FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROVAL | | | | |
|-------------------------|-----------|--|--|--|
| MB Number: | 3235-0287 | | | |
| stimated average burden | | | | |
| ours per response | e 0.5 | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (11IIII OF TY | pe Response | ,5) | | | | | | | | | | | | | |
|---|---|---------------------|--|---|--|---|--|---|--|---|---|--|---|---|---|
| 1. Name and Address of Reporting Person * PICHLER JOSEPH A (Last) (First) (Middle) 7780 COLDSTREAM WOODS DRIVE | | | Issuer Name and Ticker or Trading Symbol Macy's, Inc. [M] Date of Earliest Transaction (Month/Day/Year) 04/12/2010 | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
| | | | | | | | | | | Officer (give title below) Other (specify below) | | | | | |
| | (Street) | | | 4. If Amen | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person | | | | |
| CINCINNATI, OH 45255 | | | | | | | | | _ | Form filed by More than One Reporting Person | | | | | |
| (City | ') | (State) | (Zip) | | | Table I - | Non-De | rivative | Securition | es Acquir | ed, Dispose | d of, or Ben | eficially Ow | ned | |
| 1.Title of S (Instr. 3) | | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | (Instr. 8 |) | 4. Securities Acqu (A) or Disposed of (Instr. 3, 4 and 5) (A) or Amount (D) | | of (D) | 5. Amount of Securities Beneficially Owned Fol Reported Transaction(s (Instr. 3 and 4) | | lowing (| | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common | Stock | | 04/12/2010 | | | M | | 7,000 | A S | n n | 7,000 | | · |) | |
| Common | Stock | | 04/12/2010 | | | S | | 7,000 | D \$ | \$ 22.95 | 0 | | J |) | |
| Reminder: | Report on a | separate fine for e | 0.0000 0.1 0.0000.1.1 | | , | | cont | ained i | n this fo | orm are n | ot require | n of inforn d to respo control nur | nd unless t | | 1474 (9-02) |
| 1. Title of | 2. Conversion | 3. Transaction | Table II - 3A. Deemed Execution Date, | Derivative (e.g., puts, c) 4. Transact Code | Securicalls, w 5. Securion of De Ac (A Di of (Ir | ties Acqu varrants, Number | cont form ired, Di options, | ained in displation disposed of converting Exercisa on Date | of, or Bentible secu | orm are n rrently va | ot required alid OMB coording and of ing es | d to respo control nur | nd unless t nber. 9. Number o | f 10. Owners! Form of Derivati Security Direct (lor Indire | 11. Natur of Indire Beneficia Ownersh (Instr. 4) |
| 1. Title of Derivative Security | 2. Conversion or Exercise Price of Derivative | 3. Transaction Date | Table II - 3A. Deemed Execution Date, any | Derivative (e.g., puts, c) 4. Transact Code | Securicalls, w 5. Securion of De Ac (A Di of (Ir | ties Acquerants, Number erivative curities equired) or sposed (D) sstr. 3, 4, d 5) | form form nired, Di options, 6. Date : Expirati | ained in displation of the converted of | n this for yes a cuit of, or Bei tible secutible and ar) | neficially (arities) 7. Title a Amount Underlyi Securities | ot required alid OMB coording and of ing es | 8. Price of Derivative Security | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(| f 10. Ownersl Form of Derivati Security Direct (l or Indirects) | 11. Natur of Indire Beneficia Ownersh (Instr. 4) |

| P (0 N / 11 | Relationships | | | | | |
|---|---------------|-----------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| PICHLER JOSEPH A 7780 COLDSTREAM WOODS DRIVE CINCINNATI, OH 45255 | X | | | | | |

Signatures

| /s/ Linda J. Balicki, as attorney-in-fact for Joseph A. Pichler pursuant to a Power of Attorney | 04/12/2010 |
|---|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options became exercisable as follows: 1,750 on May 19, 2001; 1,750 on May 19, 2002; 1,750 on May 19, 2003 and 1,750 on May 19, 2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

