FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading Symbol (Check all applicable) LUNDGREN TERRY J FEDERATED DEPARTMENT STORES INC Director X Officer (give title below) Other (specify below) Chairman, President & CEO (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) C/O FEDERATED DEPARTMENT STORES, 03/22/2007 INC., 7 WEST SEVENTH STREET 6. Individual or Joint/Group Filing(Check Applicable Line) 4. If Amendment, Date Original Filed(Month/Day/Year) X_Form filed by One Reporting Person
__Form filed by More than One Reporting Person CINCINNATI, OH 45202 (City) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security 2. Transaction 2A Deemed 3. Transaction 4. Securities Acquired 5 Amount of Securities 7 Nature Beneficially Owned Following (Instr. 3) Date Execution Date, if Code (A) or Disposed of (D) Ownership of Indirect (Month/Day/Year) any (Instr. 8) (Instr. 3, 4 and 5) Reported Transaction(s) Form: Beneficial (Month/Day/Year (Instr. 3 and 4) Direct (D) Ownership or Indirect (Instr. 4) (A) or Code Amount (D) Price (Instr. 4) Common Stock S 2,400 D D 03/22/2007 274,168 46.32 Common Stock 03/22/2007 S 1,300 D D 272,868 46.33 Common Stock S D 03/22/2007 1,900 D 270,968 46.34 Common Stock 03/22/2007 S 1,300 D 269,668 D 46.35 D Common Stock 03/22/2007 S 9,400 D 260,268 46.36 Common Stock 03/22/2007 S 2.100 D 258,168 D 46.37 Common Stock 03/22/2007 S 22,600 D \$ 46 235,568 D 03/22/2007 S 3,100 D Common Stock D 232,468 46.01 S D Common Stock 03/22/2007 2,200 D 230,268 46.03 Common Stock 03/22/2007 S 2,600 D 227,668 D 46.04 D Common Stock 03/22/2007 S 6,820 D 220,848 46.05 S 4,600 D Common Stock 03/22/2007 D 216,248 46.06 Common Stock 03/22/2007 S 5,600 D D 210,648 46.07 Common Stock 03/22/2007 S 100 D 210,548 D 46.08 Common Stock 03/22/2007 S 4,400 D 206,148 D 46.10 Common Stock 03/22/2007 S 1,400 D 204,748 D 46.11 Common Stock 03/22/2007 S 800 D D 203.948 46.12 03/22/2007 S D D Common Stock 200 203,748 46.13 By 1,898 (1) Common Stock 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction	3A. Deemed	4.		5. Numbe		6. Date Exercisable		7. Title and		8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transaction of		of		and Expiration Date		Amount of		Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		Derivative		(Month/Day/Year)		Unde	rlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)		Secui	ities			Secui	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					Acqu	ired			(Instr. 3 and			Owned	Security:	(Instr. 4)
	Security					(A) o	A) or			4)			Following	Direct (D)	
						Disposed							Reported	or Indirect	
						of (D)							Transaction(s)	(I)	
						(Instr. 3,							(Instr. 4)	(Instr. 4)	
						4, and 5)									
											Amount				
								Date	Expiration		or				
								Exercisable		Title	Number				
									Date		of				
				Code	V	(A)	(D)				Shares				

Reporting Owners

Booking Committee (Addison	Relationships						
Reporting Owner Name / Address	Director	10% Owner	0% Owner Officer				
LUNDGREN TERRY J C/O FEDERATED DEPARTMENT STORES, INC. 7 WEST SEVENTH STREET CINCINNATI, OH 45202	Х		Chairman, President & CEO				

Signatures

/s/Christopher M. Kelly, as attorney-in-fact for Terry J. Lundgren pursuant to a Power of Attorney	03/23/2007
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects matching contributions under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of March 22, 2007 by \$46.15, the stock price of such date.

Remarks:

This Form 4 represent 2 of 2 forms being filed to capture all the transactions of the reporting person on March 22, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.