FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
OMB 3235Number: 0287
Expires: 30, 2011
Estimated average
burden hours per
response... 0.5

Filed pursuant to Section 16(a) of the Securities
Exchange Act of 1934, Section 17(a) of the Public Utility
Holding Company Act of 1935 or Section 30(h) of the
Investment Company Act of 1940

Person *- ZEITCI (Last) 4400 B	HICK MARK	2. Issuer Name and Ticker or Trading Symbol LADENBURG THALMANN FINANCIAL SERVICES INC [LTS] 3. Date of Earliest Transaction (Month/Day/Year) 03/02/2011					-	Relationship of Reporting Person(s) to Issuer (Check all applicable) X_ Director			
MIAMI,	FL 33137	4. If Amendment, Date Original Filed(Month/Day/Year)				Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	Table I - Non-Derivative Securities Acquir Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution if any (Month/Da	Date,	Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		or (D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
3)			Code V Amount (D) Price			Price	Reported Transaction(s) (Instr. 3 and	(I) (Instr. 4)	(111511.4)		
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.											
informatio required to							on c	ontaii	and to the colle ned in this form d unless the for y valid OMB co	n are not rm	SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security (Instr. 3)	Conversion	Date (Month/Day/Year)	Execution Date,	Code	tion	Derivative Expiration Date		(Instr. 3 and 4)		of Derivative Securities Security (Instr. 5) Derivative Following		Derivative Security: Direct (D) or Indirect (I)	Beneficial Ownership (Instr. 4)		
				Code	V	(A)		Date Exercisable	Expiration Date		Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Stock Option (Right to Buy)	\$ 1.28	03/02/2011		А		600,000		Ü	03/02/2021	Common Stock	600,000	\$0	600,000	I	Held by MZ Trading LLC, of which the reporting person is the sole managing member

Reporting Owners

Reporting Owner Name / Address	Relationships						
neporting Owner Name / Address	Director	10% Owner	Officer	Other			
ZEITCHICK MARK 4400 BISCAYNE BOULEVARD 12TH FLOOR MIAMI, FL 33137	Х		Executive Vice President				

Signatures

/s/ Mark Zeitchick	03/03/2011
-Signature of Reporting Person	Date

Explanation of Responses:

- * $\,$ If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The option will vest in four equal annual installments commencing on the first anniversary of the date of grant (1) provided that Mr. Zeitchick is then still an employee or director of the Company or any of its subsidiaries, subject to earlier vesting upon his death or disability or a change of control of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.