FORM 4

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1 Name and Address	of Paparting Paran	*	2 Issuer N	Name a	nd Tic	ker or Trading	Symbol	5. R	elationshi	p of Report	ing Person(s)	to Issuer	
	Name and Address of Reporting Person 2 ON DER HEYDEN KARL M			2. Issuer Name and Ticker or Trading Symbol FEDERATED DEPARTMENT STORES INC /DE/ [FD]					_ Director		k all applicabl)
TWO SOUND VII	EW DR, SUITE 10	3.0	3. Date of Earliest Transaction (Month/Day/Year) 06/30/2004										
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					_X_	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
GREENWICH, CT	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned				ed						
1.Title of Security (Instr. 3)			2A. Deem Execution any (Month/Da	Date, if	Code (Inst	e (A r. 8) (In	Securities Acq) or Disposed on the str. 3, 4 and 5) (A) or mount (D)	of (D) Owr Tran	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) Form: (Instr. 3 and 4) Direct (I or Indirect (I)		Ownership of Gorm: Be Oirect (D) Or Indirect (I)	eneficial wnership	
						Persons	s who respoi						74 (9-02)
						form dis		ently valid	d ОМВ с			ie	
1. Title of Derivative Security (Instr. 3) Conversio or Exercise Price of Derivative Security	(Month/Day/Year)	3A. Deemed Execution Date, if	4. Transacti	5. No of Der Sec Acc (A) Dis of (Ins	fumber ivative urities uired or oosed	form dis	splays a curresed of, or Benovertible securous able and ate	ently valid	d OMB c	8. Price of	9. Number of	f 10. Ownership Form of Derivative Security: Direct (D) or Indirect	(Instr. 4)
Derivative Security (Instr. 3) Conversion or Exercise Price of Derivative	Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transacti	5. No of Der Sec Acc (A) Dis of (Ins	fumber ivative urities uired or cosed D) tr. 3, and 5)	form disquired, Disposes, options, con 6. Date Exerce Expiration Description	splays a curresed of, or Benovertible securous able and ate	rently valid eficially Overities) 7. Title and Amount of Underlying Securities	d OMB c	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s	f 10. Ownership Form of Derivative Security: Direct (D) or Indirect	of Indire Benefici Ownersh (Instr. 4)

B C O N /AII	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
VON DER HEYDEN KARL M TWO SOUND VIEW DR SUITE 100 GREENWICH, CT 06830	X				

Signatures

/s/Padma Tatta Cariappa, as attorney-in-fact for Karl M. von der Heyden pursuant to a Power of Attorney	07/02/2004
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1-for-1 conversion.
- (2) The price noted is the average of the value of the stock units granted each month during the quarter for which this report is filed.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.