<TABLE> <CAPTION>

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PROSPECTUS SUPPLEMENT
(TO THE PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 30, 1998)

FILE NO. 333-59997
RULE 424(B)(3)

PROSPECTUS NUMBER: 1743

</TABLE>

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
FLOATING RATE NOTES

<TABLE>

PRINCIPAL AMOUNT: \$50,000,000 ORIGINAL ISSUE DATE: August 4, 1998

CUSIP NUMBER: 59018S M35 STATED MATURITY DATE: August 4, 2000

INTEREST CALCULATION:

/x/ REGULAR FLOATING RATE NOTE

DAY COUNT CONVENTION:

/x/ ACTUAL/360

// INVERSE FLOATING RATE NOTE // 30/360
(FIXED INTEREST RATE): // ACTUAL/ACTUAL

INTEREST RATE BASIS:

/x/ LIBOR / / COMMERCIAL PAPER RATE

/ / CMT RATE // ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE // CD RATE

/ / FEDERAL FUNDS RATE // OTHER (SEE ATTACHED)

/ / TREASURY RATE

DESIGNATED CMT PAGE:

CMT TELERATE PAGE:

LIBOR TELERATE PAGE: 3750

CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: Three Months MINIMUM INTEREST RATE: Not Applicable

SPREAD: 0.050% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: 5.7375% SPREAD MULTIPLIER: Not Applicable

OTHER PROVISIONS: On August 4, 1999, Merrill Lynch & Co. may exercise a one-time right to convert in whole,

but not in part, the entire principal amount of the Notes to regular Fixed Rate Notes at a rate of 6.20% per annum on a 30/360 day-count basis and payable semi- annually on the

4th of February and August, commening February 4, 2000.

INTEREST RESET DATES: Quarterly, on the 4th of February, May, August and November, commencing

November 4, 1998; subject to modified following business day convention.

INTEREST PAYMENT DATES: Quarterly, on the 4th of February, May, August and November, commencing

November 4, 1998; subject to modified following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: July 30, 1998

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