Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the

Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response..

(Print or Type Responses) 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer Name and Address of Reporting Person * (Check all applicable) BOLLENBACH STEPHEN F Macy's, Inc. [M] 10% Owner Other (specify belo X Director (Middle) 3. Date of Earliest Transaction (Month/Day/Year) C/O HILTON HOTELS CORPORATION, 9336 05/15/2009 CIVIC CENTER DRIVE 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Form filed by More than One Reporting Person BEVERLY HILLS, CA 90210 Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of Security 2. Transaction 2A. Deemed 3. Transaction 4. Securities Acquired Amount of Securities Beneficially 7. Nature (Instr. 3) Date Execution Date, if Code (A) or Disposed of (D) Owned Following Reported Ownership of Indirect (Month/Day/Year (Instr. 8) (Instr. 3, 4 and 5) anv Transaction(s) Form: Beneficial (Month/Day/Year Direct (D) (Instr. 3 and 4) Ownership or Indirect (Instr. 4) (I) (A) or Code (D) Price (Instr. 4) Amount Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1474 (9-02) Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	Conversion	Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	le Derivative		ve es d	Expiration Date (Month/Day/Year)		Amount of Underlying		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial
				Code	v	(A)		Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options to Purchase Common Stock	1	05/15/2009		A		10,000		(1)	05/15/2019	Common Stock	10,000	\$ 0	10,000	D	

Reporting Owners

Reporting Owner Name / Address	Relationships						
		10% Owner	Officer	Other			
BOLLENBACH STEPHEN F							
C/O HILTON HOTELS CORPORATION	X						
9336 CIVIC CENTER DRIVE	Λ						
BEVERLY HILLS, CA 90210							

Signatures

/s/ Linda J. Balicki, as attorney-in-fact for Stephen F. Bollenbach pursuant to a Power of Attorney	05/18/2009
***Signature of Reporting Person	Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Grant to reporting person of options to purchase 10,000 shares of common stock under the Issuer's 1994 Stock Incentive Plan, as amended. The options become exercisable in 25% increments on May 15, 2010, May 15, 2011, May 15, 2012 and May 15, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.