FILE NO. 333-59997 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO THE PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 30, 1998) PROSPECTUS NUMBER: 1780

MERRILL LYNCH & CO., INC.
MEDIUM-TERM NOTES, SERIES B
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FIXED RATE NOTES

<TABLE> <CAPTION>

<S> <C>

PRINCIPAL AMOUNT: \$20,000,000

CUSIP NUMBER: 59018SR71

INTEREST RATE: 6.00000%

ORIGINAL ISSUE DATE: October 9, 1998

STATED MATURITY DATE: October 11, 2005

INTEREST PAYMENT DATES: Each May 15 and November 15, commencing on November 15, 1998 to the Stated

Maturity Date, subject to Following Business Day Convention.

REPAYMENT AT THE OPTION

OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE OPTION

OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: October 8, 1998

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