
Effect of dilutive securities –															
Stock options, restricted stock and restricted stock units					5.9					4.0					1.5
	\$ 1,250	5			430.4	\$	847			427.3	\$	329			423.2
Diluted earnings per share			\$	2.92				\$	1.98				\$	0.78	

In addition to the stock options, restricted stock and restricted stock units reflected in the foregoing table, stock options to purchase 9.3 million shares of common stock and restricted stock units relating to 2.1 million shares of common stock were outstanding at January 28, 2012, stock options to purchase 24.8 million shares of common stock and restricted stock units relating to 1.0 million shares of common stock were outstanding at January 29, 2011, and stock options to purchase 28.9 million of shares of common stock, 75,000 shares of restricted stock and restricted stock units relating to 2.9 million shares of common stock were outstanding at January 30, 2010, but were not included in the computation of diluted earnings per share for 2011, 2010 and 2009, respectively, because their inclusion would have been antidilutive or these shares were subject to performance conditions that had not been met.

16. Quarterly Results (unaudited)

Unaudited quarterly results for the last two years were as follows:

	 First Quarter	Second Quarter	Third Quarter	Fourth Quarter
		(millions, except per	r share data)	
2011:				
Net sales	\$ 5,889	\$ 5,939 \$	5,853	\$ 8,724
Cost of sales	(3,586)	(3,457)	(3,544)	(5,151)
Gross margin	2,303	2,482	2,309	3,573
Selling, general and administrative expenses	(1,973)	(1,976)	(2,018)	(2,314)
Gain on sale of properties, impairments, store closing costs and division consolidation costs	_	_	_	25
Net income	131	241	139	745
Basic earnings per share	.31	.56	.33	1.77
Diluted earnings per share	.30	.55	.32	1.74
2010:				
Net sales	\$ 5,574	\$ 5,537 \$	5,623	\$ 8,269
Cost of sales	(3,378)	(3,214)	(3,377)	(4,855)
Gross margin	2,196	2,323	2,246	3,414
Selling, general and administrative expenses	(1,993)	(1,953)	(2,069)	(2,245)
Gain on sale of properties, impairments, store closing costs and division consolidation costs	_	_	_	(25)
Net income	23	147	10	667
Basic earnings per share	.05	.35	.02	1.57
Diluted earnings per share	.05	.35	.02	1.55

17. Condensed Consolidating Financial Information

Certain debt obligations of the Company described in Note 7, which constitute debt obligations of Parent's wholly-owned subsidiary, Macy's Retail Holdings, Inc. ("Subsidiary Issuer") are fully and unconditionally guaranteed by Parent. In the following condensed consolidating financial statements, "Other Subsidiaries" includes all other direct subsidiaries of Parent, including FDS Bank, West 34th Street Insurance Company (prior to a merger, known separately as Leadville Insurance Company and Snowdin Insurance Company), Macy's Merchandising Group, Inc. and its subsidiary Macy's Merchandising Group International, LLC. "Subsidiary Issuer" includes operating divisions and non-guarantor subsidiaries of the Subsidiary Issuer on an equity basis. The assets and liabilities and results of operations of the non-guarantor subsidiaries of the Subsidiary Issuer are also reflected in "Other Subsidiaries."

Condensed Consolidating Balance Sheets as of January 28, 2012 and January 29, 2011, the related Condensed Consolidating Statements of Operations for 2011, 2010 and 2009, and the related Condensed Consolidating Statements of Cash Flows for 2011, 2010, and 2009 are presented on the following pages.

MACY'S, INC. Condensed Consolidating Balance Sheet As of January 28, 2012 (millions)

	Parent	s	ubsidiary Issuer	Sı	Other ibsidiaries	nsolidating djustments	Co	nsolidated
ASSETS:								
Current Assets:								
Cash and cash equivalents	\$ 2,533	\$	38	\$	256	\$ _	\$	2,827
Receivables	_		58		310	_		368
Merchandise inventories	_		2,722		2,395	_		5,117
Prepaid expenses and other current assets	 _		152		313	 		465
Total Current Assets	 2,533		2,970		3,274	 		8,777
Property and Equipment – net	_		4,827		3,593	_		8,420
Goodwill	_		3,315		428	_		3,743
Other Intangible Assets – net	_		153		445	_		598
Other Assets	4		73		480	_		557
Intercompany Receivable	520		_		2,963	(3,483)		_
Investment in Subsidiaries	3,210		2,435		_	(5,645)		_
Total Assets	\$ 6,267	\$	13,773	\$	11,183	\$ (9,128)	\$	22,095
LIABILITIES AND SHAREHOLDERS' EQUITY:								
Current Liabilities:								
Short-term debt	\$ _	\$	1,099	\$	4	\$ _	\$	1,103
Merchandise accounts payable	_		731		862	_		1,593
Accounts payable and accrued liabilities	248		1,103		1,437	_		2,788
Income taxes	46		29		296	_		371
Deferred income taxes	_		314		94	_		408
Total Current Liabilities	294		3,276		2,693	 _		6,263
Long-Term Debt	_		6,630		25	_		6,655
Intercompany Payable	_		3,483		_	(3,483)		_
Deferred Income Taxes	4		351		786	_		1,141
Other Liabilities	36		771		1,296	_		2,103
Shareholders' Equity (Deficit)	5,933		(738)		6,383	(5,645)		5,933
Total Liabilities and Shareholders' Equity	\$ 6,267 F-43	\$	13,773	\$	11,183	\$ (9,128)	\$	22,095

MACY'S, INC. Condensed Consolidating Statement of Operations For 2011 (millions)

	Parent		Subsidiary Issuer	Other Subsidiaries		Consolidating Adjustments		C	onsolidated
Net sales	\$ _	\$	13,405	\$	3 21,312	\$	(8,312)	\$	26,405
Cost of sales	_		(8,274)		(15,721)		8,257		(15,738)
Gross margin			5,131		5,591		(55)		10,667
Selling, general and administrative expenses	5		(4,585)		(3,756)		55		(8,281)
Gain on sale of properties, impairments, store closing costs and division consolidation costs	_		28		(3)		_		25
Operating income (loss)	5		574		1,832		_		2,411
Interest (expense) income, net:									
External	1		(443)		(1)		_		(443)
Intercompany	(1)		(191)		192		_		_
Equity in earnings of subsidiaries	1,253		548		_		(1,801)		_
Income before income taxes	1,258		488		2,023		(1,801)		1,968
Federal, state and local income tax benefit (expense)	(2)		27		(737)		_		(712)
Net income	\$ 1,256	\$	515	\$	1,286	\$	(1,801)	\$	1,256

MACY'S, INC. Condensed Consolidating Statement of Cash Flows For 2011 (millions)

	Parent	Subsidiary Issuer	Other Subsidiaries		Consolidating Adjustments	C	onsolidated
Cash flows from operating activities:		,					
Net income	\$ 1,256	\$ 515	\$ 1,286		\$ (1,801)	\$	1,256
Gain on sale of properties, impairments, store closing costs and division consolidation costs	_	(28)	3		_		(25)
Equity in earnings of subsidiaries	(1,253)	(548)	_		1,801		_
Dividends received from subsidiaries	612	175	_		(787)		_
Depreciation and amortization	_	517	568		_		1,085
(Increase) decrease in working capital	5	(110)	50		_		(55)
Other, net	(18)	(166)	16		_		(168)
Net cash provided by operating activities	602	355	1,923		(787)		2,093
Cash flows from investing activities:							
Purchase of property and equipment and capitalized software, net	_	(171)	(473)	_		(644)
Other, net	38	16	(27	1	_		27
Net cash provided (used) by investing activities	 38	(155)	(500		_		(617)
Cash flows from financing activities:							
Debt issued, net of debt repaid	_	349	(3)	_		346
Dividends paid	(148)	_	(787)	787		(148)
Common stock acquired, net of							
issuance of common stock	(340)	_	_		_		(340)
Intercompany activity, net	1,186	(529)	(657)	_		
Other, net	21	(23)	31				29
Net cash provided (used) by financing activities	719	(203)	(1,416)	787		(113)
Net increase (decrease) in cash and cash equivalents	1,359	(3)	7				1,363
Cash and cash equivalents at beginning of period	1,174	41	249		_		1,464
Cash and cash equivalents at end of period	\$ 2,533	\$ 38	\$ 256		\$	\$	2,827

MACY'S, INC. Condensed Consolidating Balance Sheet As of January 29, 2011 (millions)

	Parent	S	bubsidiary Issuer	Sı	Other ubsidiaries	onsolidating djustments	Co	onsolidated
ASSETS:								
Current Assets:								
Cash and cash equivalents	\$ 1,174	\$	41	\$	249	\$ _	\$	1,464
Receivables	_		89		249	_		338
Merchandise inventories	_		2,589		2,169	_		4,758
Prepaid expenses and other current assets	_		98		241	_		339
Total Current Assets	1,174		2,817		2,908	_		6,899
Property and Equipment – net	_		5,013		3,800	_		8,813
Goodwill	_		3,315		428	_		3,743
Other Intangible Assets – net	_		184		453	_		637
Other Assets	4		133		402	_		539
Deferred Income Tax Assets	19		_		_	(19)		_
Intercompany Receivable	1,651		_		2,737	(4,388)		_
Investment in Subsidiaries	2,908		2,598		_	(5,506)		_
Total Assets	\$ 5,756	\$	14,060	\$	10,728	\$ (9,913)	\$	20,631
LIABILITIES AND SHAREHOLDERS' EQUITY:								
Current Liabilities:								
Short-term debt	\$ 	\$	451	\$	3	\$ 	\$	454
Merchandise accounts payable	_		680		741	_		1,421
Accounts payable and accrued liabilities	144		1,031		1,350	_		2,525
Income taxes	29		18		135	_		182
Deferred income taxes	_		299		110	_		409
Total Current Liabilities	173		2,479		2,339	_		4,991
Long-Term Debt			6,942		29	_		6,971
Intercompany Payable	_		4,388		_	(4,388)		
Deferred Income Taxes	_		387		832	(19)		1,200
Other Liabilities	53		786		1,100			1,939
Shareholders' Equity (Deficit)	5,530		(922)		6,428	(5,506)		5,530
Total Liabilities and Shareholders' Equity	\$ 5,756	\$	14,060	\$	10,728	\$ (9,913)	\$	20,631
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MACY'S, INC. Condensed Consolidating Statement of Operations For 2010 (millions)

	Parent	i	Subsidiary Issuer	5	Other Subsidiaries	onsolidating djustments	Co	onsolidated
Net sales	\$ _	\$	13,124	\$	19,900	\$ (8,021)	\$	25,003
Cost of sales	_		(8,006)		(14,782)	7,964		(14,824)
Gross margin			5,118		5,118	(57)		10,179
Selling, general and administrative expenses	(8)		(4,519)		(3,790)	57		(8,260)
Gain on sale of properties, impairments, store closing costs and division consolidation costs.	_		(21)		(4)	_		(25)
Operating income (loss)	(8)		578		1,324	_		1,894
Interest (expense) income, net:								
External	2		(575)		(1)	_		(574)
Intercompany	(2)		(165)		167	_		_
Equity in earnings of subsidiaries	852		417		_	(1,269)		_
Income before income taxes	844		255		1,490	(1,269)		1,320
Federal, state and local income tax benefit (expense)	3		65		(541)	_		(473)
Net income	\$ 847	\$	320	\$	949	\$ (1,269)	\$	847
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MACY'S, INC. Condensed Consolidating Statement of Cash Flows For 2010 (millions)

	Parent	Subsidiary Issuer	Other Consolidating Subsidiaries Adjustments			Co	onsolidated	
Cash flows from operating activities:								
Net income	\$ 847	\$ 320	\$	949	\$	(1,269)	\$	847
Gain on sale of properties, impairments, store closing costs and division consolidation costs	_	21		4		_		25
Equity in earnings of subsidiaries	(852)	(417)		_		1,269		_
Dividends received from subsidiaries	541	250		_		(791)		_
Depreciation and amortization	_	566		584		_		1,150
(Increase) decrease in working capital	179	(454)		232		_		(43)
Other, net	8	(526)		45		_		(473)
Net cash provided (used) by operating activities	723	(240)		1,814		(791)		1,506
Cash flows from investing activities:								
Purchase of property and equipment and capitalized software, net	_	(178)		(247)		_		(425)
Other, net	_	_		(40)		_		(40)
Net cash used by investing activities		(178)		(287)		_		(465)
Cash flows from financing activities:								
Debt repaid	_	(1,242)		(3)		_		(1,245)
Dividends paid	(84)	_		(791)		791		(84)
Issuance of common stock, net of common stock acquired	42	_		_		_		42
Intercompany activity, net	(710)	1,656		(946)		_		_
Other, net	(115)	(15)		154		_		24
Net cash provided (used) by financing activities	(867)	399		(1,586)		791		(1,263)
Net decrease in cash and cash equivalents	(144)	(19)		(59)		_		(222)
Cash and cash equivalents at beginning of period	1,318	60		308				1,686
Cash and cash equivalents at end of period	\$ 1,174	\$ 41	\$	249	\$	_	\$	1,464

MACY'S, INC. Condensed Consolidating Statement of Operations For 2009 (millions)

	Parent	\$ Subsidiary Issuer	Sı	Other absidiaries	onsolidating djustments	C	onsolidated
Net sales	\$ _	\$ 12,791	\$	16,700	\$ (6,002)	\$	23,489
Cost of sales	_	(7,836)		(12,073)	5,936		(13,973)
Gross margin		4,955		4,627	(66)		9,516
Selling, general and administrative expenses	(8)	(4,616)		(3,504)	66		(8,062)
Gain on sale of properties, impairments, store closing costs and division consolidation costs.	_	(226)		(165)	_		(391)
Operating income (loss)	(8)	113		958	_		1,063
Interest (expense) income, net:							
External	3	(558)		(1)	_		(556)
Intercompany	(2)	(153)		155	_		_
Equity in earnings of subsidiaries	333	 201			(534)		
Income (loss) before income taxes	326	(397)		1,112	(534)		507
Federal, state and local income tax benefit (expense)	3	232		(413)	_		(178)
Net income (loss)	\$ 329	\$ (165)	\$	699	\$ (534)	\$	329
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MACY'S, INC. Condensed Consolidating Statement of Cash Flows For 2009 (millions)

		Parent	Subsidiary Issuer	Other Subsidiaries	onsolidating djustments	Co	onsolidated
Cash flows from operating activities:							
Net income (loss)	\$	329	\$ (165)	\$ 699	\$ (534)	\$	329
Gain on sale of properties, impairments, store closing costs and division consolidation costs		_	226	165	_		391
Equity in earnings of subsidiaries		(333)	(201)	_	534		_
Dividends received from subsidiaries		436	60	_	(496)		_
Depreciation and amortization		_	619	591	_		1,210
(Increase) decrease in working capital		114	163	(245)	_		32
Other, net		73	(96)	(189)			(212)
Net cash provided by operating activities		619	606	1,021	(496)		1,750
Cash flows from investing activities:							
Purchase of property and equipment and capitalized software, net		_	(147)	(227)	_		(374)
Other, net		_	_	(3)	_		(3)
Net cash used by investing activities		_	(147)	(230)	_		(377)
Cash flows from financing activities:							
Debt repaid		_	(963)	(3)	_		(966)
Dividends paid		(84)	_	(496)	496		(84)
Issuance of common stock, net of common stock acquired	ζ	7	_	_	_		7
Intercompany activity, net		(247)	493	(246)	_		_
Other, net		(24)	3	(8)	_		(29)
Net cash used by financing activities		(348)	(467)	(753)	496		(1,072)
Net increase (decrease) in cash and cash equivalents		271	(8)	38	_		301
Cash and cash equivalents at beginning of period		1,047	68	270	_		1,385
Cash and cash equivalents at end of period	\$	1,318	\$ 60	\$ 308	\$ _	\$	1,686

PERFORMANCE-BASED RESTRICTED STOCK UNIT AGREEMENT

This AGREEMENT (the "Agreement") made as of (the "Date of Grant") by and between MACY'S,
INC., a Delaware corporation (the "Company"), and (the "Grantee").
1. Grant of Performance-Based Restricted Stock Units. Subject to and upon the terms, conditions, and restrictions set forth in this Agreement and in the Company's 2009 Omnibus Incentive Compensation Plan (the "Plan"), as amended from time to time, the Company hereby grants to the Grantee a "Target" award of [insert target number of Performance Units] Performance-Based Restricted Stock Units ("Performance Units"). Each Performance Unit represents the right to receive one share of the common stock of the Company ("Common Stock"), subject to the terms and conditions set forth below.
2. Limitations on Transfer of Performance Units; Performance Period.
(a) During the Performance Period hereinafter described, the Performance Units may not be transferred, sold, pledged, exchanged, assigned or otherwise encumbered or disposed of by the Grantee, except to the Company, until they are earned and become nonforfeitable ("Vest") in accordance with Section 3; provided, however, that the Grantee's interest in the Performance Units may be transferred at any time by will or the laws of descent and distribution.
(b) The Performance Period shall commence on January 29, 2012 (the "Commencement Date") and, except as otherwise provided in this Agreement, will expire in full on January 31, 2015.
3. Vesting of Performance Units.
(a) Subject to potential reduction as set forth in Section 3(b) below, one hundred and fifty percent (150%) of the Target award of Performance Units will be Vested on the date ("Vesting Date") that the Compensation Committee certifies that the Company has achieved a Cumulative EBITDA (as defined below) level of at least \$8.0 billion over the Performance Period, provided that the Grantee is continuously employed by the Company through the Vesting Date. If the Company does not achieve a Cumulative EBITDA level of at least \$8.0 billion over the Performance Period, then all Performance Units are forfeited as of the end of the Performance Period. In all cases the Compensation Committee shall certify whether the Company has achieved the specified level of Cumulative EBITDA as soon as administratively feasible following the end of the Performance Period but in no event later than two and a half months following the end of the Performance Period.
(i) "Cumulative EBITDA" is defined as Earnings Before Interest, Taxes, Depreciation and Amortization, which is equal to the sum of operating income and depreciation and amortization as reported in the Company's financial statements included in its annual Form 10-K, adjusted to eliminate the effects of asset impairments, restructurings, acquisitions, divestitures, other unusual or non-recurring items, store closing costs, unplanned material tax changes and/or assessments and the cumulative effect of tax or accounting changes, as determined in accordance with generally accepted accounting principles, as applicable.
(b) The actual number of Performance Units that become Vested based on achieving the targeted level of Cumulative EDITDA during the Performance Period may be reduced by the

Compensation Committee in its sole and absolute discretion based on such factors as the Compensation Committee determines to be appropriate and/or advisable including without limitation the Company's achievement of EBITDA Margin, Return on Invested Capital ("ROIC") and relative Total Shareholder Return (TSR) goals for the Performance Period. It is the current intention of the Compensation Committee that the Compensation Committee will exercise its discretion to reduce the number of Performance Units that will Vest based on the Company's achievement of the EBITDA Margin, ROIC and relative TSR goals during the Performance Period, weighted 50%, 30% and 20% respectively, as set forth in the following schedules. However, the Compensation Committee reserves the right to deviate from such schedules based on achievement of EBITDA Margin, ROIC and relative TSR and may adjust the number of Performance Units that Vest based on such other factors as the Compensation Committee in its sole and absolute discretion determines to be appropriate and/or advisable; provided, however, that it is the intention of the Compensation Committee that it will deviate from such EBITDA Margin, ROIC and relative TSR schedules only in extreme and unusual circumstances.

EBITDA MARGIN AND ROIC SCHEDULE

EBITDA Ma		OA Margin (50%)	R	ROIC (30%)
Performance Level*	3-year Average	Vesting Percentage	3-year Average	Vesting Percentage
Outstanding	≥14.4%	150%	≥23.4%	150%
Target	14%	100%	22.6%	100%
Threshold	13.5%	50%	21.6%	50%
Below Threshold	<13.5%	0%	<21.6%	0%

^{*}Straight-line interpolation will apply to performance levels between the ones shown.

(i) "EBITDA Margin" is defined as EBITDA (adjusted to eliminate the effects of asset impairments, restructurings, acquisitions, divestitures, other unusual or non-recurring items, store closing costs, unplanned material tax law changes and/or assessments and the cumulative effect of tax or accounting changes, as determined in accordance with generally accepted accounting principles, as applicable) divided by Net Sales (defined as owned sales as presented in the Company's internal books and records, including the business plan for the performance period). EBITDA Margin will be measured on a three-year average basis (i.e., the average of fiscal 2012, fiscal 2013 and fiscal 2014 annual EBITDA Margin).

Notwithstanding anything to the contrary contained in any Performance Restricted Stock Unit Agreement previously entered into between the Company and the Grantee covering the grant of performance restricted stock units by the Company to the Grantee, all such Performance Restricted Stock Unit Agreements shall be deemed to define Net Sales in the same manner as Net Sales are defined herein.

(ii) "Return on Invested Capital" is defined as EBITDAR divided by Total Average Gross Investment. EBITDAR is equal to the sum of EBITDA (adjusted to eliminate the effects of asset impairments, restructurings, acquisitions, divestitures, other unusual or non-recurring items, store closing costs, unplanned material tax law changes and/or assessments and the cumulative effect of tax or accounting changes, as determined in accordance with generally accepted accounting principles, as applicable) plus Net Rent Expense. Net Rent Expense represents rent expense as reported in the Company's financial statements included in its Form 10-K less the deferred rent amortization related to contributions received from landlords. Total Average Gross Investment is equal to the sum of Gross Property, Plant and Equipment (PPE) plus Capitalized Value of Non-Capitalized Leases, Working Capital – which includes Receivables, Merchandise Inventories, Prepaid Expenses and Other Current Assets – offset by Merchandise Accounts Payable and

Accounts Payable and Accrued Liabilities, and Other Assets, each as reported in the Company's financial statements in the applicable Form 10-K or Form 10-Q. Gross PPE will be determined using a two-point average (i.e., beginning and end of year). Capitalized Value of Non-Capitalized Leases will be calculated as 8 x Net Rent Expense. Working Capital components and Other Assets will be determined using a four-point (i.e., quarterly) average. ROIC will be measured on a three-year average basis (i.e., the average of fiscal 2012, fiscal 2013 and fiscal 2014 annual ROIC).

RELATIVE TSR SCHEDULE

		· /	
Performance Level*	3-year TSR vs. Peer Group**	Vesting Percentage	
Outstanding	≥75%	150%	
Target	50%	100%	
Threshold	35%	50%	
Below Threshold	<35%	0%	

- * Straight-line interpolation will apply to performance levels between the ones shown.
- ** Peer group companies: Dillard's, Gap, J.C. Penney, Kohl's, Limited Brands, Nordstrom, Sears Holdings, Target, TJX Companies, and Walmart.
 - (i) TSR will be calculated on a compound annualized basis over the three-year period.
- (ii) TSR is defined as the change in the value of the common stock over the three-year performance period, taking into account both stock price appreciation and the reinvestment of dividends. The beginning and ending stock prices will be based on a 20-day average stock price.
- (iii) Dividends will be reinvested at the closing price of the last day of the month after the "ex dividend" date. All cash special dividends shall be treated like regular dividends. All spin-offs or share-based dividends shall be assumed to be sold on the issue date and reinvested in the issuing company that same date.
- (iv) Relative TSR is the percentile rank of the Company's TSR compared to the TSR of the peer group over the performance period. If any of the companies in the peer group are no longer publicly traded at the end of the performance period due to bankruptcy, they will continue to be included in the relative TSR calculation by force ranking them at the bottom of the array. If any companies are no longer publicly traded due to acquisition, they will be excluded from the calculation.
- 4. Forfeiture of Performance Units. (a) <u>Termination of Employment</u>. Notwithstanding the provisions of Section 3 above, and except as the Board may determine on a case-by-case basis or as provided below, all unvested Performance Units shall be forfeited if the Grantee ceases to be continuously employed by the Company for any reason at any time prior to the end of the Performance Period. For the purposes of this Agreement the continuous employment of the Grantee with the Company shall not be deemed to have been interrupted, and the Grantee shall not be deemed to have ceased to be an employee of the Company, by reason of the transfer of the Grantee's employment among the Company and its Subsidiaries, divisions or affiliates or a leave of absence approved by the Company. In the event of a termination for cause (as hereafter defined), all unvested Performance Units shall be immediately forfeited.
- (b) <u>Death, disability or retirement</u>. Notwithstanding the provisions of Section 3 above, and except as the Board may determine on a case-by-case basis or as provided below, in the event the Grantee

retires on or after age 62 with at least 10 years of service, dies or becomes permanently and totally disabled during the Performance Period, the Grantee (or his or her estate, as appropriate) will receive at the end of the Performance Period the percentage of Performance Units determined under Section 3 above, prorated from the Commencement Date through the date of such retirement, death or disability based on the number of completed months of service during the Performance Period divided by 36.

- (c) <u>Change in Control</u>. In the event of a Change in Control (as hereafter defined), Performance Units will convert to time-based restricted stock without proration for the percentage of the Performance Period that has elapsed since the Commencement Date, as follows:
 - (i) If the Change in Control occurs prior to the 24-month anniversary of the Commencement Date, then 100% of the Target award number of Performance Units shall convert to time-based restricted stock;
 - (ii) If the Change in Control occurs after the 24-month anniversary of the Commencement Date, the conversion of Performance Units to time-based restricted stock will be based on (a) the Company's EBITDA Margin and ROIC performance determined under Section 3 above from the Commencement Date through the first 24 months of the Performance Period, plus the Company's performance determined under Section 3 above during any completed fiscal quarter thereafter to the date of the Change in Control and (b) the Company's relative TSR as of the Date of the Change in Control.
 - (iii) The vesting of the time-based restricted stock as so converted:
 - Will be accelerated if, within the 24-month period following the Change in Control, the Grantee is terminated by the Company or the continuing entity without cause or if the Grantee voluntarily terminates employment with Good Reason;
 - Will be accelerated at the Change in Control if awards are not assumed or replaced by the acquiror/continuing entity on terms deemed by the Compensation Committee to be appropriate; and
 - Will occur on the third anniversary of the Date of Grant, if Vesting has not otherwise been accelerated as provided above.
- 5. **Dividend, Voting and Other Rights**. Except as otherwise provided herein, prior to Vesting the Grantee shall not have any of the rights of a stockholder with respect to the Performance Units, including the right to vote any of the Performance Units. An amount representing dividends payable on shares of Common Stock equal in number to one hundred and fifty percent (150%) of the Target award of Performance Units on a dividend record date shall be deemed reinvested in Common Stock and credited to the Grantee as restricted stock units as of the dividend payment date. If there is any change in the outstanding Common Stock of the Company by reason of a stock dividend, stock split, combination of shares, recapitalization, merger, consolidation, separation or reorganization or any other change in the capital structure of the Company, the Compensation Committee shall determine the appropriate adjustment to the Performance Units, if any, needed to reflect such change. Any restricted stock units or additional Performance Units credited to the Grantee pursuant to this Section 5 will be subject to the terms and restrictions set forth in this Agreement.
- 6. **Settlement of Performance Units**. As soon as administratively feasible following the end of the Performance Period and certification by the Compensation Committee as to the level of achievement of the Cumulative EBITDA performance goal and, if the Compensation Committee exercises its discretion to reduce the number of Performance Units that will Vest, determination of the level of achievement of the applicable EBITDA Margin, ROIC and relative TSR performance goals, but in no event later than two and a half months after the end of the Performance Period, the Company shall

cause to be paid to the Grantee a number of shares of unrestricted Common Stock equal to the number of Performance Units to which the Grantee is entitled and the earned dividend equivalents on those earned Performance Units, if any, with a cash component representing any fractional shares.

Such shares of Common Stock shall be credited as book entry shares to the Grantee's trading account, unless the Grantee requests stock certificates, in which case the Company shall deliver to the Grantee stock certificates representing such Common Stock. In the event Performance Units are not earned, those Performance Units, and the related restricted stock units attributed to any dividend equivalents on those Performance Units, shall be forfeited.

7. **Clawback**. Any incentive-based compensation received by Grantee from the Company hereunder or otherwise shall be subject to recovery by the Company in the circumstances and manner provided in any Incentive-Based Compensation Recovery Policy that may be adopted or implemented by the Company and in effect from time to time on or after the date hereof, and Grantee shall effectuate any such recovery at such time and in such manner as the Company may specify. For purposes of this Agreement, the term "Incentive-Based Compensation Recovery Policy" means and includes any policy of the type contemplated by Section 10D of the Securities Exchange Act, any rules or regulations of the Securities and Exchange Commission adopted pursuant thereto, or any related rules or listing standards of any national securities exchange or national securities association applicable to the Company. Until the Company shall adopt such an Incentive-Based Compensation Recovery Policy, the following clawback provision shall apply:

In the event that, within three years of the end of the Performance Period, the Company restates its financial results with respect to the Company's performance during the Performance Period to correct a material error that the Compensation Committee determines is the result of fraud or intentional misconduct, then the Compensation Committee, in its discretion, may require the Grantee to repay to the Company all income, if any, derived from the Performance Units.

- 8. **No Employment Contract**. Nothing contained in this Agreement shall confer upon the Grantee any right with respect to continuance of employment by the Company, or limit or affect in any manner the right of the Company to terminate the employment or adjust the compensation of the Grantee.
- 9. **Taxes and Withholding**. If the Company shall be required to withhold any federal, state, local or foreign tax in connection with the issuance or Vesting of any Performance Units or the issuance of any unrestricted shares of Common Stock or other securities following Vesting pursuant to this Agreement, it shall be a condition to such Vesting or issuance that the Grantee pay the tax or make provisions that are satisfactory to the Company for the payment thereof. Unless the Grantee makes alternative arrangements satisfactory to the Company prior to the Vesting of the Performance Units or the issuance of shares of unrestricted Common Stock, as the case may be, the Grantee will satisfy the minimum statutory tax withholding obligations by surrendering to the Company a portion of the shares of nonforfeitable and unrestricted Common Shares that are issued or transferred to the Grantee hereunder following the Vesting Date, and the shares of Common Stock so surrendered by the Grantee shall be credited against any such withholding obligation at the Market Value per Share of such shares of Common Stock on the Vesting Date.
- 10. **Compliance with Law**. The Company shall make reasonable efforts to comply with all applicable federal and state securities laws; provided, however, notwithstanding any other provision of this Agreement, the Company shall not be obligated to issue any Performance Units or shares of unrestricted Common Stock or other securities pursuant to this Agreement if the issuance thereof would result in a violation of any such law.

- 11. **Relation to Other Benefits**. Any economic or other benefit to the Grantee under this Agreement shall not be taken into account in determining any benefits to which the Grantee may be entitled under any profit-sharing, retirement or other benefit or compensation plan maintained by the Company and shall not affect the amount of any life insurance coverage available to any beneficiary under any life insurance plan covering employees of the Company.
- 12. **Amendments**. Any Amendment to the Plan shall be deemed to be an amendment to this Agreement to the extent that the amendment is applicable hereto; provided, however, that no amendment shall adversely affect the rights of the Grantee under this Agreement without the Grantee's consent.
- 13. **Severability.** In the event that one or more of the provisions of this Agreement shall be invalidated for any reason by a court of competent jurisdiction, any provision so invalidated shall be deemed to be separable from the other provisions hereof, and the remaining provisions hereof shall continue to be valid and fully enforceable.
- 14. **Relation to Plan; Miscellaneous**. This Agreement is subject to the terms and conditions of the Plan. In the event of any inconsistent provisions between this Agreement and the Plan, the Plan shall govern. Capitalized terms used herein without definition shall have the meanings assigned to them in the Plan. All references in this Agreement to the Company shall be deemed to include, unless the context in which it is used suggests otherwise, its subsidiaries, divisions and affiliates.
- 15. **Successors and Assigns**. Subject to Section 2 hereof, the provisions of this Agreement shall inure to the benefit of, and be binding upon, the successors, administrators, heirs, legal representatives and assigns of the Grantee and the successors and assigns of the Company.
- 16. **Governing Law**. The interpretation, performance, and enforcement of this Agreement shall be governed by the laws of the State of Delaware.

17. **Definitions**.

- (a) "cause" shall mean that the Grantee has committed prior to termination of employment any of the following acts:
- (i) an intentional act of fraud, embezzlement, theft, or any other material violation of law in connection with the Grantee's duties or in the course of the Grantee's employment;
 - (ii) intentional wrongful damage to material assets of the Company;
 - (iii) intentional wrongful disclosure of material confidential information of the Company;
- (iv) intentional wrongful engagement in any competitive activity that would constitute a material breach of the duty of loyalty;
 - (v) intentional breach of any stated material employment policy of the Company; or
 - (vi) intentional neglect by the Grantee of the Grantee's duties and responsibilities.
- (b) "Good Reason" shall mean:

- (i) a material diminution in the Grantee's base compensation;
- (ii) a material diminution in the Grantee's authority, duties or responsibilities;
- (iii) a material change in the geographic location at which the Grantee must perform the Grantee's services; or
- (iv) any other action or inaction that constitutes a material breach by the Company of an agreement under which the Grantee provides services.
- (c) "Change in Control" shall mean the occurrence of any of the following events:
- (i) The acquisition by any individual, entity or group (within the meaning of Section 13(d)(3) or 14(d)(2) of the Securities Exchange Act of 1934, as amended (the "Exchange Act")) (a "Person") of beneficial ownership (within the meaning of Rule 13d-3 promulgated under the Exchange Act) of 30% or more of the combined voting power of the then-outstanding securities of the Company entitled to vote generally in the election of directors (the "Voting Stock"); provided, however, that for purposes of this subsection (i), the following acquisitions will not constitute a Change of Control:
 - (A) any acquisition of Voting Stock directly from the Company that is approved by a majority of the Incumbent Board (as defined in subsection (ii) below);
 - (B) any acquisition of Voting Stock by any entity in which the Company, directly or indirectly, beneficially owns 50% or more ownership or other equity interest (a "Subsidiary");
 - (C) any acquisition of Voting Stock by any employee benefit plan (or related trust) sponsored or maintained by the Company or any Subsidiary; or
 - (D) any acquisition of Voting Stock by any Person pursuant to a transaction that complies with clauses (A), (B) and (C) of subsection (iii) below;

provided further, that:

- (X) if any Person is or becomes the beneficial owner of 30% or more of the Voting Stock as a result of a transaction described in clause (A) of this subsection (i), and such Person thereafter becomes the beneficial owner of any additional shares of Voting Stock, and after obtaining such additional beneficial ownership beneficially owns 30% or more of the Voting Stock, other than in an acquisition of Voting Stock directly from the Company that is approved by a majority of the Incumbent Board or other than as a result of a stock dividend, stock split or similar transaction effected by the Company in which all holders of Voting Stock are treated equally, such subsequent acquisition will be treated as a Change in Control; and
- (Y) a Change in Control will not be deemed to have occurred if a Person is or becomes the beneficial owner of 30% or more of the Voting Stock as a result of a reduction in the number of shares of Voting Stock outstanding pursuant to a transaction or series of transactions approved by a majority of the Incumbent

Board unless and until such Person thereafter becomes the beneficial owner of any additional shares of Voting Stock, and after obtaining such additional beneficial ownership beneficially owns 30% or more of the Voting Stock, other than as a result of a stock dividend, stock split or similar transaction effected by the Company in which all holders of Voting Stock are treated equally; or

- (ii) Individuals who, on the effective date of the Plan, constitute the Board of Directors of the Company (as modified by this subsection (ii), the "Incumbent Board") cease for any reason to constitute at least a majority of the Board of Directors of the Company (the "Board"); provided, however, that any individual becoming a director after the effective date of the Plan whose election, or nomination for election by the Company's shareholders, was approved by a vote of at least two-thirds of the directors then comprising the Incumbent Board (either by a specific vote or by approval of the proxy statement of the Company in which such person is named as a nominee for director, without objection to such nomination) shall be considered as though such individual were a member of the Incumbent Board such effective date, but excluding, for this purpose, any such individual whose initial assumption of office occurs as a result of an actual or threatened election contest with respect to the election or removal of directors or other actual or threatened solicitation of proxies or consents by or on behalf of a Person other than the Board; or
- (iii) The consummation of a reorganization, merger or consolidation or sale or other disposition of all or substantially all of the assets of the Company (each, a "Business Combination"), unless, in each case, immediately following such Business Combination, (A) all or substantially all of the individuals and entities who were the beneficial owners, respectively, of the Voting Stock immediately prior to such Business Combination beneficially own, directly or indirectly, more than 50% of, respectively, the then-outstanding shares of common stock and the combined voting power of the then-outstanding voting securities entitled to vote generally in the election of directors, as the case may be, of the entity resulting from such Business Combination (including, without limitation, an entity that as a result of such transaction owns the Company or all or substantially all of the Company's assets either directly or through one or more subsidiaries) in substantially the same proportions relative to each other as their ownership, immediately prior to such Business Combination, of the Voting Stock, (B) no Person (excluding any employee benefit plan (or related trust) sponsored or maintained by the Company or any Subsidiary or such entity resulting from such Business Combination) beneficially owns, directly or indirectly, 30% or more of, respectively, the combined voting power of the then-outstanding securities entitled to vote generally in the election of directors of the entity resulting from such Business Combination except to the extent that such ownership existed prior to the Business Combination, and (C) at least a majority of the members of the board of directors of the corporation resulting from such Business Combination were members of the Incumbent Board at the time of the execution of the initial agreement, or of the action of the Board, providing for such Business Combination; or

(iv) Approval by the shareholders of the Company of a complete liquidation or dissolution of the Company.

IN WITNESS WHEREOF, the Company has caused this Agreement to be executed on its behalf by its duly authorized officer, and Grantee has also executed this Agreement in duplicate, as of the day and year first above written.

MACY'S, INC.
By:
Dennis J. Broderick Title: Executive Vice President, General Counsel and Secretary
, Grantee

AMENDMENT TO SUPPLEMENTARY EXECUTIVE RETIREMENT PLAN OF MACY'S, INC.

The Supplementary Executive Retirement Plan of Macy's, Inc. (the "Plan") is hereby amended, effective January 1, 2012, to provide a benefit offset for Participants who are covered by Macy's retirement program effective January 1, 2012. Section 4.2.3 is amended to add the following new subparagraph (f):

"(f) For any period of employment after January 1, 2012 (and without regard to when the Employee's employment commenced) during which a Participant is not eligible to participate in a Basic Pension Plan, the benefit that the Participant would have accrued under the terms of the Basic Pension Plan assuming that (1) he or she had been eligible to participate and accrue a benefit in the Basic Plan beginning on the date he or she became a participant in the Macy's, Inc. 401(k) Retirement Investment Plan, and (2) he or she had accrued a benefit through the date he or she ceases to be an Employee."

IN ORDER TO EFFECT THE FOREGOING, the sponsor of the Plan signs this Plan amendment this 2nd day of December, 2011.

MACY'S, INC.

By: /s/ David W. Clark

Title: EVP, Human Resources

AMENDMENT TO MACY'S, INC. 401(k) RETIREMENT INVESTMENT PLAN

The Macy's, Inc. 401(k) Retirement Investment Plan (the "Plan") is hereby amended, effective as of January 1, 2012 (and for the Plan's plan years beginning on and after that date) and in order to set a new matching contribution formula to apply to certain of the Plan's participants for the Plan's plan years that begin on or after January 1, 2012 (subject to the Plan sponsor's right to later amend or terminate the Plan), in the following respects.

- 1. Section 6.1 of the Plan is amended in its entirety to read as follows.
- 6.1 <u>Annual Amount of Matching Contributions</u>. For each Plan Year which begins on or after January 1, 2012, the Employer shall contribute amounts to the Trust in addition to the Savings Contributions elected by Participants for such Plan Year. Such additional contributions shall be referred to in the Plan as "Matching Contributions." Subject to the other provisions of the Plan, the amount of Matching Contributions which shall be made by the Employer for any Plan Year which begins on or after January 1, 2012 (for purposes of this Section 6.1, the "subject Plan Year") shall be the amount determined under the following subsections of this Section 6.1.
- 6.1.1 Subject to the provisions of Subsection 6.1.3 below, the amount of the Matching Contributions to be made by the Employer for the subject Plan Year with respect to all Participants who are Old Match Eligible Participants for the subject Plan Year (as such Participants are determined under the provisions of Subsection 7.2.2(a) below) shall be equal to 10% of the aggregate amount of Basic Savings Contributions made for the subject Plan Year on behalf of all such Participants.
- 6.1.2 In addition and also subject to the provisions of Subsection 6.1.3 below, the amount of the Matching Contributions to be made by the Employer for the subject Plan Year with respect to all Participants who are New Match Eligible Participants for the subject Plan Year (as such Participants are determined under the provisions of Subsection 7.2.2(b) below) shall be equal to 50% of the aggregate amount of Basic Savings Contributions made for the subject Plan Year on behalf of all such Participants.
- 6.1.3 To the extent permitted by Section 9.5 below, any forfeitures arising during the subject Plan Year shall be used to reduce and be substituted in place of those Matching Contributions which are otherwise required or determined under the provisions of Subsections 6.1.1 and 6.1.2 above for the subject Plan Year. For purposes of Subsections 6.1.1 and 6.1.2 and also for purposes of Section 7.3 below (which concerns the allocation of Matching Contributions), any forfeitures (or other amounts) which are used to reduce and substitute for any amount of Matching Contributions for the subject Plan Year shall be considered as if they were

- 2. Subsections 7.2.1, 7.2.2, and 7.2.3 of the Plan are amended in their entireties to read as follows.
- 7.2.1 The Committee shall establish and maintain a separate bookkeeping account, called herein a "Matching Account," for each Participant. Except as otherwise provided in the Plan, the Committee shall allocate all Matching Contributions made to the Trust for any Plan Year which begins on or after January 1, 2012 among the Matching Accounts of all Participants who are Old Match Eligible Participants for such Plan Year (as such Participants are determined under the provisions of Subsection 7.2.2(a) below) and all Participants who are New Match Eligible Participants for such Plan Year (as such Participants are determined under the provisions of Subsection 7.2.2(b) below) in accordance with the allocation methods described in Subsection 7.2.3 below, as of the last day of such Plan Year.
- 7.2.2 For purposes of this Section 7.2 and all other provisions of the Plan, (i) a Participant shall be deemed to be an "Old Match Eligible Participant" for any Plan Year which begins on or after January 1, 2012 if he or she meets the conditions set forth in paragraph (a) of this Subsection 7.2.2 and (ii) a Participant shall be deemed to be a "New Match Eligible Participant" for any Plan Year which begins on or after January 1, 2012 if he or she meets the conditions set forth in paragraph (b) of this Subsection 7.2.2. Further, one condition set forth in such paragraphs (a) and (b) for being either an Old Match Eligible Participant or a New Match Eligible Participant for any Plan Year which begins on or after January 1, 2012 is that he or she be a "Match Eligible Participant" for such Plan Year; and, for this purpose, a Participant shall be deemed to be a "Match Eligible Participant" for any Plan Year which begins on or after January 1, 2012 if he or she meets the conditions set forth in paragraph (c) of this Subsection 7.2.2.
- (a) For purposes of this Section 7.2 and all other provisions of the Plan, a Participant shall be deemed to be an "Old Match Eligible Participant" for any Plan Year that begins on or after January 1, 2012 (for purposes of this paragraph (a), the "subject Plan Year"), if, and only if, he or she meets all of the following conditions: (i) he or she is a Match Eligible Participant for the subject Plan Year (as determined under the provisions of paragraph (c) below); (ii) he or she was both a Participant and a Covered Employee on December 31, 2011; and (iii) if the subject Plan Year begins after December 31, 2012, he or she was both a Participant and Covered Employee on the last day of each Plan Year which began after December 31, 2011 and prior to the start of the subject Plan Year.
- (1) But, notwithstanding the first sentence of this paragraph (a), the first sentence of this paragraph (a) shall not apply to any Participant who is a collectively bargained employee on the last day of the subject Plan Year unless and except to the extent otherwise provided in the subparagraphs (2) and (3) below. For purposes of this subparagraph (1) and subparagraphs (2) and (3) below,

a "collectively bargained employee" means a Covered Employee who is included in a unit of employees covered by a collective bargaining agreement between employee representatives and the Employer.

- (2) The provisions of the first sentence of this paragraph (a) shall apply to any Participant who is a collectively bargained employee and represented by Local 1-S of the Retail, Wholesale, Department Store Workers Union, AFL-CIO (for purposes of this subparagraph (2) and subparagraph (3) below, "Local 1-S") on the last day of the subject Plan Year, but only by first substituting "any date that occurs in the period beginning December 31, 2011 and ending June 30, 2012" for each reference to "December 31, 2011" that appears in such paragraph (a).
- (3) Further, the provisions of the first sentence of this paragraph (a) shall apply to any Participant who is a collectively bargained employee, but not represented by Local 1-S, on the last day of the subject Plan Year if a collective bargaining agreement that then covers the terms and conditions of his or her employment with the Employer provides for his or her participation in the Plan on the same basis as if he or she were not such a collectively bargained employee or if and to the extent a collective bargaining agreement that then covers the terms and conditions of his or her employment with the Employer calls for the provisions of the first sentence of this paragraph (a) to apply to him or her (as such provisions may be adjusted by the terms of such collective bargaining agreement, in which case such collective bargaining agreement terms shall be deemed incorporated herein by reference).
- (b) Also for purposes of this Section 7.2 and all other provisions of the Plan, a Participant shall be deemed to be a "New Match Eligible Participant" for any Plan Year that begins on or after January 1, 2012 (for purposes of this paragraph (b), the "subject Plan Year"), if, and only if, he or she is a Match Eligible Participant for the subject Plan Year (as determined under the provisions of paragraph (c) below) but is not an Old Match Eligible Participant for the subject Plan Year (as determined under the provisions of paragraph (a) above).
- (c) Further, for purposes of this Section 7.2 and all other provisions of the Plan, a Participant shall be deemed to be a "Match Eligible Participant" for any Plan Year which begins on or after January 1, 2012 (for purposes of this paragraph (c), the "subject Plan Year") if, and only if, he or she meets all of the following conditions: (i) he or she makes Basic Savings Contributions for the subject Plan Year; (ii) he or she is a Covered Employee on the last day of the subject Plan Year; and (iii) he or she makes during the subject Plan Year no withdrawal of Basic Savings Contributions for the subject Plan Year from his or her Savings Account.
- 7.2.3 The Matching Contributions made to the Trust for any Plan Year which begins on or after January 1, 2012 (for purposes of this Subsection 7.2.3, the "subject Plan Year") shall be allocated among the Matching Accounts of the Participants who are Match Eligible Participants for the subject Plan Year (as

determined under the provisions of Subsection 7.2.2(c) above) in accordance with paragraphs (a) and (b) of this Subsection 7.2.3.

- (a) The Matching Contributions made to the Trust for the subject Plan Year with respect to Old Match Eligible Participants (which contributions are made under the provisions of Subsection 6.1.1 above) shall be allocated among the Matching Accounts of the Participants who are Old Match Eligible Participants for the subject Plan Year (as determined under the provisions of Subsection 7.2.2(a) above) in proportion to each such Old Match Eligible Participant's Basic Savings Contributions made for the subject Plan Year, so that, taking into account the provisions of Subsection 6.1.1 above, each such Old Match Eligible Participant's Matching Account shall be allocated with an amount of Matching Contributions for the subject Plan Year that is equal to 10% of the Old Match Eligible Participant's Basic Savings Contributions made for the subject Plan Year.
- (b) Further, the Matching Contributions made to the Trust for the subject Plan Year with respect to New Match Eligible Participants (which contributions are made under the provisions of Subsection 6.1.2 above) shall be allocated among the Matching Accounts of the Participants who are New Match Eligible Participants for the subject Plan Year (as determined under the provisions of Subsection 7.2.2(b) above) in proportion to each such New Match Eligible Participant's Basic Savings Contributions made for the subject Plan Year, so that, taking into account the provisions of Subsection 6.1.2 above, each such New Match Eligible Participant's Matching Account shall be allocated with an amount of Matching Contributions for the subject Plan Year that is equal to 50% of the New Match Eligible Participant's Basic Savings Contributions made for the subject Plan Year.

IN ORDER TO EFFECT THE FOREGOING PLAN REVISIONS, the sponsor of the Plan hereby signs this Plan amendment.

MACY'S, INC.

By: /s/ David W. Clark

Title: EVP, Human Resources

Date: December 2, 2011

AMENDMENT TO MACY'S, INC. 401(k) RETIREMENT INVESTMENT PLAN

The Macy's, Inc. 401(k) Retirement Investment Plan (the "Plan") is hereby amended, effective as of January 1, 2009 and in order to reflect the provisions of the Worker, Retiree, and Employer Recovery Act of 2007 that waived required minimum distributions for 2009, by adding a new Section 17.19 reading as follows to the end of Article 17 of the Plan.

- 17.19 <u>2009 Waiver of Required Minimum Distributions</u>. Notwithstanding any other provision of the Plan to the contrary, in order to reflect Section 201 of the Worker, Retiree, and Employer Recovery Act of 2008 that added Section 401(a)(9)(H) to the Code, the following subsections of this Section 17.19 shall apply under the Plan.
- 17.19.1 To the extent any other provisions of the Plan would otherwise require that a benefit has to begin being paid to a Participant (or, in the case where a Participant dies before the commencement of any benefit to him or her, if any other provision of the Plan would otherwise require that a benefit has to begin being paid to a Participant's beneficiary) with respect to a 2009 required minimum distribution calendar year, such provisions shall be disregarded (but such provisions shall not be disregarded in determining whether a benefit must begin being paid to such Participant or such beneficiary with respect to any calendar year other than with respect to a 2009 required minimum distribution calendar year).
- 17.19.2 Nothing set forth in Subsection 17.19.1 above shall be deemed (i) to prevent a Participant (or a deceased Participant's beneficiary) to affirmatively elect that a benefit begin being paid to him or her with respect to a 2009 required minimum distribution calendar year when such an election is permitted under any other provisions of the Plan or (ii) to cause a suspension of any benefit payable to a Participant (or a deceased Participant's beneficiary) under the other provisions of the Plan that did not begin to be paid with respect to a 2009 required minimum distribution calendar year.
- 17.19.3 If a Participant (or a deceased Participant's beneficiary) has a benefit begin being paid to him or her under the Plan due to his or her affirmative election with respect to a 2009 required minimum distribution calendar year, the payments made of such benefit with respect to such 2009 required minimum distribution calendar year shall not be considered as payments required by Code Section 401(a)(9) for purposes of the direct rollover distribution provisions of Section 11.9 above (even if they would so be considered but for the provisions of this Section 17.19).
- 17.19.4 For purposes of this Section 17.19: (i) any other provisions of the Plan will be deemed to otherwise require that a benefit has to begin being paid

to a Participant "with respect to a 2009 required minimum distribution calendar year" when the 2009 calendar year would otherwise be the latest calendar year ending prior to or on the latest date which could serve as the Participant's Required Commencement Date under Section 2.1.28 above; and (ii) any other provisions of the Plan will be deemed to otherwise require that a benefit has to begin being paid to a Participant's beneficiary "with respect to a 2009 required minimum distribution calendar year" when the 2009 calendar year would otherwise be the latest calendar year ending prior to or on the latest date on which such benefit could begin being paid to the beneficiary under Articles 9A and 9B above.

IN ORDER TO EFFECT THE FOREGOING PLAN REVISION, the sponsor of the Plan hereby signs this Plan amendment.

MACY'S, INC.

By: /s/ David W. Clark

Title: EVP, Human Resources

Date: December 2, 2011

AMENDMENT TO MACY'S, INC. 401(k) RETIREMENT INVESTMENT PLAN

The Macy's, Inc. 401(k) Retirement Investment Plan (the "Plan") is hereby amended, effective as of January 1, 2007 and in order to reflect the diversification requirements of Internal Revenue Code Section 401(a)(35), by adding a new Section 7B.3 reading as follows to the end of Article 7B of the Plan.

- 7 B.3 <u>Diversification Requirements</u>. In line with the foregoing provisions of this Article 7B and to ensure that the Plan meets the diversification requirements of Code Section 401(a)(35), the following subsections of this Section 7B.3 shall apply to the Plan for any Plan Year that begins on or after December 31, 2009.
- 7B.3.1 With respect to any Participant (which, for purposes of this Section 7B.3 shall be deemed to include an alternate payee under a qualified domestic relations order, as defined in Section 206(d)(3) of ERISA and Section 414(p) of the Code, who has an Account under the Plan and a beneficiary of a deceased Participant), if any portion of the Participant's Accounts under the Plan (regardless of the contributions reflected in such Account portion) is invested in securities of any Affiliated Employer (for purposes of this Section 7B.3, "employer securities"), then the Participant may elect to divest those employer securities, and reinvest an equivalent amount in other investment options available under the Plan, effective as of the next day by which the Committee can reasonably put such election into effect (and in no event shall the time for divestment and reinvestment be limited under the Plan to less than periodic, reasonable opportunities occurring no less frequently than quarterly).
- 7B.3.2 The Plan shall offer at least three Investment Funds that do not hold employer securities to serve as investment options to which a Participant may direct the proceeds from the divestment of employer securities. Each of such three or more Investment Funds must be diversified and have materially different risk and return characteristics.
- 7B.3.3 Except as provided in the following provisions of this Subsection 7B.3.3, the Plan shall not impose, either directly or indirectly, restrictions or conditions with respect to the investment of employer securities that are not imposed on the investment of other assets of the Plan. For this purpose, a restriction or condition with respect to employer securities means a restriction on a Participant's right to divest an investment in employer securities that is not imposed on a Plan investment that is not employer securities (ignoring the tax consequences that results from a Participant's divestment of an investment in employer securities) or a benefit that is conditioned on investment in employer securities. Notwithstanding the immediately preceding sentence, the Plan may impose any restriction or condition described in the following paragraphs:

- (a) a restriction or condition on the divestiture of employer securities that is either required in order to ensure compliance with applicable securities laws or is reasonably designed to ensure compliance with applicable securities laws;
- (b) a restriction or condition on the extent to which the balance of a Participant's Accounts can be invested in employer securities, provided the limitation applies without regard to a prior exercise of rights to divest employer securities (for example, a restriction on the percent of the Participant's Account balances that may be invested in employer securities);
- (c) a reasonable restriction on the timing and number of investment elections that a Participant can make to invest in employer securities, provided that the restrictions are designed to limit short-term trading in the employer securities (for example, a restriction that a Participant may not elect to invest in employer securities if the Participant has elected to divest employer securities within a short period of time, such as seven days, prior to the election to invest in employer securities);
- (d) a condition that fees will be imposed on other investment options that are not imposed on the investment in employer securities or that a reasonable fee will be imposed for the divestment of employer securities; and
- (e) any other restriction or condition that is permitted to be imposed by the Plan under Treasury Regulations Section 1.401(a)(35)-1(e)(2) and (3) or by other guidance of the Commissioner of Internal Revenue that is authorized under Treasury Regulations Section 1.401(a)(35)-1(e)(4).
- 7B.3.4 Notwithstanding any other provision of this Section 7B.3 which might be read to the contrary, an Investment Fund available under the Plan shall not be treated as holding employer securities for purposes of this Section 7B.3 to the extent the employer securities are held indirectly as part of a broader fund that is (i) a regulated investment company described in Code Section 851(a), (ii) a common or collective trust fund or pooled investment fund maintained by a bank or trust company supervised by a State or a Federal agency, (iii) a pooled investment fund of an insurance company that is qualified to do business in a State, or (iv) any other investment fund designated by the Commissioner of Internal Revenue in revenue rulings, notices, or other guidance published in the Internal Revenue Bulletin; provided that any such Investment Fund has stated investment objectives and is independent of every Affiliated Employer. In this regard, any such Investment Fund shall not be considered to be independent of an Affiliated Employer for any Plan Year if the aggregate value of the employer securities held in the fund is in excess of 10% of the total value of all of the fund's investments as of the end of the preceding Plan Year.

IN ORDER TO EFFECT THE FOREGOING PLAN REVISION, the sponsor of the Plan

hereby signs this Plan amendment.

MACY'S, INC.

By: /s/ David W. Clark

Title: EVP, Human Resources

Date: December 2, 2011

AMENDMENT TO MACY'S, INC. 401(k) RETIREMENT INVESTMENT PLAN

The Macy's, Inc. 401(k) Retirement Investment Plan (the "Plan") is hereby amended, effective as of January 1, 2011 (and for the Plan's plan years beginning on and after that date) and in order to ensure that the Plan complies with the Internal Revenue Code for a New Puerto Rico when the Plan affects Plan participants who reside in Puerto Rico, by adding a new Section 17.18 reading as follows immediately after Plan Section 17.17.

- 17.18 Special Puerto Rico Rules. Subject to the following provisions of this Section 17.18 but notwithstanding any other provision of the Plan to the contrary, to the extent the Plan applies to Participants who are residents of Puerto Rico (for purposes of this Section 17.18, the "Puerto Rico Participants"), the Plan shall, for each Plan Year and limitation year (as defined in Subsection 7A.2.3 above) beginning after December 31, 2010, comply with those portions of the Internal Revenue Code for a New Puerto Rico (the "Puerto Rico Code") that must be met for the Plan's net earnings and income to be exempt from tax under the Puerto Rico Code and be considered as qualified for all related purposes.
- 17.18.1 The portions of the Puerto Rico Code that shall be satisfied by the Plan to the extent it affects Puerto Rico Participants shall include but not be limited to the following limits and rules (to the extent such limits or rules as set forth under the Puerto Rico Code are more restrictive than the analogous limits and rules imposed under the terms of the Plan, determined without regard to the provisions of this Section 17.18, or the Code):
- (a) the limit on the annual addition to a Participant's Accounts for any limitation year as otherwise set forth in Article 7A above;
- (b) the limit on a Participant's Compensation for any twelve consecutive month period as otherwise set forth in Subsection 2.1.6(e) above;
- (c) the limit on the amount of Pre-Tax Elective Savings Contributions that can be made by a Participant to the Plan for any calendar year as otherwise set forth in Subsection 5.1.3 above;
- (d) the amount of Pre-Tax Elective Savings Contributions that can be made as catch-up contributions by a Participant in any calendar year as otherwise set forth in Section 5.2 above;
- (e) the rules for determining when a Participant is considered a Highly Compensated Employee for any Plan Year as otherwise set forth

in Subsection 2.1.13 above;

- (f) the rules for applying average actual deferral percentage limits for any Plan Year (and their further correction) as otherwise set forth in Article 5A above;
 - (g) the rules for Rollover Contributions as otherwise set forth in Section 5.6 above;
- (h) the limit on the amount of After-Tax Savings Contributions that can be made by a Participant to the Plan for any calendar year as otherwise set forth in Section 5.1 above; and
- (i) the rules related to hardship withdrawals (including the temporary suspension on Savings Contributions resulting from a hardship withdrawal) as otherwise set forth in Sections 8.2, 8.3, and 8.4 above.
- 17.18.2 Notwithstanding any of the foregoing provisions of this Section 17.18, in no event shall any provision contained in the foregoing provisions of this Section 17.18 be applied under the Plan in any situation if such application would cause the Plan not to be considered a plan and trust that complies with all of the requirements of Sections 401(a) and 501(a) of the Code.

IN ORDER TO EFFECT THE FOREGOING PLAN REVISION, the sponsor of the Plan hereby signs this Plan amendment.

MACY'S, INC.

By: /s/ David W. Clark

Title: EVP, Human Resources & Diversity

Date: December 22, 2011

AMENDMENT TO MACY'S, INC. 401(k) RETIREMENT INVESTMENT PLAN

The Macy's, Inc. 401(k) Retirement Investment Plan (the "Plan") is hereby amended, effective as of January 1, 2012 and in order to permit the Plan employer the discretion to make qualified nonelective contributions to the Plan if needed for the Plan to satisfy the Plan's average actual deferral percentage restrictions or the Plan's average actual contribution percentage restrictions that are set forth in the Plan, by adding a new Section 5.8 reading as follows to the end of Article 5 of the Plan.

- 5.8 Qualified Nonelective Contributions. For any Plan Year beginning on or after January 1, 2012 and with respect to each Participant who (i) is on the last day of such Plan Year both a Participant and a Covered Employee, (ii) is also a Non-Highly Compensated Employee for such Plan Year, and (iii) is also part of a group of Participants (meeting the conditions set forth in clauses (i) and (ii) above) that is chosen by the Employer as eligible to receive contributions for such Plan Year under the provisions of this Section 5.8 (each such Participant who meets all of the foregoing three conditions for such Plan Year being referred to herein as an "eligible Participant"), the Employer may in its discretion decide to make and so make contributions that are described in the following subsections of this Section 5.8, which contributions shall be referred to in this Section 5.8 as "Qualified Nonelective Contributions."
- 5.8.1 If the Employer decides to make any Qualified Nonelective Contributions with respect to any Plan Year beginning on or after January 1, 2012, the amount of such contributions that are made on behalf of each eligible Participant shall be equal to a percent (that is set by the Employer, that applies uniformly to each eligible Participant, and that is not in any event in excess of 5%) of the eligible Participant's Covered Compensation for such Plan Year.
- 5.8.2 Qualified Nonelective Contributions made for a Participant with respect to any Plan Year beginning on or after January 1, 2012 shall be calculated on the basis of such entire Plan Year, and any Qualified Nonelective Contributions for any such Plan Year shall actually be made to the Plan on such date or dates that are chosen by the Employer in its discretion and that are no later than the earlier of the last date permitted by applicable law for deduction of such contributions for the tax year of the Employer in which such Plan Year ends or the last day of the first Plan Year that begins after the Plan Year for which such contributions are made.
- 5.8.3 Any Qualified Nonelective Contributions made for an eligible Participant with respect to any Plan Year shall, except as is otherwise provided in this Section 5.8 but notwithstanding any other provision of the Plan, be treated for all other purposes of the Plan (including for purposes of the Plan's vesting, investment, loan, withdrawal, and distribution provisions and for purposes of

applying the Plan's average actual deferral percentage restrictions and average actual contribution percentage restrictions set forth in Articles 5A and 6A below) as if such contributions had been Pre-Tax Elective Savings Contributions of the Participant for such Plan Year and shall be allocated to the Participant's Account that reflects the Participant's Pre-Tax Elective Savings Contributions as of the last day of such Plan Year.

5.8.4 Notwithstanding any other provision of the Plan which might be read to the contrary and regardless of the fact the qualified Nonelective Contributions made for a Participant are generally treated under the Plan as if they were the Participant's Pre-Tax Elective Savings Contributions, in no event shall any portion of the Participant's Accounts ever be distributed on account of hardship under the provisions of Sections 8.2 and 8.3 below.

IN ORDER TO EFFECT THE FOREGOING PLAN REVISION, the sponsor of the Plan hereby signs this Plan amendment.

MACY'S, INC.

By: /s/ David W. Clark

Title: EVP, Human Resources

Date: December 2, 2011

MACY'S, INC.

CHANGE IN CONTROL PLAN

(Effective November 1, 2009)

(As Amended December 9, 2011)

1. Purpose of the Plan.

The Macy's, Inc. Change in Control Plan (the "Plan") is adopted by Macy's, Inc. (the "Company") to assist the Company in recruiting and retaining senior executives and/or key employees and to provide financial assistance and additional protection to certain senior executives and/or key employees of the Company, and its subsidiaries, divisions, or controlled affiliates (individually, a "Participating Employer," and collectively, the "Participating Employers") whose employment is involuntarily terminated by a Participating Employer (or who voluntarily terminates for "good reason") under certain circumstances in connection with a Change in Control and who are not otherwise excluded as described below.

- **2. Definitions.** In addition to the words and phrases defined in other sections of the Plan, the following words and phrases shall be defined as follows for purposes of the Plan.
- "Board" means the Board of Directors of the Company.
- "Cause," as it relates to the termination of a Participant's employment, means:
 - (i) An intentional act of fraud, embezzlement, theft or any other material violation of law in connection with the Participant's duties or in the course of his employment with a Participating Employer:
 - (ii) Intentional wrongful damage to material assets of a Participating Employer;
 - (iii) Intentional wrongful disclosure of material confidential information of a Participating Employer;
 - (iv) Intentional wrongful engagement in any competitive activity which would constitute a material breach of the duty of loyalty;
 - (v) Intentional breach of any stated material employment policy of a Participating Employer;
 - (vi) Intentional neglect of duties and responsibilities; or
 - (vii) Breach of the nonsolicitation or trade secrets and confidential information provisions set forth in Sections 5 and 6 of this Plan.

No act, or failure to act, on the part of an Employee shall be deemed "intentional" if it was due primarily to an error in judgment or negligence but shall be deemed "intentional" only if done, or

omitted to be done, by the Employee in bad faith or without reasonable belief that his or her action or omission was in or not opposed to the best interest of the Participating Employer. Failure to meet performance standards or objectives of a Participating Employer shall not, in and of itself, constitute Cause for purposes hereof.

Notwithstanding the foregoing, the Executive will not be deemed to have been terminated for "Cause" hereunder unless and until there has been delivered to the Executive a copy of a resolution duly adopted by the affirmative vote of not less than three-quarters of the Board at a meeting of the Board called and held, after reasonable notice to the Executive and an opportunity for the Executive, together with the Executive's counsel (if the Executive chooses to have counsel present at such meeting), to be heard before the Board, finding that, in the good faith opinion of the Board, the Executive had committed an act constituting "Cause" as herein defined and specifying the particulars thereof in detail. Nothing herein will limit the right of the Executive or the Executive's beneficiaries to contest the validity or propriety of any such determination.

"Change in Control" means the occurrence of any of the following events:

(i) The acquisition by any individual, entity or group (within the meaning of Section 13(d)(3) or 14(d)(2) of the Securities Exchange Act of 1934, as amended (the "Exchange Act")) (a "Person") of beneficial ownership (within the meaning of Rule 13d-3 promulgated under the Exchange Act) of 30% or more of the combined voting power of the then-outstanding securities of the Company entitled to vote generally in the election of directors (the "Voting Stock"); provided, however, that for purposes of this subsection (i), the following acquisitions will not constitute a Change of Control: (A) any acquisition of Voting Stock directly from the Company that is approved by a majority of the Incumbent Board (as defined in subsection (ii) below); (B) any acquisition of Voting Stock by any entity in which the Company, directly or indirectly, beneficially owns 50% or more ownership or other equity interest (a "Subsidiary"); (C) any acquisition of Voting Stock by any employee benefit plan (or related trust) sponsored or maintained by the Company or any Subsidiary; or (D) any acquisition of Voting Stock by any Person pursuant to a transaction that complies with clauses (A), (B) and (C) of subsection (iii) below; provided further, that: (X) if any Person is or becomes the beneficial owner of 30% or more of the Voting Stock as a result of a transaction described in clause (A) of this subsection (i), and such Person thereafter becomes the beneficial owner of any additional shares of Voting Stock, and after obtaining such additional beneficial ownership beneficially owns 30% or more of the Voting Stock, other than in an acquisition of Voting Stock directly from the Company that is approved by a majority of the Incumbent Board or other than as a result of a stock dividend, stock split or similar transaction effected by the Company in which all holders of Voting Stock are treated equally, such subsequent acquisition will be treated as a Change in Control; and (Y) a Change in Control will not be deemed to have occurred if a Person is or becomes the beneficial owner of 30% or more of the Voting Stock as a result of a reduction in the number of shares of Voting Stock outstanding pursuant to a transaction or series of transactions approved by a majority of the Incumbent Board unless and until such Person thereafter becomes the beneficial owner of any additional shares of Voting Stock, and after obtaining such additional beneficial ownership beneficially owns 30% or more of the Voting Stock, other than as a result of a stock

dividend, stock split or similar transaction effected by the Company in which all holders of Voting Stock are treated equally; or

- (ii) Individuals who, on the Effective Date, constitute the Board of Directors of the Company (as modified by this subsection (ii), the "Incumbent Board") cease for any reason to constitute at least a majority of the Board of Directors of the Company (the "Board"); provided, however, that any individual becoming a director after the Effective Date whose election, or nomination for election by the Company's shareholders, was approved by a vote of at least two-thirds of the directors then comprising the Incumbent Board (either by a specific vote or by approval of the proxy statement of the Company in which such person is named as a nominee for director, without objection to such nomination) shall be considered as though such individual were a member of the Incumbent Board on the Effective Date, but excluding, for this purpose, any such individual whose initial assumption of office occurs as a result of an actual or threatened election contest with respect to the election or removal of directors or other actual or threatened solicitation of proxies or consents by or on behalf of a Person other than the Board; or
- (iii) The consummation of a reorganization, merger or consolidation or sale or other disposition of all or substantially all of the assets of the Company (each, a "Business Combination"), unless, in each case, immediately following such Business Combination, (A) all or substantially all of the individuals and entities who were the beneficial owners, respectively, of the Voting Stock immediately prior to such Business Combination beneficially own, directly or indirectly, more than 50% of, respectively, the then-outstanding shares of common stock and the combined voting power of the then-outstanding voting securities entitled to vote generally in the election of directors, as the case may be, of the entity resulting from such Business Combination (including, without limitation, an entity that as a result of such transaction owns the Company or all or substantially all of the Company's assets either directly or through one or more subsidiaries) in substantially the same proportions relative to each other as their ownership, immediately prior to such Business Combination, of the Voting Stock, (B) no Person (excluding any employee benefit plan (or related trust) sponsored or maintained by the Company or any Subsidiary or such entity resulting from such Business Combination) beneficially owns, directly or indirectly, 30% or more of, respectively, the combined voting power of the thenoutstanding securities entitled to vote generally in the election of directors of the entity resulting from such Business Combination except to the extent that such ownership existed prior to the Business Combination, and (C) at least a majority of the members of the board of directors of the corporation resulting from such Business Combination were members of the Incumbent Board at the time of the execution of the initial agreement, or of the action of the Board, providing for such Business Combination; or
 - (iv) Approval by the shareholders of the Company of a complete liquidation or dissolution of the Company.

"Competing Business" means

(i) any of the following named companies, or any other business into which such company is merged, consolidated, or otherwise combined:

- · Abercrombie & Fitch
- · Bed, Bath & Beyond
- Belk's
- Burlington Coat Factory
- Bon-Ton Stores
- Dillard's
- The
 - Gap
- J.C.
 - Penney
- Kohl's
- Limited Brands
- Nordstrom
- · Neiman-
 - Marcus
- · Ross Stores
- Saks
- Sears
- · Target
- TJX
- · Walmart: or

(ii) any retailer that

- had annual revenues for its most recently completed fiscal year of at least \$2.5 billion; and
- 2. both (i) offers a category or categories of merchandise (e.g., Fine Jewelry, Cosmetics, Kids, Big Ticket, Housewares, Men's, Dresses), any of which are offered by a Participating Employer, and (ii) the revenue derived by such other retailer during such retailer's most recently ended fiscal year from such category or categories of merchandise represent(s), in the aggregate, more than 50% of the Participating Employers' total revenues for the most recently completed fiscal year derived from the same category or categories of merchandise.

"Confidential Information" means any data or information that is material to the Company and not generally known to the public, including, without limitation: (i) price, cost, and sales data; (ii) the identities and locations of vendors and consultants furnishing materials and services to the Company and the terms of vendor or consultant contracts or arrangements; (iii) lists of, and other information regarding, Customers and suppliers; (iv) financial information that has not been released to the public; (v) future business plans, marketing or licensing strategies, and advertising campaigns; or (vi) information about the Company's employees and executives, as well as the Company's talent strategies including but not limited to compensation, retention and recruiting initiatives.

"Effective Date" means the effective date of the Plan set forth in Section 16.

"Executive" means an employee of a Participating Employer who is designated by the Board as being subject to section 16 of the Securities Exchange Act of 1934 (a "Section 16 officer"). In addition, "Executive" includes any other employee designated as an Executive by the

Compensation and Management Development Committee of the Board (the "CMD Committee"), provided that the Committee has not subsequently revoked such designation.

- "Participant" means an Executive who is eligible for participation in the Plan and who has not ceased to be eligible for participation pursuant to Section 4(c).
- **"Section 409A"** means Section 409A of the Internal Revenue Code of 1986, as amended, and also including proposed, temporary or final regulations or any other guidance, promulgated with respect to such Section by the Secretary of the Treasury or the Internal Revenue Service.
- "Severance Period" means the period of time commencing on the date of the first occurrence of a Change in Control and continuing until the earlier of (i) the expiration of two years after the first occurrence of a Change in Control, and (ii) the Executive's death.

3. Administration of the Plan

- (a) The Plan shall be administered by the Company. The Company, as plan administrator (the "Plan Administrator"), shall have the sole and absolute discretion to interpret where necessary all provisions of the Plan (including, without limitation, by supplying omissions from, correcting deficiencies in, or resolving inconsistencies or ambiguities in, the language of the Plan), to make factual findings with respect to any issue arising under the Plan, to determine the rights and status under the Plan of Participants or other persons, to resolve questions (including factual questions) or disputes arising under the Plan and to make any determinations with respect to the benefits payable under the Plan and the persons entitled thereto as may be necessary for the purposes of the Plan. Without limiting the generality of the foregoing, the Plan Administrator is hereby granted the authority (i) to determine whether a particular employee is a Participant, and (ii) to determine if a person is entitled to benefits hereunder and, if so, the amount and duration of such benefits. The Plan Administrator's determination of the rights of any person hereunder shall be final and binding on all persons, subject only to the claims procedure of the Plan.
- (b) The Plan Administrator may delegate any of its administrative duties, including, without limitation, duties with respect to the processing, review, investigation, approval and payment of benefits, to a named administrator or administrators.

4. Participation

(a) An Executive shall become a Participant in the Plan on the latest of (i) the Effective Date in the case of an Executive who is a Section 16 officer as of the Effective Date, (ii) the date the Executive is designated by the Board as a Section 16 officer, in the case of an Executive who is not a Section 16 officer on the Effective Date, or (iii) the date the Executive is designated for participation by the CMD Committee in the case of all other Executives. Notwithstanding the preceding, any Executive who, as of the date the Executive would otherwise become a Participant in the Plan, is covered by an employment agreement with a Participating Employer that provides for an extension of said agreement upon the occurrence of a Change in Control, shall become a Participant in the Plan upon the expiration of said employment

agreement.

- (b) Under no circumstances may a Participant receive severance benefits under more than one severance plan of the Participating Employers. Unless otherwise provided in the applicable plan, a Participant who is eligible for benefits under more than one plan shall receive benefits under the plan which provides the highest level of benefits. For purposes of this provision, a severance plan is a plan designed primarily to provide benefits payable in cash upon an employee's involuntary termination from employment (including for this purpose termination in circumstances comparable to the circumstances described in Section 7(b)) and not a plan that provides either ancillary benefits upon involuntary termination (such as accelerated vesting under an equity program) or retirement benefits.
- (c) If a Participant ceases to be an Executive prior to a Change in Control, the Participant will no longer be eligible to participate in the Plan. Such Participant's participation in the Plan and eligibility for benefits hereunder, shall end on the date that is the first anniversary of the effective date of the Participant's change in status.

5. Nonsolicitation

During the period of the Executive's employment, and for a period of two years following termination of such employment (such period is referred to as the "No-recruit period"), the Participant will not solicit, either directly or indirectly, any person that he knows or should reasonably know to be an employee of the Company or any of its subsidiaries, divisions, or affiliates (whether such employees are now or hereafter through the No-recruit period so employed or engaged) to terminate their employment with the Company or any of its subsidiaries, divisions, or affiliates.

6. Confidential Information

A Participant shall not (either during the period of participation in the Plan or thereafter) without the consent of the Company disclose or provide to anyone, and will not use, modify, copy or adapt (except in the course of performing Participant's duties for the Company) any of the Company's Confidential Information.

7. Termination Following a Change in Control

- (a) A Participant whose employment is terminated during the Severance Period shall be entitled to the benefits described in Section 8 unless the Participant's termination of employment occurs in connection with one of the following events:
 - (i) The Participant's voluntary resignation or retirement other than as provided in Section 7(b), below;
 - (ii) The Participant's death prior to the effective date of the Participant's termination from employment;
 - (iii) The Participant becoming permanently disabled within the meaning of the long-

- term disability plan of the Company or any other Participating Employer in effect for, or applicable to, the Participant immediately prior to the effective date of the Participant's termination from employment (whether or not the Participant actually enrolled in such long-term disability plan);
- (iv) The Participant's termination from a Participating Employer in a transaction involving the sale or other disposition of a business of the Company where the Executive continues working for the acquiring entity; or
- (v) The Participant's termination of employment for Cause.
- (b) If one or more of the following events (regardless of whether any other reason, other than Cause, for termination exists or has occurred, including without limitation the Executive's acceptance and/or commencement of other employment) occurs during the Severance Period and an event that constitutes Cause has not occurred, the Participant may terminate employment with the Participating Employer during the Severance Period (but after the correction period described below) and become entitled to the benefits provided by Section 8 if the Participant provides notice to the Company (in a manner consistent with a claim for benefits as provided for in Section 10) within 90 days following the occurrence of the event and the Company fails to make correction within 30 days following notice (and such termination shall be considered a termination for "good reason"):
 - (i) A material diminution in the Executive's base compensation;
 - (ii) A material diminution in the Executive's authority, duties, or responsibilities;
 - (iii) A material change in the geographic location at which the executive must perform the services; or
 - (iv) Any other action or inaction that constitutes a material breach by a Participating Employer of an agreement under which the Executive provides services.
- (c) Any termination of the employment of the Participant or the occurrence of an event described in clauses (i) through (iv) of Section 7(b) following the commencement of any discussion with a third person that results in a Change in Control within 60 calendar days after the effective date of such termination or occurrence (which 60 calendar day period is referred to herein as the "Pre-Change in Control Protection Period") will be deemed to have occurred after a Change in Control for purposes of this Plan.

8. Benefits

(a) Participants who are eligible for benefits under Section 7 shall be entitled to a severance benefit equal to two times the sum of (i) the Participant's annual base salary rate in effect as of (A) the date of the first event constituting a Change in Control, (B) the date of the Participant's termination of employment, or (C) if Section 7(c) applies, the date of the occurrence of the event described in Section 7(c), whichever is greater, and (ii) the Participant's average annual bonus (if any) received for the three full fiscal years of the Company immediately preceding the fiscal year in which the first event constituting a Change in Control occurs (provided that, if the Participant's termination of employment following a Change in Control or during the Pre-Change in Control Protection Period shall occur prior to the third anniversary of

the Effective Date, the amount under this clause (ii) shall be the Participant's target bonus for the fiscal year in which the Change of Control occurs). If, as of the Effective Date, a Participant is covered by an employment agreement with the Company that provides for severance payments in the event of involuntary termination, the severance benefit shall be reduced by the value of the maximum cumulative severance payments (if any) that could be made to the Participant under said agreement.

- (b) Executives who were Participants prior to December 9, 2011 who are eligible for benefits under Section 7 shall be entitled to an additional severance benefit equal to the value of the excess (if any) of (i) the lump sum value of the Participant's retirement benefit (including any accruals under a qualified or nonqualified defined benefit pension plan and any non-matching, non-elective contributions, allocations or credits made by the Employer to a qualified or nonqualified defined contribution plan on behalf of the Participant) determined as if the Participant had earned an additional two years of service, over (ii) the lump sum value of the Participant's retirement benefit determined as of the Participant's termination.
- (c) If a Participant who is eligible for benefits under Section 7 does not, for a period of one year following the effective date of the Participant's termination from employment, render personal services to a Competing Business in any manner, including, without limitation, as owner, partner, director, trustee, officer, employee, consultant or advisor thereof, the Participant shall be entitled to an additional noncompetition severance benefit equal to the sum of:

(i)one-half of the amount determined under Section 8(a); and

- (ii) for those Executives who were Participants prior to December 9, 2011, an additional noncompetition severance benefit equal to the value of the excess of (A) the lump sum value of the Participant's retirement benefit (including any accruals under a qualified or nonqualified defined benefit pension plan and any non-matching, non-elective contributions, allocations or credits made by the Employer to a qualified or nonqualified defined contribution plan on behalf of the Participant) determined as if the Participant had earned an additional one year of service, over (B) the lump sum value of the Participant's retirement benefit determined as of the effective date of the Participant's termination..
- (d) If a Participant who is entitled to benefits under Section 7 dies following his or her termination from employment, but prior to receipt of the severance payment provided in Sections 8(a) and (b), payment of such severance amounts shall be made to the Participant's estate. If a Participant dies during the one-year period following the effective date of the Participant's termination from employment following a Change in Control without having engaged in an activity that preclude payment of the additional noncompetition severance benefits under Section 8(c), his estate shall be entitled to a pro-rata portion of the additional noncompetition severance benefit described in Section 8(c).
- (e) For purposes of determining the additional noncompetition severance benefit under Section 8(b) and/or 8(c)(ii), above, the following assumptions shall be used;
 - (i) The Participant continued to work through the date that is the second anniversary of

the effective date of the Participant's termination from employment;

- (ii) The Participant received the same base compensation through the date described in (i), above, that the Participant was receiving at the Executive's termination from employment;
- (iii) The Participant received a bonus for any fiscal year (or portion thereof) from the Executive's termination from employment through the date described in (i), above, equal to the actual bonus (if any) that the participant receives for that year (even if paid after the Executive's termination from employment); and
- (iv) The terms of the qualified defined benefit retirement plans, the nonqualified supplementary defined benefit retirement plans and profit sharing/401(k) plans maintained by the Company reflect the terms of such plans as those plans are amended from time to time through the date described in (i), above.

9. Form and Timing of Payment

- (a) All payments shall be made wholly in cash, less applicable withholding. Where payments are to be made within a fixed number of days following a specified date, the Participant shall not have the right to designate the taxable year of payment. Each payment under this Plan shall be a separate payment and not one of a series of payments.
- (b) Severance benefits payable under Sections 8(a) and (b) shall be paid in a single lump sum payment, less applicable withholding, in cash within 5 days after the effective date of the Participant's severance from employment. The additional noncompetition severance benefit payable under Section 8(c) shall be paid in a single lump sum payment in cash within 5 days after the first anniversary of the effective date of the Participant's severance from employment.
- (c) Severance payments payable to the Participant's estate under Section 8(d) shall be paid in a single lump sum payment, less applicable withholding, in cash no later than 60 days after the date of the Participant's death. The pro-rata additional noncompetition severance benefits payable to the Participant's estate under Section 8(d) shall be paid in a single lump sum payment in cash no later than 60 days after the date of the Participant's death.
- (d) Severance benefits under Sections 8(a) and (b) that are payable to a Participant because of the Participant's termination of employment or the occurrence of an event described in clauses (i) through (iv) of Section 7(b) during the Pre-Change in Control Protection Period shall be paid in a single lump sum payment, less applicable withholding, in cash within 5 days after the later of (i) the date on which the Change in Control occurs or (ii) the effective date of the Participant's severance from employment. The additional noncompetition severance benefit payable under Section 8(c) to such a Participant shall be paid in a single lump sum payment in cash within 5 days after the first anniversary of the effective date of the Participant's severance from employment.
 - (e) Payments made to Participants under the Plan shall not be considered

compensation for purposes of the Company's qualified or nonqualified retirement plans or its group health and welfare benefit plans.

10. Claims and Appeal Procedure

A Participant will be paid as provided in Sections 7, 8 and 9. No claim for benefits is necessary. If a Participant believes that he/she is due benefits that are not paid, he/she may file a claim with the Plan Administrator for those benefits. If any benefits are denied, either in whole or in part, the Plan Administrator will give the employee notice of the specific reason or reasons for the denial, along with reference to the pertinent plan provisions on which the denial is based. The plan administrator will also indicate what additional material or information, if any, is required to perfect the claim.

The Plan Administrator will generally provide notice of any decision denying the claim within 90 days after the claim is filed. If special circumstances require an extension of time to act on the claim, another 90 days will be allowed. If such an extension is required, the Plan Administrator will notify the employee before the end of the initial 90 day period.

If a Participant desires to appeal a claim denial because there is disagreement about the reason the claim is denied, the Participant must notify the Plan Administrator in writing within 60 days after the date the claim denial was sent to the Participant. A request for a review of the claim and for examination of any pertinent documents may be made by the Participant or by anyone authorized to act on the Participant's behalf. The Participant or his/her representative should submit the reasons that he/she believes the claim should not have been denied, as well as any data, questions, or appropriate comments, in writing.

The Plan Administrator will notify the employee of the final decision within sixty (60) days after receipt of a written request for review unless special circumstances require an extension of time for processing, in which case a further sixty (60) days will be allowed.

Any claim for benefits, or appeal of the denial of a claim for benefits, shall be filed with:

Senior Human Resources Executive Macy's, Inc. 7 West Seventh Street Cincinnati, OH 45202

with a copy to:

General Counsel Macy's, Inc. 7 West Seventh Street Cincinnati, OH 45202

11. Limitation on Payments and Benefits

Notwithstanding anything to the contrary contained in this Plan, if, after taking into account all amounts or benefits to be paid or provided to the Executive under this Plan or other arrangement

with any Participating Employer, any amount or benefit to be paid or provided to the Executive would be an "Excess Parachute Payment," within the meaning of Section 280G of the Internal Revenue Code of 1986, as amended (the "Code"), or any successor provision thereto, but for the application of this sentence, then the payments and benefits to be so paid or provided under this Plan or other arrangement with a Participating Employer will be reduced to the minimum extent necessary (but in no event to less than zero) so that no portion of any such payment or benefit, as so reduced, constitutes an Excess Parachute Payment; provided, however, that the foregoing reduction will be made only if and to the extent that such reduction would result in an increase in the aggregate payments and benefits to be provided, determined on an after-tax basis (taking into account the Excise Tax, as defined below). The determination of whether any reduction in such payments or benefits to be provided under this Plan is required pursuant to the preceding sentence will be made at the expense of the Company, if requested by the Executive or the Company, by the Company's independent accountants. The fact that the Executive's right to payments or benefits may be reduced by reason of the limitations contained in this Section 11 will not of itself limit or otherwise affect any other rights of the Executive other than pursuant to this Plan. In the event that any payment or benefit intended to be provided under this Plan or otherwise is required to be reduced pursuant to this Section 11, the Company will reduce the amount of the Executive's severance benefit payable pursuant to Section 8(a). For purposes of this Section 11, "Excise Tax" shall mean the excise tax imposed by Section 4999 of the Code (or any successor provision thereto) by reason of being considered "contingent on a change in ownership or control" of the Company, within the meaning of Section 280G of the Code, or any successor provision thereto, any similar tax imposed by state or local law, and any interest or penalties with respect to such tax.

12. Legal Fees and Expenses; Security

It is the intent of the Company that the Executive not be required to incur legal fees and the related expenses associated with the interpretation, enforcement, or defense of the Executive's rights under this Plan by litigation or otherwise because the cost and expense thereof would substantially detract from the benefits intended to be extended to the Executive hereunder. Accordingly, if it should appear to the Executive that the Company has failed to comply with any of its obligations under this Plan or in the event that the Company or any other person takes or threatens to take any action to declare this Plan void or unenforceable, or institutes any litigation or other action or proceeding designed to deny, or to recover from, the Executive the benefits provided or intended to be provided to the Executive hereunder, the Company irrevocably authorizes the Executive from time to time to retain counsel of the Executive's choice, at the expense of the Company as hereinafter provided, to advise and represent the Executive in connection with any such interpretation, enforcement, or defense, including without limitation the initiation or defense of any litigation or other legal action, whether by or against the Company or any director, officer, stockholder, or other person affiliated with the Company, in any jurisdiction. Notwithstanding any existing or prior attorney-client relationship between the Company and such counsel, the Company irrevocably consents to the Executive's entering into an attorney-client relationship with such counsel, and in that connection the Company and the Executive agree that a confidential relationship will exist between the Executive and such

counsel. Without regard to whether the Executive prevails, in whole or in part, in connection with any of the foregoing, the Company will pay to the Executive and be solely financially responsible for any and all attorneys' and related fees and expenses incurred by the Executive in connection with any of the foregoing. Such payments shall be made no later than December 31 of the year following the year in the which the Executive incurs the expenses, provided that in no event will the amount of expenses eligible for reimbursement in one year affect the amount of expenses to be reimbursed, or in-kind benefits to be provided, in any other taxable year.

13. Miscellaneous Provisions

- (a) An Executive's rights and interests under the Plan may not be assigned or transferred.
- (b) The Plan Administrator shall promulgate any rules and regulations it deems necessary in order to carry out the purposes of the Plan or to interpret the provisions of the Plan. The rules, regulations and interpretations made by the Plan Administrator shall, subject only to the claims procedure of the Plan, be final and binding on all persons.
- (c) The Participating Employer may withhold from any amounts payable under this Plan all federal, state, city, or other taxes that the Participating Employer is required to withhold pursuant to any law or government regulation or ruling.

14. Amendments and Termination.

The Company reserves the right, by action taken by the Incumbent Board, at any time and from time to time, in its sole discretion, to modify, amend or terminate this Plan. No amendment or termination may be made or effected (i) if it would cause the Plan to fail to comply with Section 409A or (ii) during the Severance Period without the consent of all Participants in the Plan at the time of the amendment or termination.

Any such amendment that has the effect of reducing the benefit to which a Participant would be entitled under Section 8 upon a termination following a Change in Control or during the Pre-Change in Control Protection Period, and any termination of the Plan, shall not become effective until 12 months following the date on which the Company adopts such amendment or termination, provided, however, that any amendment or termination which occurs within 12 months before a Change in Control will not become effective until the first day following the end of the Severance Period.

15. Governing Law; Plan Interpretation

The interpretation, performance, and enforcement of this Plan shall be governed by the laws of the State of Ohio, without giving effect to the principles of conflict of laws thereof. To the extent applicable, it is intended that the compensation arrangements under this Plan be in full compliance with Section 409A. This Plan shall be construed in a manner to give effect to such intention.

16. Effective Date of the Plan

The Plan	shall be	e effective	as of Nove	ember 1, 2	.009

Macy's, Inc. Subsidiary Listing as of March 28, 2012

	State of		
	Incorporation/	Trade Name(s)	
Corporate Name	Formation		
Advertex Communications, Inc.	Delaware	Macy's Marketing	
Bloomingdale's By Mail Ltd.	New York	Bloomingdales.com	
Bloomingdale's, Inc.	Ohio		
Bloomingdale's The Outlet Store, Inc.	Ohio	Bloomingdale's Outlet	
FDS Bank	N/A		
FDS Thrift Holding Co., Inc.	Ohio		
Macy's Corporate Services, Inc.	Delaware		
Macy's Credit and Customer Services, Inc.	Ohio		
Macy's Credit Operations, Inc.	Ohio		
Macy's Florida Stores, LLC	Ohio	Macy's	
Macy's Merchandising Corporation	Delaware		
Macy's Merchandising Group International, LLC	Delaware		
Macy's Merchandising Group, Inc.	Delaware		
Macy's Retail Holdings, Inc.	New York	Macy's	
Macy's Systems and Technology, Inc.	Delaware		
Macy's West Stores, Inc.	Ohio	Macy's	
Macys.com, Inc.	New York		
May Department Stores International, Inc.	Delaware		
West 34th Street Insurance Company	Vermont		

Consent of Independent Registered Public Accounting Firm

The Board of Directors Macy's, Inc.:

We consent to the incorporation by reference in the registration statements (Nos. 333-160564, 333-153721, 333-153720, 333-153719, 333-143398, 333-133080, 333-115712, and 333-104017) on Form S-8 and the registration statements (Nos. 333-163588-01 and 333-163588) on Form S-3 of Macy's, Inc. and subsidiaries ("Macy's, Inc.") of our report dated March 28, 2012, with respect to the consolidated balance sheets of Macy's, Inc. as of January 28, 2012 and January 29, 2011, and the related consolidated statements of income, shareholders' equity and cash flows for each of the years in the three-year period ended January 28, 2012, and the effectiveness of internal control over financial reporting as of January 28, 2012, which report appears in the January 28, 2012 Annual Report on Form 10-K of Macy's, Inc.

/s/ KPMG LLP

Cincinnati, Ohio March 28, 2012

POWER OF ATTORNEY

The undersigned, a director and/or officer of Macy's, Inc., a Delaware corporation (the "Company"), hereby constitutes and appoints each of Dennis J. Broderick and Linda J. Balicki my true and lawful attorney-in-fact and agent, each with full power of substitution and resubstitution, to do any and all acts and things in my name and behalf in my capacities as director and/or officer of the Company and to execute any and all instruments for me and in my name in the capacities indicated above, which said attorneys-in-fact and agent may deem necessary or advisable to enable the Company to comply with the Securities Act of 1934, as amended (the "Exchange Act"), and any rules, regulations, and requirements of the Securities and Exchange Commission (the "Commission"), in connection with an Annual Report on Form 10-K for the year ended January 28, 2012 to be filed by the Company pursuant to Section 13 of the Exchange Act, including without limitation, power and authority to sign for me, in my name in the capacity or capacities referred to above, such Annual Report, and to file the same, with all exhibits thereto, and other documents, including amendments, in connection therewith, with the Commission, hereby ratifying and confirming all that said attorneys-in-fact and agents, or their substitute or substitutes, or any one of them, shall do or cause to be done by virtue hereof.

Dated: March 23, 2012

/s/ Joel A. Belsky	/s/ Stephen F. Bollenbach	/s/ Deirdre P. Connelly
Joel A. Belsky	Stephen F. Bollenbach	Deirdre P. Connelly
/s/ Meyer Feldberg	/s/ Karen M. Hoguet	/s/ Sara Levinson
Meyer Feldberg	Karen M. Hoguet	Sara Levinson
/s/ Terry J. Lundgren	/s/ Joseph Neubauer	/s/ Joseph A. Pichler
Terry J. Lundgren	Joseph Neubauer	Joseph A. Pichler
/s/ Joyce M. Roché	/s/ Craig E. Weatherup	/s/ Marna C. Whittington
Joyce M. Roché	Craig E. Weatherup	Marna C. Whittington

CERTIFICATION

I, Terry J. Lundgren, certify that:

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1 I have reviewed this Annual Report on Form 10-K of Macy's, Inc.;

Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities,

a. particularly during the period in which this report is being prepared;

designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

c.

d.

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b.

disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.

The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):

all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and any fraud, whether or not material, that involves management or other employees who have a significant b. role in the registrant's internal control over financial reporting.

March 28, 2012 /s/ Terry J. Lundgren_

Terry J. Lundgren Chief Executive Officer

CERTIFICATION

I, Karen M. Hoguet, certify that:

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a.

d.

- 1 I have reviewed this Annual Report on Form 10-K of Macy's, Inc.;
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which
- 2 such statements were made, not misleading with respect to the period covered by this report;
- Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows 3 of the registrant as of, and for, the periods presented in this report;

The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for
- b. external purposes in accordance with generally accepted accounting principles;
- evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and c.
 - disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
- The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of 5 registrant's board of directors (or persons performing the equivalent functions):
 - all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and a.
 - any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting. b.

March 28, 2012

/s/ Karen M. Hoguet Karen M. Hoguet Chief Financial Officer

CERTIFICATION UNDER SECTION 906 OF THE SARBANES-OXLEY ACT

Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, in connection with the filing of the Annual Report on Form 10-K of Macy's, Inc. (the "Company") for the fiscal year ended January 28, 2012, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned officer of the Company certifies that, to his knowledge:

The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of the dates and for the periods expressed in the Report.

Dated: March 28, 2012

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/s/ Terry J. Lundgren_

Name: Terry J. Lundgren Title: Chief Executive Officer

CERTIFICATION UNDER SECTION 906 OF THE SARBANES-OXLEY ACT

Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, in connection with the filing of the Annual Report on Form 10-K of Macy's, Inc. (the "Company") for the fiscal year ended January 28, 2012, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned officer of the Company certifies that, to her knowledge:

- The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of the dates and for the periods expressed in the Report.

Dated: March 28, 2012

/s/ Karen M. Hoguet_

Name: Karen M. Hoguet Title: Chief Financial Officer