FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPR | OVAL | | | | |
|-------------------------|-----------|--|--|--|--|
| MB Number: | 3235-0287 | | | | |
| stimated average burden | | | | | |
| ours per response | 0.5 | | | | |

longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1 Nama an | pe Response | 23) | | | | | | | | | | | | | |
|------------------------------------------------------------|-----------------------------------------------------|------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------|---------|------------------------------------------------------------------|------------------------------------------------|---------------------------------|-----------------------------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|------------------------------------------------------|
| 1. Name and Address of Reporting Person * PICHLER JOSEPH A | | | 2. Issuer Name and Ticker or Trading Symbol FEDERATED DEPARTMENT STORES INC /DE/ [FD] | | | | | | _X_ Directo | (Che | | | v) | | |
| 3925 EM | BASSY PA | (First) ARKWAY | | 3. Date of Earliest Transaction (Month/Day/Year) 09/30/2003 | | | | | | | | | | | |
| (Street) AKRON, OH 44333-1799 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | |) (| 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | | |
| (City | y) | (State) | (Zip) | Table I - Non-Derivative Securities Acqu | | | | | es Acquir | ed, Dispos | sed of, or B | eneficially Ov | vned | | |
| 1.Title of S (Instr. 3) | Security | | Date (Month/Day/Year) | 2A. Deeme Execution any (Month/Da | Date, | if Co (In | Transact de str. 8) | (A) (D) (In | Securities A or Dispose str. 3, 4 and (A) or Dispose of the count (D) | d of E | Beneficially | of Securities Owned For ransaction(s | llowing (| Ownership of Borm: | eneficial wnership |
| Reminder: | Report on a | separate line for e | ach class of securiti | es beneficia | ally o | wned | P | ersons ontaine | who resp | orm are | not requi | | rmation oond unless ol number. | | 74 (9-02) |
| | | | Table II - D | | | | | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | Conversion | 3. Transaction Date (Month/Day/Yea | 3A. Deemed Execution Date, | 4. Transac Code | tion (| varra 5. Nun of | nts, optimber 6. I and tive (Moties ed 3, 5) | Date Exe Expirat onth/Day | vertible sec reisable ion Date //Year) | 7. Title a Amount of Underlying Securities (Instr. 3 a | nd of ng s and 4) | Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4) | Ownership Form of Derivative Security: Direct (D) or Indirect | Beneficial Ownership (Instr. 4) |
| Derivative Security | Conversion or Exercise Price of Derivative | Date | 3A. Deemed Execution Date, any | 4. Transac Code | alls, v | S. Num of Deriva Securit Acquit A) or Disposof (D) Instr. I, and | nts, optimiser 6. I and tive (Moties ed as, 5) | Date Exe Expirat onth/Day | vertible sec reisable ion Date //Year) | 7. Title a Amount of Underlying Securities (Instr. 3 a | nd of ng s and 4) | Derivative Security (Instr. 5) | Derivative Securities Beneficially Owned Following Reported Transaction(| Ownership Form of Derivative Security: Direct (D) or Indirect s) (I) | of Indirect Beneficial Ownership (Instr. 4) |

Reporting Owners

| D (O N / / 11 | Relationships | | | | | |
|------------------------------------------------------------------|---------------|-----------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| PICHLER JOSEPH A 3925 EMBASSY PARKWAY AKRON, OH 44333-1799 | X | | | | | |

Signatures

| /s/Padma Tatta Cariappa, as attorney-in-fact for Joseph A. Pichler pursuant to a Power of Attorney | 10/02/2003 |
|----------------------------------------------------------------------------------------------------|------------|
| Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1-for-1 conversion.
- (2) Units are to be settled in Common Stock upon the Reporting Person's termination from the Board of Directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.