# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 8, 2016

## GLOBAL EAGLE ENTERTAINMENT INC.

(Exact name of registrant as specified in its charter)

	Delaware	001-35176	27-4757800
(5	State or other jurisdiction	(Commission	(IRS Employer
	of incorporation)	File Number)	Identification No.)
		oe Avenue, Suite 300, Los Angeles, Califos of principal executive offices, including z	
	Registrant's	telephone number, including area code: 31	0-437-6000
(		Not Applicable name or former address, if changed since la  the Form 8-K filing is intended to simu	st report)  Itaneously satisfy the filing obligation of the
	under any of the following provisions		
	Written communications pursuant to	Rule 425 under the Securities Act (17 CFF	R 230.425)
	Soliciting material pursuant to Rule	14a-12 under the Exchange Act (17 CFR 2-	40.14a-12)
	Pre-commencement communications	s pursuant to Rule 14d-2(b) under the Exch	ange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications	s pursuant to Rule 13e-4(c) under the Excha	ange Act (17 CFR 240.13e-4(c))

## Item 2.02. Results of Operations and Financial Condition.

On November 8, 2016, Global Eagle Entertainment Inc. ("we" or the "Company") issued a press release (the "Earnings Press Release") announcing results for the three and nine months ended September 30, 2016. We have furnished herewith as Exhibit 99.1 a copy of the Earnings Press Release.

### Item 7.01 Regulation FD Disclosure.

On November 8, 2016, the Company also issued a press release (the "Shareco Investment Press Release") announcing the Company's entry into a definitive investment agreement (the "Shareco Investment Agreement") with Shareco Group of America, Inc. ("Shareco") and certain of Shareco's affiliates pursuant to which, upon the terms and conditions set forth therein, Shareco would make an equity investment in the Company equal to approximately 9.9% of the Company's issued and outstanding common stock (the "Shareco Investment"). The Shareco Investment Press Release further announced that, in connection with the entry into the Shareco Investment Agreement, the Company, Shareco and certain of Shareco's affiliates are negotiating definitive documentation for additional purchases of the Company's common stock and the formation of a joint venture to provide inflight connectivity and passenger monetization services to HNA Group airlines.

We have furnished herewith as Exhibit 99.2 a copy of the Shareco Investment Press Release. We will file the information

required by Form 8-K in respect of the Shareco Investment Agreement in a separate Current Report on Form 8-K.

On November 8, 2016 at 5:00 p.m. Eastern time, as previously announced, the Company will host a conference call relating to its results for the three and nine months ended September 30, 2016. The Company will now also discuss the Shareco Investment on that call.

We have furnished herewith as Exhibit 99.3 a copy of the presentation that the Company will reference on that call, which presentation relates to both the Company's results for the three and nine months ended September 30, 2016 and the Shareco Investment (the "Presentation").

Exhibits 99.1, 99.2 and 99.3 attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall they be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such filing.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

We incorporate herein by reference the Exhibit Index following the signature page hereto.

### **Cautionary Note Concerning Forward-Looking Statements**

We make forward-looking statements in this Current Report on Form 8-K within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to expectations or forecasts for future events and may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and involve a number of risks and uncertainties which may cause them to turn out to be wrong. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. As a result of a number of known and unknown risks and uncertainties, Shareco's expected initial equity investment, the negotiation of definitive documentation relating to Shareco's potential additional purchases of the Company's common stock and the potential formation of

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a joint venture by the Company and Shareco may be materially different from those expressed or implied by these forward-looking statements. Some factors that could cause actual results to differ include: (i) the potential termination of the Shareco investment agreement in accordance with its terms or the inability to complete the initial equity investment by Shareco due to the failure to satisfy all conditions thereto; (ii) the failure to reach binding or definitive agreements between the parties regarding the additional investment in Company shares by Shareco and/or the formation of the joint venture; (iii) the impact of any changes to the terms of the additional investment in Company shares by Shareco and/or the joint venture agreed to during the negotiation of the related definitive agreements; (iv) the impact of any regulatory reviews regarding the investments in the Company's shares by Shareco and/or the proposed joint venture; (v) if definitive documentation with respect to the investments in the Company's shares by Shareco and/or the joint venture are entered into, the potential termination of such agreements in accordance with their terms or the inability to complete such transactions due to the failure to satisfy all conditions thereto; (vi) uncertainties as to the future operating and financial condition of the joint venture; (vii) difficulties or unanticipated expenses in connection with forming the joint venture; (viii) the Company's ability to manage and obtain the benefits of the activities of the joint venture; (ix) the risk that the joint venture does not perform as planned; (x) the risk that the potential transactions disrupt any of our current plans and operations, including the potential loss of any existing customer, supplier or other vendor relationships in China and elsewhere, and (xi) the impact of any changes in general economic and market conditions. Actual results or outcomes also may differ materially from those implied by the forward-looking statements as a result of the impact of a number of other factors, many of which are discussed in more detail in the Company's public reports filed or to be filed with the Securities and Exchange Commission.

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## **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## GLOBAL EAGLE ENTERTAINMENT INC.

By: /s/ Tom Severson

Name: Tom Severson Title: Chief Financial Officer

## EXHIBIT INDEX

Exhibit No.	Description							
99.1	Earnings Press Release, dated November 8, 2016.							
99.2	Shareco Investment Press Release, dated November 8, 2016.							
99.3	Presentation.							
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## GEE ANNOUNCES THIRD QUARTER 2016 RESULTS

- Reports Quarterly Revenue of \$146.9 Million and Net Income of \$19.4 Million or \$0.23 per Share
- Enters into Agreement with Shareco of HNA Group to Make Major Investment in GEE and to Form a Joint Venture ("JV") to Provide Inflight Entertainment and Connectivity ("IFEC") Services in China. See separate press release
  - JV would exclusively provide inflight connectivity hardware and entertainment services on HNA airlines, comprising over 320 aircraft today with the potential to grow to over 500 planes
  - Shareco plans to invest up to \$416 million in GEE stock at \$11 per share through a combination of primary and secondary share purchases
- · Closes Acquisition of EMC and Begins Integration Process

LOS ANGELES, CA, November 8, 2016 - Global Eagle Entertainment Inc. (Nasdaq: ENT) ("Global Eagle", "GEE" or the "Company"), a leading provider of satellite-based connectivity and media to global mobility markets across air, sea and land, today announced financial results for its third quarter ended September 30, 2016. GEE posted revenue of \$146.9 million in Q3 2016, up 33.4% compared to the prior year period, driven by the acquired EMC business and continued growth in the aviation connectivity service line. The Company generated net income of \$19.4 million and Adjusted EBITDA\* of \$16.7 million during the third quarter of 2016.

"During the quarter, we closed the acquisition of EMC and began the process of integrating our businesses. Already, our combined company has entered into a new agreement with Intelsat that will greatly increase the capacity of our global network while significantly lowering unit costs. Further, we've combined the management of our network across all verticals into one group to maximize efficiencies," said Dave Davis, CEO of GEE. "Also during the quarter, we launched our Airconnect system on Avianca Brasil less than two months after signing the contract and we commenced service on Jet Airways with our AirTime streaming IFE system."

"Today we also announced an important strategic agreement wherein we plan to form a Chinese joint venture with Beiing Shareco Technologies, Co., Ltd. ("Shareco"), an affiliate of the HNA Group, which will provide GEE's Airconnect IFEC system and services to HNA aircraft. This could ultimately total over 500 planes," continued Davis. "Shareco plans to also invest up to \$416 million in GEE stock through a combination of primary and secondary share purchases."



## GLOBAL EAGLE ENTERTAINMENT

## **Third Quarter 2016 Results Summary**

- Total revenue increased by 33.4% to \$146.9 million, driven largely by the acquisition of EMC and continued growth in the aviation connectivity business. EMC contributed approximately \$32 million to quarterly revenue. Our third quarter financials only include two months of operating results for EMC.
- Net income was \$19.4 million versus a net loss of \$6.9 million in the year ago quarter. During the quarter, the company recorded a tax benefit of \$50.1 million attributable to the partial release of GEE's tax valuation allowance recorded in connection with the EMC acquisition.
- · Adjusted EBITDA was \$16.7 million. Approximately \$4 million in EMC acquisition-related satellite capacity

discounts, which were expected to be realized in Q3, were instead required to be recorded as current assets under purchase accounting. On a pro forma basis, the full third quarter 2016 Adjusted EBITDA for the combined GEE and EMC business was \$22.4 million.

- Operating expenses were \$71.7 million, versus \$42.0 million in the third quarter of 2015. The third quarter 2016 includes non-recurring operating expenses of \$22.4 million, which were comprised of \$15.3 million of transaction related costs, \$5.6 million of integration related expenses and \$1.5 million related to legal settlements.
- · Capital expenditures totaled approximately \$11.9 million, up 23% versus the year ago quarter, due largely to the acquisition of EMC.
- The Company finished the quarter with approximately \$102.3 million of liquidity, which included \$56.2 million of cash on hand and \$46.1 million available under the Company's revolving credit facility.
- · At the end of the quarter, the Company had \$386 million in first and second lien bank debt and \$82.5 million in convertible debt.

## **Content Segment Results**

- Revenue declined by \$2.6 million, or 3.1%, to \$79.0 million versus \$81.6 million for the year ago quarter, driven by the loss of one of our contracts at American Airlines. This contract loss was directly related to the music litigation issues we previously settled with Universal Music Group and other labels. In October, GEE settled the litigation that had been ongoing with American Airlines.
- · Wins at new customers, including Qantas, as well as contract renewals with increased services at other carriers partially offset the contract loss with American Airlines.
- Contribution margin was 33%, in line with the prior year third quarter and the first two quarters of 2016.



## GLOBAL EAGLE ENTERTAINMENT

## Connectivity Segment Results

- Revenue increased by \$39.4 million, or 137.9%, to \$67.9 million in Q3 2016 versus \$28.5 million in Q3 2015.
- The \$34.4 million increase in Connectivity service revenue versus the prior year quarter was primarily driven by the acquisition of EMC and growth in our aviation connectivity revenue. Excluding the two-month effect of the EMC acquisition, Connectivity service revenue increased 15% to approximately \$28.5 million versus the prior year third quarter.
- The \$5.0 million increase in Connectivity equipment revenue was primarily related to the EMC acquisition, growth in Electronic Flight Bag (EFB) equipment sales and sales of Airtime IFE equipment.
- · Connectivity service margin was 28% for the third quarter 2016. A main driver of the lower margin was related to the purchase accounting treatment of \$4 million in EMC acquisition-related satellite capacity discounts.

## **Recent Highlights**

- Entered into agreement with Shareco and HNA Group to make major investment in GEE and plan to form a JV to provide IFEC hardware and services in China
  - Deal extends relationship between HNA, Shareco and GEE, industry leaders already working together on providing inflight connectivity and passenger entertainment to Chinese airlines
  - GEE and Shareco plan to form a joint venture in China to provide connectivity to 320 aircraft initially and potentially grow the service to over 500 aircraft in the future
  - · Shareco plans to invest up to an expected aggregate of \$416 million in GEE stock through a combination of primary and secondary share purchases at \$11.00 per share, for up to a 34.9% stake in GEE (see separate <u>press release</u> for more detail)

- Began realizing significant strategic and financial benefits from the integration of EMC. Initial synergy estimates may prove conservative. GEE is seeing increased leverage opportunities across our operations and we have won new customers and renewals based on the strength of our network and broad service offerings.
- Began providing inflight connectivity service to Avianca Brasil within two months of signing the contract. Avianca Brasil was the first carrier to offer inflight connectivity services in South America. GEE expects to provide service to the carrier's full fleet of over 40 aircraft in 2017.



- Renewed three major content customer contracts for three to five year terms, including with Qatar Airways.
- Entered into a three-year global distribution agreement for live television programming with Lagardère Sports, a leading sports marketing agency that creates, produces and distributes global sports programming.
- · Signed multiple contracts in the Maritime & Land service line:
  - Renewed contract and upgraded the system on TUI, one of the largest cruise operators in Europe
  - · Signed a multi-year contract renewal for satellite communication services for SeaBird Exploration
  - Added 10 new ships with Nakilat, the shipping arm of Qatar's liquefied natural gas sector
  - · Won contract for the largest yacht in the world by volume
- Installations underway to provide maritime services at Schlumberger and the shipping line of a Fortune 100 company
- · Commenced passenger service of Airtime IFE, which is GEE's wireless entertainment platform, on Jet Airways, enabling passengers to access free 'JetScreen' streaming service on their own devices
- Released new games and applications including AirHealth, newspaper and magazine download functionality within the Airtime 'Content-to-Go' app, and a new Mickey Mouse-themed Disney game
- · Added four new North American customers for operations solutions software products that will assist in improving efficiencies at the airline customers
- Appointed Tom Severson as new Chief Financial Officer at GEE

## **Business Outlook**

"While we have had a few setbacks with the loss of one of the American Airlines contracts and delays in our plans to install three large maritime customers, we are well-positioned to realize healthy revenue and Adjusted EBITDA growth as we enter into 2017. For our fourth quarter 2016, we are projecting our Adjusted EBITDA to be between \$23 million and \$27 million." said Tom Severson, CFO at GEE. "The integration of the EMC business and our detailed synergy plan is well underway. We have identified at least \$40 million in annual run-rate synergies that we plan to have substantially completed by early 2018."



#### 2016 Guidance:

GEE is now updating its full-year 2016 guidance. The new full-year guidance is as follows:

- Full year 2016 Revenue of \$530-538 million
- Full year 2016 Adjusted EBITDA+ of \$61-65 million
- Fourth quarter 2016 Adjusted EBITDA+ of \$23-27 million
- Full year 2016 capital expenditures in the range of \$45-50 million

## GEE has updated its 2016 revenue and Adjusted EBITDA guidance for the following reasons:

- <u>2016 Revenue revision factors</u>: 1) American Airline contract loss in Q3 2016, 2) delays in new win Maritime installations and 3) price churn and related three-year contract renewal for EMC African carrier customer. Total revenue impact is an approximate \$17 million loss versus our guidance provided in August of 2016.
- 2016 Adjusted EBITDA revision factors: 1) Revenue items mentioned above, 2) slower than originally estimated execution of EMC Acquisition synergies and 3) \$4 million in EMC Acquisition satellite capacity discounts which were initially expected to be realized post acquisition closing but were instead required to be recorded as an element of purchase accounting and in the day one EMC opening balance sheet. Total Adjusted EBITDA impact is an approximate \$20 million loss versus our guidance provided in August of 2016.
  - + With respect to projected full year 2016 and fourth quarter 2016 Adjusted EBITDA, quantitative reconciliations are not available without unreasonable efforts due to the high variability, complexity and low visibility with respect to taxes, purchase accounting adjustments, acquisition-related charges and legal settlement reserves excluded from Adjusted EBITDA. We expect the variability of these items to have a potentially unpredictable, and potentially significant, impact on our future GAAP financial results. See also "About Non-GAAP Financial Measures" below.

## Webcast

Global Eagle will host a webcast to discuss its third quarter 2016 results on Tuesday, November 8, 2016 at 5:00 p.m. ET (2:00 p.m. PT). GEE will make the webcast available on the Investor Relations section of its website at <a href="http://investors.geemedia.com/events.cfm">http://investors.geemedia.com/events.cfm</a>, along with a supplementary slide presentation also available on that section of the website. GEE will archive a webcast replay and the slide presentation on its website for 30 days following the event.

## About Global Eagle

Global Eagle Entertainment Inc. (NASDAQ: ENT) is a leading provider of satellite-based connectivity and media to fast-growing, global mobility markets across air, sea and land. Supported by proprietary and best-in-class technologies, GEE offers a fully integrated suite of rich media content and seamless connectivity solutions that cover the globe. With approximately 1,500 employees and 50 offices on six continents, GEE



delivers exceptional service and rapid support to a diverse base of customers around the world. Find out more at: www.geemedia.com.

Contact:

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Senior Vice President, Corporate Development and Investor Relations
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investor.relations@geemedia.com

#### No Existence of Tender Offer

This press release is not a tender offer to purchase or a solicitation of acceptance of a tender offer. Any tender offer will be made only pursuant to the terms of any offer to purchase shares of GEE's common stock if and to the extent that the parties agree to a definitive agreement with respect to additional investments in GEE shares by Shareco that includes a potential tender offer to GEE stockholders. Any such tender offer, if and when made, will be made only in accordance with applicable law. In any jurisdiction where the laws require the tender offers to be made by a licensed broker or dealer, such tender offer, if and when made, will be deemed made on behalf of the purchaser, or one or more registered brokers or dealers under the laws of such jurisdiction.

### \* About Non-GAAP Financial Measures

To supplement our consolidated financial statements, which are prepared and presented in accordance with generally accepted accounting principles, or GAAP, we present Adjusted EBITDA, which is a non-GAAP financial measure, as a measure of our performance. The presentation of Adjusted EBITDA is not intended to be considered in isolation from, or as a substitute for, or superior to, net income (loss) or any other performance measures derived in accordance with GAAP or as an alternative to net cash provided by operating activities or any other measures of our cash flows or liquidity. For more information on this non-GAAP financial measure, please see the table entitled "Reconciliation of Non-GAAP Measure to GAAP Measure" at the end of this release.

Adjusted EBITDA is one of the primary measures used by our management and board of directors to understand and evaluate our financial performance and operating trends, including period to period comparisons, to prepare and approve our annual budget and to develop short and long term operational plans. Additionally, Adjusted EBITDA is one of the primary measures used by the compensation committee of our board of directors to establish the funding targets for our annual bonus pool for our employees and executives. We believe our presentation of Adjusted EBITDA is useful to investors both because it allows for greater transparency with respect to key metrics used by management in its financial and operational decision-making and our management frequently uses it in discussions with investors, commercial bankers, securities analysts and other users of our financial statements.

We define Adjusted EBITDA as net income (loss) before income tax expense (benefit), interest income (expense), change in fair value of financial instruments, other (income) expense, depreciation and amortization, (including depreciation and amortization expense relating to equity method investments), as further adjusted to eliminate the impact of, when applicable, stock-based compensation, acquisition, integration and transaction costs, and restructuring charges. Other income (expense), acquisition, integration and transaction costs and restructuring charges include such items, when applicable, as (a) income (loss from investments, foreign currency exchange gains (losses) and loss on disposal of fixed assets, (b) non-cash GAAP purchase accounting adjustments for certain deferred revenue and costs, (c) legal, accounting and other professional fees directly attributable to acquisition activity, (d) employee severance and retention payments and third



party professional fees directly attributable to acquisition or corporate realignment activities, (e) legal settlements or reserves for legal settlements in the period that pertain to historical matters that existed at acquired companies, prior to their purchase date, and (f) restructuring expenses pursuant to our integration plan announced on September 23, 2014. Management does not consider these costs to be indicative of our core operating results.

With respect to projected full year 2016 Adjusted EBITDA, quantitative reconciliations are not available without unreasonable efforts due to the high variability, complexity and low visibility with respect to taxes, purchase accounting adjustments, acquisition-related charges and legal settlement reserves excluded from Adjusted EBITDA. We expect that the variability of these items do have a potentially unpredictable, and potentially significant, impact on our future GAAP financial results.

## **Cautionary Note Concerning Forward-Looking Statements**

These forward-looking statements are based on information available to us as of the date of this Quarterly Report on Form 10-Q and on our current expectations, forecasts and assumptions, and involve substantial risks and uncertainties. Actual results may vary materially from those expressed or implied by the forward looking statements herein due to a variety of factors, including: our ability to remediate material weaknesses in our internal control over financial reporting; our ability to integrate our acquired businesses; the ability of our business to grow, including through acquisitions which we are able to successfully integrate, and the ability of our executive officers to manage growth profitably; any delay or inability to realize the expected benefits and synergies of our acquired businesses, including the acquired EMC business; our assumption of EMC's outstanding indebtedness and the costs relating thereto; our compliance with the covenants in our credit facilities; our ability to generate sufficient cash flow to make payments on our indebtedness or maintain adequate liquidity; our ability to refinance our existing indebtedness; our incurrence of additional indebtedness in the future; our ability to repay our convertible notes at maturity or upon a fundamental change or at specific repurchase dates; the effect of the conditional conversion feature of the convertible notes; the risk that disruptions from the EMC acquisition will harm our business, including customer retention

risk; competitive responses to the EMC acquisition; our ability to effectively protect EMC's intellectual property rights; our ability to negotiate and consummate the Shareco and associated joint venture transactions on the contemplated terms and realize the benefits therefrom; our ability to renegotiate favorable contract terms with Southwest; the ability of our customer Southwest Airlines to maintain a sponsor for its "TV Flies Free" offering and our ability to replicate this model through other sponsorship alliances; the outcome of any legal proceedings pending or that may be instituted against us, our subsidiaries, or third parties to whom we owe indemnification obligations; costs associated with defending and/or settling pending or future intellectual property infringement actions and other litigation or claims; our ability to settle legacy sound recording and music composition liabilities on terms that we consider reasonable; our ability to obtain and maintain licenses for content used on legacy installed IFE systems, or our failure to have the appropriate intellectual-property licenses for our business; our ability to recognize and timely implement future technologies in the aviation, maritime and land satellite connectivity and remote-communications space, including GSM and Ka-band system development and deployment; our ability to capitalize on investments in developing our service offerings, including our long-term project with QEST to develop global antenna technologies; significant product development expenses associated with our long-term line-fit initiatives; our ability to deliver end-to-end network performance sufficient to meet increasing airline and maritime customer and passenger demand; our ability to obtain regulatory approval on a timely basis for the use of our equipment on aircraft and maritime vessels; our ability to obtain and maintain international authorizations to operate our service over the airspace or terrestrial waters of foreign jurisdictions; our ability to expand our service offerings and deliver on our service roadmap; our ability to timely and cost-effectively identify and license television and media content that passengers will purchase; a decrease in the media content onboard IFE systems and/or the discontinuance of the use of IFE systems indefinitely due to the emergence and increase in the use of hand-held personal devices by airline and maritime passengers; general economic and technological circumstances in the satellite transponder market, including access to transponder space in capacity limited regions and successful launch of replacement transponder capacity where applicable; the loss of, or failure to realize benefits from, agreements with our airline and maritime partners; the loss of relationships with



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original equipment manufacturers or dealers; unfavorable economic conditions in the airline and maritime industries and economy as a whole; our ability to expand our domestic or international operations, including our ability to grow our business with current and potential future airline, maritime and land-based partners or successfully partner with satellite service providers, including Intelsat, Hughes Network Systems and SES; our reliance on third-party satellite service providers and equipment and other suppliers, including single source providers and suppliers, and our ability to negotiate favorable cost arrangements with satellite service providers and other suppliers; the effects of service interruptions or delays, technology failures, material defects or errors in our software, damage to our equipment or geopolitical restrictions; the result of ongoing tax audits that could result in reduction of tax carryforwards and imposition of tax penalties and interest, plus payments of back-taxes owed; the limited operating history of our connectivity and in-flight television and media products; increases in our projected capital expenditures due to, among other things, unexpected costs incurred in connection with the roll out of our technology roadmap or our international plan of expansion; fluctuation in our operating results; the demand for in-flight broadband Internet access services and market acceptance for our products and services; the loss of management and other key employees; substantial non-recurring transaction, regulatory and integration costs and/or unknown liabilities; sales of our stock in the future by significant shareholders who hold, or may in the future hold, a substantial portion of our outstanding securities, and the resulting effect on the price of our common stock; changes in laws or regulations that apply to us or our industry; the execution and compliance costs relating to new regulatory, privacy, anti-corruption and compliance frameworks, new market risks and operations in new geographies; and other risks and uncertainties set forth in this report and in our most recent Annual Report on Form 10-K and subsequently filed Quarterly Reports on Form 10-Q.

Forward-looking statements speak only as of the date the statements are made. You should not put undue reliance on any forward-looking statements. We assume no obligation to update forward-looking statements to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information, except to the extent required by applicable securities laws. If we do update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.



## **Financial Information**

The table below presents financial results for the three and nine month periods ended September 30, 2016 and 2015.

# (In thousands, except per share amounts) (Unaudited)

	Tl	ree Months En	ded S	eptember 30,	Nine Months End	led Se <sub>l</sub>	otember 30,
		2016		2015	2016		2015
Revenue	\$	146,909	\$	110,114	\$ 372,991	\$	312,795
Operating expenses:							
Cost of sales		103,348		71,456	255,202		206,965
Sales and marketing		8,390		4,819	19,553		13,058
Product development		7,916		7,766	25,078		21,447
General and administrative		44,728		18,602	82,395		54,297
Provision for legal settlements		1,545		3,500	41,688		4,250
Restructuring charges		_		66	_		368
Amortization of intangible assets		9,166		7,286	24,055		19,274
Total operating expenses		175,093		113,495	447,971		319,659
Loss from operations		(28,184)		(3,381)	(74,980)		(6,864)
Other income (expense), net:							
Interest expense, net		(6,412)		(803)	(7,829)		(1,631)
Income (loss) from equity method investments		2,065		_	2,065		_
Change in fair value of financial instruments		1,191		(1,877)	17,982		13,866
Other (expense) income, net		631		(576)	(4,623)		(1,815)
(Loss) income before income taxes		(30,709)		(6,637)	(67,385)		3,556
Income tax benefit (expense)		50,063		(235)	46,167		(872)
Net income (loss)	\$	19,354	\$	(6,872)	\$ (21,218)	\$	2,684
Earnings (loss) per share							
Basic	\$	0.23	\$	(0.09)	\$ (0.27)	\$	0.03
Diluted	\$	0.23	\$	(0.09)	\$ (0.27)	\$	(0.14)
Weighted average common shares – basic		82,874		77,753	79,892		77,249
Weighted average common shares - diluted		85,081		77,753	79,892		78,449



# GLOBAL EAGLE ENTERTAINMENT

# Global Eagle Entertainment Inc. Condensed Consolidated Balance Sheets (In thousands) (Unaudited)

	Sej	otember 30,	December 31,	
		2016		2015
Assets:				
Cash and cash equivalents	\$	56,155	\$	223,552
Accounts receivable, net		118,148		93,449
Inventories		30,901		14,998
Prepaid and other current assets		50,345		27,209
Content library, net		20,592		16,083
Property, plant and equipment, net		149,620		39,066
Goodwill		364,543		93,796
Intangible assets		228,333		117,684
Other non-current assets		121,848		12,024
Total assets	\$	1,140,485	\$	637,861

Liabilities and Stockholders' Equity Accounts payable and accrued liabilities	\$ 191,961	\$ 118,530
Deferred revenue	19,992	16,794
Derivative warrant liabilities	6,235	24,076
Notes payable and accrued interest	441,524	70,564
Deferred tax liabilities	38,943	22,324
Other liabilities	53,000	31,812
Total liabilities	751,655	284,100
Stockholders' Equity:		
Common stock, treasury stock and additional paid-in capital	714,335	658,045
Subscriptions receivable	(547)	(528)
Accumulated deficit	(324,675)	(303,457)
Accumulated other comprehensive loss	(283)	(299)
Total stockholders' equity	388,830	353,761
Total Liabilities and Stockholders' Equity	\$ 1,140,485	\$ 637,861



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# Reconciliation of Non-GAAP Measure to GAAP Measure (In thousands) (Unaudited)

	Three Months Ended Nine Months September 30, September					
		2016		2015	2016	2015
Adjusted EBITDA:						
Net income (loss)	\$	19,354	\$	(6,872)	\$ (21,218)	\$ 2,684
Income tax expense (benefit)		(50,063)		235	(46,167)	872
Interest income (expense)		6,412		803	7,829	1,631
Change in fair value of financial instruments		(1,191)		1,877	(17,982)	(13,866)
Other (income) expense (1)		(631)		576	4,623	1,815
Depreciation and amortization (including depreciation and amortization relating to equity method investments)		16,575		9,513	38,171	25,858
Stock-based compensation		3,800		2,146	8,062	6,248
Acquisition, integration and transactions costs (2)		22,406		5,777	64,868	8,918
Restructuring charges (3)		_		66	_	368
Adjusted EBITDA	\$	16,662	\$	14,121	\$ 38,186	\$ 34,528
Pro-forma Adjustments <sup>(4)</sup>						
July 2016, EMC Pre-tax loss		(11,730)		_		
Add back:		_		_		
July 2016 EMC - Interest expense		3,033		_		
July 2016 Other expense		75		_		
July 2016 Depreciation and amortization (including depreciation and amortization relating to equity method investments)		3,642		_		
July 2016 Acquisition, integration and transactions costs		10,738		_		
Pro-forma Adjusted EBITDA <sup>(5)</sup>	\$	22,420	\$			

- (1) Other (income) expense principally includes income (loss from investments, foreign currency exchange gains (losses) and loss on disposal of fixed assets. Management does not consider these costs to be indicative of our core operating results.
- (2) Acquisition, integration and transaction costs include such items, when applicable, as (a) non-cash GAAP purchase accounting adjustments for certain deferred revenue and costs, (b) legal, accounting and other professional fees directly attributable to acquisition activity, (c) employee severance and retention payments and third party professional fees directly attributable to acquisition or corporate realignment activities and (d) legal settlements or reserves for legal settlements in the period that pertain to historical matters that existed at acquired companies prior to their

- purchase date. Management does not consider these costs to be indicative of our core operating results.
- (3) Includes restructuring expenses pursuant to our integration plan announced on September 23, 2014. Management does not consider these costs to be indicative of our core operating results.
- (4) "July 2016" figures in table above are for July 2016 period prior to EMC Acquisition closing. The EMC Acquisition closed on July 27, 2016.
- (5) Pro-forma Adjusted EBITDA is the full third quarter 2016 Adjusted EBITDA for the combined GEE and EMC business.



# Global Eagle Entertainment Inc. Revenue, Contribution Margin, and Adjusted EBITDA (In millions) (Unaudited)

	•	Q3'16	Q3'15	% Change
Revenue				
Connectivity:				
Licensing and Services (1)	\$	59.2	\$ 24.8	139 %
Equipment (2)		8.7	3.7	135 %
Total Connectivity Revenue		67.9	28.5	138 %
Content:				
Licensing and Services (3)(4)		79.0	81.6	(3)%
Total Content Revenue		79.0	81.6	(3)%
Total Revenue	\$	146.9	\$ 110.1	33 %
Cost of Sales				
Connectivity		50.2	17.5	187 %
Content		53.1	54.0	(2)%
Total Cost of Sales		103.3	71.5	44 %
Contribution Profit				
Connectivity		17.7	11.0	61 %
Content		25.9	27.6	(6)%
Total Contribution Profit		43.6	38.6	13 %
Contribution Margin (%)				
Connectivity		26%	39%	(13)%
Content		33%	 34%	(1)%
Total Contribution Margin	· <u> </u>	30%	 35%	(5)%
Adjusted EBITDA*	\$	16.7	\$ 14.1	18 %

- (1) Represents Wi-Fi, 3G cellular services, Internet access, satellite bandwidth, voice, data, high-definition video conferencing, TV, VOD, music, shopping and travel-related revenue sold through our Connectivity platform, and to lesser extent from operations data solutions.
- (2) Represents sales of satellite based connectivity equipment, and to lesser extent from the sales of electronic flight bag equipment.
- (3) Represents revenue principally generated through the sale or license of media content, video and music programming, applications, and video games to customers.
- (4) Content services revenue includes various services generally billed on a time and materials basis such as encoding, quality assurance and editing of media content and related services.



## GLOBAL EAGLE ENTERTAINMENT

# Global Eagle Entertainment Inc. Segment Revenue and Contribution Profit (In thousands) (Unaudited)

Segment revenue, expenses and contribution profit for the three and six month periods ended September 30, 2016 and 2015 derived from the Company's Connectivity and Content segments were as follows:

Three Months Ended September 30,

				2016			2015						
		Content		Connectivity		nsolidated		Content	Connectivity		Co	nsolidated	
Revenue:													
Licensing and Services	\$	79,014	\$	59,231	\$	138,245	\$	81,574	\$	24,838	\$	106,412	
Equipment		_		8,664		8,664		_		3,702		3,702	
<b>Total Revenue</b>		79,014		67,895		146,909		81,574		28,540		110,114	
<b>Operating Expenses:</b>													
Cost of Sales													
Licensing and Services		53,132		42,428		95,560		53,995		14,654		68,649	
Equipment		_		7,788		7,788		_		2,807		2,807	
<b>Total Cost of Sales</b>		53,132		50,216		103,348		53,995		17,461		71,456	
<b>Contribution Profit</b>		25,882		17,679		43,561		27,579		11,079		38,658	
Other Operating Expenses						71,745						42,039	
<b>Loss from Operations</b>					\$	(28,184)					\$	(3,381)	

## Nine Months Ended September 30,

Content	Con				2015							
	Connectivity		Consolidated		Content		Connectivity		Consolidated			
241,330	\$	110,625	\$	351,955	\$	227,037	\$	71,602	\$	298,639		
		21,036		21,036		_		14,156		14,156		
241,330		131,661		372,991		227,037		85,758		312,795		
161,708		75,381		237,089		152,044		42,730		194,774		
		18,113		18,113		_		12,191		12,191		
161,708		93,494		255,202		152,044		54,921		206,965		
79,622		38,167		117,789		74,993		30,837		105,830		
				192,769						112,694		
			\$	(74,980)					\$	(6,864)		
	241,330 161,708 161,708	241,330 161,708 161,708	21,036 241,330 131,661 161,708 75,381 18,113 161,708 93,494	21,036 241,330 131,661 161,708 75,381 18,113 161,708 93,494	21,036         21,036           241,330         131,661         372,991           161,708         75,381         237,089           18,113         18,113           161,708         93,494         255,202           79,622         38,167         117,789           192,769	21,036     21,036       241,330     131,661     372,991       161,708     75,381     237,089       18,113     18,113       161,708     93,494     255,202       79,622     38,167     117,789       192,769	21,036     21,036     —       241,330     131,661     372,991     227,037       161,708     75,381     237,089     152,044       18,113     18,113     —       161,708     93,494     255,202     152,044       79,622     38,167     117,789     74,993       192,769	21,036     21,036       241,330     131,661     372,991     227,037       161,708     75,381     237,089     152,044       18,113     18,113     —       161,708     93,494     255,202     152,044       79,622     38,167     117,789     74,993       192,769	21,036         21,036         —         14,156           241,330         131,661         372,991         227,037         85,758           161,708         75,381         237,089         152,044         42,730           18,113         18,113         —         12,191           161,708         93,494         255,202         152,044         54,921           79,622         38,167         117,789         74,993         30,837           192,769         192,769         192,769         192,769	21,036     21,036     —     14,156       241,330     131,661     372,991     227,037     85,758       161,708     75,381     237,089     152,044     42,730       18,113     18,113     —     12,191       161,708     93,494     255,202     152,044     54,921       79,622     38,167     117,789     74,993     30,837       192,769		

# GEE Enters into Agreement with Shareco of HNA Group to Make Major Investment in GEE and to Form a Joint Venture to Provide Inflight Entertainment and Connectivity Services in China

Joint venture would exclusively provide inflight connectivity hardware and entertainment services on HNA airlines, comprising over 320 aircraft today with the potential to grow to over 500 planes

Shareco plans to invest up to \$416 million in GEE stock at \$11 per share through a combination of primary and secondary share purchases

LOS ANGELES, November 8, 2016 – GEE ("GEE," NASDAQ: ENT), today announced it has entered into a strategic alliance and an investment agreement with Beijing Shareco Technologies Co., Ltd. ("Shareco", NEEQ: 837676), an affiliate of HNA Group, one of China's largest conglomerates. GEE and Shareco plan to create a joint venture ("JV") to provide inflight entertainment and connectivity ("IFEC") in China and exclusively service aircraft operated by HNA airlines. Shareco will make an initial primary equity investment in GEE of approximately \$103 million, as well as contemplated additional primary and secondary common equity purchases upon the formation of the JV that would bring the total expected investment to \$416 million.

Under terms of the contemplated transactions, GEE and Shareco would form a JV to provide IFEC and passenger monetization services to HNA airlines. GEE would sell its equipment, including its Airconnect antennas, network services and engineering and product support directly to the JV. The JV would be the exclusive provider of IFEC to HNA aircraft. This fleet comprises over 320 aircraft today and is expected to grow to over 500 aircraft in the future.

GEE currently operates live connectivity and television services in the Chinese IFEC market, and since 2013, GEE's Chinese growth program has included investment in a Beijing office, local engineers, partnerships with Chinese media and advertising firms, connectivity trials and teleport infrastructure. GEE works with all of the Tier-1 telecommunications providers in China and, upon implementation of the JV, expects to be well-positioned in the highly competitive China IFEC market, with the JV having exclusive access to aircraft currently comprising a significant portion of the Chinese commercial aviation market. Currently, GEE has trial contracts with Shareco to provide services to several airlines within the HNA Group.

Shareco is a Beijing-based company that has developed and implemented an established advertising and passenger monetization model as the exclusive provider of e-commerce, games, content and advertising solutions to numerous airlines within and out of HNA's fleet, including Hainan Airlines, Beijing Capital Airlines, Yangtze River Express, Tianjin Airlines and Okay Airways, among others. Shareco currently provides innovative tablet-based IFEC services to over 200 aircraft. Shareco is affiliated with HNA Group, a Fortune Global 500 corporation based in China with a proven track-record of acquisitions and investments in the aviation and travel industries.

"The transaction would bring together two industry leaders to accelerate IFEC adoption and improve the passenger experience in China. The completion of our JV with Shareco would accelerate our growth and solidify GEE as a major IFEC provider in the rapidly growing Chinese market," said Dave Davis, CEO of GEE. "We are thrilled to partner with Shareco and HNA Group to drive new revenue opportunities and

provide unparalleled connectivity and passenger entertainment products for HNA airlines and the Chinese market."

"We are investing in GEE based on its leadership in the mobility space and unique position of offering an integrated suite of connectivity and content products," said Jason Sun, Chairman of Shareco. "Our investment and strategic alliance will accelerate adoption of inflight connectivity, advertising and e-commerce in the Chinese market and bring a differentiated experience to passengers."

## **Transaction Details**

Shareco's investment and creation of the JV is planned to occur in two stages. First, Shareco has agreed to acquire newly issued common shares of GEE for \$11.00 per share, resulting in a 9.9% post-investment ownership stake. Based on GEE current shares outstanding, the initial investment is expected to total approximately \$103 million for approximately 9.3 million newly issued shares of GEE. GEE will use the proceeds from this investment for general corporate purposes. The first stage of the transaction is subject to regulatory review and other customary closing conditions.

In connection with the second stage of the transactions, GEE and Shareco will negotiate binding documentation including an investment agreement providing for additional Shareco primary and secondary equity investments and a definitive JV agreement. Upon formation of the JV, Shareco would purchase up to \$150 million of additional primary shares from GEE at \$11.00 per share, with the proceeds used by GEE to invest in the JV as described

below. In addition, in connection with the second stage of the transaction, Shareco would commence a tender offer to GEE's stockholders to acquire shares at \$11.00 per share in an amount which would result in Shareco holding an expected 34.9% ownership stake in GEE, through an expected aggregate investment of up to approximately \$416 million, inclusive of both investment stages of the transaction. The second stage of the transaction is subject to the parties entering in a definitive investment and JV agreements, as well as regulatory review, GEE shareholder approval and other customary closing conditions.

GEE is expected to own up to 49% of the JV, and Shareco would own the remainder. In connection with the formation of the JV, GEE would invest up to \$150 million into the JV, and Shareco is expected to contribute substantially all of its assets and liabilities, including exclusive contractual rights to provide IFEC services to HNA airlines. Upon completion of the second investment, Shareco would have the right to nominate GEE Board of Director seats proportionate to its ownership position in GEE. GEE expects to be actively engaged in the management of the JV, including having the rights to appoint key JV officers.

GEE expects that the completion of Shareco's initial primary investment will occur during the first half of 2017, with the JV and second stage equity investments completed later in 2017.

BofA Merrill Lynch and Barclays are acting as financial advisors to GEE, and Simpson Thacher & Bartlett LLP is acting as legal advisor to GEE. Moelis & Company is acting as exclusive financial advisor to Shareco. Sidley Austin LLP and Fangda Partners are acting as legal advisors to Shareco.

#### **Conference Call Webcast**

Further details on the transaction will be discussed on today's GEE's earnings webcast at 5:00 p.m. ET (2:00 p.m. PT). GEE will make the webcast available on the Investor Relations section of its website at <a href="http://investors.geemedia.com/events.cfm">http://investors.geemedia.com/events.cfm</a>, along with a supplementary slide presentation also

available on that section of the website. GEE will archive a webcast replay and the slide presentation on its website for 30 days following the event.

## **ABOUT GEE**

Global Eagle Entertainment Inc. (NASDAQ: ENT) is a leading provider of satellite-based connectivity and media to fast-growing, global mobility markets across air, sea and land. Supported by proprietary and best-in-class technologies, GEE offers a fully integrated suite of rich media content and seamless connectivity solutions that cover the globe. With approximately 1,500 employees and 50 offices on six continents, GEE delivers exceptional service and rapid support to a diverse base of customers around the world. Find out more at: <a href="https://www.geemedia.com">www.geemedia.com</a>

## **ABOUT SHARECO (NEEQ: 837676)**

Founded in August, 2012, Beijing Shareco Technologies Co., Ltd. ("Shareco") is a leading company in China's inflight entertainment and connectivity ("IFEC") market. As China's first unlisted public company in the IFEC industry, Shareco has substantial experience in providing in-flight entertainment related services to Chinese and international commercial airlines through in-flight connectivity, content on the tablets it distributes for passengers to use, and ecommerce, among other things. By building up an ecosystem in the cabin, Shareco connects the demands of passengers with business partners as providers, extending services during flight to non-flying time of passengers. It has contracts with over 10 airlines within China, with the possibility of connecting up to 1,000 aircraft. The company distributes tablets on more than 200 aircraft and more than 800 flights. The company is headquartered in Beijing, China.

## FORWARD LOOKING STATEMENTS

We make forward-looking statements in this release within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to expectations or forecasts for future events and may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and involve a number of risks and uncertainties which may cause them to turn out to be wrong. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. As a result of a number of known and unknown risks and uncertainties, Shareco's expected initial primary equity investment, the negotiation of definitive documentation relating to Shareco's potential additional purchases of the Company's common stock and the potential formation of a joint venture by the

Company and Shareco may be materially different from those expressed or implied by these forward-looking statements. Some factors that could cause actual results to differ include: (i) the potential termination of the Shareco investment agreement in accordance with its terms or the inability to complete the initial equity investment by Shareco due to the failure to satisfy all conditions thereto; (ii) the failure to reach binding or definitive agreements between the parties regarding the additional investment in Company shares by

Shareco and/or the potential formation of the joint venture; (iii) the impact of any changes to the terms of the additional investment in Company shares by Shareco and/or the joint venture agreed to during the negotiation of the related definitive agreements; (iv) the impact of any regulatory reviews regarding the investments in Company shares by Shareco and/or the joint venture; (v) if definitive documentation with respect to the additional investment in Company shares by Shareco and/or the joint venture are entered into, the potential termination of such agreements in accordance with their terms or the inability to complete such transactions due to the failure to satisfy all conditions thereto; (vi) uncertainties as to the future operating and financial condition of the joint venture; (vii) difficulties or unanticipated expenses in connection with forming the joint venture; (viii) the Company's ability to manage and obtain the benefits of the activities of the joint venture; (ix) the risk that the joint venture does not perform as planned; (x) the risk that the potential transactions disrupt any of our current plans and operations, including the potential loss of any existing customer, supplier or other vendor relationships in China or elsewhere, and (xi) the impact of any changes in general economic and market conditions. Actual results or outcomes also may differ materially from those implied by the forward-looking statements as a result of the impact of a number of other factors, many of which are discussed in more detail in the Company's public reports filed or to be filed with the SEC.

## **NO EXISTENCE OF A TENDER OFFER**

This press release is not a tender offer to purchase or a solicitation of acceptance of a tender offer. Any tender offer will be made only pursuant to the terms of any offer to purchase shares of GEE's common stock if and to the extent that the parties agree to a definitive agreement with respect to additional investments in GEE shares by Shareco that includes a potential tender offer to GEE stockholders. Any such tender offer, if and when made, will be made only in accordance with applicable law. In any jurisdiction where the laws require the tender offers to be made by a licensed broker or dealer, such tender offer, if and when made, will be deemed made on behalf of the purchaser, or one or more registered brokers or dealers under the laws of such jurisdiction.

Contact:

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# SAFE HARBOR STATEMENT

## Global Eagle Entertainment

We make forward-looking statements in this presentation within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to expectations or forecasts for future events, including, without limitation, our ability to negotiate and consummate the Shareco and associated joint venture transactions on the contemplated terms and realize the benefits therefrom, our ability to achieve synergies from the EMC acquisition, our ability to settle legacy sound recording and music composition liabilities on terms that we consider reasonable, our earnings, Adjusted EBITDA, revenues, expenses, capital expenditures, aircraft connectivity installations or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made (which is November 8, 2016), and involve a number of risks and uncertainties which may cause them to turn out to be wrong. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. As a result of a number of known and unknown risks and uncertainties, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. Please refer to our third quarter earnings release, furnished on Form 8-K, our most recent quarterly reports filed on Form 10-Q, and our most recent annual report filed on Form 10-K, and in particular any discussion of risk factors or forward-looking statements therein, which are available on the SEC's website (www.sec.gov), for a full discussion of the risks and other factors that may impact any forward-looking statements in this presentation or that you may hear today.



# PROPOSED INVESTMENT AND JOINT VENTURE

Shareco Announcement





Shareco\* of HNA Group, a Fortune Global 500 corporation based in China, has a proven track-record of investments in the aviation and travel industries

**Equity Investments** 

Formation of IFEC Joint Venture



\*Beijing Shareco Technologies Co., Ltd. (NEEQ: 837676)

# SHARECO POTENTIAL JOINT VENTURE HIGHLIGHTS

Shareco Announcement

Upon completion of the contemplated transactions:

- JV will provide IFEC and passenger monetization services to HNA airlines
- GEE will sell equipment, including antennas, network services and engineering and product support directly to the JV
- JV will be exclusive provider of IFEC to HNA aircraft
  - Fleet comprises over 320 aircraft today and is expected to grow to over 500 aircraft in the future





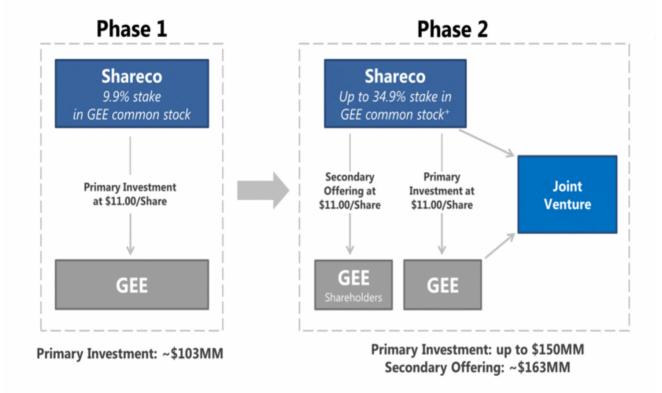






# POTENTIAL INVESTMENT & JV STRUCTURE\*

Shareco Announcement



GEE expects to generate revenue from the JV and through sales to the JV



\* Subject to negotiation of definitive agreements and regulatory and shareholder approvals

# SYNERGY ESTIMATES APPEAR CONSERVATIVE

**EMC** Acquisition Update

- Consolidated network operations, network products, Finance and HR functions under one organization
- Executed deal with Intelsat, resulting in savings in 2017, highlighting our ability to quickly reduce bandwidth costs
- Leveraging EMC-owned teleport infrastructure
- Integrating patented technologies to increase efficiency and reduce ground-based infrastructure costs
- Increased competitiveness in new markets based on scale of combined network infrastructure



# **3Q16 FINANCIAL OVERVIEW**

## Third Quarter 2016 Results

Including approximately two months of EMC financials:

- Revenue of \$146.9 million
- Adjusted EBITDA\* of \$16.7 million







# MEDIA & CONTENT HIGHLIGHTS

Third Quarter 2016 Results

- Revenue of \$79.0 million, a year-over-year decline of 3%
- Lost one of our contracts with AA due to music-related litigation; now settled
- Signed a five-year renewal of our agreement with Qatar Airways
- Three-year global distribution agreement with Lagardère Sports
- Commenced Airtime IFE on Jet Airways for free 'JetScreen' streaming



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# **AVIATION CONNECTIVITY HIGHLIGHTS**

Third Quarter 2016 Results

- Legacy GEE connectivity revenue of \$36.0 million, representing yearover-year growth of 26%
- Planned Shareco/HNA Joint Venture
- 26 new aircraft installations in Q3
  - Over 750 total installed aircraft
- Began connectivity service to Avianca Brasil in under two months
  - Includes the first deployment of Speednet technology on an airline
- · Commercial trial on Air China began flying
- · Added four North American operations solutions customers



# MARITIME & LAND CONNECTIVITY HIGHLIGHTS

Third Quarter 2016 Results

- · Added 10 new ships with Nakilat
- Signed multi-year contract renewal with SeaBird Exploration
- Schlumberger and major O&G company installations underway
  - Delays partially lead to lower than forecast revenue
- Continue to add services to the government, UN and NGO markets
  - Provide connectivity to assist humanitarian aid efforts in Africa



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# **QUARTER HIGHLIGHTS**

Third Quarter 2016 Results

## Closing of EMC Acquisition

- Third quarter financials include two months of EMC
- Full-year revised guidance will include five months of EMC
- EMC constitutes Maritime & Land service line within Connectivity

# Litigation Matters

- Resolved the Company's outstanding litigation matters with various music labels
- Resolved a related music litigation matter with American Airlines
  - Related loss of one of our contracts impacts remainder of 2016

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# CONSOLIDATED FINANCIALS

## Third Quarter 2016 Results

- Total Revenue reached \$146.9MM, up 33% year-over-year
- Gross profit grew year-over-year from \$38.6MM to \$43.6MM
- Adjusted EBITDA\* grew year-over-year from \$14.1MM to \$16.7MM
- Connectivity Service Revenue of \$59.2MM
- Connectivity Equipment Revenue of \$8.7MM
- Content Revenue of \$79.0MM

Dollars in Millions Dollars in Millions



\* See Appendix A and Appendix B for the definition of Adjusted EBITDA and a reconciliation to Net Income

# BALANCE SHEET AND CAPITAL STRUCTURE

# Global Eagle Entertainment

Post Shareco Transaction Equity												
(shares in millions)												
	GEE As of 9	9/30/16	Transaction	Post Transaction								
	Vested	Unvested	Total	Vested	Unvested							
Common Stock	85.3	-	9.4	94.7	-							
Options	3.2 <sup>(1)</sup>	3.6 <sup>(2)</sup>	-	3.2	3.6							
RSUs	0.0 (1)	1.6 (2)	-	0.0	1.6							
Public SPAC Warrants	6.2	-	-	6.2	-							
Legacy Row 44 Warrants	1.2	-	-	1.2	-							

Balance Sheet Items			
(dollars in millions)			
	Principal Amt <u>Outstanding</u>	Post Shareco <u>Transactions</u>	Interest <u>Rate</u>
Revolver	\$28	\$28	L + 5.75%
1st Lien Term	265	265	L + 5.75%
2nd Lien Term	92	92	L + 9.625%
Convertible Notes	<u>83</u>	83	2.75%
Total Debt	\$468	\$468	
Cash	\$56	\$159	
Net Debt	\$412	\$309	



# **BUSINESS OUTLOOK**

## Global Eagle Entertainment

Including five months of EMC, we are updating full-year 2016 guidance:

• Revenue: \$530 - \$538 million

• Adjusted EBITDA\*: \$61 - \$65 million

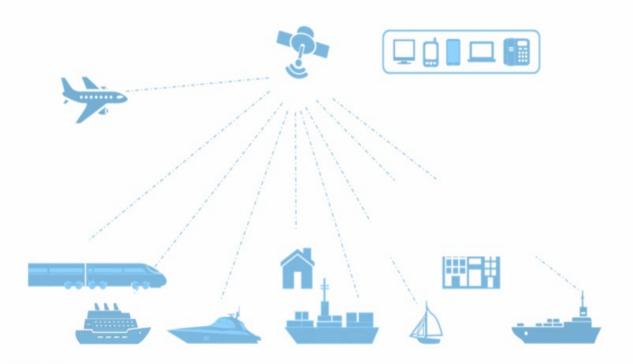
• CapEx: \$45 - \$50 million



# **QUESTION & ANSWER**

Global Eagle Entertainment





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# **DEFINITION OF ADJUSTED EBITDA**

## Appendix A

To supplement our consolidated financial statements, which are prepared and presented in accordance with generally accepted accounting principles, or GAAP, we present Adjusted EBITDA, which is a non-GAAP financial measure, as a measure of our performance. The presentation of Adjusted EBITDA is not intended to be considered in isolation from, or as a substitute for, or superior to, net income (loss) or any other performance measures derived in accordance with GAAP or as an alternative to net cash provided by operating activities or any other measures of our cash flows or liquidity. For more information on this non-GAAP financial measure, please see the table entitled "Reconciliation of Non-GAAP Measure" at the end of this release.

Adjusted EBITDA is one of the primary measures used by our management and board of directors to understand and evaluate our financial performance and operating trends, including period to period comparisons, to prepare and approve our annual budget and to develop short and long term operational plans. Additionally, Adjusted EBITDA is one of the primary measures used by the compensation committee of our board of directors to establish the funding targets for our annual bonus pool for our employees and executives. We believe our presentation of Adjusted EBITDA is useful to investors both because it allows for greater transparency with respect to key metrics used by management in its financial and operational decision-making and our management frequently uses it in discussions with investors, commercial bankers, securities analysts and other users of our financial statements.

We define Adjusted EBITDA as net income (loss) before income tax expense (benefit), interest income (expense), change in fair value of financial instruments, other (income) expense, depreciation and amortization, (including depreciation and amortization expense relating to equity method investments), as further adjusted to eliminate the impact of, when applicable, stock-based compensation, acquisition, integration and transaction costs, and restructuring charges. Other income (expense), acquisition, integration and transaction costs and restructuring charges include such items, when applicable, as (a) income (loss) from investments, foreign currency exchange gains (losses) and loss on disposal of fixed assets, (b) non-cash GAAP purchase accounting adjustments for certain deferred revenue and costs, (c) legal, accounting and other professional fees directly attributable to acquisition activity, (d) employee severance and retention payments and third party professional fees directly attributable to acquisition or corporate realignment activities, (e) legal settlements or reserves for legal settlements in the period that pertain to historical matters that existed at acquired companies prior to their purchase date, and (f) restructuring expenses pursuant to our integration plan announced on September 23, 2014. Management does not consider these costs to be indicative of our core operating results.

With respect to projected full year 2016 Adjusted EBITDA, quantitative reconciliations are not available without unreasonable efforts due to the high variability, complexity and low visibility with respect to taxes, purchase accounting adjustments, acquisition-related charges and legal settlement reserves excluded from Adjusted EBITDA. We expect the variability of these items to have a potentially unpredictable, and potentially significant, impact on our future GAAP financial results.



# NET INCOME TO ADJUSTED EBITDA RECONCILIATION

Appendix B

	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15	1Q16	2Q16	3Q16
Net Income	(\$26.3)	\$12.0	(\$15.5)	(\$25.0)	(\$3.4)	\$13.0	(\$6.9)	(\$4.8)	(\$2.4)	(\$38.2)	\$19.4
NI Attributable to Non- Controlling Interests	0.2	-	-	-	-	-	-	-	-	-	-
Income Tax	1.3	0.8	1.5	4.6	(0.7)	1.3	0.2	0.7	3.2	0.7	(50.0)
Other Income (Expense)	15.9	(20.3)	7.1	11.2	0.1	(13.8)	3.3	2.1	(5.7)	(4.4)	4.6
Depreciation and Amortization	9.4	8.3	8.3	8.4	8.2	8.2	9.5	10.7	10.5	11.0	16.6
Stock-based Compensation	2.6	2.0	1.9	1.6	2.6	1.6	2.1	2.0	2.1	2.2	3.8
Acquisition and Realignment Costs	2.1	3.6	3.0	8.0	1.2	2.0	5.8	4.7	2.6	39.8	22.4
Restructuring Charges	-	-	2.6	1.6	0.3	-	0.1	0.1	-	-	-
F/X Gain (Loss) on Intercompany Loan				-		-		-			-
Adjusted EBITDA	\$5.1	\$6.5	\$8.8	\$10.4	\$8.2	\$12.2	\$14.1	\$15.5	\$10.3	\$11.2	\$16.7

Dollars in Millions

