

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 8, 2012

GLOBAL EAGLE ACQUISITION CORP.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-35176
(Commission
File Number)

27-4757800
(IRS Employer
Identification No.)

10900 Wilshire Blvd. Suite 1500, Los Angeles, California 90024
(Address of principal executive offices, including zip code)

Registrant's telephone number, including area code: (310) 209-7280

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- R Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- £ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- £ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

Attached as Exhibit 99.1 to this Current Report on Form 8-K and incorporated into this Item 7.01 by reference is the investor presentation that will be used by Global Eagle Acquisition Corp. (the "Company") in making presentations to certain existing and potential stockholders of the Company with respect to the Company's proposed acquisition of Row 44, Inc., a Delaware corporation ("Row 44"), and approximately 86% of the issued and outstanding shares of Advanced Inflight Alliance AG, a German corporation (the "Business Combination").

The foregoing (including Exhibit 99.1) is being furnished pursuant to Item 7.01 and shall not be deemed to be filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise be subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act.

Item 8.01 Other Events

On November 8, 2012, the Company issued a press release announcing the execution of an Agreement and Plan of Merger and Reorganization and a Stock Purchase Agreement with respect to the Business Combination. The press release is attached hereto as Exhibit 99.2 and is incorporated into this Item 8.01 by reference.

Additional Information About the Transaction and Where to Find It

The Company intends to file with the Securities and Exchange Commission ("SEC") a preliminary proxy statement of the Company in connection with the Business Combination and will mail a definitive proxy statement and other relevant documents to its stockholders. The Company's stockholders and other interested persons are advised to read, when available, the preliminary proxy statement, and amendments thereto, and definitive proxy statement in connection with the Company's solicitation of proxies for its stockholders' meeting to be held to approve the Business Combination because the proxy statement will contain important information about AIA, Row 44, the Company and the Business Combination. The definitive proxy statement will be mailed to stockholders of the Company as of a record date to be established for voting on the Business Combination. Stockholders will also be able to obtain copies of the proxy statement, without charge, once available, at the SEC's internet site at <http://www.sec.gov> or by directing a request to: Global Eagle Acquisition Corp., 10900 Wilshire Blvd., Suite 1500, Los Angeles, CA 90024. Attn.: James A. Graf, Chief Financial Officer.

Participants in Solicitation

The Company and its directors and officers may be deemed participants in the solicitation of proxies to the Company's stockholders with respect to the transaction. A list of the names of those directors and officers and a description of their interests in the Company is contained in the Company's annual report on Form 10-K for the fiscal year ended December 31, 2011, which was filed with the SEC, and will also be contained in the proxy statement for the Business Combination when available.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number	Exhibit
99.1*	Investor Presentation.
99.2*	Press Release, dated November 8, 2012.
*	Filed herewith.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Global Eagle Acquisition Corp.

Dated: November 8, 2012

By: /s/ James A. Graf

Name: James A. Graf

Title: Vice President

[Signature Page to Form 8-K]

EXHIBIT INDEX

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ROW
44


AI ALLIANCE
Advanced Inflight Alliance AG



Investor Call: Global Eagle Entertainment

November 8th, 2012





ADDITIONAL INFORMATION ABOUT THE BUSINESS COMBINATION AND WHERE TO FIND IT

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FORWARD LOOKING STATEMENTS

This press release may include "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. Such forward looking statements with respect to the timing of the proposed business combination with Row 44 and AIA, as well as the expected performance, strategies, prospects and other aspects of the businesses of Global Eagle, AIA, Row 44 and the combined company after completion of the proposed business combination, are based on current expectations that are subject to risks and uncertainties.

A number of factors could cause actual results or outcomes to differ materially from those indicated by such forward looking statements. These factors include, but are not limited to: (1) the occurrence of any event, change or other circumstances that could give rise to the termination of the Row 44 Merger Agreement or the AIA Stock Purchase Agreement (the "Business Combination Agreements"), (2) the outcome of any legal proceedings that may be instituted against Global Eagle, AIA, Row 44 or others following announcement of the Business Combination Agreements and transactions contemplated therein; (3) the inability to complete the transactions contemplated by the Business Combination Agreements due to the failure to obtain approval of the stockholders of the Global Eagle or other conditions to closing in the Business Combination Agreement, (4) delays in obtaining, adverse conditions contained in, or the inability to obtain necessary regulatory approvals or complete regulatory reviews required to complete the transactions contemplated by the Business Combination Agreements; (5) the risk that the proposed transaction disrupts current plans and operations as a result of the announcement and consummation of the transactions described herein; (6) the ability to recognize the anticipated benefits of the business combination, which may be affected by, among other things, competition, the ability of the combined company to grow and manage growth profitably, maintain relationships with suppliers and obtain adequate supply of products and retain its key employees; (7) costs related to the proposed business combination; (8) changes in applicable laws or regulations; (9) the possibility that AIA and Row 44 may be adversely affected by other economic, business, and/or competitive factors; and (10) other risks and uncertainties indicated from time to time in the proxy statement to be filed by Global Eagle with the SEC, including those under "Risk Factors" therein, and other filings with the SEC by Global Eagle.

Readers are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made, and Global Eagle, AIA and Row 44 undertake no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.





Executive Summary



Global Eagle Acquisition will acquire Row 44, Inc. ("Row 44") and 86% of Advanced Inflight Alliance AG ("AIA") and will be called **Global Eagle Entertainment Inc.**



- This transaction creates the largest entertainment and connectivity platform for the worldwide airline industry combining:
 - **AIA** (listed on the Frankfurt Stock Exchange; Xetra: DVN1) is a leading supplier of games, movies, general entertainment and applications to more than 130 airlines worldwide
 - **Row 44** is a leading satellite-based broadband service provider to the global airline industry, with its inflight entertainment connectivity system currently installed on more than 400 aircraft that operate over land and sea worldwide



- The combined company will gain access to 100% of the airline passenger experience through AIA's penetration of the installed inflight entertainment ("IFE") market and Row 44's wi-fi to mobile capability



- Marriage of content and connectivity technology will create a superior platform to exploit the global airline industry's expanding focus on in-cabin entertainment and other ancillary revenues

- Global Eagle Acquisition raised the largest U.S. SPAC in the last 5 years (\$190 million) and the proceeds remaining following the closing will be used to fund growth and industry consolidation initiatives





An Entertainment-in-Motion Powerhouse is Born



Transaction Overview



- All major shareholders in both Row 44 and AIA are rolling their interests for shares in Global Eagle Entertainment
 - Global Eagle issues approximately 14.4 million shares in exchange for PAR Investment Partners' 86% stake in AIA
 - Global Eagle issues shares to acquire 100% of Row 44 (total consideration of \$250 million)
- Approximately 60.0 million shares outstanding post-transaction ⁽¹⁾
- Leading institutional investors have entered into backstop agreements committing to purchase approximately 7 million shares at \$10.00 per share in the event of redemptions
- Transaction value of approximately \$430 million, or approximately 6.0x 2014E Adjusted EBITDA⁽²⁾
- Conditions to closing
 - No more than 12.7 million of existing 19.0 million public shares can be redeemed
 - Global Eagle and Row 44 shareholder approval



(1) Pro forma share count assumes no Global Eagle public shareholders exercise their redemption rights and backstop investors do not exercise their option to purchase Global Eagle shares pursuant to their backstop agreements. Includes 0.9mm Global Eagle sponsor earnout shares. Assumes 22.5mm shares issued to Row 44 equityholders and payment by Row44 of approximately \$12mm cash to PAR, as the first party to commit to a backstop agreement.

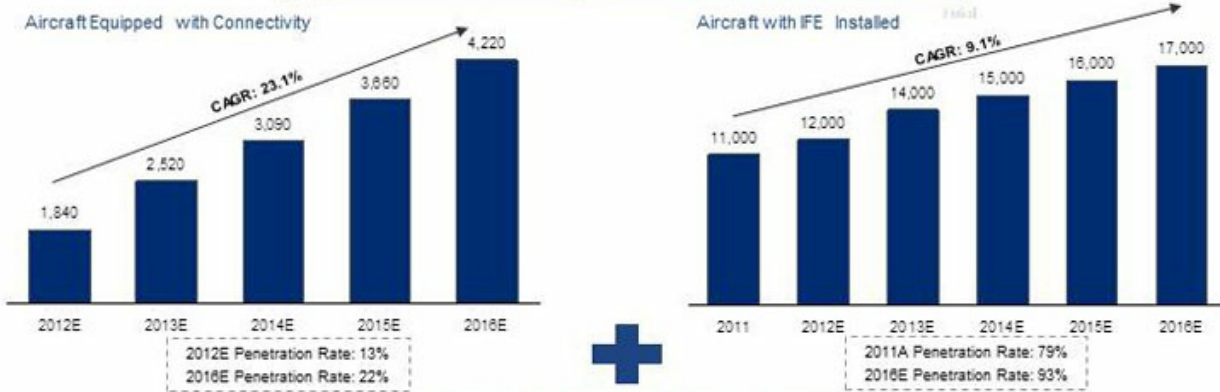
4 (2) Adjusted EBITDA represents a non-GAAP measure of financial results and reflects revenues less operating expenses, excluding depreciation and amortization.



Strong Secular Demand For Inflight Services



Explosion in Availability of Entertainment and Content



Growth in Passengers & Aircraft



Source: IMDC, IATA, Wall Street Research.

(1) 2011-2013 figures from the IATA September 2012 Industry Financial Forecast Report.

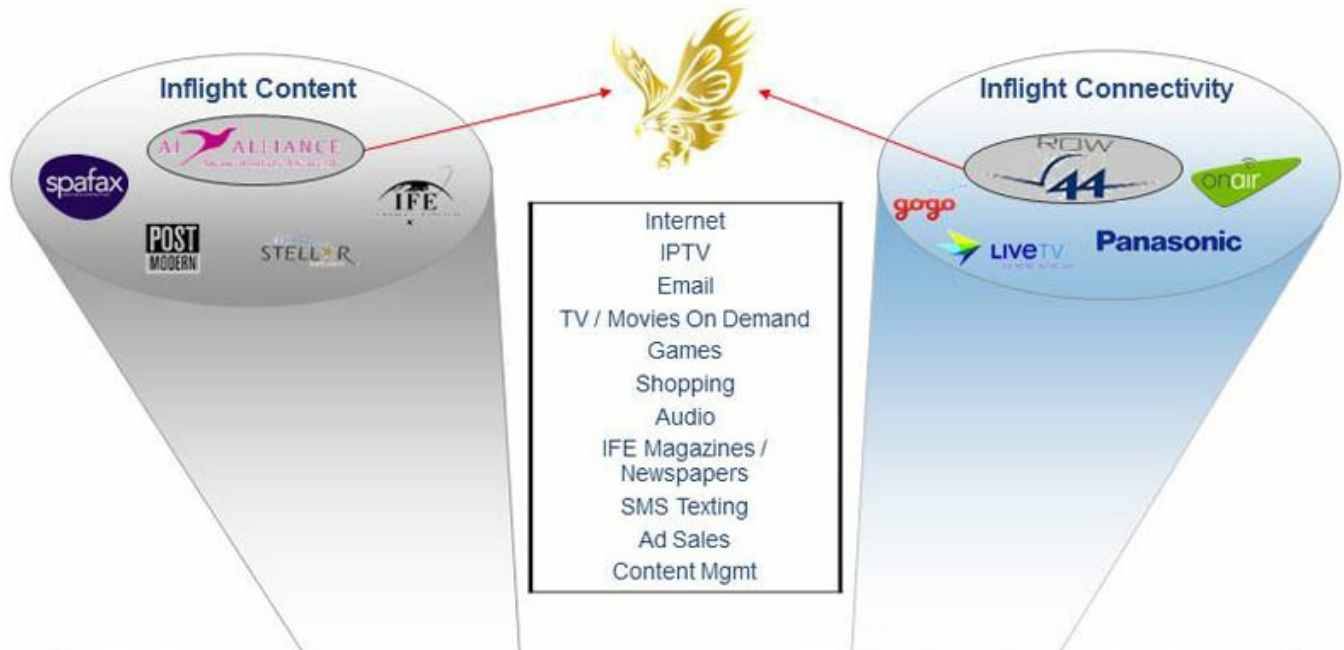
(2) Data provided by Seabury Group.



Vertical and Horizontal Consolidation Platform



Global Eagle Entertainment: Only Full Service Platform



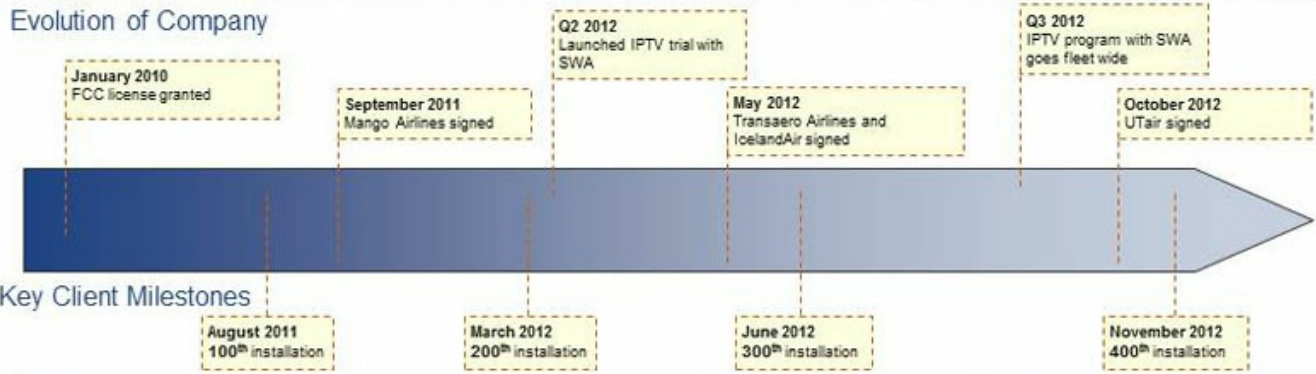
Tapping into the Multi-Billion Dollar Content & Connectivity Market



Row 44: Inflight Connectivity Leader



Evolution of Company



Competitive Advantage

- ✓ Satellite based broadband solution can provide continuous coverage over land and sea
- ✓ High band-width solution delivers wide variety of revenue producing, passenger satisfying services
 - Internet access, IPTV television, e-commerce, and content on demand
- ✓ Customer partnerships are aligned, transparent and flexible
 - Able to support airlines' ideas for connectivity services, to create and optimize commercial partnerships, branding opportunities and capitalize on market opportunities
 - Gives airlines confidence Row 44's efforts are focused on success of partnership
- ✓ Solution installed more rapidly than any other satellite-based solution
 - Airlines can activate more aircraft more rapidly, reducing "time to profits"

7 (1) in partnership with WirelessG.

Current Fleet of Customer Aircraft (~400 Installations)

	• 345 Installations / 541 orders
	• 46 Installations / 61 orders (potential additional 139 orders)
	• 6 Installations ⁽¹⁾ (equipment only)
	• 5 orders (potential additional 23 orders)
	• 7 orders (potential additional 44 orders)
	• 12 orders



AIA: Inflight Entertainment Content Leader for 15 years



Global customer base includes the world's premier airlines



Competitive Advantage

- ✓ First mover in content provision to airlines for installed inflight entertainment systems
- ✓ Significant geographic reach (serving over 130 airline companies on all continents)
 - Global sales team footprint allows company to drive opportunities for Row 44 and others
- ✓ Platform agnostic – ability to deliver content on any on-board entertainment system (Panasonic, Rockwell Collins, Thales, etc.)
- ✓ Long term access to unique content and to economies of scale
- ✓ Full integration of IFE content value chain (professional services, sourcing of content, licensor/distributor, Lab, content service provider)
- ✓ Attractive customer demographics
 - The average demographic profile for a frequent flyer is significantly more attractive versus the national average





An Entertainment-in-Motion Powerhouse is Born



Tapping into the multi-billion dollar inflight content and connectivity marketplace.



Massive Potential Market Size

- Inflight entertainment and connectivity industry revenues to be in the multi-billion dollar range
- Commercial aircraft fleet expected to grow from 13k to 18k by 2016
- Annual airline passengers expected to exceed 3.5 billion by 2016 (captive eyeballs)



Platform with Content & Connectivity

- AIA has a 50% share of the market for providing unique content to airlines
- AIA's customer base includes 130 airlines comprising over 3,000 airplanes and 500 million travelers annually
- Row 44 is emerging as a potentially dominant global provider of inflight Ku-satellite based connectivity
- Ability to manage content that is available over the inflight network



Superior Products and Numerous Revenue Opportunities

- Develop significant revenue opportunities including:
 - Wi-fi wireless streaming to mobile devices and IPTV
 - Text and telephony
 - E-Commerce and Destination deals
 - Tailored branding and advertising opportunities
- Full suite of inflight entertainment and connectivity products and services
- AIA's content is ubiquitous for installed IFE
- Robust, tested, scalable Ku-band based system with no geographic constraints and significant available capacity

Well Capitalized Balance Sheet

- \$100 – 175 million⁽¹⁾ of balance sheet cash with minimal debt expected at closing
- Significant capital resources coupled with key investors create a platform for consolidation
- Major shareholders rolling into Global Eagle Entertainment

9 (1) Represents expected balance sheet cash at closing based on minimum and maximum redemption threshold. Excludes exercise of call option by backstop investors in minimum redemption scenario.



**GLOBAL EAGLE ACQUISITION CORP.,
FOUNDED BY HARRY SLOAN AND JEFF SAGANSKY,
ANNOUNCES ACQUISITION OF ROW 44, INC. AND
APPROX. 86% STAKE IN ADVANCED INFLIGHT ALLIANCE AG.
TRANSACTION VALUED AT APPROXIMATELY \$430 MILLION**

*Creating largest integrated entertainment platform for the global airline industry
Combined Company to be Renamed Global Eagle Entertainment Inc.
All major Row 44 and AIA shareholders rolling equity into transaction
Leading institutional investors committing \$71.25 million equity backstop
Transaction valued at 6x projected consolidated 2014 Adjusted EBITDA**

Investor conference call scheduled for 4:30pm, Thursday, November 8, 2012

Los Angeles, CA – November 8, 2012 – Global Eagle Acquisition Corp. (NASDAQ: EAGL; EAGLW; EAGLU) (Global Eagle) today announced the signing of definitive agreements under which Global Eagle will acquire Row 44, Inc. (Row 44) and approximately 86% of the issued and outstanding shares of Frankfurt-listed Advanced Inflight Alliance AG (GR: DVN1) (AIA) to create the largest entertainment and connectivity platform for the worldwide airline industry. AIA is the leading supplier of games, movies, general entertainment and applications to the airline industry, serving more than 130 airlines worldwide. Row 44 is a leading satellite-based broadband service provider to the global airline industry, with its inflight entertainment connectivity system currently installed on more than 400 aircraft that operate over land and sea worldwide.

Global Eagle is a special purpose acquisition company which raised approximately \$190 million in its initial public offering in May 2011. Global Eagle's founders, Harry Sloan and Jeff Sagansky, believe that this marriage of content, connectivity and capital will create a superior platform to exploit the rapidly expanding global airline industry as it increasingly focuses on the in-cabin entertainment experience and other ancillary revenue opportunities. Following the closing, Global Eagle will own 100% of the equity of Row 44 and approximately 86% of the issued and outstanding shares of AIA, and be renamed Global Eagle Entertainment Inc. Global Eagle intends to apply to list its shares of common stock on the Nasdaq Stock Market under the symbol "ENT."

Global Eagle is purchasing the AIA shares from PAR Investment Partners, L.P. (PAR), which is also a major shareholder of Row 44. AIA separately will retain its listing on the Frankfurt Stock Exchange (with trading of its shares in Deutsche Borse's Xetra trading system), with approximately 14% of the shares held by public shareholders.

In support of this transaction, Global Eagle has arranged for leading institutional investors, including PAR, to purchase 7.125 million shares of common stock of Global Eagle to the extent any public stockholders of Global Eagle redeem their shares. In the event there are no redemptions or less than 7.125 million public shares are redeemed, the backstop investors also have an option to purchase up to a total of 7.125 million shares. The shares of common stock that PAR will receive pursuant to the Backstop Agreement may include shares of voting and non-voting Global Eagle common stock.

In making the announcement, Harry Sloan, Chairman and CEO of Global Eagle, stated, “By combining AIA's access to the installed inflight entertainment market with Row 44's wi-fi to mobile device capability, Global Eagle has potential access to 100% of the airline passenger experience, creating an addressable market as large as the global airline industry. This is exactly the kind of worldwide digital media opportunity we've been seeking for Global Eagle since our IPO; and this is also a platform for Jeff and me to utilize our media and content relationships and experience to drive expansion and enhancement of inflight content and programming around the world. ”

Edward L. Shapiro, a partner of PAR Capital Management and Chairman of the Board of Row 44 and Chairman of AIA's Supervisory Board, who will become Chairman of Global Eagle Entertainment after the closing, stated, “We are extremely excited about this business combination. Row 44 and AIA are leaders in their respective industries and have highly complementary products and customer bases. With this transaction, not only will the two companies be able to enhance their offerings, but they will gain access to additional capital and relevant entertainment industry experience.”

Shapiro added, “I have had the privilege of working closely with the very talented Row 44 and AIA management teams and I look forward to continuing this work as we enter this next phase of accelerating industry adoption of wireless content delivery. I have known both Harry and Jeff for more than ten years and am eager to have them as partners as we build Global Eagle Entertainment into a leading global media company.”

All the members of Row 44 and AIA senior management teams, including John LaValle as CEO of Row 44 and Louis Belanger-Martin as CEO of AIA, will continue in their current positions under the new ownership structure.

Summary of Business Combination Transaction

Under the terms of the proposed business combination, Global Eagle will become the owner of all of the equity of Row 44 pursuant to the terms of the merger agreement entered into today. In addition, Global Eagle will become the owner of approximately 86% of the issued and outstanding shares of AIA pursuant to the terms of the Stock Purchase Agreement also entered into today with PAR.

Under the AIA Stock Purchase Agreement, Global Eagle will issue approximately 14,368,000 shares of non-voting common stock to PAR Capital for its 20,464,581 shares of AIA, representing a purchase price of EUR 5.50 per share and assuming a Euro to U.S. dollar exchange rate of 1.27655.

Pursuant to the Row 44 Merger Agreement, at the closing, Global Eagle will issue approximately 25 million shares of common stock to the equity holders of Row 44 representing a total enterprise value consideration of \$250 million, subject to adjustments as defined in the Merger Agreement. Preliminarily, these adjustments are expected to result in the issuance of approximately 22.5 million shares to the equity holders of Row 44 at closing, a payment of approximately \$12 million in cash to PAR, as the first party to commit to a backstop agreement, and the assumption of certain warrants. PAR currently owns approximately 86% of the issued and outstanding shares of AIA and more than 40% of the issued and outstanding equity of Row 44. AIA currently owns approximately 13% of the issued and outstanding equity of Row 44.

Assuming no redemptions of Global Eagle stock by its public stockholders, the current stockholders of Global Eagle, the current owners of Row 44 (excluding PAR Capital and AIA), PAR and AIA (approximately 86% of which will be owned by Global Eagle) will hold approximately 39%, 17%, 39% and 5%, respectively, of the issued and outstanding shares of Global Eagle Entertainment Inc. common stock immediately following the closing.

The cash currently held in Global Eagle's trust account will be used to fund any redemptions by public stockholders of Global Eagle of their common stock, accrued expenses and transaction expenses and fees, with any remaining cash being used for working capital and capital expenditures to facilitate growth and industry consolidation initiatives and other general corporate purposes.

The boards of directors of Global Eagle and Row 44 have unanimously approved the Row 44 Merger Agreement and the board of directors of Global Eagle and PAR have each approved the sale of PAR's AIA shares. Completion of the transaction, which is expected to occur in January 2013, is subject to approval by Global Eagle and Row 44 stockholders, the expiration or early termination of the waiting period under the Hart-Scott-Rodino Antitrust Improvements Act of 1976, any applicable non-U.S. antitrust approvals and other customary closing conditions.

Citigroup is acting as lead capital markets advisor to Global Eagle, and BofA Merrill Lynch and Citigroup are providing financial advisory services to Global Eagle. RBC Capital Markets is providing advisory services to AIA. Seabury Group, LLC is providing advisory services to Row 44. Legal counsel to Global Eagle is McDermott Will & Emery LLP. Legal counsel to PAR are Goodwin Procter LLP and SJ Berwin. Legal counsel to Row 44 is Strategic Law Partners, LLP.

The description of the business combination contained herein is only a summary and is qualified in its entirety by reference to the definitive agreements relating to the transaction, copies of which will be filed by Global Eagle with the Securities and Exchange Commission (SEC) as exhibits to a Current Report on Form 8-K.

Conference Call Scheduled

Global Eagle will host a conference call to discuss the proposed business combination with the investment community on Thursday, November 8, 2012 at 4:30pm EST. Investors may participate in the conference call by dialing (800) 860-2442 toll free in the US, (866) 605-3852 toll free in Canada or (412) 858-4600 internationally. A replay will be available one hour after the end of the conference until 9:00am on November 16, 2012 by dialing (877) 344-7529 toll free in the US or (412) 317-0088 internationally and entering conference number 10021300.

Additional information about the business combination will included by Global Eagle as an exhibit to a Current Report on Form 8-K that will be furnished to the Securities and Exchange Commission prior to the conference call. Interested parties should visit the SEC website at www.sec.gov.

About Advanced Inflight Alliance AG

Advanced Inflight Alliance AG (AIA) is the world's leading provider of innovative content and solutions for the inflight entertainment industry. Listed on the Frankfurt Stock Exchange, AIA's subsidiaries are market-leading companies pioneering in the "passenger experience" sector which provide content solutions such as international and local audio, video, applications, games and services to the majority of the world's airlines. AIA was incorporated in Germany in 1998 and completed its initial public offering in 1999.

About Row 44

Row 44 is a satellite-based broadband services provider to the global commercial airline industry. Its network enables airlines to connect to orbiting Ku-band satellites and to communicate with existing satellite ground earth stations. Row 44's in-cabin communication link currently provides airline passengers with Internet access, live television, shopping and flight and destination information. Row 44 was formed in 2004, its WiFi connectivity system was first deployed by a domestic commercial airline in 2009 and its broadband services were fully operations in 2010. Currently installed on more than 400 aircraft, Row 44 has the largest fleet of connected entertainment enabled planes that operate over land and sea worldwide.

About Global Eagle

Global Eagle Acquisition Corp. is a special purpose acquisition company formed for the purpose of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or similar business combination involving Global Eagle Acquisition Corp. and one or more businesses. Global Eagle Acquisition Corp. is a Delaware corporation formed in 2011. It raised approximately \$190 million in its IPO in May 2011 and its securities are traded on NASDAQ under the ticker symbols EAGL, EAGLW and EAGLU.

* Adjusted EBITDA represents a non-GAAP measure of financial results and reflects revenues less operating expenses, excluding depreciation and amortization.

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Contacts:

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