<TABLE> <CAPTION>

<C>

PROSPECTUS SUPPLEMENT FILE NO. 333-44173 (TO PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT DATED RULE 424(B)(3)

MARCH 12, 1998)

PROSPECTUS NUMBER: 1739

</TABLE>

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C> <C> <C>

PRINCIPAL AMOUNT: \$40,000,000 ORIGINAL ISSUE DATE: June 29, 1998

CUSIP NUMBER: 59018S L77 STATED MATURITY DATE: January 28, 2000

INTEREST CALCULATION: DAY COUNT CONVENTION: /x/ REGULAR FLOATING RATE NOTE /x/ ACTUAL/360 / / INVERSE FLOATING RATE NOTE / / 30/360 (FIXED INTEREST RATE): / / ACTUAL/ACTUAL

INTEREST RATE BASIS:

/x/ LIBOR / / COMMERCIAL PAPER RATE

/ / CMT RATE / / ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE / / CD RATE / / FEDERAL FUNDS RATE / / OTHER (SEE ATTACHED)

/ / TREASURY RATE

DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE:

CMT TELERATE PAGE: LIBOR TELERATE PAGE: 3750

CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: Quarterly MINIMUM INTEREST RATE: Not Applicable

SPREAD: -0.050% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: 5.60625% SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: On June 28, 1998 based on 1 month LIBOR, and Quarterly on the 28th of July,

October, January, April to Maturity, subject to modified following business day

convention.

INTEREST PAYMENT DATES: The 28th of July, October, January, and April, commencing July 28, 1998 to

Maturity, subject to modified following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

The Notes are being issued in fully registered book-entry form. FORM:

TRUSTEE: The Chase Manhattan Bank

June 25, 1998 DATED:

</TABLE>