longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### STATEMENT OF CHANGES IN BENEFICIAL **OWNERSHIP OF SECURITIES**

OMB APPROVAL OMB 3235-Number: 0287 November Expires: 30, 2011 Estimated average burden hours per response... 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person - ROSENSTOCK RICHARD J			2. Issuer Name <b>and</b> Ticker or Trading Symbol LADENBURG THALMANN FINANCIAL SERVICES INC [LTS]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give title below) Other (specify below)				
(Last) (First) (Middle) C/O LADENBURG THALMANN & CO. INC.,, 520 MADISON AVE, 9TH FLOOR			3. Date of Earliest Transaction (Month/Day/Year) 10/01/2010									
NEW YO	4. If Amendment, Date Original Filed(Month/Day/Year)						Individual or Joint/Group Filling(Check Applicable Line)     X. Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	Tabl	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution if any (Month/Da	Date,	Code		4. Securi Acquired Disposed (Instr. 3,	(A) d of (	(D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and	(I)	(11311. 4)	
Common Stock	10/01/2010			P <sup>(1)</sup>		50,000	Α	\$ 1	293,562	D		
Common Stock									2,286,346	I	Held by The Richard J. Rosenstock Revocable Living Trust Dated 3/5/96 (2)	
Common Stock									50,000	ı	Held by the NFS/FMTC Rollover IRA for the benefit of Richard J. Rosenstock	
Common Stock									5,000	I	Held by the NFS/FMTC IRA for the benefit of Richard J. Rosenstock	
Common Stock									5,000	I	Held by the NFS/FMTC IRA for the benefit of Roni L. Rosenstock	
	Report on a separat owned directly or in		ach clas		Persinfo	sons who rmation o	cont espo	ained and un	to the collection in this form and	e not	C 1474 (9-02)	
					displays a currently valid OMB control							

(e.g., puts, calls, warrants, options, convertible securities)														
 Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)		of Deriv	vative vative varities viired r osed )	and Expiration Date (Month/Day/Year)		Amount of Underlying Securities		of Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction(s)	Derivative Security: Direct (D) or Indirect	Beneficial
			Code	V	(A)		Date Exercisable	Expiration Date	litle	Amount or Number of Shares				

## **Reporting Owners**

Dan outing Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
ROSENSTOCK RICHARD J C/O LADENBURG THALMANN & CO. INC., 520 MADISON AVE, 9TH FLOOR NEW YORK, NY 10022	Х						

# **Signatures**

/s/ Richard J. Rosenstock	10/01/2010
-Signature of Reporting Person	Date

#### **Explanation of Responses:**

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Following shareholder approval at the Ladenburg Thalmann Financial Services Inc. 2010 Annual Meeting, the (1) securities were acquired on October 1, 2010 pursuant to a Stock Purchase Agreement dated as of May 28, 2010 between the reporting person and Ladenburg Thalmann Financial Services Inc.
- (2) Mr. Rosenstock is the sole trustee and beneficiary of The Richard J. Rosenstock Revocable Living Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.