

PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED APRIL 4, 1996)
(TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1379
DATED: JUNE 10, 1996

MERRILL LYNCH & CO., INC.
MEDIUM-TERM NOTES, SERIES B
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
FLOATING RATE NOTES

<TABLE>
<CAPTION>

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|---------------------------|--|
| <S> | <C> |
| BASE RATE: | Fed Funds (Prior Day H.15) |
| INDEX MATURITY: | One Day |
| TRADE DATE: | June 10, 1996 |
| SETTLEMENT DATE: | June 13, 1996 |
| MATURITY DATE: | June 30, 1997 |
| REDEMPTION DATE: | N/A |
| OPTIONAL REPAYMENT DATES: | N/A |
| SPREAD: | 0.125% (plus twelve and a half bps) |
| SPREAD MULTIPLIER: | N/A |
| MAXIMUM INTEREST RATE: | N/A |
| MINIMUM INTEREST RATE: | N/A |
| INTEREST RESET DATES: | Daily |
| INTEREST PAYMENT DATES: | The 30th of each month commencing June 30, 1996 through Maturity, subject to following business day convention. |
| INITIAL INTEREST RATE: | TBD, June 13, 1996 |
| FORM: | Book-entry |

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