

(Print or Type Responses)

1. Name and Address of Reporting

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Kantor Jeffrey A		nth/Day/Year)	101	iviacy s, flic. [ivi]					
(Last) (First) (Middle) C/O MACY'S, INC., 7 WEST SEVENTH STREET (Street)		-02/24/2012		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give Other (specify title below) below) Chairman of macys.com) wner			
CINCINNATI, OH 45202						Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person			
(City) (State) (Z	ip)	Table I - Non-Derivative Securities Beneficially Owned							
1.Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	n: Direct (Instr. 5) or erect (I)			
Common Stock	Common Stock			25,656					
Common Stock		6	(4)	I		Prior to 2012			
Common Stock		169	<u>(1)</u>		I	By 40	401(k) Plan		
Table II - Derivative Security 1. Title of Derivative Security (Instr. 4) 2. Da Expir (Month		rcisable and Date	3. Title and Amount of Securities Underlying Derivative Security		f 4. Convers or Exerc	ion O ise F	wnership orm of	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount of Number of Shares		ve Solo Oli (I	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)		
Option to Purchase Common Stock	<u>(2)</u>	05/08/2012	Common Stock	11,168	\$ 31.68		D		
Option to Purchase Common Stock	<u>(3)</u>	05/11/2015	Common Stock	39,086	\$ 33.05	55	D		
Option to Purchase Common Stock	<u>(4)</u>	03/24/2016	Common Stock	10,808	\$ 36.26	5	D		
Option to Purchase Common Stock	<u>(5)</u>	03/23/2017	Common Stock	9,611	\$ 46.15		D		
Option to Purchase Common Stock	<u>(6)</u>	03/21/2018	Common Stock	20,382	\$ 24.85		D		
Option to Purchase Common Stock	<u>(7)</u>	03/20/2019	Common Stock	38,647	\$ 8.76		D		
Option to Purchase			Common						

Common Stock	(8)	03/19/2020	Stock	11.212	\$ 20.89	D	
Option to Purchase Common Stock	<u>(9)</u>	03/25/2021	Common Stock	28,089	\$ 23.43	D	
Phantom Stock Units	<u>(10)</u>	02/14/2013	Common Stock	9,416.05	\$ <u>(11)</u>	D	

Reporting Owners

Reporting Owner Name / Address	Relationships					
Reporting Owner Name / Address	Director	tor 10% Owner Officer		Other		
Kantor Jeffrey A C/O MACY'S, INC. 7 WEST SEVENTH STREET CINCINNATI, OH 45202			Chairman of macys.com			

Signatures

/s/ Linda J. Balicki, as attorney-in-fact for Jeffrey A. Kantor pursuant to a Power of Attorney	02/28/2012
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the reporting person's interest in Macy's stock under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of February 27, 2012 by \$37.37, the stock price of such date.
- (2) Options became/become exercisable as follows: 2,792 on May 8, 2003; 2,792 on May 8, 2004; 2,792 on May 8, 2005 and 2,792 on May 8, 2006.
- Options became/become exercisable as follows: 9,772 on May 11, 2006; 9,771 on May 11, 2007; 9,772 on May 11, 2008 and 9,771 on May 11, 2009.
- (4) Options became/become exercisable as follows: 2,702 on March 24, 2007; 2,702 on March 24, 2008; 2,702 on March 24, 2009 and 2,702 on March 24, 2010.
- (5) Options became/become exercisable as follows: 2,403 on March 23, 2008; 2,403 on March 23, 2009; 2,403 on March 23, 2010 and 2,402 on March 23, 2011.
- (6) Options became/become exercisable as follows: 5,096 on March 21, 2009; 5,095 on March 21, 2010; 5,096 on March 21, 2011 and 5,095 on March 21, 2012.
- (7) Options became/become exercisable as follows: 9,662 on March 20, 2010; 9,662 on March 20, 2011; 9,662 on March 20, 2012 and 9,661 on March 20, 2013.
- (8) Options became/become exercisable as follows: 2,803 on March 19, 2011; 2,803 on March 19, 2012; 2,803 on March 19, 2013 and 2,803 on March 19, 2014.
- (9) Options became/become exercisable as follows: 7,023 on March 25, 2012; 7,022 on March 25, 2013; 7,022 on March 25, 2014 and 7,022 on March 25, 2015.
- (10) The value of the Phantom Stock Units will be payable in cash on February 14, 2013.
- (11) 1-for-1 conversion.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.