

PROSPECTUS SUPPLEMENT  
(TO PROSPECTUS DATED APRIL 4, 1996)  
(TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1395  
DATED: AUGUST 13, 1996

MERRILL LYNCH & CO., INC.  
MEDIUM-TERM NOTES, SERIES B  
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE  
FLOATING RATE NOTES

<TABLE>  
<CAPTION>

<S>	<C>
BASE RATE:	LIBOR
INDEX MATURITY:	1 Month
TRADE DATE:	August 13, 1996
SETTLEMENT DATE:	August 16, 1996
MATURITY DATE:	August 18, 1997
REDEMPTION DATE:	N/A
OPTIONAL REPAYMENT DATES:	N/A
SPREAD:	-0.020% (minus two bps)
SPREAD MULTIPLIER:	N/A
MAXIMUM INTEREST RATE:	N/A
MINIMUM INTEREST RATE:	N/A
INTEREST RESET DATES:	Monthly
INTEREST PAYMENT DATES:	The 18th of each month commencing September 18, 1996 through Maturity, subject to Modified Following Business Day Convention.
INITIAL INTEREST RATE:	5.39797%
FORM:	Book-entry

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