Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)										
1. Name and Address of Reporting Pers BOLLENBACH STEPHEN F	2. Issuer Name <b>an</b> Macy's, Inc. [M]		r Trac	ding Syml	bol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) C/O HILTON HOTELS CORPOF CIVIC CENTER DRIVE	ATTONT 0000	3. Date of Earliest Transaction (Month/Day/Year) 09/30/2009					Officer (give title below)	Other (specify be	low)	
(Street) BEVERLY HILLS, CA 90210		4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State)	(Zip)	Ta	ble I - Non	-Deri	ivative Se	ecurities	Acqu	ired, Disposed of, or Beneficially (	Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)		(A) or D (D) (Instr. 3,	4 and 5)	of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Beneficial Ownership

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

Derivative Security (Instr. 3)       Conversion or Exercise Derivative Security       Date (Month/Day/Year)       Execution Date, in any (Month/Day/Year)       Transaction Code (Instr. 3)       of Derivative (Instr. 3)       Amount of Underlying Securities       Derivative Underlying Securities       Derivative Securities       Derivative Securities       Derivative Underlying Securities       Derivative Underlying Securities       Derivative Securities       Derivative Securities       Derivative Securities       Derivative Securities       Derivative Underlying Securities       Derivative Underlying Securities       Derivative Securities       Deriva	(e.g., puts, cans, warrants, options, convertible securities)															
Security (Instr. 3)       or Exercise Price of Derivative Security       (Month/Day/Year)       Code (Instr. 8)       Derivative (Instr. 8)       Derivative Securities       Underlying Securities       Securities       Form of Derivative (Instr. 3)       Beneficially Owned Following (Instr. 4)       Beneficially Owned Following         Phantom Stock       (1)       09/30/2009       A       A       838       (2)       (2)       (2)       Common Stock       838       \$15.58       838       D	1. Title of	2.	3. Transaction	3A. Deemed	4.		5. Nu	mber	6. Date Exe	rcisable	7. Title and	l	8. Price of	9. Number of	10.	11. Nature
(Instr. 3)       Price of Derivative Security       (Month/Day/Year)       (Instr. 8)       Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)       Securities (Instr. 3 and 4)       (Instr. 5)       Beneficially Owned Following Reported Transaction(s)       Derivative Security: Direct (D) or Indirect (I) (Instr. 4)       Ownership (Instr. 4)         Phantom Stock       (I)       09/30/2009       A       838       (2)       (2)       Common Stock       838       \$15.58 (3)       838       D	Derivative	Conversion	Date	Execution Date, if	Transact	tion	of		and Expirat	ion Date	Amount of		Derivative	Derivative	Ownership	of Indirect
Derivative Security       Derivative Security       Derivative Security       Derivative (A) or Disposed of (D) (Instr. 3, 4, and 5)       Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)       (Instr. 3 and 4)       Owned Following Reported Transaction(s)       Security: Direct (D) or Indirect (I) (Instr. 4)         Phantom Stock       (1)       09/30/2009       A       838       (2)       (2)       Common Stock       838       \$15.58 (3)       838       D	Security	or Exercise	(Month/Day/Year)	any	Code		Deriv	ative	(Month/Day	/Year)	Underlying		Security	Securities	Form of	Beneficial
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$	(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	)	Secur	ities			Securities		(Instr. 5)	Beneficially	Derivative	Ownership
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$		Derivative					Acqu	ired			(Instr. 3 and	d 4)		Owned	Security:	(Instr. 4)
$\begin{array}{c c c c c c c c c c c c c c c c c c c $		Security					(A) o	r						Following	Direct (D)	
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$							Dispo	osed								
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$							of (D	)						Transaction(s)	(I)	
Phantom Stock     (1)     09/30/2009     A     838     (2)     (2)     Common Stock     Stock     838     \$15.58     838     D							·							(Instr. 4)	(Instr. 4)	
Phantom Stock(1)09/30/2009AA838(2)(2)Common Stock838\$15.58 Stock838D							4, and	15)								
Phantom Stock     (1)     09/30/2009     A     838     (2)     (2)     Common Stock     838     \$15.58 (3)     838     D												Amount				
Phantom Stock         (1)         09/30/2009         A         838         (2)         (2)         Common Stock         838         \$15.58 (3)         838         D									Data	Evaluation		or				
Phantom Stock         O9/30/2009         A         838         (2)         Common Stock         838         \$15.58 (3)         838         D									Exercisable	Date	Title	Number				
Phantom Stock         (1)         09/30/2009         A         838         (2)         (2)         Common Stock         838         \$15.58         838         D										Date						
Stock         (1)         09/30/2009         A         838         (2)         (2)         Common Stock         838         \$15.58         838         D					Code	V	(A)	(D)				Shares				
Stock         (1)         09/30/2009         A         838         (2)         (2)         Common Stock         838         \$15.58         838         D	Phantom										~					
Stock (3)			09/30/2009		А		838		(2)	(2)		838		838	D	
	Units		09/30/2009				050				Stock	050	<u>(3)</u>	050	D	
	Units															
Phantom Common © 15.58	Phantom										Common		¢ 15 50			
Stock         (1)         09/30/2009         A         836         (4)         (4)         Common         836         \$ 15.58         836         D	Stock	<u>(1)</u>	09/30/2009		Α		836		<u>(4)</u>	<u>(4)</u>		836		836	D	
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	Units										Stock		(3)			

## **Reporting Owners**

Denerging Original Name (Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
BOLLENBACH STEPHEN F C/O HILTON HOTELS CORPORATION 9336 CIVIC CENTER DRIVE BEVERLY HILLS, CA 90210	Х								

### **Signatures**

/s/ Linda J. Balicki, as attorney-in-fact for Stephen F. Bollenbach pursuant to a Power of Attorney	10/02/2009
Signature of Reporting Person	Date

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 1-for-1 conversion.

(2) Units are to be settled in Common Stock upon the reporting person's termination from the Board of Directors.

(3) The price noted is the average of the value of the stock units granted each month during the quarter for which this report is filed.

(4) Units are to be received by the reporting person upon termination from the Board of Directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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