FORM 4

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROV | AL |
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Section 16. Form 4 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF or Form 5 SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type 1. Name and Person - ROSENST | 2. Issuer Name and Ticker or Trading Symbol LADENBURG THALMANN FINANCIAL SERVICES INC [LTS] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X_Director 10% Owner 10% Owner | | | | | | | |
|--|---|--------------------------|---|--------------------------|-----|---|---|--|--|--|--|--|--|--|
| ^(Last) C/O LADEI CO. INC.,, 9TH FLOC | 3. Date of | of Earliest Day/Year) | Tra | | | Officer (give titleOther (specify below) | | | | | | | | |
| | (Street) | | | ndment, hth/Day/Yea | | e Origina | ıl | 6. Individual or Applicable Line) | Joint/Group | Filing(Check | | | | |
| | K, NY 10022 | | | | | | | _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | |
| (Instr. 3) (Month/Day/Year) any | | | | Code | ion | Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | Code | v | Amount | or | | Transaction(s) (Instr. 3 and 4) | (Instr. 4) | | | | |
| Common Stock | 08/15/2012 | | | Ρ | | 1,050 | A | \$ 1.32 | 60,050 | 1 | Held by the NFS/FMTC Rollover IRA for the benefit of Richard J. Rosenstock | | | |
| Common Stock | 08/15/2012 | | | Ρ | | 2,400 | A | \$ 1.33 | 62,450 | 1 | Held by the NFS/FMTC Rollover IRA for the benefit of Richard J. Rosenstock | | | |
| Common Stock | 08/15/2012 | | | Ρ | | 1,550 | A | \$ 1.34 | 64,000 | 1 | Held by the NFS/FMTC Rollover IRA for the benefit of Richard J. Rosenstock | | | |
| Common Stock | | | | | | | | | 115,000 | D | | | | |
| Common Stock | | | | | | | | | 2,701,586 | 1 | Held by The Richard J. Rosenstock Revocable Living Trust Dated 3/5/96 (1) | | | |
| Common Stock | | | | | | | | | 5,000 | 1 | Held by the NFS/FMTC IRA for the benefit of Richard J. Rosenstock | | | |
| Common Stock | | | | | | | | | 5,000 | I | Held by the NFS/FMTC IRA for the benefit of Roni L. Rosenstock | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

| Persons who respond to the collection of | SEC 1474 | |
|--|----------|--|
| information contained in this form are not | (9-02) | |
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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| | (<i>e.g.</i> , puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|-------------|---|------------------|--------------------|------------|----|--------|--------|----------------|------------|--------|---------|-------------|----------------|-------------|-------------|
| 1. Title of | 2. | 3. Transaction | 3A. Deemed | 4. | | 5. | | 6. Date Exer | cisable | 7. Tit | le and | 8. Price of | 9. Number of | 10. | 11. Nature |
| Derivative | Conversion | Date | Execution Date, if | Transactio | on | Num | ber | and Expiration | on Date | Amo | unt of | Derivative | Derivative | Ownership | of Indirect |
| Security | or Exercise | (Month/Day/Year) | any | Code | | of | | (Month/Day/ | Year) | Unde | erlying | Security | Securities | Form of | Beneficial |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | | Deriv | vative | | | Secu | irities | (Instr. 5) | Beneficially | Derivative | Ownership |
| | Derivative | | | | | | rities | | | (Instr | . 3 and | | Owned | Security: | (Instr. 4) |
| | Security | | | | | Acqu | ired | | | 4) | | | Following | Direct (D) | |
| | | | | | | (A) o | | | | | | | | or Indirect | |
| | | | | | | Dispo | | | | | | | Transaction(s) | (I) | |
| | | | | | | of (D | | | | | | | (Instr. 4) | (Instr. 4) | |
| | | | | | | (Instr | | | | | | | | | |
| | | | | | | 4, an | d 5) | | | | | | | | |
| | | | | | | | | | | | Amount | | | | |
| | | | | | | | | Date | Expiration | | or | | | | |
| | | | | | | | | Exercisable | | Title | Number | | | | |
| | | | | | | | | | Duio | | of | | | | |
| | | | | Code | ۷ | (A) | (D) | | | | Shares | | | | |

Reporting Owners

| Dementing Ormen News / Address | Relationships | | | | | | |
|--|---------------|-----------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| ROSENSTOCK RICHARD J C/O LADENBURG THALMANN & CO. INC., 520 MADISON AVE, 9TH FLOOR NEW YORK, NY 10022 | x | | | | | | |

Signatures

| /s/ Richard J. Rosenstock | 08/16 |
|--------------------------------|-------|
| -Signature of Reporting Person | Dat |

08/16/2012 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Mr. Rosenstock is the sole trustee and beneficiary of The Richard J. Rosenstock Revocable Living Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.