| FORM | 4 |
|------|---|
|------|---|

(Print or Type R

| Check this box if no  |
|-----------------------|
| longer subject to     |
| Section 16. Form 4 or |
| Form 5 obligations    |
| may continue. See     |
| Instruction 1(b).     |

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| ansaction (  | X (  |  |   |  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)  |   |  |  |  |  |  |
|--|--|--|---|--|---|---|--|--|--|--|--|
|  | Mont   | h/Day/Ye   | ear)  |  | X Officer (give title below) Other (specify below) Chief Administrative Officer   |   |  |  |  |  |  |
| (Street) 4. If Amendment, Date Original Filed(Month/Day/Yeat<br>CINCINNATI, OH 45202   |  |  |   |  |   |   | 6. Individual or Joint/Group Filing(Check Applicable Line)<br>_X_ Form filed by One Reporting Person<br>Form filed by More than One Reporting Person   |  |  |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |  |   |  |   |   |  |  |  |  |  |
| 2. Transaction<br>Date<br>(Month/Day/Year)<br>2. Transaction<br>Execution Date, if<br>(Month/Day/Year)<br>3. Transaction<br>Code<br>(Instr. 8) |  | (A) or Di  | isposed o   | of (D)   | Owned Following Reported<br>Transaction(s)<br>(Instr. 3 and 4)  | Ownership<br>Form:<br>Direct (D)  | Beneficial<br>Ownership  |  |  |  |  |
| Code   | v  | Amount   | (A) or<br>(D)   | Price  |   | (I)   | (Instr. 4)   |  |  |  |  |
|  |  |  |   |  | 282 (1)   |   | By<br>401(k)<br>Plan   |  |  |  |  |
|  | ble I - Non<br>3. Transact<br>Code<br>(Instr. 8) | ble I - Non-Deri<br>3. Transaction<br>Code<br>(Instr. 8) | ble I - Non-Derivative So<br>3. Transaction<br>Code<br>(Instr. 8)<br>(Instr. 3, | ble I - Non-Derivative Securities<br>3. Transaction<br>Code<br>(Instr. 8)<br>(A) or Disposed of<br>(Instr. 3, 4 and 5)<br>(A) or<br>(A) or | ble I - Non-Derivative Securities Acqui         3. Transaction       4. Securities Acquired         Code       (A) or Disposed of (D)         (Instr. 3)       (Instr. 3, 4 and 5)         Code       V         Code       (A) or         (D)       Price | X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person         ble I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Ow         3. Transaction<br>Code<br>(Instr. 8)       4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5)       5. Amount of Securities Beneficially<br>Owned Following Reported<br>Transaction(s)         (A) or       (A) or       (Instr. 3 and 4) | X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person         ble I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         3. Transaction<br>Code<br>(Instr. 8)       4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5)       5. Amount of Securities Beneficially<br>Owned Following Reported<br>Transaction(s)       6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) |  |  |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information SEC 1474 (9-02) contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

|   | (e.g., puts, calls, warrants, options, convertible securities) |                          |                    |      |           |                    |     |  |                    |   |  |                                      |  |  |            |
|---|--|--------------------------|--------------------|------|-----------|--------------------|-----|--|--------------------|---|--|--------------------------------------|--|--|------------|
| Security                                    | Conversion   | Date<br>(Month/Day/Year) | Execution Date, if | Code | tion<br>) | 5. Number<br>on of |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) |  | Derivative<br>Security<br>(Instr. 5) | Securities<br>Beneficially<br>Owned<br>Following | Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect | Beneficial |
|   |  |                          |                    | Code | v         | (A)                | (D) | Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |                                      |  |  |            |
| Option<br>to<br>Purchase<br>Common<br>Stock |  | 03/23/2012               |                    | А    |           | 43,371             |     | (2)  | 03/23/2022         | Common<br>Stock   | 43,371                                 | \$ 0                                 | 43,371   | D  |            |

## **Reporting Owners**

|  | Relationships |           |                              |       |  |  |  |  |  |
|--|---------------|-----------|------------------------------|-------|--|--|--|--|--|
| Reporting Owner Name / Address   | Director      | 10% Owner | Officer                      | Other |  |  |  |  |  |
| COLE THOMAS L<br>C/O MACY'S, INC.<br>7 WEST SEVENTH STREET<br>CINCINNATI, OH 45202 |               |           | Chief Administrative Officer |       |  |  |  |  |  |

### Signatures

| /s/ Linda J. Balicki, as attorney-in-fact for Thomas L. Cole pursuant to a Power of Attorney | 03/27/2012 |
|--|------------|
| Signature of Reporting Person  | Date       |

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Reflects the reporting person's interest in Macy's stock under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of March 23, 2012 by \$39.84, the stock price of such date.

(2) Grant to reporting person of options to purchase 43,371 shares of common stock under the Issuer's 2009 Omnibus Incentive Compensation Plan. The options become exercisable in 25% increments on March 23, 2013, March 23, 2014, March 23, 2015 and March 23, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.