FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL				
OMB Number:	3235-0287			
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hours per response	0.5			

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Response	es)													
1. Name and Address of Reporting Person * GROVE JANET			2. Issuer Name and Ticker or Trading Symbol FEDERATED DEPARTMENT STORES INC /DE/ [FD]						DE/	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below)					
(Last) (First) (Middle) C/O FEDERATED DEPARTMENT STORES INC, 7 WEST SEVENTH STREET				3. Date of Earliest Transaction (Month/Day/Year) 03/22/2004							Vice Chair				
(Street) CINCINNATI, OH 45202			4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting PersonForm filed by More than One Reporting Person					
(City) (State) (Zip)			(Zip)	Table I - Non-Derivative Securities Acqui						Acquire	ed, Disposed o	of, or Benef	icially Owne	d	
1.Title of S (Instr. 3)	Title of Security 2. Transaction Date (Month/Day/Year		Execution Date, if C		Code (Instr. 8	3. Transaction Code (Instr. 8)		4. Securities Acqui (A) or Disposed of (Instr. 3, 4 and 5) (A) or Amount (D)		5. Amount of Securities Benefic Owned Following Reported Transaction(s) (Instr. 3 and 4)		d C	Ownership Form:	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common	Stock		03/22/2004			M		2,374.3	30 A	\$ 0 1	18,675.28 (1	1])	
Common Stock 03/22/2004				-		911	D	\$ 49.65	17,764.28		I	D			
		sanarata lina for and		hanaficie	ally owned	F			р 	49.65	17,764.28			,	
		separate line for eac	h class of securities	Derivat	tive Secur	directly o	Pers in th disp	tly. ons wh is form lays a c	no respon are not r currently	d to the equired valid ON	collection o to respond //B control n	unless the	ion contain		1474 (9-02)
Reminder:	Report on a	3. Transaction	Table II - 3A. Deemed Execution Date, if	Derivat (e.g., pu 4. Transact Code	tive Secur ats, calls, v 5. Nu beriv Secur Acqu or Di (D)	ities Acquarrants, mber of rative rities ired (A) sposed of	Pers in th disp	tly. ons whis form lays a convert Exercisate on Date	orespon are not recurrently of, or Bene tible securi	d to the equired valid OM	collection of to respond of the control of the cont	unless the umber. 8. Price of	ion contain	f 10. Owners! Form of Derivati Security Direct (i) or Indire	11. Natur of Indirec Beneficia Ownershi : (Instr. 4)
Reminder: 1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative	3. Transaction	Table II - 3A. Deemed Execution Date, if any	Derivat (e.g., pu 4. Transact Code	5. Nu tion Deriv Secur Acqu or Di (D) (Instr	ities Acquarrants, mber of rative rities ired (A) sposed of	Pers in th disp uired, Di options,	tly. ons which is form lays a convert Exercisation Date Day/Yea	of, or Bene ible securible and	d to the equired valid ON ficially Oties) 7. Title of Unde Securities	collection of to respond of the control of the cont	8. Price of Derivative Security	9. Number o Derivative Securities Beneficially Owned Following Reported	f 10. Owners! Form of Derivati Security Direct (i) or Indire	11. Natur of Indirec Beneficia Ownershi : (Instr. 4)

Reporting Owners

Reporting Owner Name / Address	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
GROVE JANET					
C/O FEDERATED DEPARTMENT STORES INC			Vice Chair		
7 WEST SEVENTH STREET			vice Chan		
CINCINNATI, OH 45202					

Signatures

/s/Padma Tatta Cariappa, as attorney-in-fact for Janet Grove pursuant to a Power of Attorney	03/23/2004
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 21.98 shares received on March 22, 2004 pursuant to a dividend reinvestment feature of the Issuer's long term incentive plan.
- (2) 1-for-1 conversion.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.