| FORM 4 |
|----------------------|
| Check this box if no |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses) | | | | | | | | | | | |
|---|--|------------------------|-------------|----------|--|--|---|--|--|-------------------------|--|
| 1. Name and Address of Reporting Per COLE THOMAS L | 2. Issuer Name and FEDERATED DI [FD] | | | 0.2 | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) | | | | | |
| (Last) (First) C/O FEDERATED DEPARTME WEST SEVENTH STREET | 3. Date of Earliest Tr 07/11/2006 | ransaction (| Mont | h/Day/Ye | ar) | Vice Chair | | | | | |
| (Street) CINCINNATI, OH 45202 | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) (State) | (Zip) | | Table I - N | on-D | erivative | Securi | ities Acquired, Disposed of, or Beneficially Owned | | | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Yea | Execution Date, if any | (Instr. 8) | | 4. Securities Acquired (A or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | Ownership Form: | Beneficial | |
| | | (Month/Day/Year) | Code | v | Amount | (A) or (D) | Price | (Instr. 3 and 4) | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) | |
| Common Stock | 07/11/2006 | | М | | 72,000 | А | \$ 13.6562 | 101,066 (1) | D | | |
| Common Stock | 07/11/2006 | | М | | 97,500 | А | \$ 14.285 | 198,566 | D | | |
| Common Stock | 07/11/2006 | | S | | 72,000 | D | \$ 36.2815 | 126,566 | D | | |
| Common Stock | 07/11/2006 | | S | | 97,500 | D | \$ 36.304 | 29,066 | D | | |
| Common Stock | 07/11/2006 | | А | | 50,000 | А | \$ 0 | 79,066 | D | | |
| Common Stock | | | | | | | | 8,913 ⁽²⁾ | Ι | By 401(k) Plan | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| _ | (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|---|--|------------------|---|------|---|--------------|-----------------------|--|--------------------|--|-------------------------------------|--------------------------------------|--|---|--|
| Security (Instr. 3) | Conversion | (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code |) | n Derivative | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | Derivative Security (Instr. 5) | Derivative Securities Beneficially Owned Following | Ownership Form of Derivative Security: Direct (D) | |
| | | | | Code | v | (A) | | Date Exercisable | Expiration Date | THE | Amount or Number of Shares | | Reported Transaction(s) (Instr. 4) | or Indirect (I) (Instr. 4) | |
| Option to Purchase Common Stock | | 07/11/2006 | | М | | | 72,000 <u>(3)</u> | <u>(4)</u> | 08/25/2010 | Common Stock | 72,000 (<u>3</u>) | \$ 0 | 0 | D | |
| Option to Purchase Common Stock | (2) | 07/11/2006 | | М | | | 97,500 <u>(5</u>) | <u>(6)</u> | 03/28/2013 | Common Stock | 97,500 (5) | \$ 0 | 32,500 <u>(5)</u> | D | |
| Option to Purchase Common Stock | | 07/11/2006 | | А | | 150,000 | | 07/11/2009 | 07/11/2016 | Common Stock | 150,000 | \$ 0 | 150,000 | D | |

Reporting Owners

| Den er den openen Nemer (Address | Relationships | | | | | | |
|---|---------------|-----------|------------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| COLE THOMAS L C/O FEDERATED DEPARTMENT STORES INC 7 WEST SEVENTH STREET CINCINNATI, OH 45202 | | | Vice Chair | | | | |

Signatures

/s/ Christopher M. Kelly, as attorney-in-fact for Thomas L. Cole pursuant to a Power of Attorney

**Signature of Reporting Person

07/13/2006 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) On June 9, 2006, the common stock of the Issuer split 2-for-1, resulting in the reporting person's ownership of 14,533 additional shares of common stock.

(2) Reflects matching contributions under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of July 12, 2006 by \$35.95, the stock price of such date.

(3) This option was previously reported as covering 36,000 shares at an exercise price of \$27.3125 per share, but was adjusted to reflect the Issuer's stock split that occurred on June 9, 2006.
(4) Options became exercisable as follows: 18,000 on August 25, 2001, 18,000 on August 25, 2002, 18,000 on August 25, 2003 and 18,000 on August 25, 2004.

(5) This option was previously reported as covering 65,000 shares at an exercise price of \$28,57 per share, but was adjusted to reflect the Issuer's stock split that occurred on June 9, 2006.(6) Options became exercisable as follows: 32,500 on March 28, 2004, 32,500 on March 28, 2005 and 32,500 on March 28, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.