FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	ROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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	nd Address o RICK DEN			/DE/ [FD	ATE)]	DΓ	DEPAR	TMEN	NT ST	ORES IN		Dii	rector fficer (gi	(Chec	Oth	le) 6 Owner er (specify be	ow)
	ERATED	(First) DEPARTMEN ENTH STREE	IT STORES,	3. Date of 11/16/20		iest '	Transact	cion (Mo	onth/Da	ay/Year)				SVP, Secre	tary&General	Counsel	
CINCINI	NATI, OH	(Street)		4. If Amer	ndme	ent, I	Date Ori	ginal Fi	led(Mor	nth/Day/Year)		_X_ Form	n filed by	One Reporting	oup Filing(Che g Person Reporting Person	••	Line)
(City		(State)	(Zip)			т	able I -	Non-De	privativ	ve Securiti	es Acqui	ired Di	ienosee	d of or Ren	eficially Ow	ned	
1.Title of S	lecurity		2. Transaction	2A. Deeme	ed		3. Trans			urities Acq			-	f Securities).	7. Nature
(Instr. 3)			Date (Month/Day/Year)	Execution	Date	, if	Code (Instr. 8		(A) or	Disposed (3, 4 and 5)	of (D)	Benefi Repor	icially	Owned Fol ansaction(s)	lowing I	Ownership Form:	of Indirect Beneficial Ownership
							Code	v	Amou	(A) or	Price				(or Indirect I) Instr. 4)	(Instr. 4)
Common	Stock		11/16/2004				M		3,600) A 3	\$ 33.125	11,82	28.67])	
Common	Stock		11/16/2004				M		3,600) A S	\$ 34.375	15,42	28.67])	
Common	Stock		11/16/2004				S		7,200) D	\$ 55.7669	8,228	3.67])	
Common	Stock											401 (1)]		By 401(k) Plan
			Table II - l					con forn iired, D	tained n disp Dispose	d in this fo plays a cu d of, or Be	orm are rrently v	not re valid C	quire OMB c	n of inforn d to respo ontrol nur	nd unless t		1474 (9-02)
1. Title of Derivative Security (Instr. 3)	Conversion	3. Transaction Date (Month/Day/Ye	3A. Deemed Execution Date, i	4. Transac Code	tion	5. N of Der Sec Acc (A) Dis	Number ivative urities quired or posed D) str. 3, 4,	_	Exercition Da		7. Title Amour Underl Securit	nt of lying)	Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	Owners Form of Derivat Security Direct (or Indir	Owners (Instr. 4
				Code	V	(A)		Date Exercis		Expiration Date	Title	or Ni of	umber				
Options to Purchase Common Stock	\$ 33.125	11/16/2004		М			3,600	<u>(2</u>) 0	03/22/2000	6 Comm Stoc	- 3	,600	\$ 33.125	0	D	
Options to Purchase Common Stock	\$ 34.375	11/16/2004		М			3,600	<u>(3</u>) 0	03/28/200	7 Comm		,600	\$ 34.375	0	D	

Reporting Owners

Describe Owner Verse / Address			Relationships	
Reporting Owner Name / Address	Director	10% Owner	Officer	Other
BRODERICK DENNIS J C/O FEDERATED DEPARTMENT STORES, INC. 7 WEST SEVENTH STREET CINCINNATI, OH 45202			SVP, Secretary&General Counsel	

Signatures	
/s/Padma Tatta Cariappa, as attorney-in-fact for Dennis J. Broderick pursuant to a Power of Attorney	11/18/2004
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects matching contributions under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reoprting person in the applicable investment fund as of November 17, 2004 by \$56.68, the stock price of such date.
- (2) Options became exercisable as follows: 900 on March 22, 1997, 900 on March 22, 1998, 900 on March 22, 1999 and 900 on March 22, 2000.
- (3) Options became exercisable as follows: 900 on March 28, 1998, 900 on March 28, 1999, 900 on March 28, 2000 and 900 on March 28, 2001.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.