

PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED JANUARY 6, 1997)
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PROSPECTUS NUMBER: 1440
DATED: JANUARY 16, 1997

MERRILL LYNCH & CO., INC.
MEDIUM-TERM NOTES, SERIES B
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
FLOATING RATE NOTES

<TABLE>
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BASE RATE:	LIBOR
INDEX MATURITY:	3 Month
TRADE DATE:	January 16, 1997
SETTLEMENT DATE:	January 22, 1997
MATURITY DATE:	January 29, 1998
REDEMPTION DATE:	N/A
OPTIONAL REPAYMENT DATES:	N/A
SPREAD:	-0.070% (minus seven bps)
SPREAD MULTIPLIER:	N/A
MAXIMUM INTEREST RATE:	N/A
MINIMUM INTEREST RATE:	N/A
INTEREST RESET DATES:	Quarterly, using two business day prior.
INTEREST PAYMENT DATES:	The 29th of April, July, October and January commencing April 1997 through Maturity, subject to Modified Following Business Day Convention.
INITIAL INTEREST RATE:	TBD, January 20, 1997
FORM:	Book-entry

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