FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL **OWNERSHIP OF SECURITIES**

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or I	ype Response	(S)														
Name and Address of Reporting			2. Issuer Name and Ticker or				5. Relationship of Reporting Person(s)									
Person - LORBER HOWARD M			Trading Symbol				to Issuer (Check all applicable)									
LORBER HOWARD M			LADENBURG THALMANN FINANCIAL SERVICES INC				X Director 10% Owner Officer (give title Other (specify									
			[LTS]				below) below)									
(Last)	(First)	(Middle)		te of Earliest Tr	ansaction											
C/O NEW VALLEY				(Month/Day/Year)												
	CORPORATION, 100 S.E.			07/18/2006												
SECOND STREET			\mandmant Dat	to Original	6	Individu	ual or Joint/G	roup Eiling/o	de a al c							
	(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line)									
MIAMI, FL 33131						_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person										
(City)	(State)	(Zip)	Table	e I - Non-Deriva	tive Securit	ies Acqu Owned		Disposed of,	or Beneficia	ally						
1.Title	2. Transaction	2A. Dee	ned	3.	4. Securities	5.	Amour	nt of 6.	7. Natu	ıre						
of Security	Date (Month/Day/Y	Execution if any	n Date,	Transaction Code	Acquired (A) Disposed of		ecurities eneficia		ship of India Benefic							
(Instr.	(MOHITI/Day/T		ay/Yea		Instr. 3, 4 ar		wned	Direct								
3)							ollowing eported		ect (Instr.	4)						
					(A)		eported ransacti		4)							
					or		nstr. 3 a									
				Code V	Amount (D)	Price 4)	-									
	•			class of securit	ies											
beneficia	lly owned direc	tly or indirect	у.				40 400	aallaatian a	f SEC 1	474						
								collection o s form are no		-02)						
					quired to re											
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	Table			ities Acquired,												
1. Title o	f 2	(e.g., put 3. Transactio		warrants, opti	ons, conver	5. Num		6. Date Exe	raiaabla and	7	' Title and	Amount of	8. Price	9. Number of	10.	11. Nature
	e Conversion			ecution Date,	Transaction			Expiration D			. Title and Inderlying (of	Derivative	Ownership	
Security	or	(Month/Day/\			Code	Securit		(Month/Day/	Year)	(I	Instr. 3 and	1 4)		Securities		Beneficial
(Instr. 3)	Exercise Price of		(IVI	Ionth/Day/Year)	(Instr. 8)	Acquire or Disp							Security (Instr. 5)	Beneficially Owned	Derivative Security:	Ownership (Instr. 4)
	Derivative					of (D)							,	Following	Direct (D)	,
	Security					(Instr. 3 and 5)	3, 4,							Reported Transaction(s)	or Indirect	
						3.10 0)						Amount		(Instr. 4)	(Instr. 4)	
								Date	Expiration	Т	itle	or				
								Exercisable	Date		5	Number				

Common

Stock

of Shares

300,000

\$ 0.88

300,000

D

Reporting Owners

\$ 0.88

07/18/2006

Stock Option

. (Right

to Buy)

Denouting Owney Name / Address	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
LORBER HOWARD M C/O NEW VALLEY CORPORATION 100 S.E. SECOND STREET MIAMI, FL 33131	Х					

Code

Α

(A)

300,000

(D)

(2)

07/17/2016

Signatures

/s/ Howard M. Lorber	07/19/2006
-Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, \emph{see} Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option is subject to and conditioned upon the Company's stockholders approving an amendment to the Company's 1999 Performance Equity Plan to increase the number of shares available for award under such Plan.
- (2) The option will vest in four equal annual installments commencing on the one year anniversary of the date of grant provided that Mr. Lorber is then still a director of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.