

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): March 18, 2015

GLOBAL EAGLE ENTERTAINMENT INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-35176
(Commission
File Number)

27-4757800
(IRS Employer
Identification No.)

4553 Glencoe Avenue, Los Angeles, California, 90292
(Address of principal executive offices, including zip code)

Registrant's telephone number, including area code: 310-437-6000

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- £ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - £ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - £ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - £ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Item 7.01. Regulation FD.

On March 18, 2015, representatives of Global Eagle Entertainment Inc. (the “Company”) will host its inaugural Analyst and Investor Day at 9:00 a.m. eastern time. Please visit the Company’s website at www.geemedia.com under the “Investors” tab for Webcast access information regarding this conference.

The Company will use the attached presentation for its Analyst and Investor Day. A copy of the presentation is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Investor Presentation.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GLOBAL EAGLE ENTERTAINMENT INC.

By: /s/ Jay Itzkowitz

Name: Jay Itzkowitz

Title: General Counsel and Secretary

Dated: March 18, 2015

[Signature Page to Form 8-K]

EXHIBIT INDEX

Exhibit No.	Description
99.1	Investor Presentation.

INVESTOR & ANALYST DAY

MARCH 2015



GLOBAL
EAGLE
ENTERTAINMENT

SAFE HARBOR STATEMENT

We make forward-looking statements in this presentation within the meaning of the Securities Litigation Reform Act of 1995. These forward-looking statements relate to expectations or forecasts for future events, including without limitation our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K and subsequently filed reports on Form 10-Q. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.



GLOBAL EAGLE ANALYST DAY AGENDA

Time	Description	Time	Description
8:30 am	Registration & Breakfast	10:40 am	Q&A/Break
9:00 am	Dave Davis, CEO <i>Strategic Outlook</i>	11:00 am	Customer/Partner Panel Boris Bubresko, <i>Norwegian Air Shuttle</i> Alfy Veretto, <i>Virgin America</i> Asi Tricha, <i>SES</i>
9:20 am	Wale Adepoju, CCO <i>Market Opportunity and Future Outlook</i>	11:45 am	Box Lunch
9:35 am	Amir Samnani, SVP <i>Content Services</i>	12:00 pm	Mike Zemetra, CFO <i>Financial Overview</i>
9:50 am	Alexis Steinman, SVP Robin Cole, VP <i>Digital Media Solutions</i>	12:15 pm	Q&A and Closing Remarks
10:10 am	Aditya Chatterjee, CTO <i>Connectivity Systems and Ops Data</i>	12:45 pm	Conclusion



STRATEGIC OUTLOOK



GEE: WORLD LEADER IN INFLIGHT CONTENT, CONNECTIVITY, DIGITAL MEDIA AND OPERATIONS DATA SOLUTIONS



Content



Connectivity



Digital Media



Operations
Data



The leading global, full-service platform providing Content to ~150 airlines and Connectivity to 640+ aircraft⁽¹⁾

GEE has 750+ employees with headquarters in Los Angeles and offices worldwide

Targeting the connected aircraft with integrated product suite

- Content Services
- Connectivity Systems
- Digital Media Solutions
- Operations Data Solutions

2014 Revenue: \$388 MM

2014 Adjusted EBITDA*: \$31 MM

Cash: \$275 MM ⁽¹⁾

⁽¹⁾ As of March 2015



* See Appendix A and Appendix B for the definition of Adjusted EBITDA and a reconciliation to Net Income

MARKET LEADERSHIP DRIVING VALUE CREATION

Business Model



- Integrated product offering to optimize the passenger experience
- Scalability and critical mass
- Leading technology and strong industry partnerships
- Expanding into adjacent markets

Market Position



- No. 1 Provider: Inflight Satellite Connectivity (Ku-band)
- No. 1 Provider: Inflight Entertainment
- No. 1 Provider: Inflight Digital Advertising/Sponsorship
- Fully integrated across all 3 lines of business

Opportunity



- \$10+ Billion market
- 13,000 aircraft growing at 1,500 per year, increasing penetration of onboard IFE, higher capacity systems
- Increasing investment in passenger experience
- Creating new revenue streams

Value Creation



- Growing customer relationships with new products and services
- Entering new markets
 - Organic
 - M&A
- Expanding margins
- Rapidly growing EBITDA



* See Appendix A and Appendix B for the definition of Adjusted EBITDA and a reconciliation to Net Income

GEE'S FOUR AREAS OF FOCUS

Creation, acquisition, processing and delivery of video, audio and interactive entertainment to embedded inflight entertainment systems

Content Services



Design, operation and support of the platforms and networks that provide connectivity for aircraft

Connectivity Systems



Digital Media Solutions



Curation, delivery and monetization of content, connectivity and transaction services on mobile devices

Operations Data Solutions



Capturing, processing and delivering aircraft operational, administrative and crew-related data and analytics



BROAD PRODUCT SUITE INTEGRATES INFLIGHT ENTERTAINMENT AND CONNECTIVITY



GLOBAL PRESENCE IN KEY MARKETS



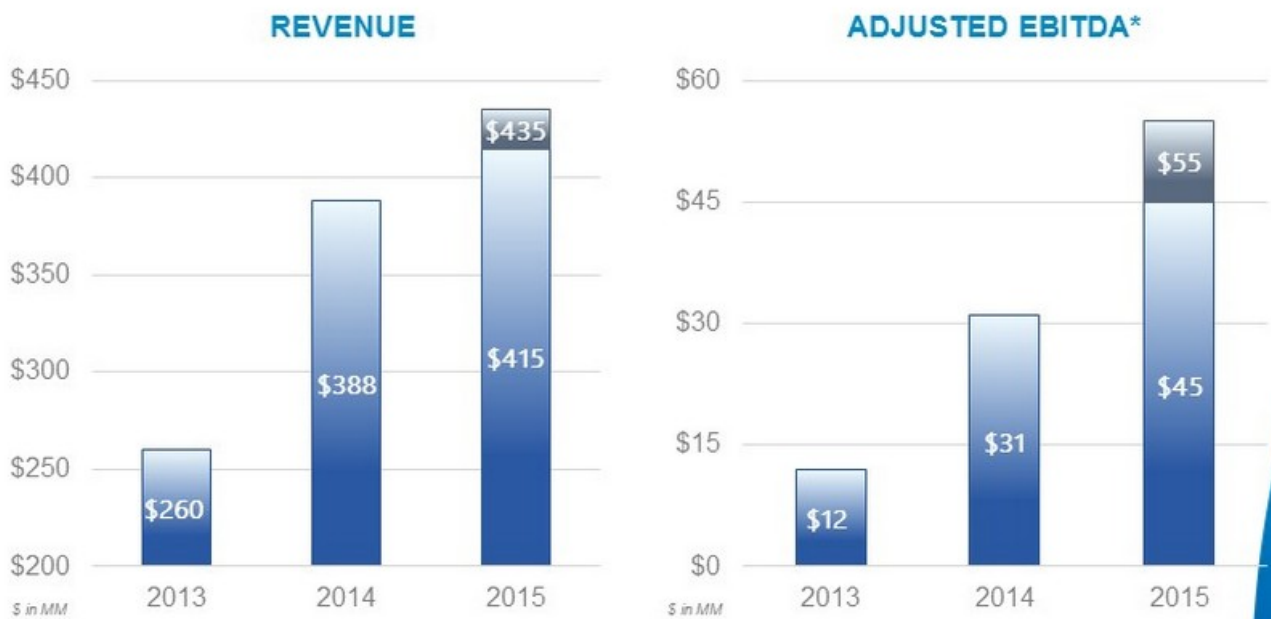
MANAGEMENT TEAM* AND BOARD OF DIRECTORS

Management Team			Board of Directors
Dave Davis Chief Executive Officer <ul style="list-style-type: none"> Former CFO / COO at GEE Former CFO of US Airways and Northwest Airlines 	Wale Adepoju Chief Commercial Officer <ul style="list-style-type: none"> Former COO of AIA Executive at Spafax and Royal Brunei Airways 	Mike Zemetra Chief Financial Officer <ul style="list-style-type: none"> Former Chief Accounting Officer and Controller at GEE Former SVP and CAO of Demand Media, Inc. 	Ed Shapiro Chairman
			Louis Belanger-Martin
Aditya Chatterjee CTO and SVP of Engineering <ul style="list-style-type: none"> Former CTO and VP of Engineering for Spacenet 	Alexis Steinman SVP Digital Media, Products <ul style="list-style-type: none"> Former VP at DTI Games Former VP at AIA 	Amir Samnani SVP Content Solutions <ul style="list-style-type: none"> Former Co-founder and Owner of Post Modern Group 	Jeff Epstein
			Jeff Leddy
			Bob Reding
Jim Griffiths SVP Content Purchasing & Distribution <ul style="list-style-type: none"> President at: 20th Century Fox; Metro Goldwyn Mayer; Playboy Entertainment 	Robin Cole VP Digital Media, Commercial <ul style="list-style-type: none"> Business Development, Sales & Marketing Apple, Sony and Microsoft 	Kevin Trosian VP Corporate Development and IR <ul style="list-style-type: none"> Former VP at Power-One and Mindspeed Technologies Former VP & Equity Analyst at Bank of America 	Jeff Sagansky
			Harry Sloan



*Presenting today

STRONG REVENUE GROWTH AND EXPANDING MARGINS



* See Appendix A and Appendix B for the definition of Adjusted EBITDA and a reconciliation to Net Income

3-4 YEAR CORPORATE GOALS

Revenue

- Grow commercial connected aircraft by 2.5-3x vs FY14: New wins, linefit, new technologies
- Expand revenue per aircraft with:
 - Take-rate increase driven by fleet-wide rollout, bandwidth performance
 - Digital products: IPTV, "Air Series"
 - Operations Data Solutions
- Continued growth of advertising/ sponsorships
- Grow Content Services:
 - In-line or faster than industry
- Grow adjacent markets:
 - Maritime
 - Business aviation
- M&A

Margin

- Expand Connectivity Service gross margin to 50+%, driven by:
 - Critical mass
 - Bandwidth efficiencies
- Rapidly grow higher margin Digital Media and Operations Data businesses
- Expand Content gross margin through improved operational efficiencies and scale
- Leverage infrastructure efficiencies
- Expand Adjusted EBITDA margin to 20+%

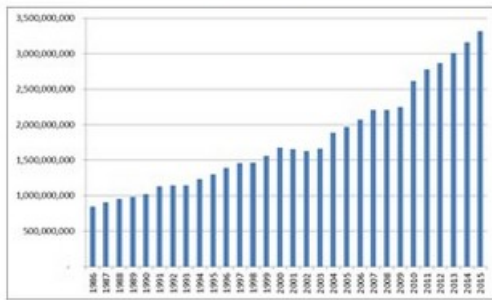


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MARKET OUTLOOK AND GEE POSITION

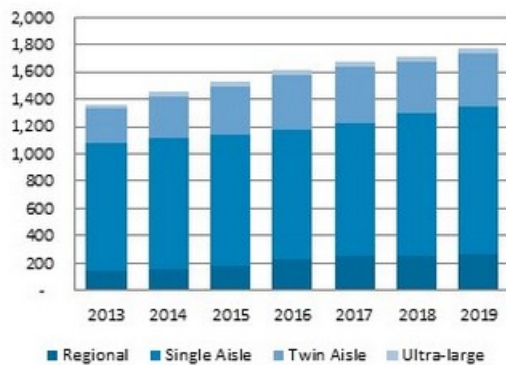


MARKET DRIVERS FOR GEE'S BUSINESS



Passenger Growth

- Annualized passenger growth ~5% since 2011 and is expected to reach over 6 billion by 2030



Airline Industry Growth

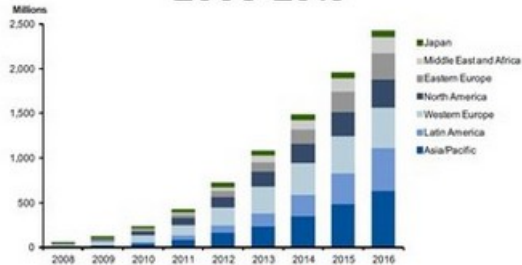
- Aviation is a growing market – but with constrained yields



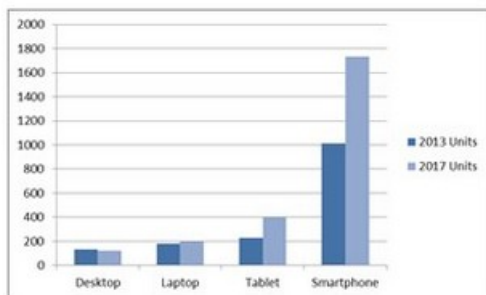
Sources: Forecast International and ICAO

MARKET SIZE AND OPPORTUNITY: \$10+ BILLION IN 2020

Mobile Video User Forecast
2008-2016



Consumer Device Growth



Total market opportunity for GEE's IFEC products could reach \$10 billion by 2020

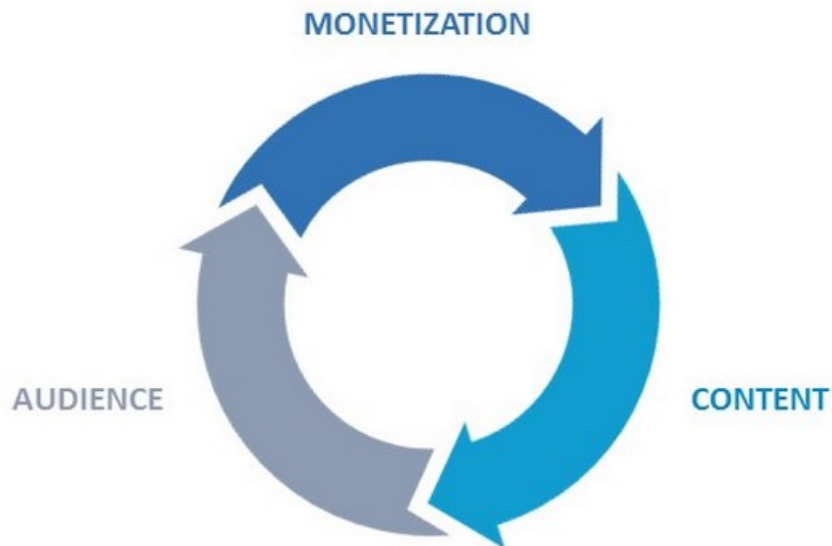
- Increasing number of passengers with devices
- Connectivity take-rate growing
- Revenue opportunity per passenger growing



Sources: Gartner and IDC

HOW THESE TRENDS SHAPE OUR STRATEGY

Airlines can 'monetize' their customers and create an engaging customer experience with personalization.

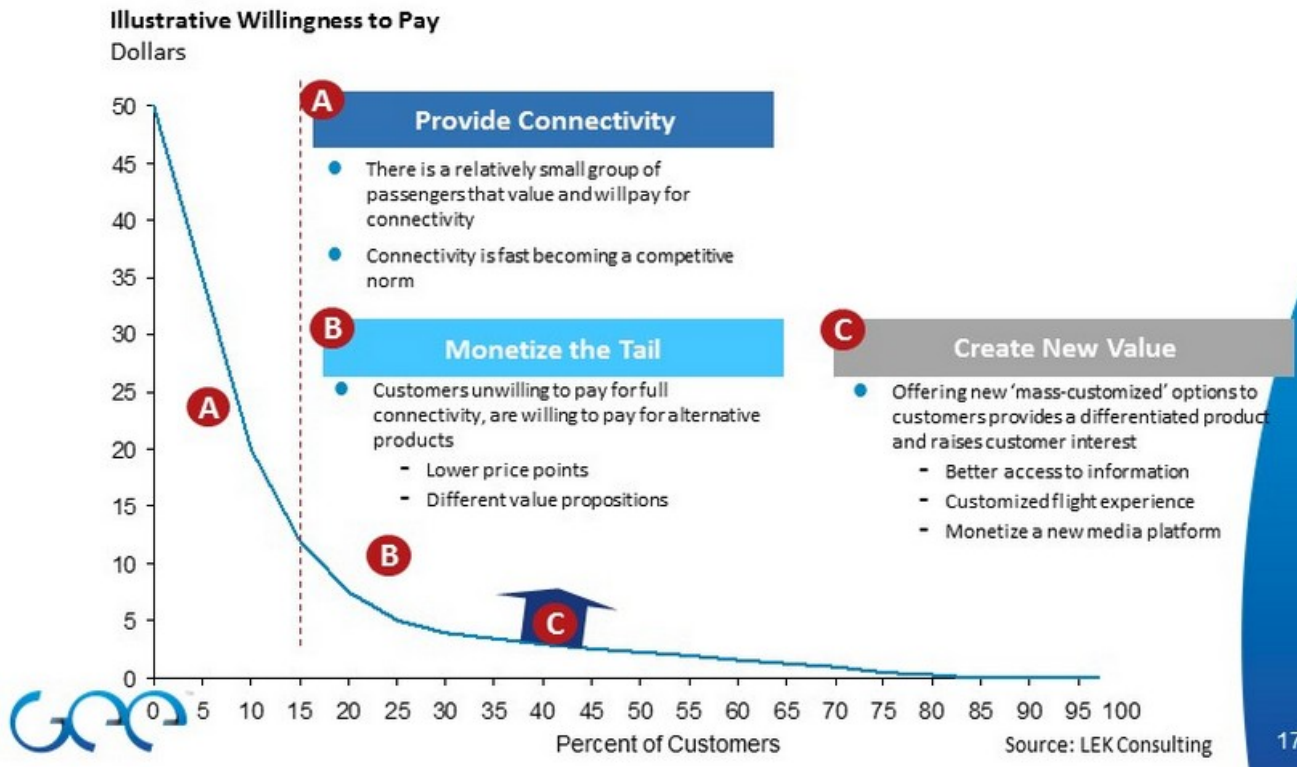


- Connectivity enables us to tap in to data and enhance our connectivity offering
- Improved customer data means improved advertising and sponsorship yields



DRIVING MORE VALUE TO AIRLINES

Traditional “pay to play” connectivity solutions do not even scratch the surface in capturing the financial opportunities from the billions of “captive” customers the airlines serve each year



DIGITAL MEDIA SOLUTIONS

'AIR' SERIES



Broadband connectivity
and wireless IFE solution



Wireless IFE solution



App for pre-flight
content downloads for
secure inflight viewing



Modular IFEC solutions: w-
IFE software, live TV, near-
live content and more



Wireless IFE software and
content services for OEMs
and MROs



ADJACENT MARKETS



Entertainment solution
for cruise, merchant and
private ships
In development



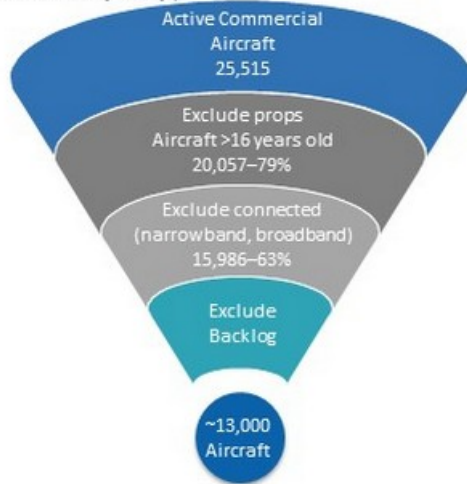
Cloud-based VOD
streaming service for
institutions across the
US & Canada

OUR IMMEDIATE PRIORITIES

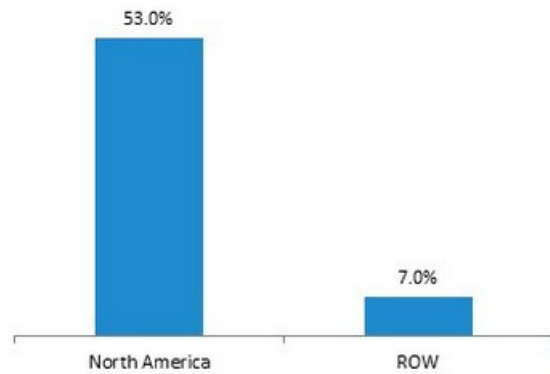
Capture greater share in the connectivity market – especially internationally. Deliver rich media experience which adds value for the carrier and potential sponsors.

Large Addressable Market

(Unit: Number of Aircraft)



Aircraft with Connectivity as % of Total Addressable Market



- Using our existing global sales force to win connectivity customers
- Build an audience for digital media



Approximately 1,500 new aircraft are added to the global fleet each year

Source: Boeing, IMDC and IATA

M&A STRATEGY AND OPPORTUNITIES

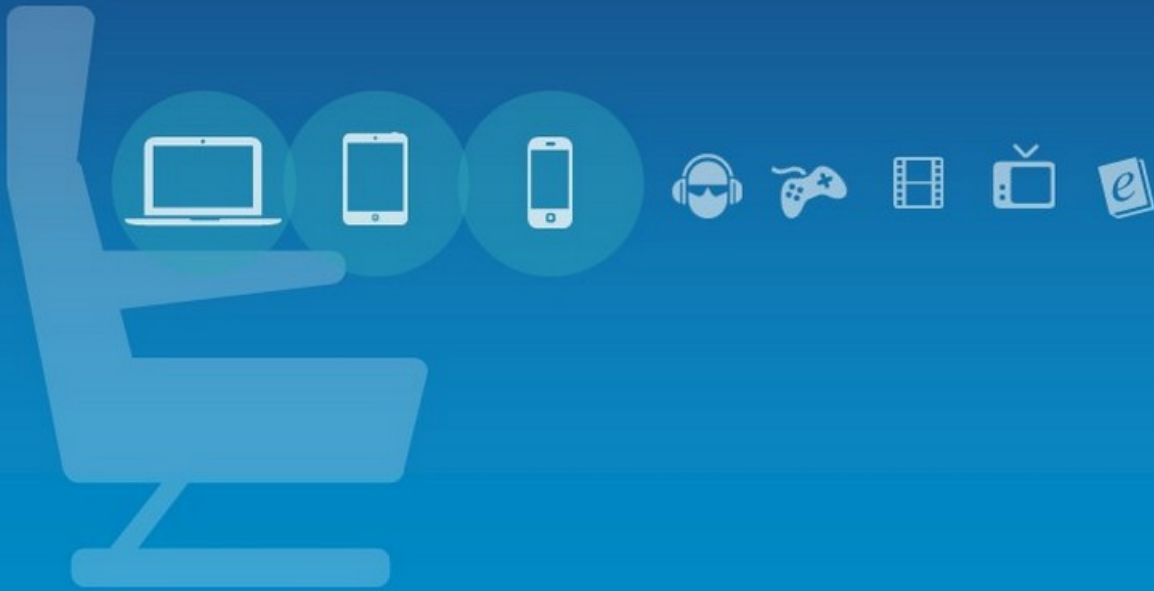
- Successful track record of integrating prior transactions
 - Achieved \$10 MM annual run-rate cost savings within Content Services
 - Ability to win major airlines like Etihad and Garuda
 - Continued integration efforts across GEE for further savings
- M&A Opportunities
 - Market adjacencies
 - Technology and operational synergies
- Metrics
 - Accretion/dilution analysis
 - ROIC
 - FCF



GEE'S FOUR AREAS OF FOCUS



CONTENT SERVICES



LEADING PROVIDER OF CONTENT SERVICES TO GLOBAL IFE&C MARKET

- Delivering product in 47 languages across 150 countries
- ~60% share of IFE content market⁽¹⁾
- Distributor of Hollywood, Asian, Bollywood, European & Middle Eastern content to aviation, maritime & other non-theatrical markets
- Exclusive airline distributor of:
 - Lionsgate / Summit films
 - Select independent movie products & international content
- Exclusive technical lab for Lionsgate, Warner Bros, Disney & Paramount

(1) Source: IMDC



FULLY INTEGRATED CONTENT SUPPLIER



ADDING CAPABILITIES ORGANICALLY AND THROUGH M&A

- 2014: Revenue grew 53% to \$277 MM vs. \$182 MM in 2013
- Acquired Post Modern Group in July 2013
 - Strong technical operation which processes 80% of media for IFE market
 - Exclusive technical contracts with major Hollywood studios
- Acquired IFE Services in October 2013
 - High growth CSP with 48 airline clients across every continent
 - Strong portfolio of services including safety videos, IFE Magazines, etc.
- Acquired Purple Media in October 2014
 - Provides access to Indian content
- Annual contracts range from low \$100,000's to double digit millions



RECENT HIGHLIGHTS

- Expanding services within existing clients and winning over new customers
- Key client wins: Etihad, Garuda Indonesia, WestJet, Royal Air Maroc, Hong Kong Airlines
- Key client renewals: United Airlines and 2 large international carriers
- Key lab services renewals: Disney, Warner Bros
- Restructuring improvements:
 - Management
 - Integration
 - Single Operating Platform



CONTENT SUPPLIER TO LEADING AIRLINES



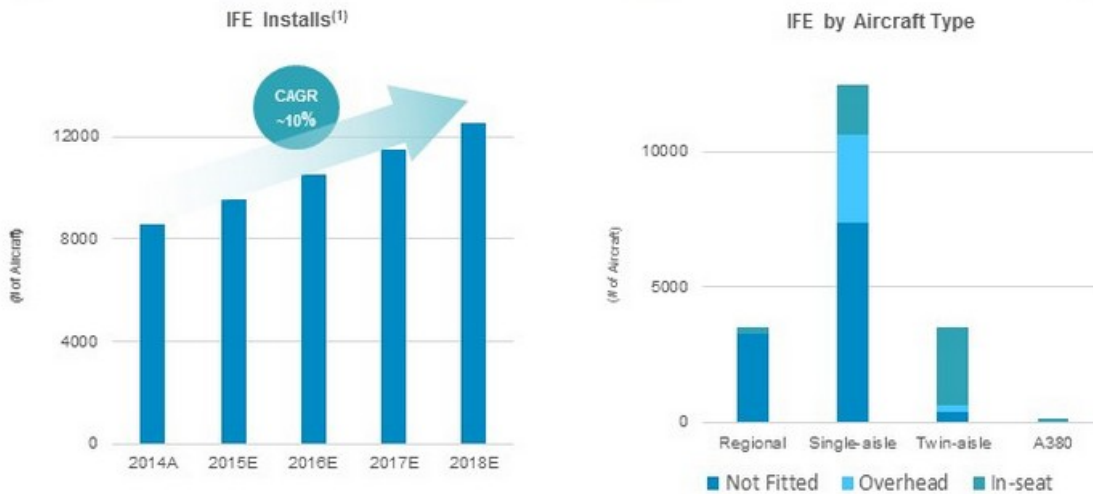
LAB SERVICES FOR MAJOR STUDIOS



IFE HARDWARE DRIVING CONTENT SERVICES

Airlines migrating toward "individual experience" with their passengers

IFE Systems continue strong growth trajectory



Over last 5 years, single-aisle aircraft delivered with in-seat IFE grew by 20% to 30%



Source: IMDC

EMBEDDED AND WIRELESS CONTENT PRODUCT LINE

Content for embedded and wireless systems

Movies	Hollywood blockbusters, classics, regionals, independents
TV Shows	comedies, documentaries, cartoons, news, sports, dramas, non-verbal, local shows
Audio	all music genres; audio books; comedy, business, religious and news programs
Games	puzzle, casino, hidden object, kids, action & arcade, board & strategy, puzzle, trivia & words



CREATIVE SERVICES

Creative services for embedded and wireless systems

Apps	entertainment listings of IFE onboard on mobile devices
Videos	safety, advertising, destination, welcome onboard, immigration, crew training
GUIs	interactive seat back interface to all entertainment onboard
Printwork	entertainment guides, duty-free guides, safety cards, brochures, flyers, ads
Branding	reinforcing brands via the IFE system and other channels



CONTENT RIGHTS

Western

NU IMAGE



RELATIVITY LIONSGATE



STUDIOCANAL



Asian



Indian



RED CHILLIES
ENTERTAINMENT



BARRIERS TO ENTRY

- Global supplier network needed to provide tailored content
- Specialized knowledge and equipment needed to edit content
- Gaining security clearance from movie distributors
- Complexity of numerous hardware systems from Panasonic, Thales, Zodiac, Lumexis, etc.
- Global operations needed to reliably onboard content accurately and on time
- Entrenched, long-standing relationships with clients
- Broad licensing capabilities, including international content, for video, audio and games



GROWTH WITHIN EXISTING CUSTOMER BASE

American Airlines®

- World's largest airline by revenue and passengers carried (967 aircraft)
- Account won in 2012
- Services provided: movies, TV shows, audio, games, AIRRead, advertising, safety videos, arrival videos
- Systems: mix of 10 different embedded and wireless systems
- Enhancements since contract won:
 - Revenue generation support through the introduction of advertising
 - High quality creative services provided including safety and arrival videos

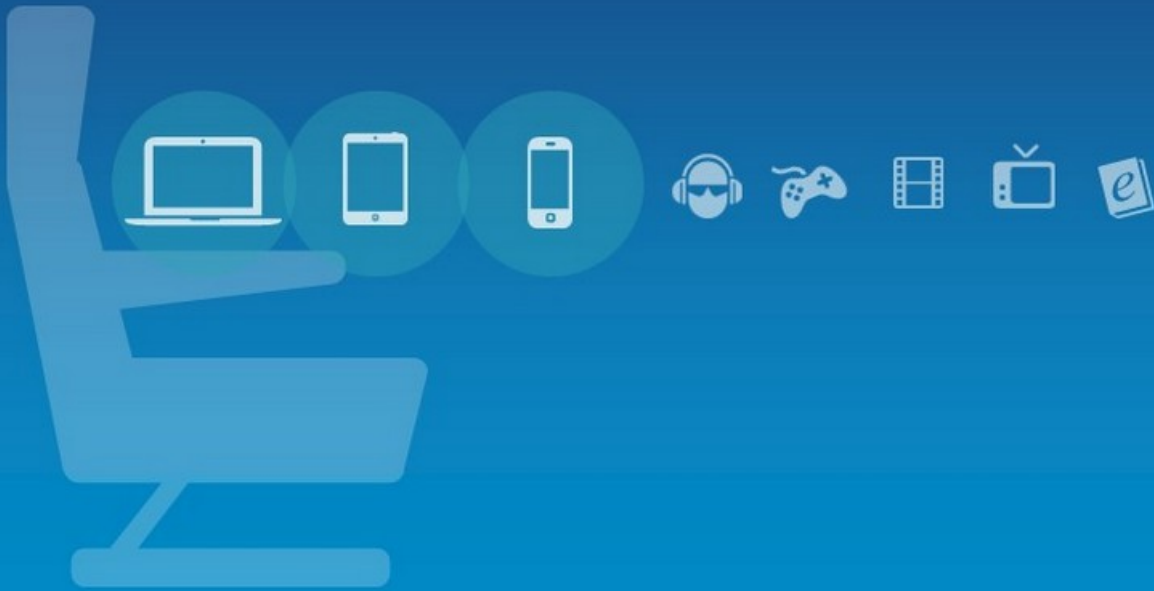


UNITED



- World's third-largest airline by revenues and passengers carried (639 aircraft)
- Account won in 2011
- Services provided: movies, TV shows, audio, games, digital publications, advertising
- Systems: mix of 10 different embedded and wireless platforms
- Major content synergies following merger with Continental Airlines in 2012
- Renewal secured in 2015

DIGITAL MEDIA SOLUTIONS



DIGITAL MEDIA SOLUTIONS – CURRENT, CURATED, CUSTOMIZED



DIGITAL MEDIA SOLUTIONS

- **GEE integrates content and connectivity to deliver rich, dynamic digital media solutions** including IPTV, streaming music, ecommerce, advertising and sponsorships



PARTNERSHIPS

- **GEE connects airlines and advertisers in a meaningful way** to drive brand value, product awareness, create engaging compelling user scenarios, new business models and revenue streams



PERSONAL EXPERIENCES

- **The proliferation of BYOD** enables delivery of timely, curated, content and personalized experiences that inform the passenger journey from the cabin and beyond the terminal



DIGITAL MEDIA PRODUCTS - AIR SERIES



Connectivity and wireless IFE solution



Wireless IFE solution



Mobile app allowing pre-flight content downloads for secure inflight viewing



Suite of modular IFEC solutions: software, live television, near-live content, content handling and more



Wireless IFE software and content solutions for OEMs and MROs



GEE CONNECTIVITY SOLUTION

Status: AVAILABLE & DEPLOYED



What it is

- World's leading connectivity and wireless IFE solution
- Features movies, TV shows, music, live TV, messaging, e-pubs, deals, and more
- Tried & tested: over 640 aircraft; several million users and over 100 million ad impressions/month

Benefits

- Advertising and sponsorships: incremental revenue and product elevation
- Gate-to-gate service
- Customizable

GEE W-IFE SOLUTION

Status: NEW – LAUNCHING SOON



What it is

- Wireless IFE solution
- World class entertainment, fresh digital media and offline transaction services
- Near-live content can be updated multiple times daily through cellular (3G/4G)

Benefits

- Fresh news and sports
- In-portal advertising and sponsorship opportunities
- Reduced weight & fuel burn

OEM & MRO SOLUTIONS

Status: AVAILABLE & DEPLOYED



What it is

- Wireless In-flight Services and Entertainment (WISE)
- An end-to-end software and content solution for wireless IFE
- Sold to OEMs/MROs, *not* airlines
- Supports mobile devices and airline seat-back tablets

Benefits

- Allows aeronautics players to offer bundled wireless IFE solutions without in-house software or content expertise



BAE SYSTEMS

Honeywell



Rockwell Collins

ULTRA LOW COST IFE SOLUTION

Status: NEW – LAUNCHING SOON



What it is

- iOS/Android app allowing pre-flight (ground) download of IFE content to passengers' mobile devices
- Content is unlocked for viewing while inflight or 'airside', based on passengers' booking PNR code
- Pay-per-use or free-to-PAX

Benefits

- Superior value vs. consumer pay-per-view services
- Cost effective for airline
- Quick roll-out, scalable
- No onboard equipment
- Everything is handled on the passenger mobile device and in the "cloud"

MARITIME SOLUTION

Status: NEW – UNDER DEVELOPMENT



What it is

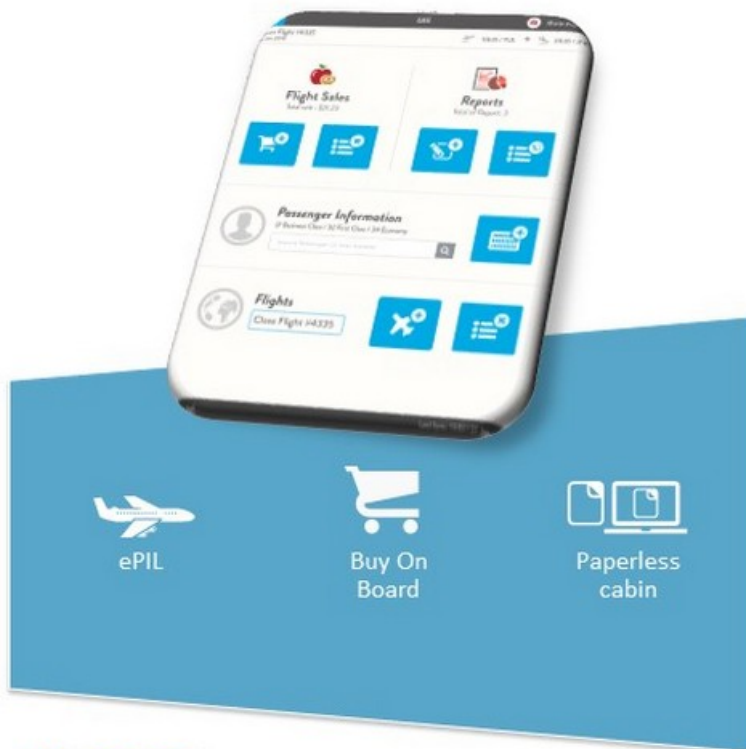
- Wireless entertainment and connectivity-enabled services for cruise and other ships
- World class entertainment, fresh digital media and offline transaction services
- Supplements GEE's maritime content distribution rights

Benefits

- Leverages GEE's airline market technology for another constrained environment
- Turn-key service: VoD & movies, eBooks, magazines and newspapers, music
- In-portal advertising and sponsorship opportunities

OPS DATA: CABIN CREW SOLUTION

Status: AVAILABLE & IN TRIAL AT AIRLINE



What it is

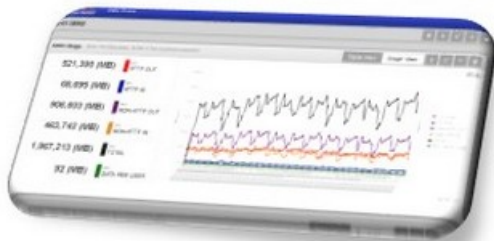
- Tablet app and back-end system enabling cabin crews' digital workflow
- Key electronic modules:
 - Reporting
 - Manuals
 - Airline-to-crew messaging
 - Buy-on-board
 - EPIL (Electronic Passenger Information List)

Benefits

- Enables a paperless cabin
- Airline customizable
- Each module can be turned on/off
- Tracks & reports compliance, reduces admin burden

OPS DATA: SYSTEM REPORTING SOLUTION

Status: COMMERCIALY AVAILABLE



SYSTEM HEALTH



PRODUCT
COMMERCIAL PERFORMANCE



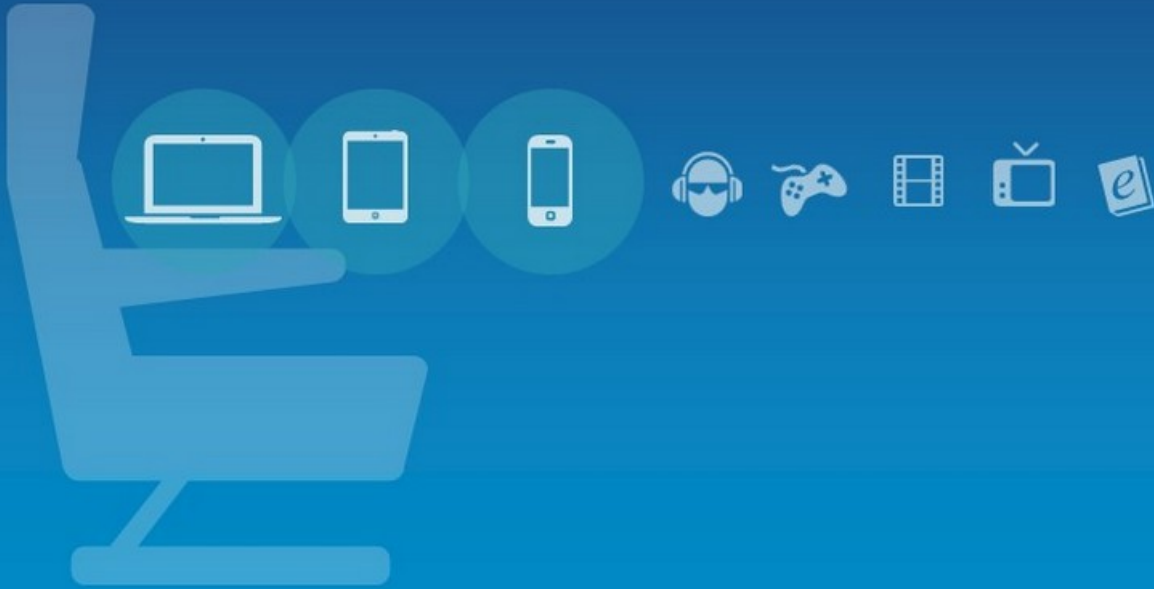
What it is

- Data management and reporting tool for GEE services
- Performance management:
 - System health monitoring
 - Aircraft position & avionic signals tracking
 - Take rates, usage, etc.
 - Ad/sponsor. Campaigns
 - 3GB of data per AC/mo.
- Orders and inventory levels

Benefits

- Optimize offerings and campaigns
- Appealing, intuitive for airline executives
- Automated weekly reports tailored to airline's needs

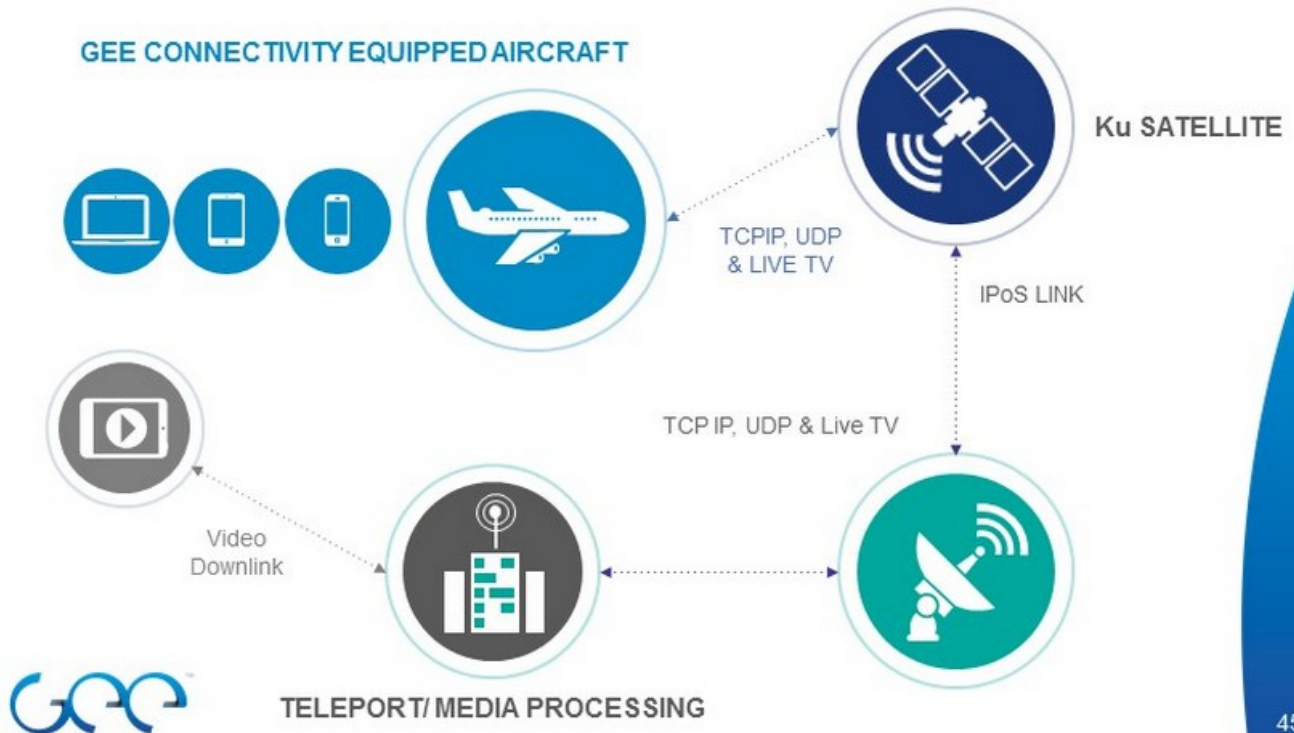
DIGITAL MEDIA SOLUTIONS - COMMERCIAL



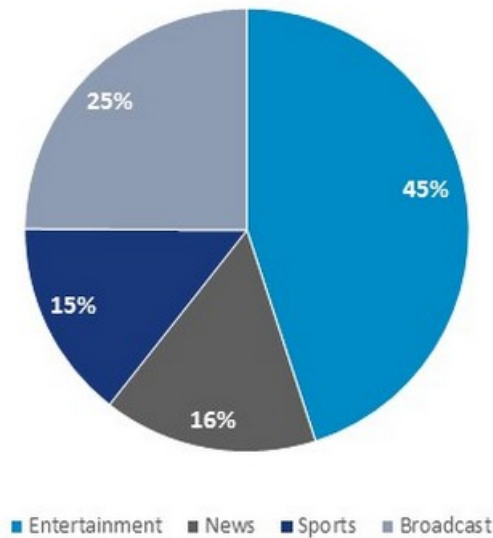
DELIVERING IPTV TO AIRLINES

- GEE was the first to deliver IPTV to airlines
- GEE licenses all the content, acquires the signal, processes the media to deliver live IPTV to each aircraft

GEE CONNECTIVITY EQUIPPED AIRCRAFT



IPTV VIEWING STATS



- IPTV viewing is a differentiator for airlines both in that they offer it and what they can provide
- GEE enables a programmable IPTV line up that can change based on seasonal viewing habits
- Sports channel viewing is seasonal
- Easy to follow channels like HGTV, Discovery and Bravo do well throughout the year
- Traditional broadcast channels CBS, Fox and NBC perform consistently throughout the year

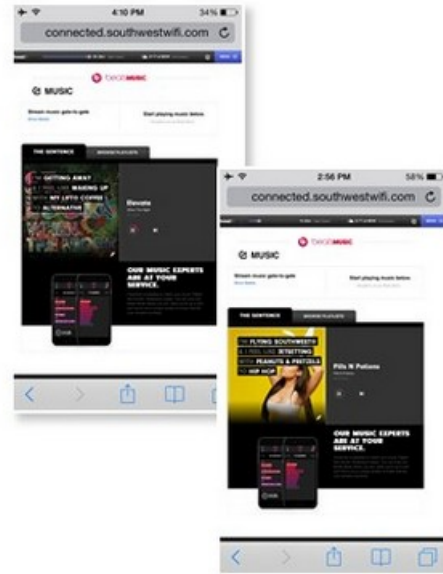
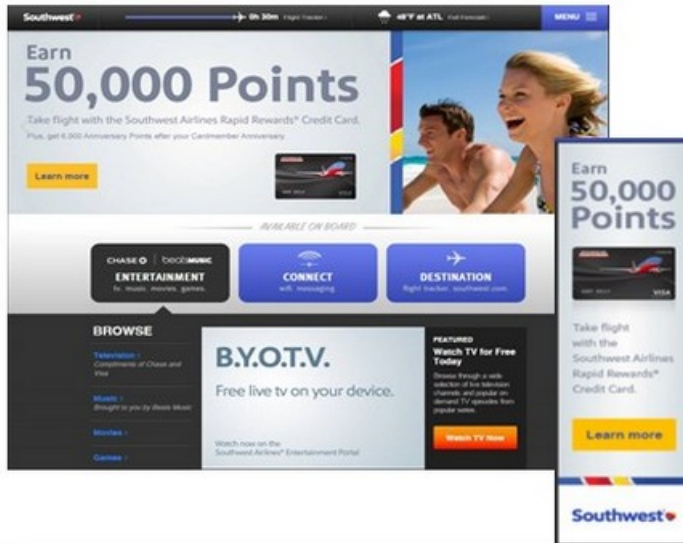


ADS & SPONSORSHIPS DRIVING NEW REVENUE OPPORTUNITIES

- Advertisers and sponsors are growing sources of revenue
 - Live television
 - Music
 - Shopping / Retail
 - eBooks
 - Messaging
- Portal experience enables various types of advertising: digital ads, video ads and "virtual live channels"



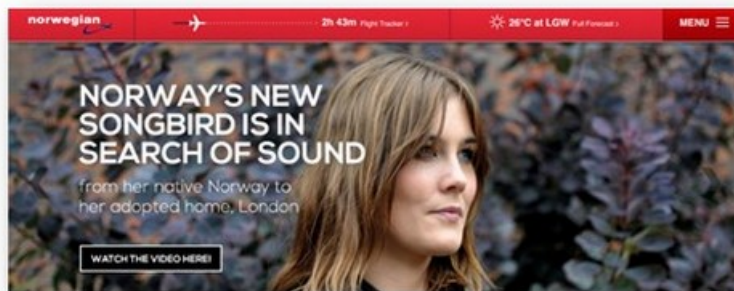
SPONSORSHIP ON SOUTHWEST – LIVE TV AND MUSIC



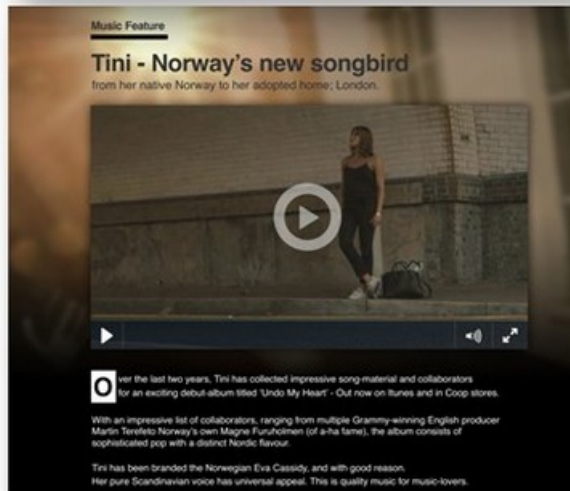
BEATS MUSIC NOW ON SOUTHWEST



NAS – FEATURED ARTIST



- NAS worked with local artist, Tini, to promote her music as part of a featured music section
- NAS passengers can enjoy Tini's music free of charge and download her songs for free from supported app stores



SOUTHWEST'S TV FLIES FREE

In July 2013, Southwest and GEE unveiled a partnership whereby DISH sponsored Southwest's inflight TV service

On January 1, 2015, Chase, Visa and Southwest Airlines Rapid Rewards – branded credit card becomes the principle sponsor of "TV Flies Free"

Through the sponsorship, Southwest is the only airline in the world operating a live television service inflight streamed to passenger personal WiFi devices

Sponsors are reaching a captive and targeted audience of 137 million annual passengers



CASE STUDY

Beats - Music Service



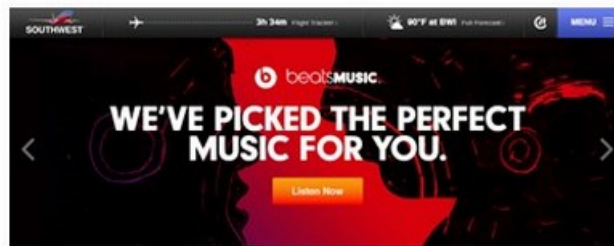
beatsMUSIC

In conjunction with SWA, GEE launched the Beats In-Flight Music Service in Q4 2014. Beats Music is a subscription-based online music streaming service owned by Apple

Through its partnership with GEE, Beats Music creates specially curated playlists stored on an aircraft's wireless server for airline passengers to stream using their personal electronic devices during their flight

Passengers accessing the Beats In-Flight Music service can access a wide range of programming, from pop, rock, country, to fresh new artists and the hottest songs, all handpicked by Beats Music's experts

All Beats Music songs are encoded and encrypted to protect the content and ensure a seamless and superior quality playback



CASE STUDY

Super Cell Clash of Clans - Gaming



Norwegian Air Shuttle (NAS) was looking for a fun way to differentiate their IFE offering and partnered with Super Cell on the very popular Clash of Clans game

- User engagement model
 - Users download from local onboard server, minimizing bandwidth usage, and register for a free version of the game
 - Leads generated as part of the download experience
 - Revenue was generated as part of an "upsell" experience
- Benefits for NAS
 - Engaging, fun casual game for passengers
 - NAS generated revenue from the ad placement and rev share model for upsell to the full version of the game
 - Super Cell reached a new audience and generated leads for future marketing and sales engagement



CONNECTIVITY

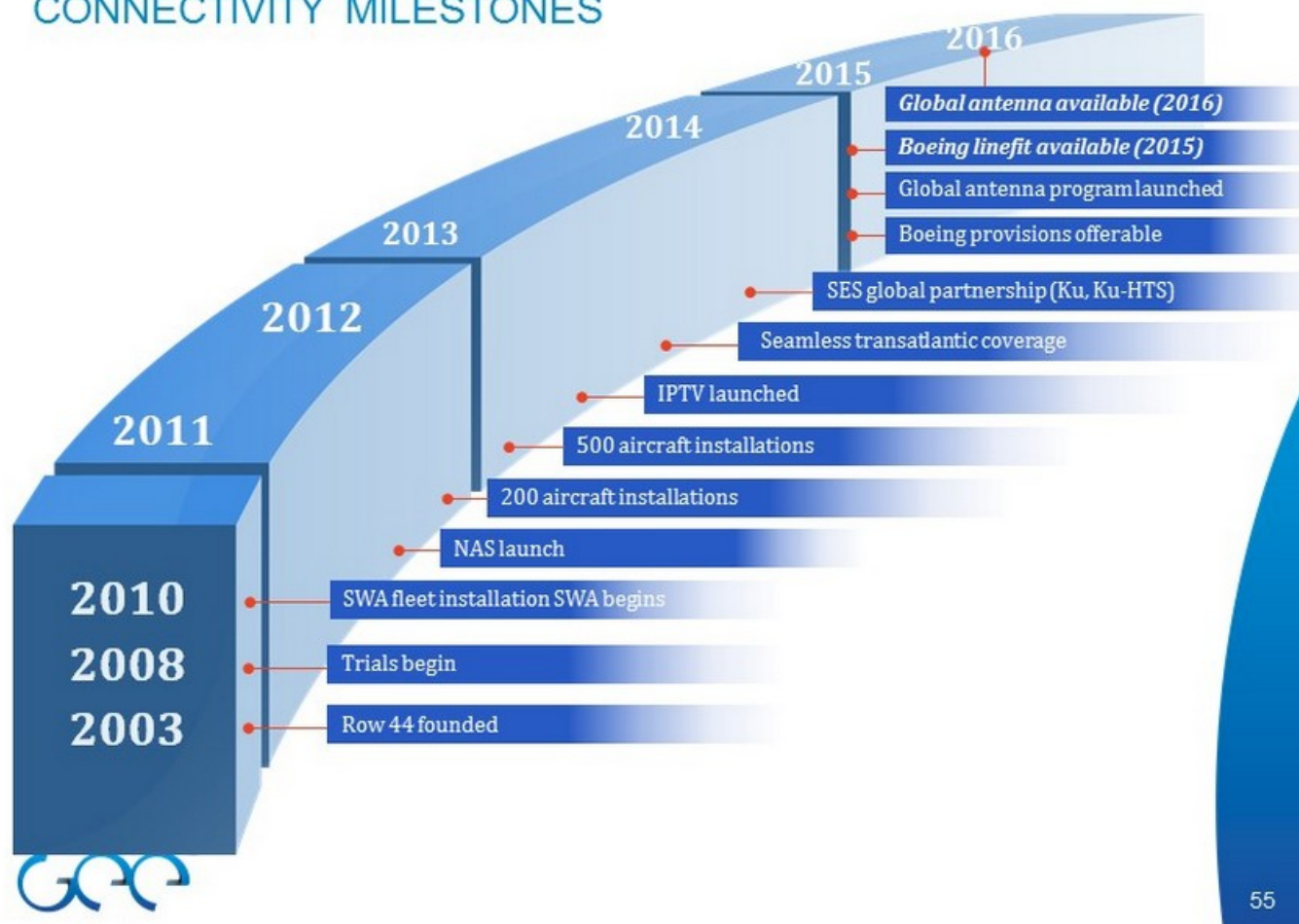


IN-FLIGHT CONNECTIVITY SYSTEM

- 643 aircraft installed with GEE connectivity solution as of 3/01/2015
- First global deployed fleet with Ku-band in-flight connectivity
 - Global partnership with SES provides worldwide Ku-band coverage
 - Ku High Throughput Satellite (HTS) compatibility, when available
 - New global Ku antenna under development provides highly efficient operability at all latitudes, including equatorial
- World-class network operations center (NOC)
- B2B business model with airlines, providing them with greater control over the in-flight passenger experience



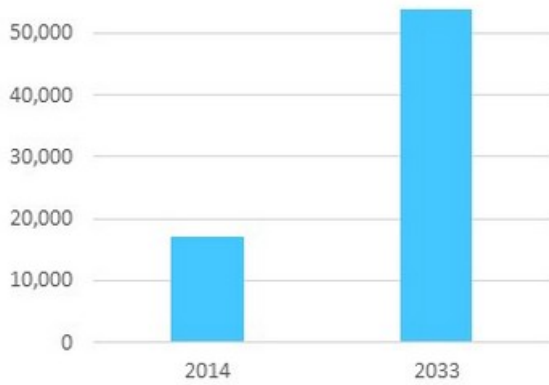
CONNECTIVITY MILESTONES



RAPID MARKET GROWTH OPPORTUNITY

Annual revenue per aircraft could grow from low \$100,000's to over \$300,000

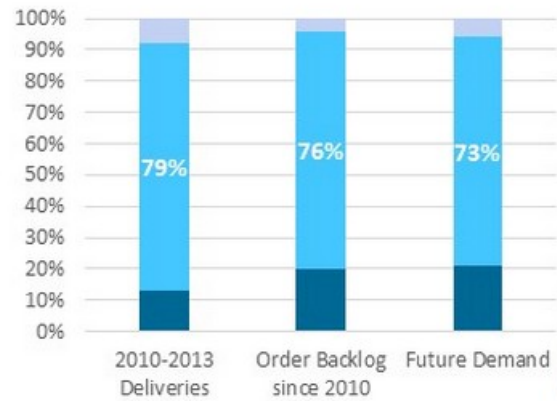
Growth in Aircraft Shipments



- Estimated total deliveries from 2014-2033 of 37,000 aircraft
- Estimated 26,000 single aisle deliveries from 2014-2033



Single Aisle Driving Growth



- Market focus on B737 and A320
- GEE has most 737's deployed with broadband satellite connectivity system

Source: Boeing and Company Estimates

IN-FLIGHT CONNECTIVITY LEADER

- 3 years running "Best in In-flight Connectivity & Communications"*
- First to deliver live television to passengers' mobile devices
- First to deliver connectivity services to passengers' mobile devices gate-to-gate
- First to deliver portal updates and content to the aircraft over satellite
- First to develop major commercial sponsorship models for airlines to deliver services free of charge
- State of the art and innovative network management systems



At any given moment, a GEE-equipped aircraft is in flight somewhere in the world
24 / 7 / 365



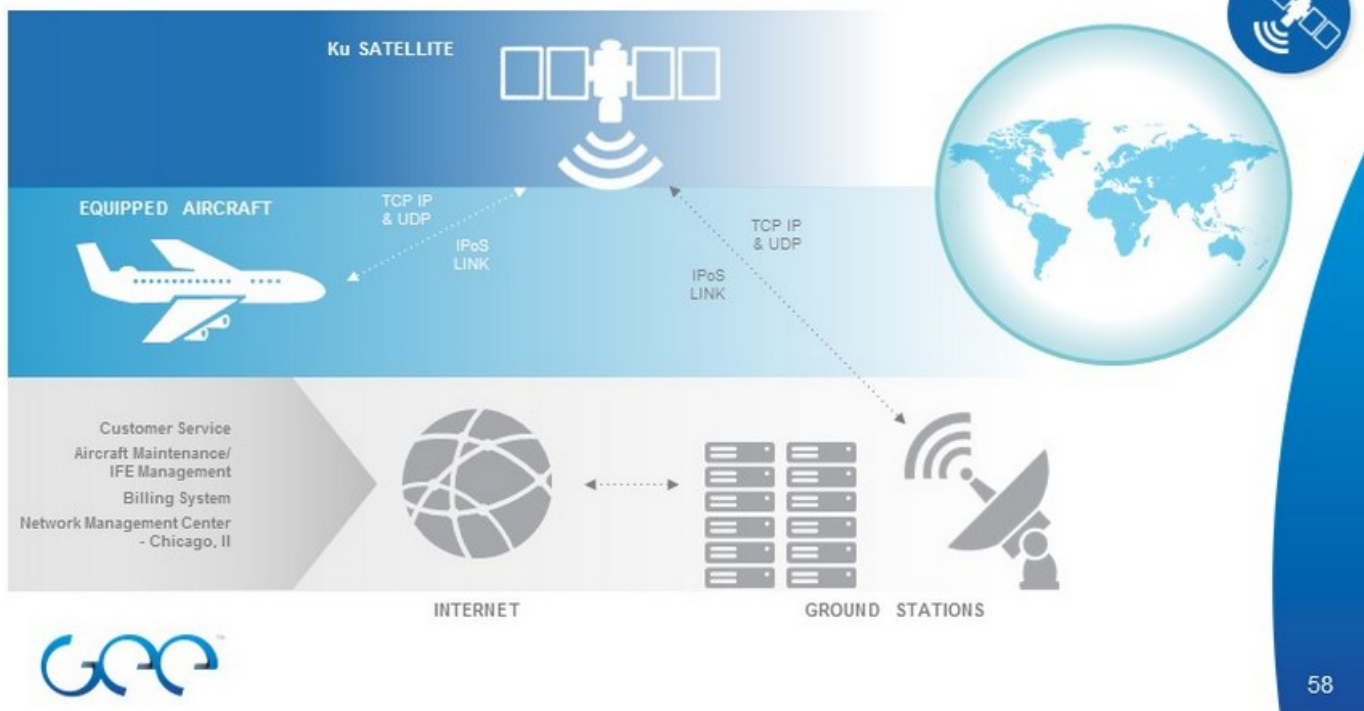
* APEX Award with Norwegian Air Shuttle

SUPERIOR CONNECTIVITY PRODUCT AND TECHNOLOGY PLATFORM

A leading provider of in-flight Internet connectivity that can cover both **land and sea**

Ku-band technology provides high speed broadband internet via flexible and scalable satellite platform

Global partnership with SES for worldwide connectivity

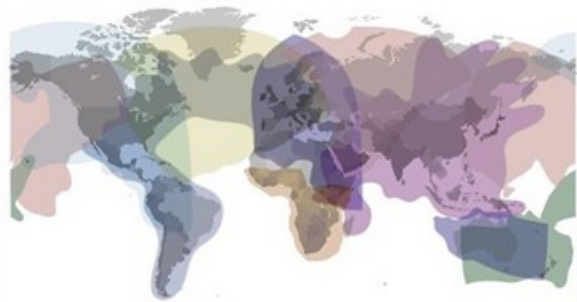


GLOBAL PARTNERSHIP WITH SES

- Provides high speed Ku and Ku HTS coverage worldwide
- Driving significant satellite bandwidth savings
- Working closely together to drive new customer relationships



Ku and Ku HTS provide the optimal solution for coverage, speed and reliability



GEE'S CONNECTIVITY ANTENNA SYSTEMS

- DEPLOYED -

- The world's largest installed base of Ku-band satellite connected aircraft
- Marketed and supported by GEE and TECOM; aperture developed by QEST
- STC's for Boeing 737, 757 & 777
 - Other STC certifications underway
- "Provisions offerable" today on B737
 - Linefit expected in 2015 for B737
 - Linefit program for B787 underway



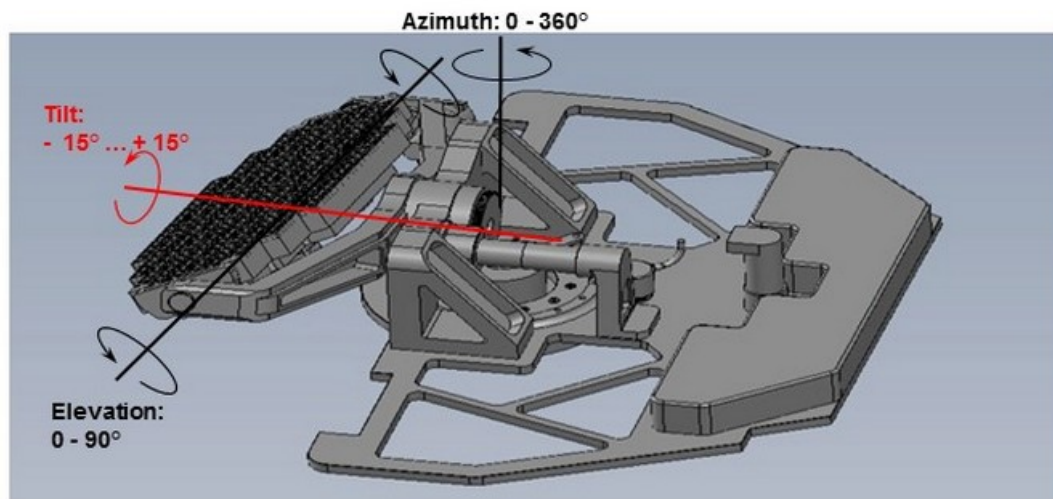
- DEVELOPMENT -

- Developing new in-flight connectivity antenna with QEST; installations expected in mid 2016
- Operable at all latitudes, including equatorial, based on breakthrough steerable pointing system
- Speeds over 100 MBPS when utilizing Ku HTS satellite systems
- Lower fuel-burn penalty than competitive low-profile antennas
- Compatible with Global Eagle's current certifications and future linefit installations



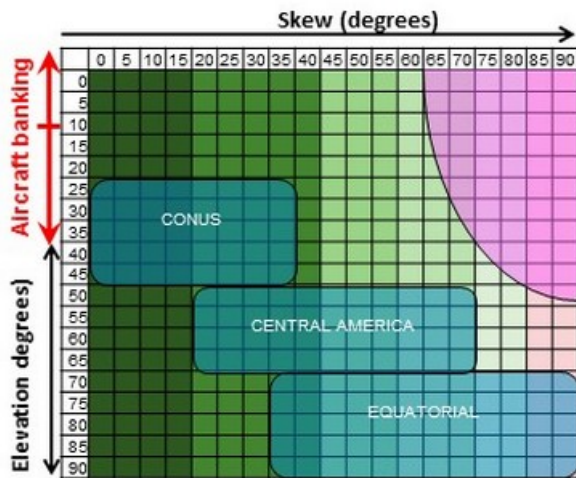
GEE ANTENNA DESIGN

Available Q2 2016

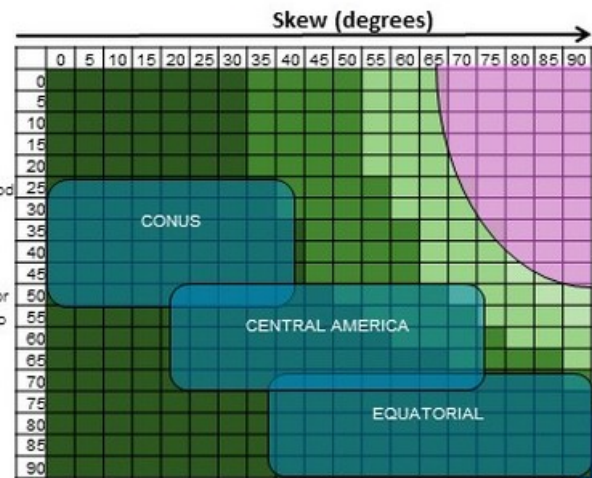


OPTIMIZED FOR ALL LATITUDES

- Current Antenna -



- New Global Antenna -

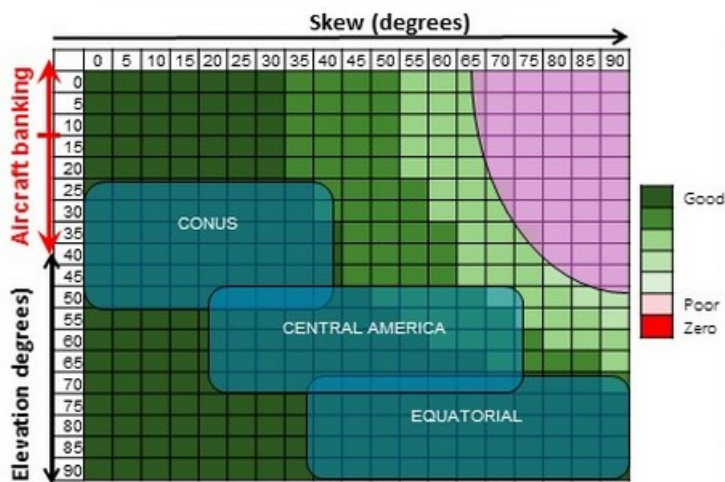


- Some limitations in equatorial regions
- *New and existing antennas are ARINC 791 compatible*
- *Excellent performance at the equator, high latitudes and during banking*
- *New and existing designs meet Boeing radome specifications*



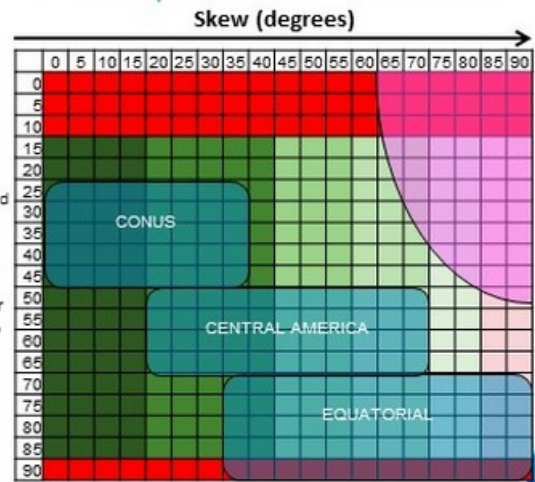
NEW GLOBAL ANTENNA VS. FLAT PANEL DESIGNS

- New Global Antenna -



- Benefits in high latitude and equatorial regions

- Competitive Antennas -



- Issues with high latitudes, banking and at equator



BOEING LINEFIT STATUS

Eliminates down time, costs and complexity versus retrofitting aircraft

Boeing 737/NG/MAX

- GEE system approved for installation
- GEE antenna installs under GEE/Boeing Radome
- Provisions deliveries: Nov 2015
- Linefit installation deliveries: Nov 2016

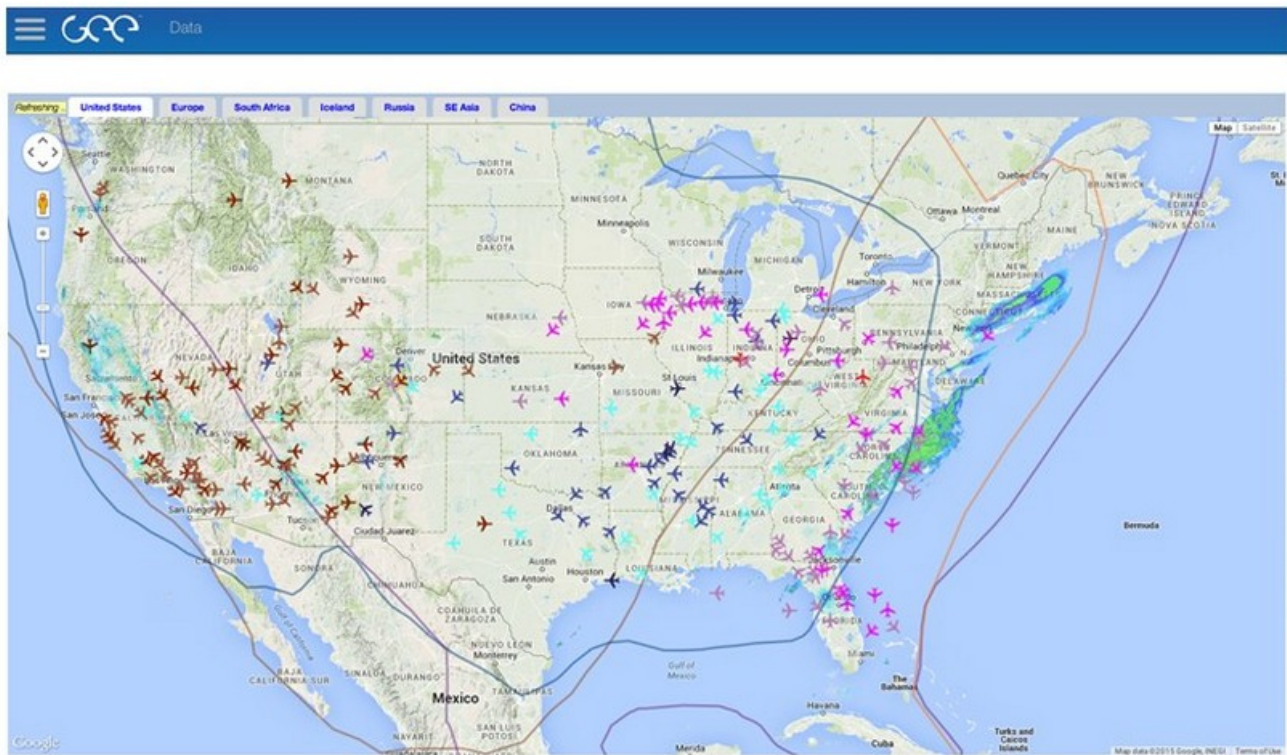


Boeing 787

- GEE system in development
- ARINC 791 compatible
- Approval expected Q2 2015
- Target 787 deliveries in late 2016



NETWORK MANAGEMENT



TECHNOLOGY AND EXPERIENCE DRIVING WINS

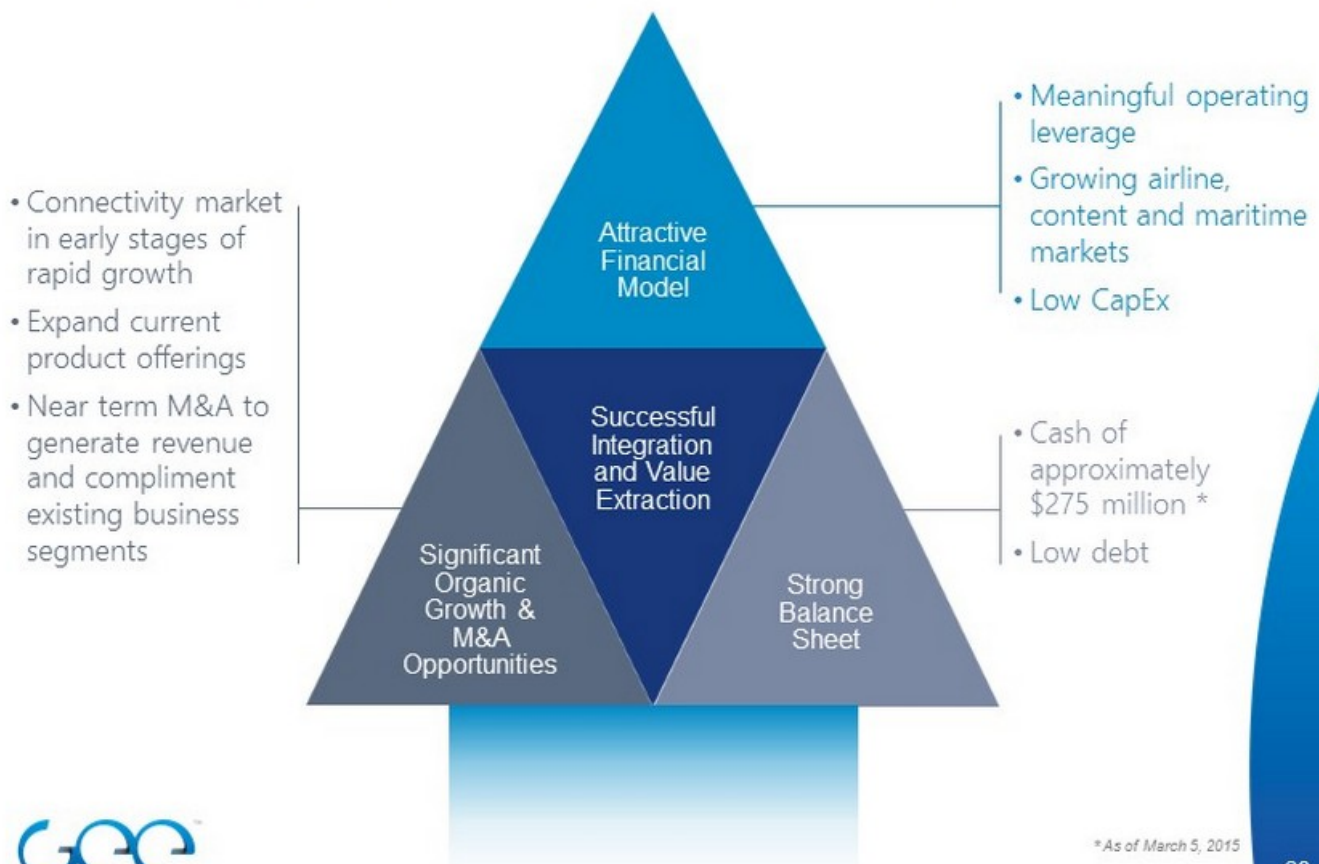
- Leading technology
- Satellite expertise
 - Global, high-speed coverage
 - Largest deployed fleet
 - Longest history
- Flexible business model
- Network management expertise
- Performance & analysis software
- Integrated product suite






FINANCIAL OVERVIEW



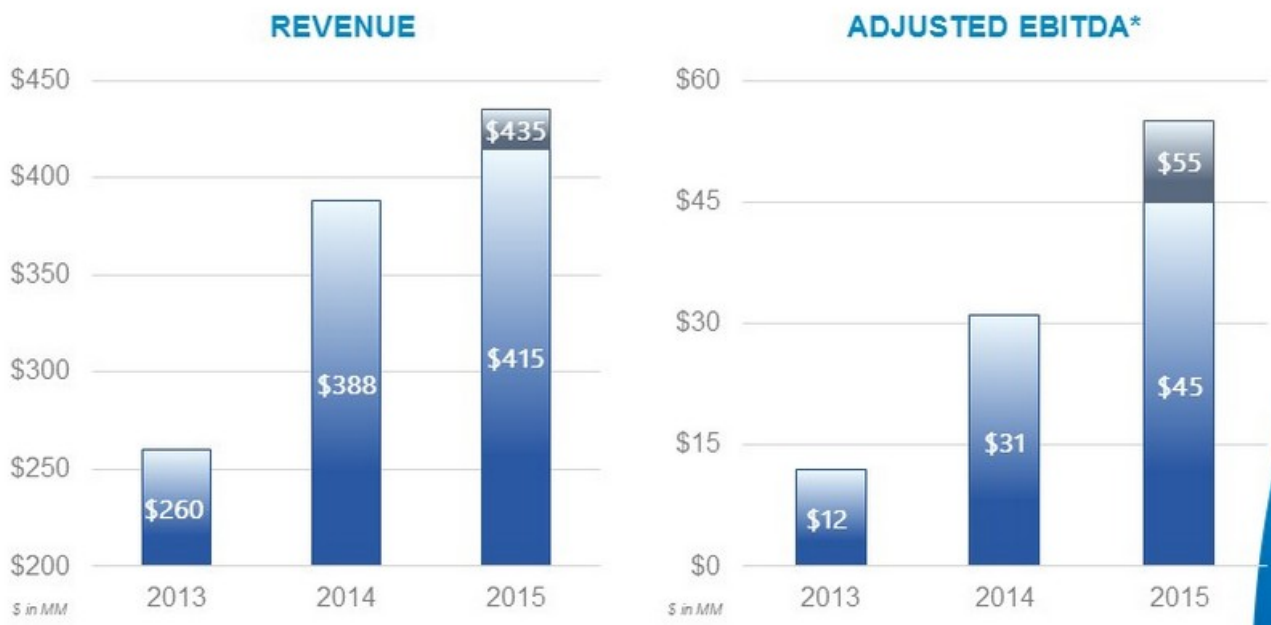
KEY FACTORS DRIVING FINANCIAL SUCCESS



CONTENT AND CONNECTIVITY BUSINESS SEGMENTS

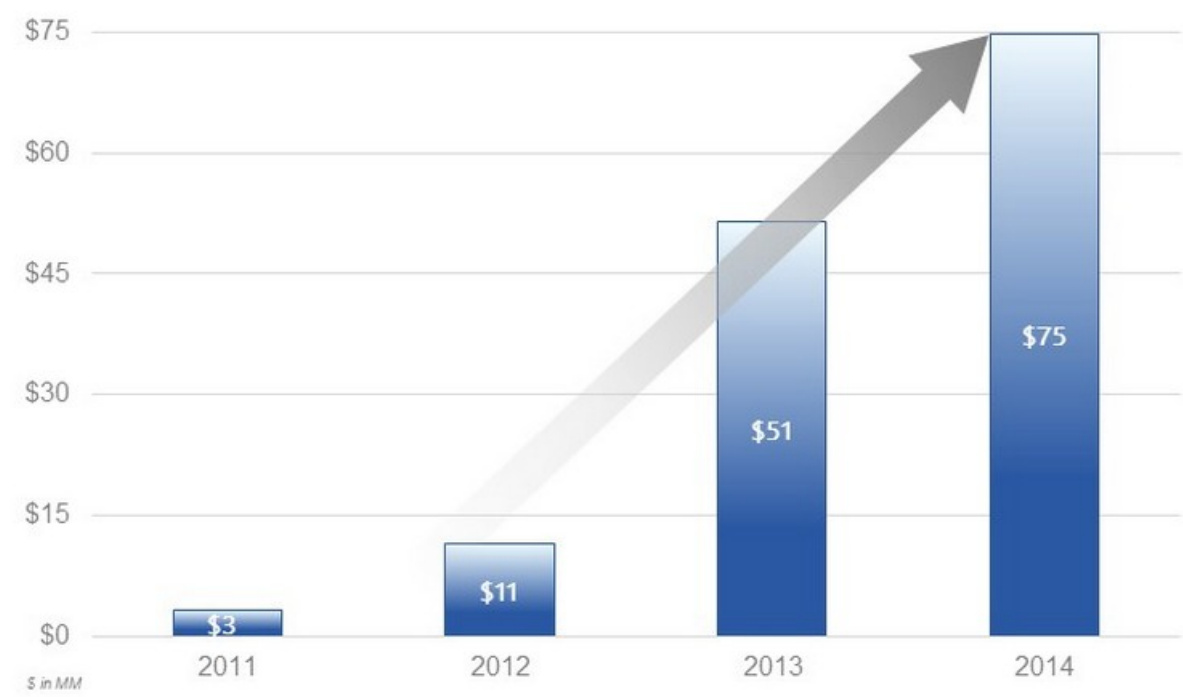
SOURCE	CONTENT	CONNECTIVITY
		
Licensing	<ul style="list-style-type: none"> • Seatback IFE: Sale or license of media content, video and music programming, applications and video games 	<ul style="list-style-type: none"> • N/M
Services	<ul style="list-style-type: none"> • Technical services such as encoding and editing of media content 	<ul style="list-style-type: none"> • Connectivity: Internet Access/WiFi • Digital Media Products: IPTV, "Air" Series of products: VoD, Music, eBooks and Messaging • Digital Media Commercial: Advertising, sponsorship, shopping and travel-related revenue • Operations Data
Equipment	<ul style="list-style-type: none"> • N/M 	<ul style="list-style-type: none"> • Sale of satellite-based connectivity equipment

STRONG REVENUE GROWTH AND EXPANDING MARGINS

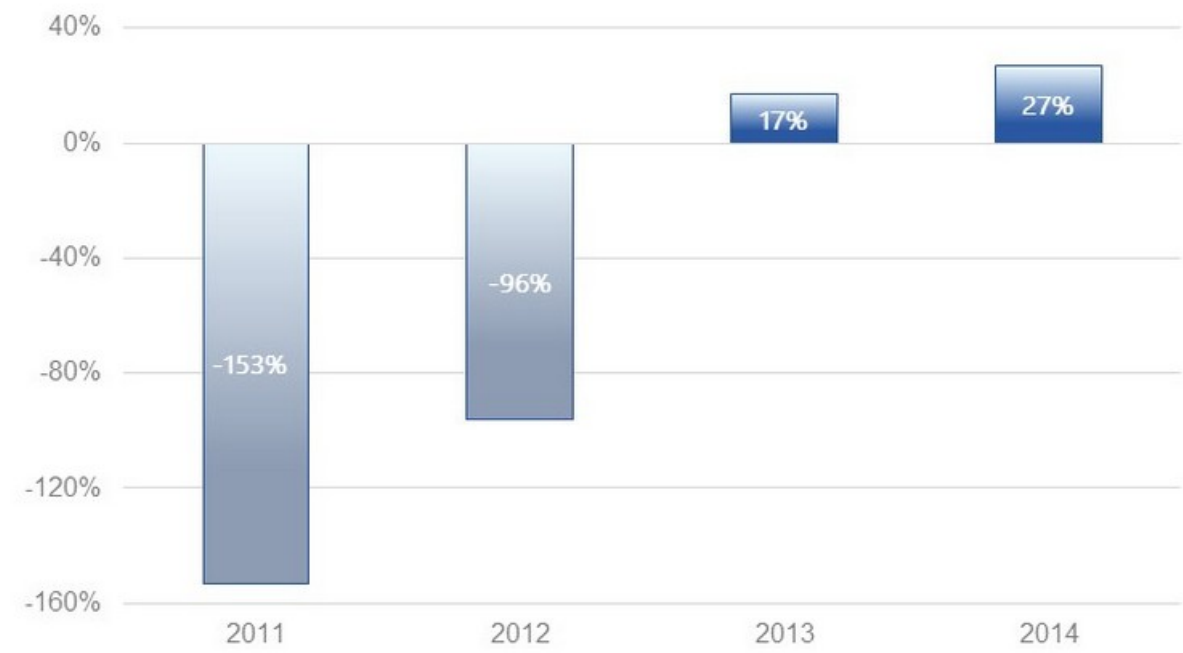


* See Appendix A and Appendix B for the definition of Adjusted EBITDA and a reconciliation to Net Income

RAPID CONNECTIVITY SERVICE REVENUE GROWTH



CONNECTIVITY SERVICE MARGIN COULD EXCEED 50+%



STRONG BALANCE SHEET AND CAPITAL STRUCTURE*

- Strong cash position
 - Approximately \$275 MM of cash today
 - \$3.60/share
- Raised capital in convertible note offering in February 2015
 - \$83 MM Convertible note
 - Conversion price: \$18.55
- Exchanged 12.7 MM warrants for 4.2 MM shares in September 2014
 - Warrants outstanding: ~11.6
 - Average conversion price: \$11.20
- 76.6 MM shares outstanding today



*As of March 5, 2015

COMPENSATION PHILOSOPHY – LONG-TERM GROWTH AND PROFITABILITY

Element	Objective	Basis
Base Salary	<ul style="list-style-type: none"> • Performance of job responsibilities • Attract and retain executives 	<ul style="list-style-type: none"> • Market rates
Annual Short-Term Incentive Cash Compensation	<ul style="list-style-type: none"> • Near-term corporate objectives and individual contributions 	<ul style="list-style-type: none"> • Weighted across: <ul style="list-style-type: none"> - Total revenue - Adjusted EBITDA - Strategic goals - Individual performance
Long-term Equity Incentive Compensation	<ul style="list-style-type: none"> • Promote long-term growth and align management interests with stockholders 	<ul style="list-style-type: none"> • Option and RSU grants • Performance grants (EBITDA-based)



3-4 YEAR CORPORATE GOALS

Revenue

- Grow commercial connected aircraft by 2.5-3x vs FY14: New wins, linefit, Global Ku Antenna
- Expand revenue per aircraft with:
 - Take-rate increase, driven by fleet-wide rollout, bandwidth availability
 - Digital products: IPTV, "Air Series"
 - Operations Data Solutions
- Continued growth of advertising/sponsorships
- Grow Content Services:
 - In-line or faster than industry
- Grow adjacent markets:
 - Maritime
 - Business aviation
- M&A

Margin

- Expand Connectivity Service gross margin to 50+%, driven by:
 - Improved bandwidth costs
 - Critical mass
- Rapidly grow higher margin Digital Media and Operations Data businesses
- Expand Content gross margin through improved operational efficiencies and scale
- Leverage infrastructure efficiencies
- Expand Adjusted EBITDA margin to 20+%



* See Appendix A and Appendix B for the definition of Adjusted EBITDA and a reconciliation to Net Income

Q&A SESSION



GLOBAL
EAGLE
ENTERTAINMENT



APPENDIX A: RECONCILIATION OF ADJUSTED EBITDA (\$MM)

	<u>1Q13</u>	<u>2Q13</u>	<u>3Q13</u>	<u>4Q13</u>
Net Income	(27.0)	(13.1)	(5.6)	(69.2)
Net Inc. Attributable to Non-Controlling Interests	-	0.1	0.2	-
Income Tax	-	0.6	1.2	-
Other Income (Expense)	4.8	5.0	(1.7)	60.1
Depreciation and Amortization	4.7	7.0	8.7	11.0
Stock-based Compensation	1.6	0.9	(0.6)	1.1
Acquisition and Realignment Costs	12.2	1.4	3.2	5.5
Restructuring Charges	-	-	-	-
F/X Gain (Loss) on Intercompany Loan	1.4	(0.5)	(0.8)	-
Adjusted EBITDA	\$(0.5)*	\$1.2	\$4.5	\$8.6



**Pro Forma adjusted EBITDA
Note: Numbers may not add due to rounding*

APPENDIX A: RECONCILIATION OF ADJUSTED EBITDA (\$MM) (CONT'D)

	<u>1Q14</u>	<u>2Q14</u>	<u>3Q14</u>	<u>4Q14</u>
Net Income	(26.3)	12.0	(15.5)	(25.0)
Net Inc. Attributable to Non-Controlling Interests	0.2	-	-	-
Income Tax	1.3	0.8	1.5	4.6
Other Income (Expense)	15.9	(20.3)	7.1	11.2
Depreciation and Amortization	9.4	8.3	8.3	8.4
Stock-based Compensation	2.6	2.0	1.9	1.6
Acquisition and Realignment Costs	2.1	3.6	3.0	8.0
Restructuring Charges	-	-	2.6	1.6
F/X Gain (Loss) on Intercompany Loan	-	-	-	-
Adjusted EBITDA	\$5.1	\$6.5	\$8.8	\$10.4



Note: Numbers may not add due to rounding

APPENDIX B: DEFINITION OF ADJUSTED EBITDA

To supplement our consolidated financial statements, which are prepared and presented in accordance with GAAP, we present Adjusted EBITDA, which is a non-GAAP financial measure, as a measure of our performance. The presentation of Adjusted EBITDA is not intended to be considered in isolation or as a substitute for, or superior to, net income (loss), operating loss before income taxes or any other performance measures derived in accordance with GAAP or as an alternative to net cash provided by operating activities or any other measures of our cash flow or liquidity. For more information on this non-GAAP financial measure, please see the reconciliation table and notes on the previous pages.

Adjusted EBITDA is the primary measure used by our management and board of directors to understand and evaluate our financial performance and operating trends, including period to period comparisons, to prepare and approve our annual budget and to develop short and long term operational plans. Additionally, Adjusted EBITDA is the primary measure used by the compensation committee of our board of directors to establish the funding targets for and fund the annual bonus pool for our employees and executives. We believe our presentation of Adjusted EBITDA is useful to investors both because it allows for greater transparency with respect to key metrics used by management in its financial and operational decision-making and our management frequently uses it in discussions with investors, commercial bankers, securities analysts and other users of our financial statements.

We define Adjusted EBITDA as operating loss before income taxes before, when applicable, other income(expense), interest expense (income), depreciation and amortization, as further adjusted to eliminate their impact of, when applicable, stock-based compensation, acquisition and realignment costs, restructuring charges, F/X gain (loss) on intercompany loans and any gains or losses on certain asset sales or dispositions. Other income (expense), acquisition and realignment costs and restructuring charges include such items, when applicable, as (a) non-cash GAAP purchase accounting adjustments for certain deferred revenue and costs, (b) legal, accounting and other professional fees directly attributable to acquisition activity, (c) employee severance payments and third party professional fees directly attributable to acquisition or corporate realignment activities, (d) certain non-recurring expenses associated with our expansion into China that did not generate associated revenue in 2014, (e) legal settlements or reserves for legal settlements in the period that pertain to historical matters that existed at acquired companies prior to their purchase date, (f) impairment of a portion of certain receivables directly attributable to a customer undergoing economic hardships from recent trade sanctions imposed by the European Union and the United States on Russia, (g) changes in the fair value of our derivative financial instruments and (h) any restructuring charges in the period pursuant to our integration plan announced on September 23, 2014. Management does not consider these costs to be indicative of our core operating results.

