UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 3 INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES 1. Name and Address of Reporting Person Giardina, Salvatore c/o Ladenburg Thalmann & Co. Inc. 590 Madison Avenue, 34th Floor New York, NY 10022 USA 2. Date of Event Requiring Statement (Month/Day/Year) October 8, 2002 3. IRS or Social Security Number of Reporting Person (Voluntary) 4. Issuer Name and Ticker or Trading Symbol Ladenburg Thalmann Financial Services Inc. LTS 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) () Director () 10% Owner (X) Officer (give title below) () Other (specify below) Vice President and Chief Financial Officer 6. If Amendment, Date of Original (Month/Day/Year) 7. Individual or Joint/Group Filing (Check Applicable Line) (X) Form filed by One Reporting Person () Form filed by More than One Reporting Person <TABLE> <CAPTION: Table I -- Non-Derivative Securities Beneficially Owned 1. Title of Security |3. Ownership |4. Nature of Indirect Form: Securities Beneficial Ownership Beneficially Direct(D) or I Owned Indirect(I) | <S> <CAPTION> Table II -- Derivative Securitites Beneficially Owned 1. Title of Derivative |2.Date Exer-|3.Title and Amount |4. Conver-|5. Owner-| 6. Nature of Indirect Security | cisable and | of Underlying ship Beneficial Ownership |sion or Expiration Securities exercise |Form of I Date (Month/ -|price of |Deriv-. | Late | Expira- | | Exer- | + ' Dav/Year) I Amount lderilative lor |vative |Security: Title |Number of|Security |Direct(D) or | cisable | Date Shares |Indirect(I) <S> <C> <C> <C> <C> <C> <C> 13/19/12 Stock Option (right to b|(1) |Common Stock, par value | 35,000 1\$0.60 ΙD | \$.0001 per share uv) - 1 1 </TABLE> Explanation of Responses: (1) These shares vest in three equal installments on each of March 19, 2003, 2004 and 2005. CONFIRMING STATEMENT This Statement confirms that the undersigned has authorized and designated Victor M. Rivas or Joseph Giovanniello Jr. to execute and file on the undersigned's behalf all Forms 3, 4 and 5 (including any amendments thereto) that the undersigned may be required to file with the United States

Securities and Exchange Commission as a result of the undersigned's ownership of or transactions in securities of Ladenburg Thalmann Financial Services Inc. The authority of Victor M. Rivas and Joseph Giovanniello Jr. under this Statement shall continue until the undersigned is no longer required to file Forms 3, 4 or 5 with regard to the undersigned's ownership of or transactions in securities of Ladenburg Thalmann Financial Services Inc. unless earlier revoked in writing. The undersigned acknowledges that Victor M. Rivas and Joseph Giovanniello Jr. are not assuming any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934. /s/ Salvatore

Giardina Salvatore

Giardina

Dated: October 8, 2002

SIGNATURE OF REPORTING PERSON

/s/ Salvatore Giardina

DATE

October 8, 2002