<TABLE> <CAPTION>

<\$>

PROSPECTUS SUPPLEMENT

(TO THE PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 30, 1998)

FILE NO. 333-59997

RULE 424(B)(3)

PROSPECTUS NUMBER: 1755

</TABLE>

MERRILL LYNCH & CO., INC.
MEDIUM-TERM NOTES, SERIES B
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
FLOATING RATE NOTES

<TABLE>

PRINCIPAL AMOUNT: \$100,000,000 ORIGINAL ISSUE DATE: August 14, 1998

CUSIP NUMBER: 59018S N75 STATED MATURITY DATE: August 14, 2000

INTEREST CALCULATION:

/x/ REGULAR FLOATING RATE NOTE

/ INVERSE FLOATING RATE NOTE

DAY COUNT CONVENTION:

/x/ ACTUAL/360

// 30/360

(FIXED INTEREST RATE): // ACTUAL/ACTUAL

INTEREST RATE BASIS: /x/ LIBOR / / COMMERCIAL PAPER RATE

/ / CMT RATE // ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE // CD RATE

/ / FEDERAL FUNDS RATE // OTHER (SEE ATTACHED)

/ / TREASURY RATE

DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE:

CMT TELERATE PAGE: LIBOR TELERATE PAGE: 3750

CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: Three Month MINIMUM INTEREST RATE: Not Applicable

SPREAD: 0.00% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: 5.6875% SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Quarterly, on the 14th of February, May, August, November, commencing November

14, 1998; subject to modified following business day convention.

INTEREST PAYMENT DATES: Quarterly, on the 14th of February, May, August, November, commencing November

14, 1998; subject to modified following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: August 11, 1998

</TABLE>