UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

DOCUMENT SEQUENCE

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

CUSIP NUMBER

SEC USE ONLY

WORK LOCATION 1 (a) NAME OF ISSUER (Please type or print) (b) IRS IDENT. (c) S.E.C. FILE NO. NO Macy's, Inc. 13-3324058 794367 1(d) ADDRESS OF ISSUER (e) TELEPHONE NO. STREET CITY STATE ZIP CODE AREA NUMBER CODE 579-7000 7 West Seventh Street Cincinnati Ohio 45202 513 2 (a) NAME OF PERSON FOR WHOSE (b) RELATIONSHIP (c) ADDRESS STREET CITY ZIP STATE TO ISSUER CODE ACCOUNT THE SECURITIES ARE TO BE SOLD c/o Macy's, Inc. Executive Mark Cosby 7 West Seventh Street Cincinnati Ohio 45202 Officer

INSTRUCTION: The person filing this notice should contact the issuer to obtain the IRS. Identification Number and the S.E.C. File Number.

| (b) | SEC USE ONLY | (c) | (d) | (e) | θ | (g) |
|--|---|---|---|--|--|--|
| Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities | Broker-Dealer File Number | Number of Shares or Other Units To Be Sold (See instr.3(c)) | Aggregate Market Value (See instr.3(d)) | Number of Shares or Other Units Outstanding (See instr.3(e)) | Approximate Date of Sale (See instr.3(f)) (MO DAY YR) | Name of Each Securities Exchange (See instr.3(g)) |
| Fidelity.com | | 2,198 | \$33,673.36 | 420,566,356 | 08/25/09 | New York Stock |
| | | | (as of 08/24/09) | (as of 05/29/09) | | Exchange |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities | Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities ONLY Broker-Dealer File Number | Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities ONLY Number of Shares or Other Units To Be Sold (See instr.3(c)) | Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities Fidelity.com ONLY Number of Shares Or Other Units To Be Sold (See instr.3(d)) (See instr.3(c)) 2,198 \$33,673.36 | Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities Fidelity.com ONLY Number of Shares or Other Units To Be Sold (See instr.3(d)) (See instr.3(d)) (See instr.3(e)) 2,198 \$33,673.36 (as of (as of 05/29/09) | Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities Fidelity.com ONLY Number of Shares or Other Units To Be Sold (See instr.3(c)) (See instr.3(c)) 2,198 Aggregate Market or Other Units Outstanding (See instr.3(e)) (MO DAY YR) Approximate Or Other Units Outstanding (See instr.3(e)) (MO DAY YR) 4 (See instr.3(e)) (MO DAY YR) (as of (as of 05/29/09) |

INSTRUCTIONS:

- Name of issue
 - Issuer's I.R.S. Identification Number (c)
 - Issuer's S.E.C. file number, if any Issuer's address, including zip code
 - Issuer's telephone number, including area code
- Name of person for whose account the securities are to be sold
- (b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
- Such person's address, including zip code

- - (b) (c)
- Title of the class of securities to be sold
 Name and address of each broker through whom the securities are intended to be sold
 Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
 Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
 Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as (e)
- shown by the most recent report or statement published by the issuer Approximate date on which the securities are to be sold
- (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

1147 (08-07)

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TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

| | ини | with respect to the payment of all or a | ny pari oj ine parenase price or oiner | consideration the | rejor. | |
|-----------|----------|---|--|-------------------|---------|-------------------|
| Title of | Date You | Nature of Acquisition Transaction | Name of Person from Whom Acquired | Amount of | Date of | Nature of Payment |
| the Class | Acquired | - | (If gift, also give date donor acquired) | Securities | Payment | - |
| | | | | Acquired | | |
| Common | 03/21/08 | Awarded pursuant to the Issuer's | Macy's, Inc. | 2,198 | N/A | N/A |
| Stock | | 1994 Stock Incentive Plan. | | | | |
| | | | | | | |
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| | | | | | | |

INSTRUCTIONS: If the securities were purchased and full payment therefor was not made in cash at the

time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

| Name and Address of Seller | Title of Securities Sold | Date of Sale | Amount of Securities Sold | Gross Proceeds |
|----------------------------|--------------------------|-----------------|------------------------------|----------------|
| | | | | |
| | | | | |

REMARKS:

(1) The filing of this Form 144 shall not be construed as an admission that the undersigned is an Affiliate of the Issuer.

INSTRUCTIONS

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

| 08/25/ | 2009 | |
|------------|-------|--|
| DATE OF NO | OTICE | |
| | | |

IF RELYING ON RULE 10B5-1

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any materiel adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or instruction given, that person makes such representation as of the plan adoption or instruction date.

/s/Linda J. Balicki (1)
Linda J. Balicki, as attorney-in-fact for
Mark Cosby pursuant to a Power of Attorney

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001).

SEC 1147 (04-07)