FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

 $Filed \ pursuant \ to \ Section \ 16(a) \ of \ the \ Securities \ Exchange \ Act \ of \ 1934 \ or \ Section \ 30(h) \ of \ the \ Investment \ Company \ Act \ of \ 1940$

(Print or Ty	pe Response	es)													
Name and Address of Reporting Person BRODERICK DENNIS J				2. Issuer Name and Ticker or Trading Symbol Macy's, Inc. [M]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
C/O MAC	3. Date of Earliest Transaction (Month/Day/Year) 01/31/2011							X Officer (give title below) Other (specify below) EVP, Gen. Counsel & Secretary)			
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
CINCINNATI, OH 45202 (City) (State) (Zip)				Table I - Non-Derivative Securities Acqui							red, Disposed of, or Beneficially Owned				
(Instr. 3)		2. Transaction Date (Month/Day/Year	2A. Deeme Execution any (Month/Da	Date, if	(Instr. 8)		4. Securities Acqui or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of So Owned Followi Transaction(s) (Instr. 3 and 4)		1	Ownership Form:	Beneficial Ownership	
						Code	V	Amount	or (D)	Price				(I) (Instr. 4)	
Common	Stock		01/31/2011			M		13,232.95	A	(1)	16,156.95			D	
Common	Stock		01/31/2011			D		13,232.95 (2)	D	\$ 23.71 (3)	2,924			D	
Reminder:	Report on a	separate line for eac	h class of securities l	peneficially o	wned di	rectly or i		•							
							in th	is form are	not r	equired	e collection of d to respond u ol number.				1474 (9-02)
			Table II	- Derivative (e.g., puts,				isposed of, o			Owned				
1. Title of 2. 3. Transaction Derivative Conversion Date Security or Exercise (Month/Day/Year) any 3A. Deemed Execution Date, if			Transaction	5. Numb Derivati Securitie	ve l	Expirati	Date Exercisable and prize and prize to the					11. Natur of Indirec Beneficia			

1. Title of			3A. Deemed	4.		5. Number o		6. Date Exerc					9. Number of		11. Nature
Derivative	Conversion	Date	Execution Date, if	Transact	tion	Derivative		Expiration Da	ite	Underlying	Securities	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		Securities		(Month/Day/	Year)	(Instr. 3 and	14)	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8))	Acquired (A) or						(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					Disposed of	(D)						Owned	Security:	(Instr. 4)
	Security					(Instr. 3, 4, and							Following	Direct (D)	
	·					5)							Reported	or Indirect	
				Code	V	(A)			Expiration Date		Amount or Number of Shares		Transaction(s) (Instr. 4)	(I) (Instr. 4)	
Phantom Stock Units	<u>(1)</u>	01/31/2011		M		13,232.95		01/31/2011	01/31/2011	Common Stock	13,232.95	<u>(1)</u>	0	D	

Reporting Owners

Daniel de Company Name / Addison	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
BRODERICK DENNIS J C/O MACY'S, INC. 7 WEST SEVENTH STREET CINCINNATI, OH 45202			EVP, Gen. Counsel & Secretary						

Signatures

/s/ Linda J. Balicki, as attorney-in-fact for Dennis J. Broderick pursuant to a Power of Attorney	02/01/2011
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each phantom stock unit was the equivalent of one share of the Issuer's common stock.
- (2) In connection with this transaction, the reporting person also acquired 837.55 stock credits resulting from a dividend reinvestment feature of the stock credit plan. Those share were settled in cash at the same \$23.71 per share price, or \$19,858.31.
- (3) The price is based on the average closing price, as reported on the New York Stock Exchange, for the 20 business days preceding the payment date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.