### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	OVAL
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nours per response	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	s)													
	Name and Address of Reporting Person * OLLENBACH STEPHEN F			2. Issuer Name and Ticker or Trading Symbol Macy's, Inc. [M]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
	(Last) (First) (Middle) /O HILTON HOTELS CORPORATION, 9350 IVIC CENTER DRIVE			3. Date of Earliest Transaction (Month/Day/Year) 05/20/2011							ive title below)		her (specify belo	w)
(Street) BEVERLY HILLS, CA 90210			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line)  X_Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed (					d of, or Beneficially Owned						
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution I any (Month/Day	Date, i	(Inst	ransaction e er. 8)	(A) (Inst	(A) or	of (D) Be (Ir	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Ownership Form:	Beneficial Ownership	
						coi	ntained	l in this fo	rm are n	ot require	ed to resp	ond unless	the	
			Derivative S			for quired, l	Dispose		neficially (		control nu	ımber.		
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date	e.g., puts, ca 4. Transac Code	etion (	varran  5. Num  of  Derivat  Securit  Acquire  (A) or  Dispose of (D)  (Instr. 3	quired, I ts, option ber 6. D and ive (Mo	Dispose as, conv	d of, or Ber ertible secun cisable on Date	neficially (	Owned and of ang	8. Price of	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form of Derivativ Security: Direct (D or Indirect	Benefici Ownersh (Instr. 4)
Derivative Conversion or Exercise (Instr. 3) Price of Derivative	Date	3A. Deemed Execution Date ar)	e.g., puts, ca 4. Transac Code	etion (	varran 5. Num of Derivat Securit Acquire (A) or Dispose of (D) (Instr. 3 and 5)	quired, I ts, option ber 6. D and ive es es ed ed 5, 4,	Dispose is, conv. ate Exer Expirati nth/Day	d of, or Ber ertible secun cisable on Date	7. Title an Amount of Underlyin Securities	Owned and of ang	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction	Ownersh Form of Derivativ Security: Direct (D or Indirect (s) (I)	of Indire Benefici Ownersh (Instr. 4)

D	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
BOLLENBACH STEPHEN F						
C/O HILTON HOTELS CORPORATION	X					
9350 CIVIC CENTER DRIVE	Λ					
BEVERLY HILLS, CA 90210						

## **Signatures**

/s/ Linda J. Balicki, as attorney-in-fact for Stephen Bollenbach pursuant to a Power of Attorney	05/23/2011
**Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the equivalent of one share of the Issuer's common stock.
- (2) The restricted stock units vest on the earlier of one year from the grant date or the date of the Issuer's next annual meeting of shareholders. The vested shares will be automatically deferred and delivered to the reporting person six months after the reporting person's service on the Issuer's Board of Directors ends.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.