FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPR | OVAL |
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| OMB Number: | 3235-0287 |
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| nours per response | e 0.5 |

longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses) 1. Name and Address of Reporting Person *- PICHLER JOSEPH A | | | 2. Issuer Name and Ticker or Trading Symbol Macy's, Inc. [M] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
|--|---|---------|---|--|-------------------------------|---|--|---|---|--|--|--|--|---|
| (Last) (First) (Middle) 119 EAST COURT STREET | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/30/2007 | | | | | | | give title below | | ner (specify below | v) | |
| (Street) CINCINNATI, OH 45202 | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X. Form filed by One Reporting Person _Form filed by More than One Reporting Person | | | | | |
| (City | | (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | vned | | | | | |
| 1.Title of S (Instr. 3) | | | Oate Month/Day/Year) | 2A. Deemed Execution Date, i any (Month/Day/Yea | | Code (Instr. | (A) or Disposed of (D) (Instr. 3, 4 and 5) | | d of B | eneficially | of Securities Owned Following ransaction(s) 4) | | Ownership o Form: E Direct (D) | Beneficial Ownership |
| | | | | | | Coc | e V Ar | (A) o | | | | (| or Indirect (I I) Instr. 4) | nstr. 4) |
| | Title of 2. 3. Transaction Date Conversion or Exercise (Month/Day/Year) 3A. Deemed Execution Date any | | (e.g., puts, calls, warrants 4. 5. Numbe of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, | | | and Expiration Date (Month/Day/Year) Amoun Underly Securiti | | | ly valid C | 8. Price of Derivative Security (Instr. 5) | 9. Number of | f 10. Ownership Form of Derivative Security: Direct (D) or Indirect | | |
| Derivative Security | Conversion or Exercise Price of Derivative | Date | 3A. Deemed Execution Date, | 4. Transac Code | stion of De According (Ir | Number erivative ecurities equired (A) or isposed (C(D)) nstr. 3, | 6. Date Exe | ercisable tion Date | | nd of | Derivative Security | Derivative Securities Beneficially Owned Following Reported Transaction(| Ownership Form of Derivative Security: Direct (D) or Indirect | (Instr. 4) |
| Derivative Security | Conversion or Exercise Price of Derivative | Date | 3A. Deemed Execution Date, any | 4. Transac Code | tion of De Ac (A Di of (Ir 4, | Number erivative ecurities equired (A) or isposed | 6. Date Exe | ercisable tion Date y/Year) Expiration | 7. Title an Amount o Underlyin Securities (Instr. 3 an | nd of | Derivative Security (Instr. 5) | Derivative Securities Beneficially Owned Following Reported Transaction(| Ownership Form of Derivative Security: Direct (D) or Indirect | of Indirect Beneficia Ownersh (Instr. 4) |

| D | Relationships | | | | | |
|---|---------------|-----------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| PICHLER JOSEPH A 119 EAST COURT STREET CINCINNATI, OH 45202 | X | | | | | |

Signatures

| /s/Christopher M. Kelly, as attorney-in-fact for Joseph A. Pichler pursuant to a Power of Attorney | 10/02/2007 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1-for-1 conversion.
- (2) Units are to be settled in Common Stock upon the reporting person's termination from the Board of Directors.
- (3) The price noted is the average of the value of the stock units granted each month during the quarter for which this report is filed.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.