FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 1. Name and Address of Reporting Person *- WHITTINGTON MARNA C			2. Issuer Name and Ticker or Trading Symbol FEDERATED DEPARTMENT STORES INC /DE/ [FD]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle) 2959 BARLEY MILL ROAD			Date of Earliest Transaction (Month/Day/Year) 09/30/2004 If Amendment, Date Original Filed(Month/Day/Year)											
(Street) YORKLAND, DE 19736									6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City		(State)	(Zip)	Table I - Non-Derivativ				vative Securiti	es Acani	red. Dispose	l of, or Ben	neficially Ow	ned	
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye			2A. Deemed Execution Date, if		3. T Cod (Ins	ransaction	4. Securities Ad (A) or Disposed (Instr. 3, 4 and (A) or	equired d of (D)	5. Amount of	of Securities Beneficially lowing Reported (s)		6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common	Stock		09/30/2004			_	M V	155 A		5,147 <u>(1)</u>			D	
Security	Conversion or Exercise		3A. Deemed Execution Date, i	4. Transac	calls, w	arrant Number	contai form of		orm are rrently v	not required valid OMB coord	d to respo ontrol nur 8. Price of	nd unless mber. 9. Number	of 10.	1474 (9-02) 11. Naturinip of Indire
(Instr. 3)	Price of Derivative Security	(World Day Tear)	any (Month/Day/Year	Code (Instr. 8) Sec (A) Dis of (posed			Underl Securit	lying	Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Form of Derivati Security Direct (or Indire	Benefici Ownersl (Instr. 4)
(instr. 3)	Derivative	(WOIIII Day/ 1 ea.)) Sec Ac (A) Dis of ((In 4, 2	purities quired or posed D) str. 3, and 5)		y/Year) Expiration	Underl Securit	lying ties	Security	Securities Beneficially Owned Following Reported Transaction	Form of Derivat: Security Direct (or Indirect)	Benefici Ownersl (Instr. 4)
Phantom Stock Units	Derivative	09/30/2004		r) (Instr. 8) Sec Ac (A) Dis of ((In 4, 2	purities quired or posed D) str. 3, and 5)	Date Exercisable	y/Year) Expiration	Underl Securii (Instr.	Amount or Number of Shares	Security	Securities Beneficially Owned Following Reported Transaction	Form of Derivat: Security Direct (or Indirect)	Benefici Ownersl (Instr. 4)
Phantom Stock	Derivative Security			(Instr. 8) Sec Ac (A) Dis of ((In 4, 2	purities quired or posed D) str. 3, and 5)	Date Exercisable	Expiration Date	Underl Securit (Instr. Title Common Stock	Amount or Number of Shares 155 non 268	Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Form of Derivating Security Direct (or Indirect) (I) (Instr. 4	Benefici Ownersl (Instr. 4)

Donostino Ossas None / Address	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
WHITTINGTON MARNA C 2959 BARLEY MILL ROAD	Х				
YORKLAND, DE 19736	**				

Signatures

/s/Padma Tatta Cariappa, as attorney-in-fact for Marna C. Whittington pursuant to a Power of Attorney		10/04/2004
**Signature of Reporting Person		Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Includes 2 shares received September 30, 2004 pursuant to a dividend reinvestment feature of the Issuer's directors compensation program.
- (2) 1-for-1 conversion.
- (3) The price noted is the average of the value of the stock units granted each month during the quarter for which this report is filed.
- (4) Units are to be received by the Reporting Person upon termination from the Board of Directors.

 $Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, {\it see}\ Instruction\ 6 for procedure.$

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

POWER OF ATTORNEY

The undersigned, a director and/or officer of Federated Department Stores, Inc., a Delaware corporation (the "Company"), hereby constitutes and appoints Dennis J. Broderick, Padma Tatta Cariappa, Christopher M. Kelly and Mark E. Betzen, or any of them, my true and lawful attorneys-in-fact and agents, each with full power of substitution and resubstitution (individually, a "Designee," and collectively, the "Designees"), to (i) execute and file on the undersigned's behalf all Forms 3, 4, 5 and 144 (including any amendments thereto) with the Securities and Exchange Commission (the "Commission") relating to the undersigned's ownership of or transactions in securities of the Company as such filings are required pursuant to Section 16(a) of the Securities and Exchange Act of 1934 and Rule 144 of the Securities Act of 1933, and (ii) to execute on the undersigned's behalf any seller's representation letter that may be required to be submitted to the broker handling any sale of the Company's securities for the benefit of the undersigned. The authority of each such Designee (or substitute or resubstitute) under this Power of Attorney shall continue until the undersigned is no longer required to file Forms 3, 4, 5 and 144 with regard to the undersigned's ownership of or transactions in any such securities unless earlier revoked in a writing filed with the Commission. The undersigned acknowledges that neither the Company nor any of the Designees shall be responsible for any of the information furnished to the Company or any of the Designees by the undersigned for inclusions in any such filings or representation letters or as to the timing of any such filings (except in the case of the Company only and then only to the extent provided in the written procedures of the Company from time to time in effect specifically relating to such filings), or with respect to the requirements of Section 16(b) of the Securities Exchange Act of 1934 or Rule 144 of the Securities Act of 1933.

/s/Marna C. Whittington
Marna C. Whittington

Dated: August 27, 2004