FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
OMB Number:	3235-02	287			
Estimated average burden					
nours per response					

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	es)													
Name and Address of Reporting Person * giovanniello joseph			2. Issuer Name and Ticker or Trading Symbol LADENBURG THALMANN FINANCIAL SERVICES INC. [LTS]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director TOfficer (give title below) Other (specify below)						
(Last) (First) (Middle) C/O LADENBURG THALMANN FINANCIAL SERVICE, 4400 BISCAYNE BLVD.			3. Date of Earliest Transaction (Month/Day/Year) 03/31/2017							Sen	ior Vice Pre	sident			
(Street) MIAMI, FL 33137			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person							
(City) (State) (Zip)			Table I - Non-Derivative Securities Acqui						ired, Disposed of, or Beneficially Owned						
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, i		te, if Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D (Instr. 3, 4 and 5)		of (D)	Beneficially Owned Following Reported Transaction(s)			6. Ownership Form:	7. Nature of Indirect Beneficial Ownership	
				(Wolld) Day	/ Tear)	Code	V	Amoun	(A) or (D)	Price	or (I)			(Instr. 4)	
Common	Stock		03/31/2017			A		7,640	A (1)	\$ 2.356	283,618	3		D	
	ries A Cur ble Preferr										2,000 🖸	2)		D	
Reminder: indirectly.	Report on a	separate line	for each class of secu	irities benefic	ially o		•		o respo	ond to	the colle	ction of ir	nformation	SI	EC 1474 (9-
			Table II - D	Derivative Se	curitio	1	he f	orm dis	plays a	curre	ntly valid	d OMB cor	espond un ntrol numb		02)
Security	2. 3. Transaction Date or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/		on 3A. Deemed Execution Da (Year) any	4.		5. Number 6. I and		nd Expiration Date Month/Day/Year) An Un Sec		7. T Amo Und Sect (Ins			9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownersl Form of Derivati Security Direct (I or Indire	(Instr. 4)
				Code	V	(A) (D)	Date Exer	cisable	Expiration Date	on Title	Amount or Number of Shares				
Repor	ting O	wners													
Reporting Owner Name / Address			Dire	ctor 10%	Own	Relatio				ther					
giovanniello joseph C/O LADENBURG THALMANN FINANCIAL SERVICE 4400 BISCAYNE BLVD. MIAMI. FL 33137			10/0	OWII		ior Vic	e Pres								

Signatures

/s/ Joseph Giovanniello Jr.	04/04/2017
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Acquisition of stock under Issuer's employee stock purchase plan.
- (2) The 8.00% Series A Cumulative Redeemable Preferred Stock is convertible into common stock at a non-fixed conversion rate in connection with a change of control as described in the Issuer's Current Report on Form 8-K, filed with the Securities and Exchange Commission on May 24, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.