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# Equity Linked Solutions

Equity Linked Solutions applied

# PPI Highlights

### Principal Protected Investments

PPIs offer full principal protection if held until maturity and generally allow investors to earn returns that are tied to the performance of an underlying asset. PPIs are designed to provide investors with an investment that will protect against losses in the underlying asset at maturity, while preserving some gains from the potential appreciation of the underlying asset. PPIs may be linked to equities, interest rates, commodities or foreign currencies. PPIs are generally issued as registered corporate debt securities or certificates of deposit. For purposes of this brochure, we will discuss PPIs linked to the equity market.

# EAI Highlights

### Enhanced Appreciation Investments

EAIs offer investors the opportunity to earn an enhanced return that is tied to the performance of an underlying asset. In general, EAIs are created to provide investors with an investment that will outperform the return of an underlying asset within a specified range and up to a cap. EAIs generally provide no principal protection. EAIs may be linked to equities, interest rates, commodities, or foreign currencies. EAIs are generally issued as registered corporate debt securities. For purposes of this brochure, we will discuss EAIs linked to the equity market.

# PPI Principal Protected Investments

| | EAGLES® | CYCLES® | RETURN LINKED NOTES | EQUITY LINKED CDS |
|---|---|---|---|---|
| MATURITY | 3-7 Years | 3-7 Years | 3-7 Years | 3-7 Years |
| COUPON | No<br>May pay a minimum return at maturity | Yes<br>Pays a semi-annual coupon | Sometimes<br>May pay a coupon or a minium return at maturity | Sometimes<br>May pay a coupon or a minimum return at maturity |
| EQUITY EXPOSURE | Upside<br>Capped quarterly | Upside<br>Based on average equity level on each anniversary of issuance | Upside<br>Based on a participation rate | Upside<br>May be either capped quarterly, based on an average equity level, or based on a participation rate |

## Additional Highlights

**• GROWTH POTENTIAL**

The value of the PPI is tied to a formula based on the performance of a specified stock index, offering investors participation in the potential appreciation of the index.

**• PRESERVATION OF CAPITAL**

PPIs promise to return at least the original investment, regardless of market performance, at maturity.

**• DIVERSIFICATION**

Since PPIs can be linked to a variety of indices, they can be used to further diversify an existing portfolio of stocks, bonds, mutual funds and cash.

**• MINIMUM RETURN OR COUPON PAYMENTS**

PPIs may pay a minimum return at maturity or fixed semi-annual coupon payments.

**• SECONDARY MARKET**

While PPIs are intended to be "buy and hold" investments, a limited secondary market is expected to exist.

**• LOW MINIMUM INVESTMENT**

Minimum investments start as low as $1,000 per PPI.

# **EAI** Enhanced Appreciation Investments

## Additional Highlights

**• ENHANCED GROWTH POTENTIAL**
EAIs are designed to deliver leveraged upside exposure to an underlying equity up to a cap.

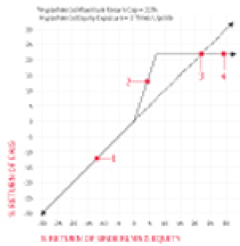
**• DIVERSIFICATION**
Since EAIs can be linked to a variety of indices, they can be used to further diversify an existing portfolio of stocks, bonds, mutual funds and cash.

**• SECONDARY MARKET**
While EAIs are designed to be "buy and hold" investments, a limited secondary market is expected to exist.

**• LOW MINIMUM INVESTMENT**
Minimum investments start as low as $1,000 per EAI.

| | STEEPLS™ |
|---|---|
| MATURITY | 1-3 Years |
| EQUITY EXPOSURE | Upside<br>Typically 2-3 times the upside, subject to a maximum return cap<br><br>Downside<br>Typically full downside<br>(no principal protection) |

### HYPOTHETICAL SAMPLE PAYOFF PROFILE FOR AN EAI*



1 EAIs participate in the decline of the underlying equity
2 EAIs participate in three times the increase in the underlying equity, up to the Maximum Return of 22.00%
3 EAIs break even versus the underlying equity when the underlying equity has appreciated 22.00%
4 EAIs underperform the underlying equity when the underlying equity has appreciated more than 22.00%

# PPI | EAI Risks and Considerations

Please review the disclosure document associated with a specific offering of PPIs and EAIs for a complete discussion of the related risk factors. The following list highlights some of the risks and considerations of which an investor in PPIs or EAIs should be aware:

- PPIs only guarantee return of principal if held to maturity
- EAIs do not guarantee return of principal. You may lose all of your investment in an EAI
- EAIs do not pay interest and some PPIs do not pay interest
- Your yield from a PPI or EAI, if any, may be less than a conventional debt security and limitations imposed on EAIs and certain PPIs may cap the maximum potential return
- Your investment return may be less than a direct investment in the underlying equity
- Investors will have no rights in the underlying equity, including rights to dividends and distributions
- BAC's trading and hedging activities may create conflicts of interest with holders of the PPIs and EAIs and may affect the amounts paid at maturity
- The United States federal tax consequences of EAIs are uncertain
- A secondary trading market for the PPIs and EAIs may never develop or be maintained. If a secondary trading market exists and an investor attempts to sell PPIs or EAIs prior to maturity, the market value of the PPIs and EAIs, if any, may be less than the principal amount.

## Contact your financial advisor to learn more.

Equity Linked Solutions may serve as a valuable part of a well diversified portfolio, if they are properly understood and applied. Their unique design creates an investment that may meet a variety of investor needs and concerns.

**Additional Documents:** Bank of America Corporation ("BAC") has filed a registration statement (including a prospectus supplement and a prospectus) with the Securities and Exchange Commission (the "SEC") for the potential offerings to which this brochure relates. Before you invest, you should read those documents and the other documents that BAC has filed with the SEC for more complete information about BAC and these offerings. You may obtain these documents for free by visiting EDGAR on the SEC web site at www.sec.gov. Alternatively, BAC or Banc of America Securities LLC will arrange to send you these documents if you request them by calling toll-free 1-888-583-8900 (ext. 8432).

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|---|---|---|
| Are Not FDIC Insured | May Lose Value | Are Not Bank Guaranteed |

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