FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 1. Name and Address of Reporting Person *- COLE THOMAS L (Last) (First) (Middle) C/O FEDERATED DEPARTMENT STORES INC, 7 WEST SEVENTH STREET (Street) CINCINNATI, OH 45202				FEDERATED DEPARTMENT STORES INC /DE/ [FD] 3. Date of Earliest Transaction (Month/Day/Year) 03/24/2006 4. If Amendment, Date Original Filed(Month/Day/Year)						C/DE/	Check all applicable) Director Officer (give title below) Other (specify below) Vice Chair 6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City		(State)	(Zip)			Table	e I - 1	Non-Deriva	tive Securitie	s Acquire	ed, Disposed	of, or Ben	eficially Ow	ned	
1.Title of S (Instr. 3)				2A. Deemed Execution Dat any (Month/Day/Y		Year)	(nstr. 8)		Securities Academic Securi	puired of (D) Ow Tra	5. Amount of Securities I Owned Following Report Transaction(s) (Instr. 3 and 4)		Beneficially	Ownership Form: Direct (D) or Indirect (I)	Beneficial Ownership
Common	Stock						Code	e V A	mount (D)	Price 4	,449 ⁽¹⁾			(Instr. 4)	By 401(k) Plan
							-		sed of, or Bei ivertible secu	•	Owned				
	Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transac Code	tion	5. Numb of Derivati Securitie Acquired (A) or Disposed (D) (Instr. 3,	ve es d	options, co	ercisable and Date	•	and of ing		9. Number Derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	Owners Form of Derivat Security Direct (or Indir	Owners (Instr. 4
Derivative Security	Conversion or Exercise Price of Derivative	Date	3A. Deemed Execution Date, if any	4. Transac Code	tion	5. Numb of Derivati Securitie Acquired (A) or Disposed (D)	ve es d	6. Date Expiration	exertible secures and Date y/Year)	7. Title : Amount Underly Securitie	and of ing	Derivative Security	Derivative Securities Beneficially Owned Following Reported Transaction	Owners Form of Derivat Security Direct (or Indir	hip of India Benefic Owners (Instr. 4
Derivative Security (Instr. 3) Option to	Conversion or Exercise Price of Derivative Security	Date	3A. Deemed Execution Date, if any	2.g., puts, 4. Transac Code (Instr. 8	tition (i)	s, warra 5. Numb of Derivati Securitie Acquiree (A) or Disposee (D) (Instr. 3, and 5)	ve ees d d of , 4,	options, col 6. Date Exc Expiration (Month/Da	exertible secures and Date y/Year)	7. Title : Amount Underly Securiti (Instr. 3	Amount or Number of Shares	Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction	Owners Form of Derivat Security Direct (or Indir	hip of India Benefic Owners (Instr. 4
Derivative Security (Instr. 3) Option to Purchase Common	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	3A. Deemed Execution Date, if any	e.g., puts. 4. Transac Code (Instr. 8	tition (i)	s, warra 5. Numb of Derivati Securitic Acquirec (A) or Disposec (D) (Instr. 3, and 5)	ve ees d d of , 4,	Date Exercisable	exertible securerisable and Date by Year) Expiration Date	7. Title : Amount Underly Securitie (Instr. 3	Amount or Number of Shares	Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	Owners Form o. Derivat Security Direct (or Indir (s) (I) (Instr. 4	hip of India Benefic Owners (Instr. 4

B (1 0 N (A))	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
COLE THOMAS L C/O FEDERATED DEPARTMENT STORES INC 7 WEST SEVENTH STREET CINCINNATI, OH 45202			Vice Chair			

Signatures

/s/Padma Tatta Cariappa, as attorney-in-fact for Thomas L. Cole pursuant to a Power of Attorney	03/28/2006
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects matching contributions under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of March 24, 2006 by \$71.65, the stock price of such date.
- (2) Grant to reporting person of options to purchase 19,485 shares of common stock under the Issuer's 1995 Executive Equity Incentive Plan. The options become exertisable in 25% increments on March 24, 2007, March 24, 2008, March 24, 2009 and March 24, 2010.
- (3) 1-for-1 conversion.
- (4) The value of the phantom stock units will be payable in cash as follows: 50% on February 4, 2008 and 50% on February 2, 2009.
- (5) The value of the phantom stock units will be payable in cash as follows: 50% on February 1, 2010 and 50% on January 31, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.